

top



digital marketing influencers

2022 REPORT

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Top 100 digital marketing influencers

2022 REPORT

**Joe Pulizzi**

Joe is an entrepreneur, speaker, author, and podcaster. He's the founder of multiple startups, including the Content Marketing Institute (CMI), the leading content marketing educational resource for enterprise brands. It has been recognized as one of the fastest growing business media companies by Inc. Magazine. Joe is also the author of the bestselling book *Content Inc.*

[Twitter](#) | [LinkedIn](#) | [Copy](#)**Darren Rowse**

Darren is a blogger, speaker, author, podcaster, consultant and founder of several blogs and blog networks, including [ProBlogger.net](#) and [digital-photography-school.com](#).

[Twitter](#) | [LinkedIn](#) | [Copy](#)**Cynthia Johnson**

Cynthia Johnson is an entrepreneur, marketing professional, author, and keynote speaker. She is a Co-Founder at Bell +Ivy, a personal branding agency based in Santa Monica, CA. She is co-founder and Chair of WonderKey Collective, a nonprofit organization focused on collecting and redistributing corporate technology to foster youth.

[Twitter](#) | [LinkedIn](#) | [Copy](#)**Pam Moore**

Pam Moore is the CEO and Founder of Marketing Nutz, a keynote speaker and consultant. She is the host of the podcast Social Media Zoom Factor and an expert in digital marketing, social media, and SEO. She was named one of Forbes' top 10 influencers in social media.

[Twitter](#) | [LinkedIn](#) | [Copy](#)**Michael Stelzner**

Mike is a self-professed data nerd and the founder and resident analyst at Social Media Examiner. There's nothing he loves more than unpacking and demystifying new industry trends and how they can (and will) impact social marketers worldwide.

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