

# Madli Uutma

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## Education

2016 – ... **Data Science**, MA, University of Amsterdam  
2011 – 2015 **Psychology**, BA, University of Tartu, top 10% of graduates.  
**Law**, BA, University of Tartu, top 20% of graduates  
2000 – 2011 **Bilingual IB diploma with distinction**, Tallinn English College, top 5% of graduates in the world

## Work Experience

2015 – ... **Data Analyst**, PostBeyond, Toronto, Canada. Created customized and automated reports for clients to help them track their progress and show the benefits of using the PostBeyond software. PostBeyond's clients include Starbucks, Shopify, Rosetta Stone, BMO, and TIBCO.  
2014 – 2015 **Co-founder**, Psychobus, Tartu, Estonia  
Psychobus performs psychological experiments on people for educational and entertainment purposes. In 2014, Psychobus was awarded the title of the best business idea at the University of Tartu and named one of the top new science popularizing projects  
2011 – 2015 **Tour guide**, Estonian Experience, Tallinn, Estonia  
2012 – 2014 **Volunteer**, Domus Dorpatensis Foundation. Organized events to promote social causes

## Honors and Awards

2016 Awarded the [Monika Oit Scholarship](#)  
2016 Winner of IBC Hackfest with [Skipaclass](#).  
2015 Bachelor's thesis was recognized as one of the top 3 research papers by bachelors students in the health sciences category by the Estonian Research Council in the National Student Research Competition.  
2014 Spoke at the TEDxYouth conference in Tallinn. The talk titled [„What is your next experiment?“](#)  
2013 Recognized as a valuable member of the Domus Dorpatensis Foundation when awarded with the title of the "changer of the world"

## Languages

Estonian – Native  
English – Fluent  
French – Intermediate  
Russian - Beginner

## Technical Skills

R  
Python  
SQL  
SPSS  
Tableau  
Photoshop