Rebecca Gill Clarke

madspesh.me / madspesh@gmail.com / +1 (929) 250-5668

London born, New York based designer with an interest in UX/UI, motion graphics and web development / MFA Candidate in Design and Technology at Parsons School of Design.

Experience

Speakable / Product Designer (pro bono)
January 2019 - present / New York

Part-time product design for Speakable, a social action company using technology to enable smart and effective civic engagement. Designing and iterating upon interactions for their product Action Button. Redesigning pitch decks and client reporting materials.

Battenhall / Designer
April 2016 - August 2018 / London

Digital product design and content creation for a range of tech, media and retail clients, with a focus on social media. Developed products such as an interactive price comparison tool for Hotels.com and a multi-platform competition microsite for the Financial Times.

GALE Partners / Designer
July 2015 - February 2016 / Toronto

Digital product design for a range of health, beauty and finance accounts. Acted as lead designer on several projects, working directly with a team of developers, creating and exporting all assets for build. Developed a dynamic visual identity system for the agency's rebrand, spanning across print, video and web.

BrandAlley / Designer
January 2015 - May 2015 / London

Visual design of digital assets for brandalley.co.uk. Concept and creation of weekly email features and daily newsletters, working closely with the editorial and buying teams. Art direction of still life shoots for featured fashion and beauty brands, including post-production editing and retouching.

SelectNY / Jr Art Director
February 2013 - January 2015 / Paris

Art direction and graphic design for a range of beauty, fashion and luxury clients. Development of a new visual identity for Boghossian. Concept and creation of four major ad campaigns for NIOXIN and assistant art direction of a rebranding campaign for M&S Beauty.

Education

Masters
MFA Design and Technology
Parsons School of Design
Expected graduation: May 2020

Bachelors
BA (Hons) Graphic and Media Design
University of the Arts London

Design skills

Visual
Interaction design
Wireframing
Rapid prototyping
Storyboarding
Motion graphics
Vector illustration
Branding
Art direction

Code
HTML / CSS
Javascript

Research
User interviews
User surveys
Competitive analysis

Design tools

UI / UX
Sketch
XD
Figma
Principle
InVision
Zeplin

Layout
InDesign
Keynote
Google Slides
Wordpress CMS
Django CMS

2D
After Effects
Illustrator
Photoshop
Premiere Pro
Lightroom

3D
Unity / Vuforia
Cinema 4D (beginner)

Hardware
Arduino (beginner)