

# MADO CREATIVES

**Creative Agency & Premium Electronics Store**

Addis Ababa, Ethiopia | Kigali, Rwanda | Nairobi, Kenya | Dubai, UAE

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## About Us

Mado Creatives is a premium multi-service brand combining high-end visual storytelling with trusted electronics retail. We serve entrepreneurs, brands, couples, and businesses that demand excellence, quality, and modern creative solutions. From building strong brand identities to delivering cutting-edge technology products, Mado Creatives bridges creativity and innovation under one powerful vision.

## Our Mission

To empower brands and individuals through powerful visual storytelling while providing premium electronics that enhance productivity, creativity, and lifestyle.

## Our Vision

To become Africa's leading creative and tech lifestyle brand — blending storytelling, innovation, and modern living across global markets.

## Creative Agency Division

- Branding & Creative Direction – Brand strategy, logo design, visual identity systems, campaign development.
- Photography – Wedding, fashion, product, corporate, and lifestyle photography with premium retouching.
- Videography – Cinematic wedding films, commercials, event coverage, documentaries, and social media content.

- Motion Graphics – Promotional videos, animated brand intros, digital ads, and campaign visuals.
- Content Creation – High-end Instagram, Facebook, and digital marketing content production.

## **Electronics Store Division**

- Smartphones & Accessories
- Laptops & Business Computers
- Cameras & Professional Equipment
- Audio Devices & Headphones
- Smart Gadgets & Wearables
- Content Creator Equipment
- Office & Business Electronics
- Home & Lifestyle Technology

## **Why Choose Mado Creatives**

- International Creative Standards
- Luxury Editing & Cinematic Production
- High-Quality & Trusted Electronics
- Professional Customer Service
- Multi-Country Presence
- Reliable & Timely Delivery

## **Our Client Process**

- 1. Consultation & Needs Assessment
- 2. Strategic Planning & Creative Direction
- 3. Production & Execution
- 4. Editing, Quality Control & Refinement
- 5. Final Delivery & Client Support

## **Contact Information**

Email: info@madocreatives.com Locations: Addis Ababa, Ethiopia Kigali, Rwanda Nairobi, Kenya  
Dubai, UAE Available for international projects and destination services.