

MUHAMMAD ADNAN SIDDIQUI

General Manager Sales

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Dear Hiring Manager,

I am excited to apply for the position in Sales & Marketing within your esteemed organization that aligns well with my 18+ years of progressive experience in sales leadership, marketing, marketing operations, and strategic business development. Your organization's commitment to excellence resonates with my proven track record of delivering exceptional results in dynamic, fast-paced environments.

Throughout my career, I have consistently demonstrated my ability to drive revenue growth, exceeding sales targets, and building strong client relationships. Expertise in sales operations management, strategic team leadership, and process optimization, with a 100% target achievement record and experience managing multi-million-dollar revenue portfolios.

I am a results-driven Sales & Marketing professional with expertise in B2B sales, media & advertising sales, Proven track record in sales enablement, sales process management (prospecting, lead management, MQL, SQL & deal closing), skilled in sales strategy & customer relationship management.

I have a strong academic foundation in economics and business administration. Proven expertise in lead management, sales team management, CRM implementation, and cross-functional collaboration. Skilled in oracle-based CRM, analytics, and Microsoft Office Suite. Combines analytical thinking with relationship-building skills to drive sustainable business growth. Experienced coach and mentor with a track record of innovative sales processes. Multilingual (English & Urdu) with a deep understanding of diverse market dynamics. Committed to driving organizational success and making positive social contributions through community involvement.

I can also contribute to strategic media planning to maximize campaign efficiency and drive higher ROI for the company.

My entire career progression has been within the same company, where I have been associated since the beginning of my professional journey. This demonstrates my commitment and loyalty to the organization.

I am confident that my proven track record of success, combined with my passion for excellence and continuous learning, makes me an ideal candidate for this role. I welcome the opportunity to discuss how my skills and experience can contribute to your organization's continued growth and success.

Thank you for considering my application. I look forward to hearing from you soon.

Sincerely,
Muhammad Adnan Siddiqui