

Social Inbox - Ready for Dev

**001**

Stream item layout.
New design elements to point out.
Stream Header
1) New icons for inbox, highlighted stream, etc.
2) New icon for "grabby" to move the stream around
3) New icon and location for the "Jump to" menu
Stream Items
1) New location for time stamp and read/unread dot
2) New design for check boxes (covered later)
3) New location for item source (example: search #influencers)
4) Removing icons next to hyperlinks in the body
5) Bigger thumbnails for author
6) Different cropping rules for images
7) Smaller font for location and followers info
8) New location for the item drawer (+) button. Moved from left to right

**002**

Hover state:
1) A gray checkmark appears on the top left
2) A chevron appears on the author thumbnail with a slight fade in the background
3) Stream actions menu with up to six actions and a spillover menu icon

**013**

Menu showing remaining items.

**003**

Author menu

**015 - Author Halo**

Showing influencer halo around an author. First stream, third item (Samantha Warren).

**004**

Inline favorite. One account can be selected at a time.

**005**

Inline reply. Stream item below gets pushed down. "More Options" button brings up the full response dialog. Only one quick reply dialog can be open at a time.

**006**

Inline label. Stream item below gets pushed down. Only one label dialog can be open at a time.

**007**

A single item selected. Checkmark turns green.

**008**

All items selected.

**009**

Bulk items menu.

**010**

Stream menu. "Show items" consolidates options for visibility.

**011**

"Jump to" menu brought out of the stream menu.
Note: Jump to top option is removed. Instead, there will be an up arrow button at the top of the stream when the user starts to scroll within the stream. Clicking on that button will jump to the top.

**Inbox_JumpToDate_Time_06222014_jp****Inbox_jp_20140604_InboxBacktoTop**

Back to Top Button: Only shows when scrolling.

**Inbox_jp_20140604_InboxNewItem**

When new items come in, an indicator is shown below the stream title bar.

**016**

Showing different stream sources such as: LinkedIn Group, RSS Feed, @mentions, and search.
Also showing an example of author notes.

**017**

Showing a shared bookmark.



012

Showing the drawer with inline actions for comments. "View Conversation" will bring up item details side panel with the conversations tab open.



019

Hover state for Highlight in the item drawer.



020

Hover state for Notes in the item drawer.



021

Hover state for Labels in the item drawer.



014

Highlight actions:

1) If an item is accepted, show who has accepted it. Long names will truncate.

2) If it has not been accepted, a checkmark button shows up. Tooltip shows "Accept Item". Clicking on it will turn the checkmark green and the item is accepted.

3) Optional: Release action can be done the same way.

4) If an item has not been highlighted yet, clicking on the checkmark will highlight and accept the item for the user who is clicking. Tooltip shows "Highlight & accept item".



018 - Brandwatch Stream

Please note that on hover on a Brandwatch item, we will replace the tags and url with the actions bar like we do in other streams. This is not captured in this design.

On the left is a stream showing different states.

1) Brandwatch item with Spredfast metadata in the drawer. "+" icon is shown to open the drawer and view Spredfast data.

2) A non-twitter item. Only Spredfast actions such as labels, highlight, and spillover menu (...) are shown. Also note that "View Author" is shown when clicked on the thumbnail.

3) A twitter item with all actions is shown. In the spillover menu, the first item is "View on Brandwatch" Also see the dropdown menu for changing sentiment value.

On the right variations of tags, sentiment, and status are shown.

First, showing a few tags, the no tags followed by two lines of tags and a url.

Different values for sentiment and status are shown in different colors. Color values are provided. These colors are not in our style guide since they are Brandwatch colors.



Inbox_jp_20140602_PostCommentReplies



Inbox_NativeRetweet_RT_jp

Showing Native Retweet (top) and Editable Retweet (bottom) in a stream.



SP_1-SocialProfile (Twitter)



SP_1b-SocialProfile (Twitter)



SP_Facebook-Info1



SP_Facebook-Info2



SP_Facebook-NoData



SP_Google+



SP_LinkedIn



SP_2-InteractionHistory (Twitter Only)



SP_3-Notes



SP_3b-Notes-Focus



ID_1-Twitter



ID_1-TwitterMenu



ID_2-Facebook-TextLinkPreview



ID_2-FacebookMenu



ID_2-Facebook-Event



ID_2-Facebook-TextPhoto-small



ID_2-Facebook-TextPhoto



ID_2-Facebook-PhotoAlbum



ID_2-Facebook-Video



ID_3-YouTube-Video



ID_4-DiscussionTopic-LinkedIn



ID_5-Blog



ID_6-Log



ID_6b-Log-Expanded



ID_7-SocialProfile-SlidePanel



ID_8-EditNote



ID_ActionBar-Reply1



ID_ActionBar-Reply2



ID_ActionBar-Favorite1



ID_ActionBar-Favorited2



ID_ActionBar-Labels1



ID_ActionBar-Labels2



ID_ActionBar-Notes1



ID_ActionBar-Notes2



ID_ActionBar-Influencer



ID_ActionBar-Translate



1_ConversationTab-Default-ah



2_Conversation - Message Expanded-ah



3_Conversation-Replies Expanded-ah



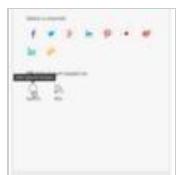
3_Conversation-Likes-ah



MessageDetails_ConversationDefault-ah



MessageDetails_Expanded-ah



Search Stream 1



Add Search Stream 2



Add Search Stream 3



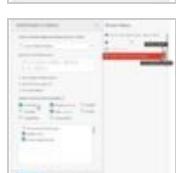
Add Search Stream 4



Add Search Stream 5



Add Search Stream 6



Add Search Stream 7



Facebook Stream 1



Facebook Stream 2



Facebook Stream 3



RSS Stream 1



RSS Stream 2

Add URLs option for RSS - enter URL, click search. System displays the available streams (unselected). User clicks "Add Streams".



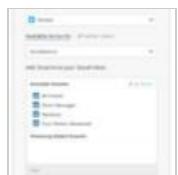
RSS Stream 3

Button changes to Add More once feeds have been added. Right panel slides in to show status of the added streams.



RSS Stream 4

Add RSS stream - Import & Upload option. Right panel shows status of already added streams.



Twitter Stream 1



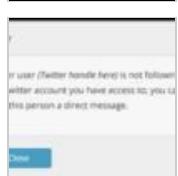
Twitter Stream 2



Bazaar Stream 2



servererror_v01_reed



error_v01_reed



add note



deletestream_v01_reed



highlightitem_v02_reed



add content labels



Filters Dialog



Delete a saved filter

Saved Filters sections only appears if the user has previously saved filters.



Inbox_JumpToMenu_06222014_jp

The screenshot shows the LinkedIn inbox with several posts listed. The interface includes a sidebar with icons for messaging, calendar, and other features. The main area displays posts from users like Jeanette Bronne, Kleiner Perkins, and Samantha Warren. Each post includes a profile picture, name, location, timestamp, and a short message. The bottom left corner of the main content area has a circular icon with the number '3' inside it.

1 Where new grabby icon have to be placed? By Irena Reta

2 Is Expand Social Inbox icon removed? For now there is no such option. By Anna Ivanchenko

Yes - this is removed (in part because we've reduced the amount of vertical space used for header/footer). By Devin Kani

3 There is no icon to drag stream to another place. Is the icon removed or dragging by another way? By Anna Ivanchenko

This is the drag icon. It is at the left edge of the header. By Jaladhi Pujara

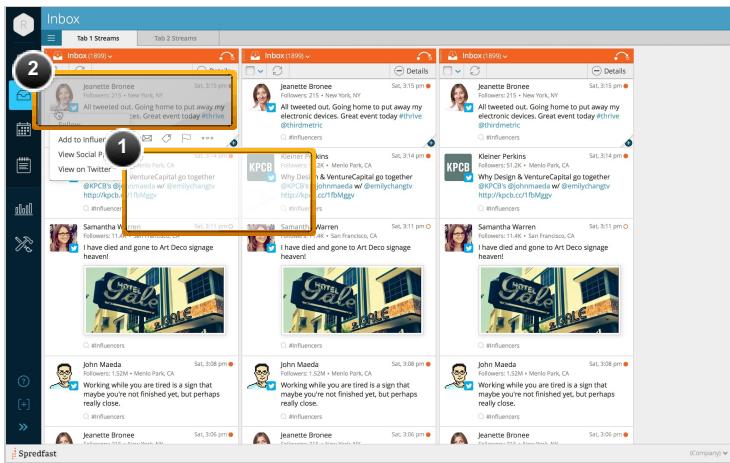
1 What does this green tick mean? Collapsed item on the highlighted stream? By Irena Reta

We changed the color from green to orange. It means that the item has been accepted by you. By Jaladhi Pujara

2 Where action link (chevron) for comments & replies should be placed? And what is the icon for this actions? (e.g. Like, Reply, Delete comment). If we put comment date stamp instead (as on mock-up) where chevron have to be placed? By Irena Reta

Irena, you can see it here:

<https://notableapp.com/posts/b04c4dcedb498db070271955ddfe45de1dd8d81a>



1 The options Follow and View on Twitter are currently part of the "Twitter Actions" menu. Direct Message is part of the same menu, so I wanted to check if DM belongs in this menu too.

By Adriana Beal

That sounds good. I would think that DM is not done that often so removing it from the actions tray makes sense.

At some point, I'd like to look into the possibility of bringing macros out in the actions tray and give one-click access to them. By Jaladhi Pujara

DM should be in the actions tray and not in either of the two dropdown menus. This is a request from multiple customers. By Kevin Smith

2 Please confirm the interaction here: on mouse over, the chevron shows, and when you click the photo the menu shows? By Adriana Beal

No answer here? By Hernan Garchtrom

Hernan -- the interaction I described is correct -- please go with it. Thank you for checking! By Adriana Beal

That is correct. By Jaladhi Pujara

Inbox (189) | Tab 1 Streams | Tab 2 Streams | + | Highlighted: All (32) | Details | Details | All Activity (104) | Details | Collection

1

John Maeda Followers: 51,26 • Menlo Park, CA Working while you're tired is a sign that maybe you're not finished yet, but perhaps really close. #AuthorHalo

Kleiner Perkins Followers: 51,26 • Menlo Park, CA Why Design & Venture Capital go together http://kpcb.co/rBmAgx #AuthorHalo

Samantha Warren Followers: 11,41 • San Francisco, CA I have died and gone to Art Deco signage heaven! #AuthorHalo

Arianna Huffington Followers: 215 • New York, NY Excited to join @Diane_Keaton & many others at the @BWDC Conference in San Francisco on SAT3 to talk about #Thrivelife

Likes Labels Notes Highlights Accepted Adriana Beal

Comments + Replies (28)

Bea Arthur Thank you @samanthawlf for kind words!

Diane Keaton Looking forward to it!

Co.Design Followers: 2,358 • New York, NY Why VC firms are snapping up designers: http://ift.tt/1Fwz828 #AuthorHalo

Arianna Huffington Excited to join @Diane_Keaton & many others

jeanette Bronne Followers: 215 • New York, NY I have died and gone to Art Deco signage heaven!

John Maeda Followers: 51,26 • Menlo Park, CA Working while you're tired is a sign that maybe you're not finished yet, but perhaps really close. #AuthorHalo

jeanette Bronne Followers: 215 • New York, NY I have died and gone to Art Deco signage heaven!

Kleiner Perkins Followers: 51,26 • Menlo Park, CA Why Design & Venture Capital go together http://kpcb.co/rBmAgx #AuthorHalo

Samantha Warren Followers: 11,41 • San Francisco, CA I have died and gone to Art Deco signage heaven!

jeanette Bronne Followers: 215 • New York, NY I have died and gone to Art Deco signage heaven!

John Maeda Followers: 51,26 • Menlo Park, CA Working while you're tired is a sign that maybe you're not finished yet, but perhaps really close. #AuthorHalo

jeanette Bronne Followers: 215 • New York, NY I have died and gone to Art Deco signage heaven!

1 Influencer halo is shown when the author is recognized as such.

The screenshot shows a digital inbox interface with three tabs labeled 'Tab 1 Streams', 'Tab 2 Streams', and 'Inbox (189)'. The 'Inbox (189)' tab is active, displaying 189 messages. A circled number '1' points to a message from 'Jeanette Bronne' at 3:15 pm. The message content is:

All bowed out. Going home to put away my electronic devices. Great event today #fbmeme
#fbmemetic
#influencers

Below this message, there are several other messages from various users, each with a small thumbnail image and a timestamp. The interface includes a sidebar with icons for search, inbox, calendar, and more.

1

Tommy is pointing out that we have two types of checkmark in different designs (this one and the blue one). Can we confirm we want two designs for this, and if so, have a guideline for when to use one when to use the other? By Adriana Beal

Comments for 004



Marc Schriftman: Can the accounts be toggled on and off (favorited and unfavorited)?

Kevin Smith: Yes. Like/Favorite/Follow all are a single-account toggle on/off.

Marc Schriftman: Does the inline menu disappear after the user selects or deselects an account?

Adriana Beal: No, it would be annoying if the user is trying to select many accounts. We need to document what actions will close the menu (click the Favorite menu action again, click somewhere else on the screen)? This needs to go into the style guide as well.

Adriana Beal: Retraction: Jaladhi just explained that the decision is to support the main use case which is the user selects one option and the menu closes. So, the opposite of what I thought had been decided - sorry :-).

Adriana Beal: I meant to ask this as a follow-up to Marc's question: if the inline menu disappears after the user selects or deselects an account, is there any type of feedback to signal to the user that the desired action was applied? (Such as a gripper showing "Favorited from Spredfast", or the menu staying a little longer so the user can see the current status of the Favorite by account before the menu closes?).

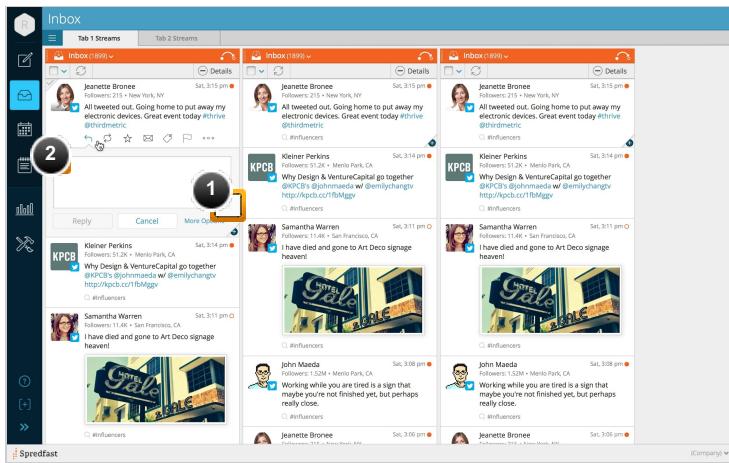
The reason I'm asking is because if the inline menu disappears right away, as a user I'd be second-guessing myself: "wait, did I choose the correct account to Favorite from?" or, "did I just close the menu without actually applying the Favorite/Unfavorite I wanted?".

If we already have this sort of behavior in the application without feedback for users, and nobody complains, then we should be good. But if it's entirely new, and the style guide doesn't define some sort of feedback, we may want to test whether the lack of acknowledgement may create a frustrating experience (and require people to reopen the menu just to double check their work).

Jaladhi Pujara: You're right. We are planning on putting a gripper showing "Favorited from Spredfast" after the dropdown closes. Great feedback!

Adriana Beal: To cancel without selecting or unselecting anything, does the user simply move the mouse away from the menu?

Jaladhi Pujara: That is correct.



1 Does this mean the text area can get bigger by clicking and dragging with the mouse? By Shay Ng

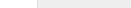
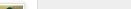
Correct. Expands only vertically. By Jaladhi Pujara

2 Jaladhi, can you please inform: should this textarea be empty be default, and 'Reply' button disabled? Or should it contain "@AuthorName" and 'Reply' button will be enabled then? By Yevhenia Trefilova

Hi Yevhenia! It should follow the behavior of the current publish dialog. For Twitter replies, the text area contains @Authorname and the "Reply" button is enabled. For Facebook, the text area is empty and the "Reply" button is disabled.

By Jaladhi Pujara

Screenshot of a LinkedIn inbox showing multiple notifications from various users:

- Inbox (899) ▾** Sat, 3:15 pm • Details
Jeanette Browne Followers: 219 + • New York, NY
All tweed out. Going home to put away my electronic devices. Great event today! #thrive #thredmetrix
- Inbox (899) ▾** Sat, 3:15 pm • Details
Jeanette Browne Followers: 219 + • New York, NY
All tweed out. Going home to put away my electronic devices. Great event today! #thrive #thredmetrix
- Inbox (899) ▾** Sat, 3:15 pm • Details
Jeanette Browne Followers: 219 + • New York, NY
All tweed out. Going home to put away my electronic devices. Great event today! #thrive #thredmetrix
- Kleiner Perkins Caufield & Byers** Followers: 1,204 + • Menlo Park, CA Sat, 3:14 pm • Details
Why Design & Venture Capital go together  #KPCB @whyKPCB @jshennade w/emlychngv http://kpcb.co/fMsMgv #Influences
- Kleiner Perkins Caufield & Byers** Followers: 1,204 + • Menlo Park, CA Sat, 3:14 pm • Details
Why Design & Venture Capital go together  #KPCB @whyKPCB @jshennade w/emlychngv http://kpcb.co/fMsMgv #Influences
- Kleiner Perkins Caufield & Byers** Followers: 1,204 + • Menlo Park, CA Sat, 3:14 pm • Details
Why Design & Venture Capital go together  #KPCB @whyKPCB @jshennade w/emlychngv http://kpcb.co/fMsMgv #Influences
- KPCB** Followers: 1,204 + • Menlo Park, CA Sat, 3:11 pm • Details
Why Design & Venture Capital go together  #KPCB @whyKPCB @jshennade w/emlychngv http://kpcb.co/fMsMgv #Influences
- Samantha Warren** Followers: 11,481 + • San Francisco, CA Sat, 3:11 pm • Details
I have died and gone to Art Deco signage heaven! 
- Samantha Warren** Followers: 11,481 + • San Francisco, CA Sat, 3:11 pm • Details
I have died and gone to Art Deco signage heaven! 
- Samantha Warren** Followers: 11,481 + • San Francisco, CA Sat, 3:11 pm • Details
I have died and gone to Art Deco signage heaven! 
- Samantha Warren** Followers: 11,481 + • San Francisco, CA Sat, 3:11 pm • Details
I have died and gone to Art Deco signage heaven! 
- John Maeda** Followers: 1,529 + • Menlo Park, CA Sat, 3:08 pm • Details
Working while you are tired is a sign that maybe you are not finished yet, but perhaps really close.  #Influences
- John Maeda** Followers: 1,529 + • Menlo Park, CA Sat, 3:08 pm • Details
Working while you are tired is a sign that maybe you are not finished yet, but perhaps really close.  #Influences
- John Maeda** Followers: 1,529 + • Menlo Park, CA Sat, 3:08 pm • Details
Working while you are tired is a sign that maybe you are not finished yet, but perhaps really close.  #Influences
- Jeanette Browne** Followers: 219 + • New York, NY Sat, 3:06 pm • Details
I have died and gone to Art Deco signage heaven! 
- Jeanette Browne** Followers: 219 + • New York, NY Sat, 3:06 pm • Details
I have died and gone to Art Deco signage heaven! 
- Jeanette Browne** Followers: 219 + • New York, NY Sat, 3:06 pm • Details
I have died and gone to Art Deco signage heaven! 
- Jeanette Browne** Followers: 219 + • New York, NY Sat, 3:06 pm • Details
I have died and gone to Art Deco signage heaven! 

Comments for 007



Adriana Beal: Jaladhi, please confirm: to select/unselect, you click the triangle.

Jaladhi Pujara: Correct.

Inbox

Tab 1 Streams Tab 2 Streams

Inbox (1899+)

10 selected Details

Joannette Bronne Followers: 210+ • New York, NY All tweeted out. Going home to put away my electronic devices. Great event today! #thrive #thrdmerica #influencers

Kleiner Perkins Followers: 15+ • Menlo Park, CA Why Design & Venture Capital go together #whyCDBs @johnaeveda w/ @emilychangv http://kpcb.co/1HbMgv #influencers

KPCB Followers: 210+ • New York, NY All tweeted out. Going home to put away my electronic devices. Great event today! #thrive #thrdmerica #influencers

Samantha Warren Followers: 114K+ • San Francisco, CA I have died and gone to Art Deco signage heaven!

#influencers

John Maeda Followers: 1,524+ • Menlo Park, CA Working while you are tired is a sign that maybe you are not finished yet, but perhaps really close.

#influencers

Jeanette Bronne Followers: 1,524+ • Menlo Park, CA All tweeted out. Going home to put away my electronic devices. Great event today! #thrive #thrdmerica #influencers

Inbox (1899+)

Details

Joannette Bronne Followers: 210+ • New York, NY All tweeted out. Going home to put away my electronic devices. Great event today! #thrive #thrdmerica #influencers

Kleiner Perkins Followers: 15+ • Menlo Park, CA Why Design & Venture Capital go together #whyCDBs @johnaeveda w/ @emilychangv http://kpcb.co/1HbMgv #influencers

KPCB Followers: 210+ • New York, NY All tweeted out. Going home to put away my electronic devices. Great event today! #thrive #thrdmerica #influencers

Samantha Warren Followers: 114K+ • San Francisco, CA I have died and gone to Art Deco signage heaven!

#influencers

John Maeda Followers: 1,524+ • Menlo Park, CA Working while you are tired is a sign that maybe you are not finished yet, but perhaps really close.

#influencers

Jeanette Bronne Followers: 1,524+ • Menlo Park, CA All tweeted out. Going home to put away my electronic devices. Great event today! #thrive #thrdmerica #influencers

Inbox (1899+)

Details

Joannette Bronne Followers: 210+ • New York, NY All tweeted out. Going home to put away my electronic devices. Great event today! #thrive #thrdmerica #influencers

Kleiner Perkins Followers: 15+ • Menlo Park, CA Why Design & Venture Capital go together #whyCDBs @johnaeveda w/ @emilychangv http://kpcb.co/1HbMgv #influencers

KPCB Followers: 210+ • New York, NY All tweeted out. Going home to put away my electronic devices. Great event today! #thrive #thrdmerica #influencers

Samantha Warren Followers: 114K+ • San Francisco, CA I have died and gone to Art Deco signage heaven!

#influencers

John Maeda Followers: 1,524+ • Menlo Park, CA Working while you are tired is a sign that maybe you are not finished yet, but perhaps really close.

#influencers

Jeanette Bronne Followers: 1,524+ • Menlo Park, CA All tweeted out. Going home to put away my electronic devices. Great event today! #thrive #thrdmerica #influencers

The screenshot shows a social media inbox with three tabs: Tab 1 Streams, Tab 2 Streams, and the current tab, Tab 3 Streams. The inbox contains 1899 items. The interface includes a sidebar with icons for Macros, Add Labels, Highlight Items, Add Note, Mark Items as Read, Archive Items, Release Items, Selection, Add to Influencers, Remove from Influencers, and Spredfast. The main content area displays posts from several users:

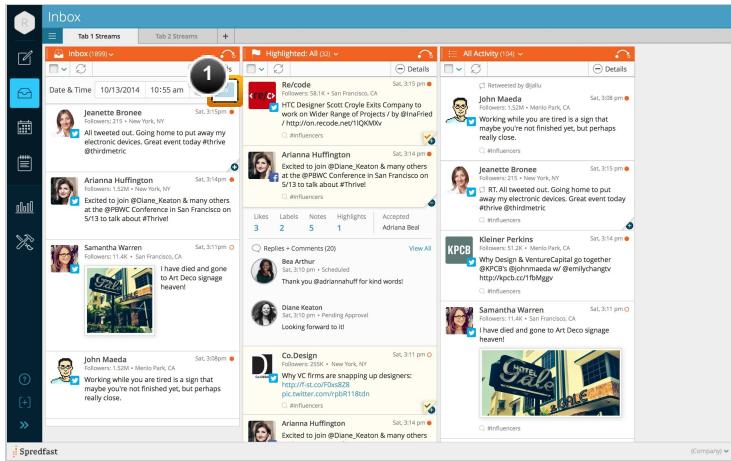
- jeanette Bronne (Followers: 9,151) posted at Sat, 3:15 pm: me to put away my ment today #fblive. Includes a photo of a building with a sign.
- Kleinert Perkins (Followers: 91,284) posted at Sat, 3:14 pm: All traveled out. Going home to put away my electronic devices. Great event today #fblive. Includes a photo of a building with a sign.
- KPCB (Followers: 313) posted at Sat, 3:14 pm: Why Design & VentureCapital go together http://kpcb.co/FbMagz. Includes a photo of a building with a sign.
- Samantha Warren (Followers: 114) posted at Sat, 3:11 pm: I have died and gone to Art Deco signage heaven! Includes a photo of a building with a sign.
- John Madsen (Followers: 328) posted at Sat, 3:08 pm: Working while you are tired is a sign that maybe you're not finished yet, but perhaps really close. Includes a photo of a building with a sign.
- jeanette Bronne (Followers: 9,151) posted at Sat, 3:06 pm: Working while you are tired is a sign that maybe you're not finished yet, but perhaps really close. Includes a photo of a building with a sign.

The screenshot shows a LinkedIn inbox with several notifications. The notifications are as follows:

- KPCB** (1899) - All unread items:
 - John Maeda**: Working while you are tired is a sign that you have not finished yet, but perhaps really close.
 - Samantha Warren**: I have died and gone to Art Deco signage heaven!
- jeannette_bronce** (1899) - All unread items:
 - John Maeda**: Working while you are tired is a sign that you have not finished yet, but perhaps really close.
 - Samantha Warren**: I have died and gone to Art Deco signage heaven!
- influencers** (1899) - All unread items:
 - John Maeda**: Working while you are tired is a sign that you have not finished yet, but perhaps really close.
 - Samantha Warren**: I have died and gone to Art Deco signage heaven!
- John Maeda** (1899) - All unread items:
 - jeannette_bronce**: I have died and gone to Art Deco signage heaven!

The dashboard displays several streams and activity feeds:

- Inbox Stream:** Shows 1 Stream and 100 New. Posts include:
 - Jeanette Bronse: All tweeted out. Going home to put away all electronic devices. Great event today! @hrin @thdmetric
 - Kleiner Perkins: Why Design & Venture Capital go together
 - Samantha Warren: I have died and gone to Art Deco signage heaven!
- Highlighted Stream:** Shows 1 Stream and 100 New. Posts include:
 - Arianna Huffington: Excited to join @diane_keaton & many others at the annual conference in San Francisco on 5/13 to talk about #Inflow
- All Activity Stream:** Shows 1 Stream and 104 New. Posts include:
 - Retweeted by @jdlu John Maeda: Working while you are tired is a sign that maybe you're not finished yet, but perhaps really close.
 - Jeanette Bronse: All tweeted out. Going home to put away all electronic devices. Great event today @hrin @thdmetric
 - Kleiner Perkins: Why Design & Venture Capital go together
 - Samantha Warren: I have died and gone to Art Deco signage heaven!



1 This is a compact button.

Inbox (189) | Tab 1 Streams | Tab 2 Streams | + | Highlighted: All (32) | Details

Re/code Sat, 3:15 pm | Details
Followers: 1,200 • San Francisco, CA
HTC Designer Scott Draper Exits Company to work on Wider Range of Projects / by @nafied @hydromeric
#influencers

KPCB Sat, 3:14 pm | Details
Followers: 51,261 • Menlo Park, CA
Why Design & Venture Capital go together during the @BWC Conference in San Francisco on SAT3 to talk about #FinTech
http://kpcb.co/1bMgq
#influencers

Samantha Warren Sat, 3:11 pm | Details
Followers: 11,461 • San Francisco, CA
I have died and gone to Art Deco signage heaven!

#influencers

John Maeda Sat, 3:08 pm | Details
Followers: 1,200 • Menlo Park, CA
Working while you are tired is a sign that maybe you're not finished yet, but perhaps really close.
#influencers

Jeanette Bronne Sat, 3:06 pm | Details
Followers: 1,200 • New York, NY
All needed out. Going home to put away my electronic devices. Great event today #FinTech
http://recode.net/1IQRMXv
#influencers

Arianna Huffington Sat, 3:14 pm | Details
Followers: 1,200 • San Francisco, CA
Excited to join @Diane_Keaton & many others at the @BWC Conference in San Francisco on SAT3 to talk about #FinTech
http://kpcb.co/1bMgq
#influencers

Likes Labels Notes Highlights Accepted
3 2 5 1 Adriana Beal

All Replies (2) Team Responses (0) View All

KPCB Sat, 3:14 pm | Details
Followers: 51,261 • Menlo Park, CA
Why Design & Venture Capital go together during the @BWC Conference in San Francisco on SAT3 to talk about #FinTech
http://kpcb.co/1bMgq
#influencers

Bea Arthur Sat, 3:10 pm | Details
Thank you @Ariannahuff for kind words!

Diane Keaton Sat, 3:10 pm | Details
Looking forward to it!

Co.Design Sat, 3:11 pm | Details
Followers: 2,556 • New York, NY
Why VC firms are snapping up designers:
[pic.twitter.com/r18sdw](http://co.design/r18sdw)
#influencers

Arianna Huffington Sat, 3:14 pm | Details
Excited to join @Diane_Keaton & many others at the @BWC Conference in San Francisco on SAT3 to talk about #FinTech
http://kpcb.co/1bMgq
#influencers

Jeanette Bronne Sat, 3:06 pm | Details
Followers: 1,200 • New York, NY
All needed out. Going home to put away my electronic devices. Great event today #FinTech
http://recode.net/1IQRMXv
#influencers

1 This indicator only shows when scrolling. Once scrolling stops, it should time out.

Inbox

Tab 1 Streams Tab 2 All Activity

1

jeannette Bronie Sat, 3:15 pm • **Re/code** HTC Designer Scott Draper Exits Company to work on Wider Range of Projects / by @nafied @nytimes #influencers

Kleinert Perkins Sat, 3:14 pm • **KPCB** Why Design & Venture Capital go together again? Sat, 3:14 pm • @Diane_Keaton & many others at the @BWIC Conference in San Francisco SAT to talk about #fintech #influencers

Samantha Warren Sat, 3:11 pm • **D** I have died and gone to Art Deco signage heaven! Sat, 3:11 pm • @influencers

John Maeda Sat, 3:08 pm • **KPCB** Working while you are tired is a sign that maybe you're not finished yet, but perhaps really close. #influencers

jeannette Bronie Sat, 3:06 pm • **KPCB** Working while you are tired is a sign that maybe you're not finished yet, but perhaps really close. #influencers

Arianna Huffington Sat, 3:15 pm • **Re/code** HTC Designer Scott Draper Exits Company to work on Wider Range of Projects / by @nafied @nytimes #influencers

Kleinert Perkins Sat, 3:14 pm • **KPCB** Why Design & Venture Capital go together again? Sat, 3:14 pm • @Diane_Keaton & many others at the @BWIC Conference in San Francisco SAT to talk about #fintech #influencers

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jeannette Bronie Sat, 3:06 pm • **KPCB** Working while you are tired is a sign that maybe you're not finished yet, but perhaps really close. #influencers

- 1 When new items have been fetched, show a count here. Show up to 999. After that show "999+ New Items".

Collection ▾

Kleiner Perkins Sat, 3:14 pm ●
Followers: 51.2K • Menlo Park, CA

in Why Design & VentureCapital go together
@KPCB's @johnmaeda w/ @emilychangtv
<http://kpcb.cc/1fbMggv>

Design & Business

Samantha Warren Sat, 3:11 pm ○
Followers: 11.4K • San Francisco, CA

I have died and gone to Art Deco signage heaven!

Instagram Brand Acct

Jeanette Bronee Sat, 3:15 pm ●
Followers: 215 • New York, NY

Twitter All tweeted out. Going home to put away my electronic devices. Great event today #thrive @thirdmetric

5 @ thirdmetric

John Maeda Sat, 3:08 pm ●
Followers: 1.52M • Menlo Park, CA

Twitter Working while you are tired is a sign that maybe you're not finished yet, but perhaps really close.

4 Influencers

Jeanette Bronee Sat, 3:06 pm ●
Followers: 215 • New York, NY

- 1 Source icon for LinkedIn Group (Design & Business)
- 2 Source Icon for an RSS feed (Instagram in this example)
- 3 @mention icon
- 4 Source is a search stream (influencers).
- 5 Also showing an example of author notes.

Comments for 016

Kleiner Perkins Sat, 3:14 pm
Followers: 51.2K • Menlo Park, CA
Why Design & VentureCapital go together
@KPCB's @johnmaeda w/ @emilychangtv
<http://kpcb.cc/1fbMggy>

Samantha Warren Sat, 3:11 pm
Followers: 11.4K • San Francisco, CA
I have died and gone to Art Deco signage heaven!

Jeanette Bronee Sat, 3:15 pm
Followers: 215 • New York, NY
All tweeted out. Going home to put away my electronic devices. Great event today #thrive
@thirdmetric

John Maeda Sat, 3:08 pm
Followers: 1.52M • Menlo Park, CA
Working while you are tired is a sign that maybe you're not finished yet, but perhaps really close.

Jeanette Bronee Sat, 3:06 pm

Marc Schriftman: [AdrianaB] The red dot next to the timestamp should not exist in this mock. The should appear only in the inbox stream.

Collection ▾

9 Details

Kleiner Perkins Sat, 3:14 pm ●
Followers: 51.2K • Menlo Park, CA
in Why Design & VentureCapital go together
@KPCB's @johnmaeda w/ @emilychangtv
<http://kpcb.cc/1fbMggv>
Design & Business

Samantha Warren Sat, 3:11 pm ○
Followers: 11.4K • San Francisco, CA
in I have died and gone to Art Deco signage heaven!


Instagram Brand Acct

Jeanette Bronee Sat, 3:15 pm ●
Followers: 215 • New York, NY
in All tweeted out. Going home to put away my electronic devices. Great event today #thrive @thirdmetric
@ thirdmetric

Bookmark added by John Doe Sat, 3:08 pm

John Maeda Sat, 3:08 pm ●
Followers: 1.52M • Menlo Park, CA
in Working while you are tired is a sign that maybe you're not finished yet, but perhaps really close.

Influencers

- 1 Shared bookmark shows who added it and at what time. It is shown above the item from where it was added.

Inbox

Highlighted: All (32)

All Activity (104)

Collection

Arianna Huffington: All never out. Going home to put away my electronic devices. Great event today #Hive @HiveMetric

Klein Perkins: Why Design & VentureCapital go together #ArtDeco #ArtDecoSignage w @emilycharge http://kpcb.co/fbMgY

Samantha Warren: I have died and gone to Art Deco signage heaven!

John Maeda: Working while you are tired is a sign that maybe you're not finished yet, but perhaps really close.

Jeanette Bronne: All tweeted out. Going home to put away my electronic devices. Great event today #Hive @HiveMetric

Arianna Huffington: Excited to join @Diane_Keston & many others at the @BWIC Conference in San Francisco on Sat 3 to talk about #Hive!

Klein Perkins: Why Design & VentureCapital go together #ArtDeco #ArtDecoSignage w @emilycharge http://kpcb.co/fbMgY

Team Responses (3) Huber Farnsworth Sat, 3:14 pm Comment to Turnagain Lee - Draft

Replies + Comments (20) Bea Arthur Sat, 3:14 pm Scheduled Thank you @drammuhuff for kind words!

Irene Keston Sat, 3:08 pm Pending Approval Moving forward to ID

D KPCB Sat, 3:06 pm Why VC firms are snapping up designers:

Likes Labels Notes Highlights Accepted 3 2 0 1 Adriana Beal

View Conversation

1

Spredfast

1

These icons only show on hover. Also, let's change the order to Reply, Like, and then Delete.

Inbox (189) | Tab 1 Streams | Tab 2 Streams | +

Highlighted: All (32)

All Activity (104)

Likes Labels Notes Highlights Accepted Adriana Beal

Comments & Replies

Highlights

KPCB

jeannette Bronne Followers: 1,146 • New York, NY
All tweeted out. Going home to put away my electronic devices. Great event today! #tbt #tbtmeric
Sat, 3:15 pm

Re/code Followers: 1,526 • San Francisco, CA
HTC Designer Scott Cray Exits Company to work on Wider Range of Projects / by @naifried Sat, 3:15 pm

Arianna Huffington Followers: 215 • New York, NY
Excited to join @Diane_Keaton & many others at the @PBWC Conference in San Francisco on SAT to talk about #tbtive
Sat, 3:14 pm

Kleiner Perkins Followers: 51,286 • Menlo Park, CA
Why Design & Venture Capital go together
@KPCB @johncmaeda w/ @EmilyChangx
http://kpcb.co/tbtMagg
Sat, 3:14 pm

#Influencers

Samantha Warren Followers: 11,416 • San Francisco, CA
I have died and gone to Art Deco signage heaven!
Sat, 3:11 pm

John Maeda Followers: 1,526 • Menlo Park, CA
Working while you are tired is a sign that maybe you're not finished yet, but perhaps really close.
Sat, 3:08 pm

Co.Design Followers: 2,058 • New York, NY
Why VC firms are snapping up designers:
@KPCB @johncmaeda w/ @EmilyChangx
http://kpcb.co/tbtMagg
pic.twitter.com/pqr118dX
Sat, 3:11 pm

Arianna Huffington Followers: 215 • New York, NY
Excited to join @Diane_Keaton & many others at the @PBWC Conference in San Francisco on SAT to talk about #tbtive
Sat, 3:14 pm

jeannette Bronne Followers: 1,146 • New York, NY
All tweeted out. Going home to put away my electronic devices. Great event today! #tbtive
#tbtmeric
#Influencers
Sat, 3:15 pm

Kleiner Perkins Followers: 51,286 • Menlo Park, CA
Why Design & Venture Capital go together
@KPCB @johncmaeda w/ @EmilyChangx
http://kpcb.co/tbtMagg
#Influencers
Sat, 3:14 pm

Arianna Huffington Followers: 215 • New York, NY
Excited to join @Diane_Keaton & many others at the @PBWC Conference in San Francisco on SAT to talk about #tbtive
#Influencers
Sat, 3:15 pm

Diane Keaton Followers: 11,416 • San Francisco, CA
Looking forward to it!
Sat, 3:05 pm

Mitch Sellinger Followers: 1,146 • New York, NY
highlighted this item for Philip Fry.
10/23/2014 at 3:05pm
#Influencers
Sat, 3:11 pm

jeannette Bronne Followers: 1,146 • New York, NY
I have died and gone to Art Deco signage heaven!
Sat, 3:06 pm

(Company) v

The screenshot shows a digital inbox interface with several notes listed. A callout bubble with the number '1' points to a note from John Maeda. The note content is:

John Maeda
Followers: 1,526 • Menlo Park, CA
Working while you are tired is a sign that maybe you're not finished yet, but perhaps really close.

1 Will this show 2 notes tops and the "View All" text when there are more of them available? Or will it show as many as possible? Will the "View All" be there only when there's actually some more notes or even if there's only 1 note we'll have the option to View All? By Ignacio Basail

"View All" should only show when more than 2 are available. Can we look into getting the note count and show that. So it would say "View All 5", for example? By Jaladhi Pujara

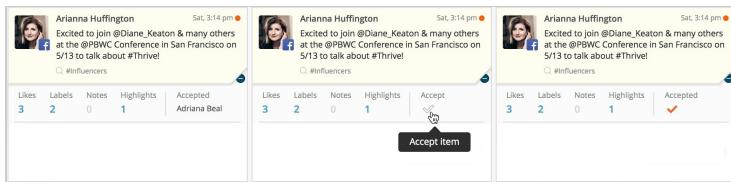
The LinkedIn mobile application interface displays several features:

- Top Bar:** Shows "Inbox" and tabs for "Tab 1 Streams" and "Tab 2 Streams".
- Search Bar:** A search bar at the top right contains the text "highlighted: All (56)".
- Streams:** The main area shows two streams:
 - Tab 1 Streams:** Posts from users like Jeanette Bronne, Kleinert Perkins, and John Maeda.
 - Tab 2 Streams:** Posts from users like Adriana Beal, Diane Keaton, and Samantha Warren.
- Search Results:** A search result for "ReCode" is shown, listing "H/T Digiday" and "HTC Design Center Create Extra Company to Develop Water-Saving Projects" by @htnrefried.
- Highlighted Search:** A search for "Designers x Venture Capital" is highlighted with a red box, showing results from users like Adriana Beal, Diane Keaton, and Samantha Warren.
- Profile Cards:** Profile cards for users like Kleinert Perkins, John Maeda, Adriana Beal, Diane Keaton, and Samantha Warren are displayed with their posts.
- Bottom Bar:** Includes icons for Home, Newsfeed, Notifications, and Profile.

1 Should this still appear while hovering items with no labels? How should it look on those cases? By Ignacio Basail

For items with no labels, it should be "0" in gray color (#adadad). No hover when it is "0". By Jaladhi Pujara

#adadad is Chalice By anonymous



Comments for 014



Marc Schriftman: We need clarity on this - does the 'accepted' column have 2 states or 3? If something is accepted, do we show the name or the green checkmark?

Jaladhi Pujara: Accepted column has three states.

- 1) If it has not been accepted, show a gray checkmark with outline. Clicking on it will accept it and turn it green.
- 2) If it has been accepted by someone other than you, show the name.
- 3) If it has been accepted by you, show a green checkmark.

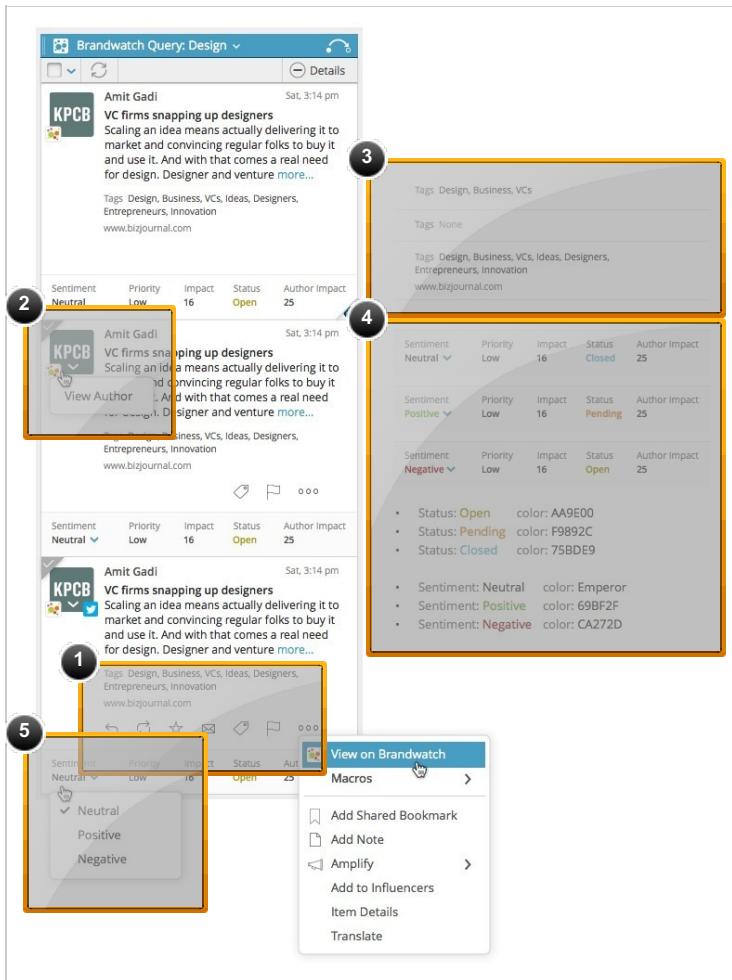
Adriana Beal: Thank you, Jaladhi! I'll add the details to the Acceptance Criteria now.

Marc Schriftman: There is no requirement that clicking on the likes count does anything - is that the case?

Kevin Smith: Hovering on Likes should show what it does today (content-wise).

Jaladhi Pujara: All of the hover/click states are captured in other comps in this same set.

Amy Hitt: We have updated the design above and the acceptance criteria for DEV-36711. The accepted checkmark is orange (not green) and we removed the "Highlight and Accept Item" functionality. The outlined checkmark and option to accept item by clicking on it will only be available in the Highlighted stream for summer release.



- 1 Could you please specify do we need action bar for Brandwatch streams? and If yes, what actions should be displayed. By Irena Reta

Irena, let me get some clarity on that. I believe there were additional Brandwatch actions other than the two we are showing here. By Jaladhi Pujara

Brandwatch items should have the action bar, including Spredfast actions (e.g., labels) and the overflow menu. Every Brandwatch item should have a "change sentiment" action as a channel action (probably in the dropdown?). In addition, Brandwatch/Twitter items should have the set of Twitter actions (e.g., reply, retweet, etc.). By Kevin Smith

Actions bar added with Twitter and Spredfast actions. By Jaladhi Pujara

- 2 "View Author" action is shown upon hover on the thumbnail - just like other stream items.

If no author information is available then show "No Author" in the tooltip. By Jaladhi Pujara

- 3 Examples of a single line of tags, no tags, two lines of tags with a url.

- 4 Variations of Sentiment and Status. Colors are shown depending on the value for Sentiment and Status.

- 5 Sentiment can be changed here from the dropdown menu.

All tweeted out. Going home to put away my electroni...

Bea Arthur Sat, 3:15 pm • Followers: 215 • New York, NY

We totally understand. Hope you have a restful weekend. We are glad you enjoyed the event.

Q #Influencers

Comment #4 | View All

- 1 Parent post and a comment.
- 2 Hover state. Showing where the checkmark and the actions bar appear.
- 3 Showing parent post, reply, and a comment. Notice that the author thumbnail for the reply is circular. Also, notice the "L" shaped line connecting the original author of the post and the author of the reply.
- 4 Showing a post with a picture attached. Photo icon is shown in gray color.

All tweeted out. Going home to put away my electroni...

Bea Arthur Sat, 3:15 pm • Followers: 215 • New York, NY

We totally understand. Hope you have a restful weekend. We are glad you enjoyed the event.

Q #Influencers

◀ ▶ ⭐ 📲 🎉 📈 ⚡

- 2 Parent post and reply expanded. Clicking on either the parent post or the reply should expand them both. This is different from the current behavior where only clicking on the parent post expands them both.

Also note:

- 1) Photo icon next to the parent post is not shown when the post is expanded.
- 2) The line connecting the two authors is extended when both posts are expanded.

All tweeted out. Going home to put away my electroni...

Bea Arthur Sat, 3:15 pm • Followers: 215 • New York, NY

We totally understand. Hope you have a restful weekend. We are glad you enjoyed the event.

Q #Influencers

Comment #4 | View All

3

All tweeted out. Going home to put away my elec...

Bea Arthur Sat, 3:15 pm • Followers: 215 • New York, NY

We totally understand. Hope you have a restful weekend. We are glad you enjoyed the event.

Q #Influencers

Comment #4 | View All

All tweeted out. Going home to put away my

4

electronic devices. Meeting @ariannahuff was great!



5



Being social is good but being quiet is even better.
I'm heading to the mountains. You?



Bea Arthur

Followers: 215 • New York, NY



We totally understand. Hope you have a
restful weekend. We are glad you enjoyed
the event.

Q. #Influencers

Sat, 3:15 pm



Comment #4 | View All

All Activity (104) ▾

Retweeted by @jallu

 **John Maeda** Sat, 3:08 pm • Followers: 1.52M • Menlo Park, CA

Working while you are tired is a sign that maybe you're not finished yet, but perhaps really close.

#Influencers

 **Jeanette Bronee** Sat, 3:15 pm • Followers: 215 • New York, NY

RT. All tweeted out. Going home to put away my electronic devices. Great event today #thrive @thirdmetric

#Influencers

The screenshot displays a software interface for managing social media streams. On the left, there's an 'Inbox' section with multiple messages from users like Jacob Krupnik, Chipewow, David Bowie, William Hurley, and others. Each message includes a timestamp, subject, and a link to a detailed view. On the right, a specific Twitter profile for 'CaffeMedic' is shown, including its bio, follower count (9,554), tweets (2,469), and listed accounts (18). Below the bio, it shows the account is following 'AldDesign, Timelowl, HeatherBuck'. A 'Most Recent Tweet' is visible, dated March 25, 2013, at 12:33pm. At the bottom, there's a 'Salesforce Contact' section for 'Stephanie Walker-Medici'.

Comments for SP_1-SocialProfile (Twitter)



Adriana Beal: Checking: are we going to get one Social Profile mock for each social channel? Facebook, LinkedIn, etc., each have different data to display.

David: Ditto on Adriana's question. If we have different data to display for different services, we will definitely need to have those mocks before work on this can begin.

Jaladhi Pujara: @David @Adriana, can we get screenshots of representative social profiles for different channels? We will need evaluate what is really different each one.

The screenshot shows a Spredfast interface with a sidebar on the left containing icons for inbox, streams, collection, page, and campaign. The main area displays a timeline of tweets. Two specific tweets are highlighted with numbered callouts:

- Callout 1:** A tweet from "CaffeMedic" (@CaffeMedic) with a dropdown menu. The menu items include "Link to Salesforce" and "About Score".
- Callout 2:** A tweet from "David Bowie" (@davidbowie) with a dropdown menu. The menu items include "Followed (2)" and "Remove from Influencers".

1 This person is not linked to Salesforce so only the section title and link are displayed

2 Name changes from Follow to Following (#)" once there is at least one account following the person. By Adriana Beal

The screenshot shows a software interface for managing social media streams. On the left, there's a sidebar with various icons. The main area has tabs for 'Inbox' and 'Collection A'. The 'Inbox' tab is active, showing a list of messages from users like Jacob Krupnik, Chipswow, David Bowie, and William Hurley. Each message includes a profile picture, name, follower count, location, and a snippet of their message. The right side of the interface is a detailed view of a Facebook post by 'Stephanie Walker on Facebook'. It shows her profile picture, name, gender (Female), and a note: 'Back in da place! Demo version for those who liked it! Demo version for those who liked it! Demo version for those who liked it!'. Below this is a 'Social Profile' section with tabs for 'Notes' and 'Details'. There are buttons for 'Add to Influencers' and 'Link to Salesforce'. The bottom of the interface shows a footer with the word 'Spredfast'.

Inbox

Eric Wicks

Jacob Krupnik

Heading to downtown Cleveland with @goyamama and @kategarth. #wmcfest Stream: Jacob Krupnik Page Activity Likes Tags Notes Highlights Accepted no

Chipswow

Followers: 2,451 • Minneapolis, MN Back in da place! Demo version for those who liked it! http://soundcloud.com/scampi Stream: dclipshow Likes 3 Tags 0 Notes 0 Highlights 0 Accepted no

David Bowie

Followers: 2,451 • Minneapolis, MN Could the person who who stole the Sriracha from the @spreadfast kitchen please return it ASAP. This is urgent. Stream: dclipshow Likes 3 Tags 0 Notes 0 Highlights 0 Accepted no

Adam Saman retweeted @davidbowie 25 minutes ago

William Hurley

Wednesday, December 12 at 7:15pm @goyamama not yet but if you can help us find a venue there, we'd love to screen it! Email: http://gr8walkallday.com

Chipswow

Followers: 2,451 • Minneapolis, MN Back in da place! Demo version for those who liked this! http://soundcloud.com/scampi Stream: Page Activity Likes 3 Tags 0 Notes 0 Highlights 0 Accepted no

Stephanie Walker on Facebook

Social Profile Notes

Stephanie Walker Female

Add to Influencers

Networks University of Texas

Salesforce Contact Stephanie Walker-Medici Regional Store Manager stephane.walker@caffmedici.com

Spreadfast Account

The screenshot shows the Spredfast inbox interface. On the left is a sidebar with various icons. The main area has two tabs: "Tab 1 Streams" and "Tab 2 Streams...". A "Collection A" card is open, displaying a list of posts:

- Jacob Krupnik**: Heading to downtown Cleveland with @goyamama and @kategarth. #wmcfest Stream: Jacob Krupnik Page Activity Likes 0 Tags 0 Notes 0 Highlights Accepted no
- Chipswow**: Followers: 2,451 Minneapolis, MN Back in da place! Demo version for those who liked it! http://soundcloud.com/scampi Stream: dchipswow Likes 3 Tags 0 Notes 0 Highlights Accepted no
- David Bowie**: Followers: 2,451 Minneapolis, MN Could the person who stole the Sriracha from the @spredfast kitchen please return it ASAP. This is urgent. Stream: @davidbowie Likes 3 Tags 0 Notes 0 Highlights Accepted no
- William Hurley**: Wednesday, December 12 at 7:15pm @spredfast comes not yet but if you can help us find a venue there, we'd love to screen it! Email: http://williehurleyday.com Stream: Page Activity Likes 0 Tags 0 Notes 0 Highlights Accepted no
- Chipswow**: Wednesday, December 12 at 11:59pm Followers: 2,451 Minneapolis, MN Back in da place! Demo version for those who liked this! http://soundcloud.com/scampi Stream: Page Activity Likes 0 Tags 0 Notes 0 Highlights Accepted no

A modal window titled "Stephanie Walker on Facebook" is open, showing her profile picture and the message: "Facebook does not provide user data on pages or private users."

The screenshot shows the Google+ inbox interface. On the left, there's a sidebar with various icons. The main area displays several posts from different users:

- Jacob Krupnik**: Heading to downtown Cleveland with @goyamama and @kategarth. #wmcfest Stream: Jacob Krupnik Page Activity Likes 0 Tags 0 Notes 0 Highlights Accepted no
- Chipswow**: Followers: 2,451 • Minneapolis, MN Back in da place! Demo version for those who liked it! http://soundcloud.com/scampi Stream: dchipswow Likes 3 Tags 0 Notes 0 Highlights Accepted no
- David Bowie**: Followers: 2,451 • Minneapolis, MN Could the person who stole the Sriracha from the @spreadfast kitchen please return it ASAP? This is urgent. Stream: Page Activity Likes 0 Tags 0 Notes 0 Highlights Accepted no
- Adam Saman**: Retweeted @davidbowie Likes 0 Tags 0 Notes 0 Highlights Accepted no
- William Hurley**: Wednesday, December 12 at 7:15pm @williamhurley not yet but if you can help us find a venue there, we'd love to screen it! Email: http://gr8walkallday.com Stream: @williamhurley Likes 0 Tags 0 Notes 0 Highlights Accepted no
- Chipswow**: Followers: 2,451 • Minneapolis, MN Back in da place! Demo version for those who liked it! http://soundcloud.com/scampi Stream: Page Activity Likes 0 Tags 0 Notes 0 Highlights Accepted no

On the right, a detailed view of **Stephanie Walker's** Google+ profile is shown. It includes her photo, name, gender (Female), and follower count (218). A note says "Link to Salesforce". Below this, there's a "Tagline" section with the text: "This sentence is from the About... Tagline section in Google+". Under "Impression", there's a detailed paragraph about the company's services.

The screenshot shows the LinkedIn inbox interface. On the left, there's a sidebar with various icons. The main area displays several messages in a list format. One message from 'Jacob Krupnik' is highlighted. To the right of the inbox, a detailed profile view for 'Stephanie Walker' is open. Her profile picture is at the top, followed by her name, location (Baltimore, Maryland Area), and employer (Writer at Wunderman). Below this, there are sections for 'Connections' (500+), 'Industry' (Marketing and Advertising), and 'Positions'. A table lists her current roles: 'Writer at Wunderman' (Online Media, Privately Held), 'Content Manager at Qualigence International' (Marketing and Advertising, Public Company), and 'Creative Developer and Project Planner at Spalt' (Information Technology & Services, Public Company). At the bottom of the profile view, there are links for 'Add to Influencers' and 'Link to Salesforce'.

The screenshot displays the Spreedfast application interface. On the left, there's a sidebar with various icons for managing streams, users, and reports. The main area shows a timeline of interactions:

- Inbox:** Shows 651 items. A specific item from "Jacob Krupnik" is highlighted, mentioning a demo version for those who liked it.
- Collection A:** Shows 3 items, one from "Chipswow" asking for a demo version for those who liked it.
- Spreedfast on Twitter:** Shows tweets from the Spreedfast account and others. One tweet from "kathleen sand" is selected, showing options like "Follow", "View on Twitter...", and "Macro".
- Other Interactions:** Includes messages from "David Bowie", "William Hurley", and "Chipswow".

Comments for SP_2-InteractionHistory (Twitter Only)



Amy Hitt: Repeating the author's photo for each message added too much visual noise. I would prefer to stick with this design and only display the brand's photo - even if the photo for each account is the same I think it helps break up the space. The direction of the arrow will be used to show conversation flow.

Kevin Smith: OK. It would still be good to have some kind of visual indicator that all of these different avatars are also the brand...

Amy Hitt: If possible, we would like the account's thumbnail image to come from Twitter instead of the Voice. If we have to use the Voice's thumbnail I have included an example if an image is not provided.

Adriana Beal: Just checking if we still need a decision here. Kevin said "It would still be good to have some kind of visual indicator that all of these different avatars are also the brand..."

1) Looks like if we are getting the thumbnail image from Twitter, it should be clear that the account belongs to the brand?

2) If we have to use a default image, would that be the same image for all customers (meaning, no custom logo or anything to indicate that this is one of the company's accounts?).

3) If the answer to question 2 is yes, to answer Kevin's concern, perhaps we could customize the default thumbnail, automatically creating a default for each company that has a text like "authenticated WholeFoods account"?

Kevin Smith: If only the brand will have an image (but it might be different images), then presumably it'll be clear that they're all the brand? So maybe we're fine w/ Amy's approach?

The screenshot shows the CaffeMedic Twitter dashboard with several tweets displayed:

- Bob Krupnik** (@bkrupnik) - Heading down to downtown Cleveland with @guywerner and @kategarrett. #wfmcfest Stream: Jknipp Kropic Page Activity
- Heather Buck** (@heatherbuck) - Could the person who stole the Sriracha from the @spreadfast kitchen please return it ASAP? This is urgent.
- David Bowie** (@davidbowie) - Followers: 2,451 • Minneapolis, MN (verified) Back in da place! Demo version for those who liked this <http://soundcloud.com/scampi>
- Chipewow** (@chipewow) - Followers: 2,451 • Minneapolis, MN (verified) Could the person who stole the Sriracha from the @spreadfast kitchen please return it ASAP? This is urgent.
- William Hurley** (@williamhurley) - Followers: 2,451 • Minneapolis, MN (verified) @lambertsonios not yet but if you can help us find a venue there, we'd love to screen it! Email: hiltigheekabuk@gmail.com
- Chipewow** (@chipewow) - Followers: 2,451 • Minneapolis, MN (verified) Back in da place! Demo version for those who liked this <http://soundcloud.com/scampi>

Comments for SP_3-Notes



Valerii Pavlov : If there is no any notes, should we show info about it? ("No notes available." in current version).

Jaladhi Pujara: Yes, if there are no notes, let's show "No notes available" below the line underneath the text entry box.

The screenshot shows the Spreedfast application's interface. On the left is a sidebar with icons for inbox, streams, calendar, and other tools. The main area has two tabs: 'Inbox' (Tab 1 Streams) and 'Collection A'. Under 'Collection A', a tweet from 'CaffeMedici' (@caffemedici) is selected. The tweet content is:

CaffeMedici on Twitter
Social Profile | Interaction History | Notes
Jacob Krupnik
Followers: 2,451 • Minneapolis, MN
Heading to downtown Cleveland with @goyamara and @kategarth. #wmcfest Stream: Jacob Krupnik Page Activity
Likes 0 Tags 0 Notes 0 Highlights 0 Accepted no

Chipswow
Followers: 2,451 • Minneapolis, MN
Back in da place! Demo version for those who liked it! http://soundcloud.com/scampi Stream: dchipswow
Likes 0 Tags 0 Notes 0 Highlights 0 Accepted no

David Bowie
Followers: 2,451 • Minneapolis, MN
Could the person who stole the Sriracha from the @spreadfast kitchen please return it ASAP. This is urgent. Stream: @dchipswow
Likes 0 Tags 0 Notes 0 Highlights 0 Accepted no

Adam Saman retweeted @davidbowie
Likes 0 Tags 0 Notes 0 Highlights 0 Accepted no

William Hurley
Followers: 2,451 • Minneapolis, MN
@dchipswow not yet but if you can help us find a venue there, we'd love to screen it! Email: http://gr8walkallday.com Stream: Page Activity
Likes 0 Tags 0 Notes 0 Highlights 0 Accepted no

Chipswow
Followers: 2,451 • Minneapolis, MN
Back in da place! Demo version for those who liked that! http://soundcloud.com/scampi Stream: Page Activity
Likes 0 Tags 0 Notes 0 Highlights 0 Accepted no

A note is added to the tweet from Heather Buck:

Heather Buck
September 25, 2013 at 10:36pm
Example of a note for CaffeMedici by a Spreedfast user lorem ipsum dolor sit amet, consectetur adipisicing elit, sed diam.

The screenshot shows the Notable app's inbox interface. On the left is a sidebar with various icons. The main area shows a list of messages in 'Collection A'. One message from 'Chipswow' is selected, showing its details. The 'Item Details' panel on the right displays the message content, which includes a link to a demo version of a product. Below the message content is an 'Activity Log' section. A callout bubble with the number '1' points to the 'Actions' column in the activity log table.

Date	User	Actions
12/20/13 12:54	Emily Reed	Replied to @sweatmerman Labels added: DesignWorkshop, Brand, My New Label
12/19/13 13:38	Elizabeth S...	Note added: Heather Cavanaugh is posting positive frequent updates about our new summer breeze line.
12/18/13 12:31	Mike Reed	Note added: Heather Cavanaugh is posting positive frequent updates about our new summer breeze line.
12/18/13 10:35	Amy Walker	Highlighted for Mike Reed

1

Alexei noted that these types of activities are only available in the social inbox item details response, and that in the message details within the agenda we don't currently have this information available. You can see in the activity log currently available for message details in agenda when expanding the message that the activity log only contains info about creating, editing, and publishing. I'm just seeking clarification on his behalf that this mock's activity log details should not also apply to the Angeda Message Details activity log. By Jared Bieberich

Jared - yes, actions in the activity log for message detail/stream item details would be different. This mock shows for message detail: <https://notableapp.com/posts/840720#annotate/840720/note/1431381> By Devin Kani

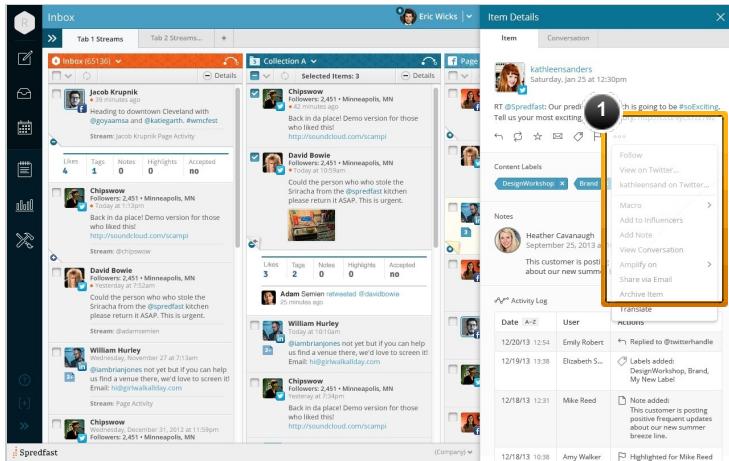
Devin - That is still showing the activity for adding notes and content labels which is what we don't have for a message model in the Agenda. By Jared Bieberich

Jared - consider those for placement only. We're only implementing actions we currently show in 7.0 By Devin Kani

Comments for ID_1-Twitter



Kevin Smith: Item Details should be triggered on the side if the user clicks on either the "view item details" action in the item action menu or clicks on the stream item itself (anywhere that isn't a different action).



1

The order of this menu was updated to match what JP is doing for Inbox. Do we need to include "Add Macros" to the pane or just leave it as an option from the Inbox menu?

I'm thinking we include "add macros" here too? If the user has a set of steps they usually take together, they'll likely want to take them here as well? By Kevin Smith

Inbox

Tab 1 Streams Tab 2 Streams... Collection A Details Item Details

Jacob Krapnik Heading to downtown Cleveland with @goyamara and @kategarth. #wmcfest Stream: Jacob Krapnik Page Activity Likes Tags Notes Highlights Accepted no

Chipewow Followers: 2,451 • Minneapolis, MN Back in da place! Demo version for those who liked it! Demo version for those who liked it! Demo version for those who liked it! http://soundcloud.com/scampi Stream: dchipewow Likes 3 Tags 0 Notes 0 Highlights Accepted no

David Bowie Followers: 2,451 • Minneapolis, MN Could the person who stole the Sriracha from the @spreadfast kitchen please return it ASAP. This is urgent. Stream: @davidbowie Likes 3 Tags 0 Notes 0 Highlights Accepted no

William Hurley Wednesday, December 11, 2013 at 7:13pm @heathercavannah not yet but if you can help us find a venue there, we'd love to screen it! Email: http://grwkauladay.com Likes 0 Tags 0 Notes 0 Highlights Accepted no

Chipewow Followers: 2,451 • Minneapolis, MN Back in da place! Demo version for those who liked it! http://soundcloud.com/scampi Stream: Page Activity Likes 3 Tags 0 Notes 0 Highlights Accepted no

Kathleen Sander Saturday, Jan 25 at 12:30pm Not describing post below with link preview and thumbnail, brands need to aspire for compelling content, not viral. http://socialmedia.com/content/bwa

David Bowie Followers: 2,451 • Minneapolis, MN Why Compelling Content Beats Virality www.socialmedia.com Recently, Shmedia had the honor of speaking on a panel about Online Video or Being Inside Social Marketing Conference (#OMF1...)

Content Labels DesignWorkshop Brand My New Label

Notes

Heather Cavanaugh September 25, 2013 at 10:36pm Heather is logged into Spreadfast and since she is the author of this note, she has the option to edit or delete.

Ray Charles May 25, 2014 at 2:31pm Example note about this facebook post by Ray ipsum lorem claritas dolor sit amet.

Activity Log

The screenshot shows a social media inbox interface with multiple streams and a detailed view of a specific post. A context menu is open over a Facebook post from 'Kathleen Sander' dated Saturday, Jan 25 at 12:30pm. The menu options include:

- View on Facebook...
- Kathleen on Facebook...
- Macro
- Add to influencers
- Add Note
- View Conversation
- Amplify on
- Share via Email
- Archive item
- Translate

The main inbox view shows various messages and posts from users like Jacob Krapnik, Chipewow, David Bowie, William Hurley, and Heather Cava. The interface includes a sidebar with navigation icons and a bottom navigation bar with 'Activity Log'.

The screenshot shows the Sprout Social inbox interface. On the left, there's a sidebar with various icons. The main area displays a stream of posts. One prominent post is from a user named Chipowow (@chipowow) with 2,451 followers. The post, dated Wednesday, December 11, 2013 at 11:59pm, reads: "Back in da place! Demo version for those who liked it! http://soundcloud.com/scampi". Below this, another post from the same user says: "Back in da place! Demo version for those who liked it! http://soundcloud.com/scampi". To the right of these posts is a detailed view of the first one, showing the post content, likes (3), tags (0), notes (0), highlights (0), and accepted status (no). The post has been shared by Adam Saman (@adamsaman) and William Hurley (@williamhurley). A note from Heather Cavanaugh (@heathercav) is also visible.

Inbox

Tab 1 Streams Tab 2 Streams... Collection A Details Page

Jacob Krapnik Heading to downtown Cleveland with @goyamara and @kategarth. #wmcfest Stream: Jacob Krapnik Page Activity Likes Tags Notes Highlights Accepted no

Chipewow Followers: 2,451 • Minneapolis, MN Back in da place! Demo version for those who liked it! http://soundcloud.com/scampi Stream: dchipewow Likes 0 Tags 0 Notes 0 Highlights Accepted no

David Bowie Followers: 2,451 • Minneapolis, MN Could the person who stole the Sriracha from the @spreadfast kitchen please return it ASAP. This is urgent. Stream: @davidbowie Likes 3 Tags 0 Notes 0 Highlights Accepted no

Adam Saman retweeted @davidbowie 25 minutes ago

William Hurley Wednesday, December 11, 2013 at 7:15pm @heathercav has not yet but if you can help us find a venue there, we'd love to screen it! Email: http://grwkaalday.com Stream: Page Activity Likes 0 Tags 0 Notes 0 Highlights Accepted no

Chipewow Followers: 2,451 • Minneapolis, MN Back in da place! Demo version for those who liked it! http://soundcloud.com/scampi Stream: Page Activity Likes 0 Tags 0 Notes 0 Highlights Accepted no

Kathleen Sanders Saturday, Jan 25 at 12:30pm We're rebranding - new look, and will be talking more about the process behind our new logo tomorrow. For today, we want to hear from you: what are your guesses about the rebrand? We've got some new Spreadfest swag for the best guesses.

Content Labels

DesignWorkshop Brand My New Label

Notes

Heather Cavanaugh September 25, 2013 at 10:36pm Heather is logged into Spreadfast and since she is the author of this note, she has the option to edit or delete.

Ray Charles May 25, 2014 at 2:31pm Example note about this facebook note by Ray Charles.

Inbox

Tab 1 Streams Tab 2 Streams... Details Collection A Details Page

Jacob Krupnik Heading to downtown Cleveland with @goyamara and @kategarth. #wmcfest Stream: Jacob Krupnik Page Activity Likes Tags Notes Highlights Accepted no

Chipewow Followers: 2,451 • Minneapolis, MN Back in da place! Demo version for those who liked it! Go place! Demo version for those who liked it! http://soundcloud.com/scampi Stream: dchipewow Likes Tags Notes Highlights Accepted no

David Bowie Followers: 2,451 • Minneapolis, MN Could the person who stole the Sriracha from the @spreadfast kitchen please return it ASAP. This is urgent. Stream: @davidbowie Likes Tags Notes Highlights Accepted no

William Hurley Wednesday, December 12 at 7:15pm @williehurley not yet but if you can help us find a venue there, we'd love to screen it! Email: http://williehurley.com Stream: Page Activity Likes Tags Notes Highlights Accepted no

Chipewow Wednesday, December 12, 2012 at 11:59pm Followers: 2,451 • Minneapolis, MN Back in da place! Demo version for those who liked it! http://soundcloud.com/scampi Stream: Page Activity Likes Tags Notes Highlights Accepted no

Kathleen Sanders Saturday, Jan 25 at 12:30pm

Provocative (edgy) - the feelings of euphoria after attending a secret show at Shady's with you and 1,000 new SNS friends. Need to use it in a sentence? Enter to win two wristbands for our #secretshow on 3.10.14; it's going to be #soSpreadfast.

Enter Here: <http://10.st/1mz2k>

#soSpreadfast 3.10.14

Content Labels DesignWorkshop Brand My New Label

Notes Heather Coughlin September 25, 2013 at 10:36pm

Heather is logged into Spreadfast and since she is the author of this note, she has the option to edit or delete.

The screenshot displays a desktop application window with several open panels:

- Inbox:** Shows a list of incoming messages from users like Jacob Krupnick and David Bowie.
- Tab 1 Streams:** A detailed view of an inbox entry for Jacob Krupnick, dated 05/31/13, with options to like, tag, note, highlight, or accept his demo request.
- Tab 2 Streams...:** A list of other users who have requested a demo.
- Collection A:** A collection of items with the title "Selected Items: 3". It includes entries for "Chipscamp" (42 minutes ago) and "David Bowie" (Followers: 2,451). The "Chipscamp" entry has a thumbnail image of a person in a green jacket.
- Item Details:** A panel for "Kathleen Sanders" (Saturday, Jan 25 at 12:30pm), showing her profile picture, bio, and a placeholder text area for "Lorem Ipsum Title on Facebook". Below it, there's a photo of a person snowboarding and a grid of 12 thumbnail images labeled "View All Thumbnails".
- Page:** A sidebar showing a list of pages and their status (e.g., "REI team hikes through Grand Teton National Park while the rei...").
- Content Labels:** A panel for "DesignWorkshop" (Brand x My New Label).
- Notes:** A panel for Heather Cavanaugh (September 25, 2013 at 10:36pm).

The screenshot shows a social media inbox interface with a sidebar on the left containing various icons and a main pane displaying a list of items. One item is highlighted, showing a video thumbnail and a note from Kathleen Sanders.

Inbox

Collection A

Item Details

Kathleen Sanders
Saturday, Jan 25 at 12:30pm
Secret Show Announced..._GirlTalk!
Spot the street team! They'll be out & about with Spreadfast tokens at 11am. 1 in 4 will win their way into the girltalk show!

David Bowie
Followers: 2,451 • Minneapolis, MN
Could the person who stole the Sriracha from the @spreadfast kitchen please return it ASAP. This is urgent.
Stream: dchipsbow

Adam Saman retweeted @davidbowie

William Hurley
Wednesday, December 27 at 7:15am
@gigwalkallday not yet but if you can help us find a venue there, we'd love to screen it!
Email: hi@gigwalkallday.com

Chipewow
Followers: 2,451 • Minneapolis, MN
Back in da place! Demo version for those who liked this!
<http://soundcloud.com/scampi>

Chipewow
Wednesday, December 31, 2012 at 11:59pm
Followers: 2,451 • Minneapolis, MN
The person who stole the Sriracha from the @spreadfast kitchen please return it ASAP. This is urgent.
Stream: Page Activity

Heather Cavanaugh
September 23, 2013 at 10:36pm
Heather is logged into Spreadfast and since she is the author of this note, she has the option to edit or delete.

The screenshot shows a social media inbox interface with several messages listed on the left and a detailed view of one message on the right.

Inbox:

- Jacob Krupnik**: Heading to downtown Cleveland with @goyamara and @kategarth. #wmcfest Stream: Jacob Krupnik Page Activity
- Chipnow**: Followers: 2,451 • Minneapolis, MN Back in da place! Demo version for those who liked it! http://soundcloud.com/scampi Stream: dchipnow
- David Bowie**: Followers: 2,451 • Minneapolis, MN Could the person who stole the Sriracha from the @spreadfast kitchen please return it ASAP. This is urgent. Stream: @davidbowie
- William Hurley**: Wednesday, December 27 at 7:15am @williamhurley not yet but if you can help us find a venue there, we'd love to screen it! Email: http://grinwalkallday.com
- Chipnow**: Wednesday, December 03, 2014 at 11:59pm Followers: 2,451 • Minneapolis, MN Back in da place! Demo version for those who liked it! http://soundcloud.com/scampi Stream: Page Activity

Collection A:

Kathleen Sanders: Saturday, Jan 25 at 12:30pm

LifeSize on Driving Engagement with Spreadfast: LifeSize Guy of LifeSize has been here recently in the Spreadfast Social Media Platform to drive more engagement with content and reach the right audiences. How Spreadfast has helped her team double engagement in less than a year, and the future of social business results.

Emily Gay: LifeSize Communication

Content Labels: DesignWorkshop, Brand, My New Label

Notes: Heather Cavanaugh, September 25, 2013 at 10:36pm
Heather is logged into Spreadfast and since she is the

The screenshot shows a social media application's inbox interface. On the left, there's a sidebar with various icons for navigation. The main area displays a list of messages and posts from different users. One message from 'Jacob Krapnik' is highlighted. The message content is as follows:

Jacob Krapnik
Followers: 2,451 • Minneapolis, MN
Heading to downtown Cleveland with @goyamara and @kategarth. #wmcfest
Stream: Jacob Krapnik Page Activity

Likes 0 **Tags** 0 **Notes** 0 **Highlights** Accepted no

Chipswow
Followers: 2,451 • Minneapolis, MN
Back in da place! Demo version for those who liked it!
http://soundcloud.com/scampi

David Bowie
Followers: 2,451 • Minneapolis, MN
Could the person who stole the Sriracha from the @spredfast kitchen please return it ASAP. This is urgent.
Stream: dchipswow

David Bowie
Followers: 2,451 • Minneapolis, MN
Could the person who stole the Sriracha from the @spredfast kitchen please return it ASAP. This is urgent.
Stream: @diammermin

William Hurley
Wednesday, December 12 at 7:15pm
@spredfast has not yet but if you can help us find a venue there, we'd love to screen it!
Email: http://gr8walkallday.com

Chipswow
Followers: 2,451 • Minneapolis, MN
Back in da place! Demo version for those who liked it!
http://soundcloud.com/scampi

Heather Cavanaugh
September 25, 2013 at 10:30pm
Heather is logged into Spredfast and since she is the author of this note, she has the option to edit or delete.

On the right side of the interface, there's a detailed view of a specific post by 'Kathleen Sanders'. The post is titled 'Discussion topic: Title on LinkedIn'. The content of the post is a long, generic Lorem ipsum text. Below the post, there are sections for 'Content Labels' (with 'DesignWorkshop' and 'Brand' selected) and 'Notes' (with a note from Heather Cavanaugh).

The screenshot shows the Spreadfast inbox interface. On the left, there's a sidebar with various icons. The main area displays a list of posts from different users. A specific post by 'Chipowow' is highlighted and shown in a larger 'Item Details' window.

Item Details Window:

- Title:** Blog post: Back in da place! Demo version for those who liked it!
- Content:**

Back in da place! Demo version for those who liked it! http://soundcloud.com/scampi

Stream: dchipowow

Could the person who stole the Sriracha from the @spreadfast kitchen please return it ASAP. This is urgent.

Stream: @diammermin

Followers: 2,451 • Minneapolis, MN

Back in da place! Demo version for those who liked it!

Stream: Page Activity
- Engagement Metrics:** Likes: 3, Tags: 0, Notes: 0, Highlights: 0, Accepted: no
- Comments:**
 - Adam Saman retweeted @davidbowie
 - William Hurley commented: I'm not yet but if you can help us find a venue there, we'd love to screen it. Email: http://gr8walkallday.com
- Labels:** Content Labels: DesignWorkshop, Brand, My New Label
- Notes:**

Heather Cavanaugh September 25, 2013 at 10:36pm

Heather is logged into Spreadfast and since she is the author of this note, she has the option to edit or delete.

1 Expands content, link toggles to "Less..."

Activity Log		
Date	User	Actions
12/20/13 12:54	Emily Robert	Facebook like: Amy Hitt
12/19/13 13:38	Elizabeth S...	Labels added: brand aware, holiday2014, care, holidaySweeps
12/18/13 12:31	Mike Reed	Note added: This customer is posting positive frequent updates about our new summer breeze line.
12/18/13 10:38	Amy Walker	Comment to UserName
12/18/13 10:38	Amy Walker	Published Comment
12/17/13 3:44	Mike Reed	Accepted Highlighted Item
12/17/13 2:18	Tommy Mo...	Highlighted for Mike Reed
12/16/13 4:44	Leo Laskin	Replied to @twitterhandle
12/16/13 3:13	Leo Laskin	Note added: This customer note is very long so we will truncate so only four lines are visible and the rest will be show...

1

This link opens Calendar > Agenda View showing published comment.
Still relevant?

Activity Log		
Date A-Z	User	Actions
12/20/13 12:54	Emily Robert	Facebook like: Amy Hitt
12/19/13 13:38	Elizabeth S...	Labels added: brand aware, holiday2014, care, holidaySweeps
12/18/13 12:31	Mike Reed	Note added: This customer is posting positive frequent updates about our new summer breeze line.
12/18/13 10:38	Amy Walker	Comment to UserName
12/18/13 10:38	Amy Walker	Published Comment
12/17/13 3:44	Mike Reed	Accepted Highlighted Item
12/17/13 2:18	Tommy Mo...	Highlighted for Mike Reed
12/16/13 4:44	Leo Laskin	Replied to @twitterhandle
12/16/13 3:13	Leo Laskin	Note added: This customer note is very long so we will truncate so only four lines are visible and the rest will be shown once the user selects the expand arrow below.

The screenshot shows a social media inbox interface. On the left, there's a sidebar with various icons and a main area showing a list of messages. One message from 'Jacob Krupnik' is selected, and its details are shown on the right. The message content includes a link to a demo version of a software.

Item Details View:

- Header:** Item Details, Social Profile, Interaction History, Notes
- Profile:** CaffeMedici (Caffe Medic)
- Description:** Creating fine coffee drinks and building relationships in three locations around Austin, Texas. Enjoy your favorite coffee, beer, wine and love since 2006.
- Follow:** Follow, Add to Influencers
- Metrics:** 9,554 Followers, 1160 Following, 2,469 Tweets, 18 Listed
- Recent Tweet:** Most Recent Tweet: March 25, 2013 at 12:33pm (@hurley Stay tuned in the next 12 hours the #polarortex meets the #reptilavortex, maybe they will have super babies! http://vortex.com)
- Replies, Retweets, Mentions:** 19 Replies, 1 Retweets, 13 Mentions
- Salesforce Contact:** Stephanie Walker-Medici, Regional Store Manager, stephanie.walker@caffemedici.com
- Salesforce Account:** CaffeMedici

1 Close button is missing here but should be in the final implementation. By Adriana Beal

2 Could you provide more details about possible states of this icon? By Valerii Pavlov

We have decided to remove all colored dots from the social pane - from the user's name and the Klout score. By Amy Hitt

3 Is this icon duplicates Klout score icon (in the bottom of the screen)? By Valerii Pavlov

The screenshot shows the Hootsuite dashboard with several streams open. On the right, a detailed view of a note from 'Kleiner Perkins' is displayed. The note content is:

All tweeted out. Going home to put away my electronic devices. Great event today! #Influe...@influen... #influencers

Kleiner Perkins Followers: 912k • Menlo Park, CA Why Design & Venture Capital go together https://kpcb.co/1fBMygr w/ @klenlychang http://kpcb.co/1fBMygr #influencers

Samantha Warren Followers: 11.4k • San Francisco, CA I have died and gone to Art Deco signage heaven! Gale

John Maeda Followers: 91.2k • Menlo Park, CA Tired while you are tired is a sign that maybe you're not finished yet, but perhaps really close. #influencers

jeanette Bronne Followers: 1899 • San Francisco, CA All tweeted out. Going home to put away my electronic devices. Great event today! #Influe...@influen... #influencers

Kathleen Sanders Followers: 215 • New York, NY Saturday, Jan 25 at 12:30pm Not describing post below with link preview and thumbnail, brands need to aspire for compelling content, not viral. http://socialmedia.com/content/twita...

Item Details

Notes

Heather Cavanaugh May 25, 2013 at 10:36pm Heather is logged into Spreadfast and since she is the author of this note, she has the option to edit or delete.

Save **Cancel**

1 Delete and Edit icon are not shown while editing the note and will reappear after clicking the Save or Cancel button. Text input can only be resized vertically.

The screenshot shows a social media application's inbox interface. On the left, there's a sidebar with various icons. The main area displays several tweets from users like Jacob Krupnik, Chipewow, David Bowie, William Hurley, and Heather Cavanaugh. A modal window titled "Item Details" is open over the tweets, centered on a tweet from user "kathleenanders". The modal has tabs for "Item" and "Conversation". The "Item" tab is active, showing the tweet content: "RT @Spredfast: Our prediction? March is going to be #soexciting. Tell us your most exciting SOW memory. http://t.co/9yc57zr7wz". Below the tweet, there's a text input field with placeholder text "Reply", a "Cancel" button, and a "More Options" button. Underneath the input field, there are sections for "Content Labels" (with "DesignWorkshop" selected), "Notes" (listing a note from Heather Cavanaugh), and "Activity Log" (showing interactions between Emily Robert and Elizabeth S.).

The screenshot shows a social media inbox interface with multiple streams and a detailed item view. A reply modal is open for a post from 'kathleenanders'.

Inbox: Shows various streams like 'Jacob Krupnik', 'Chipswow', 'David Bowie', 'William Hurley', and 'Chipswow' again. Each stream has a summary of recent posts and follower counts.

Collection A: A specific collection view showing items from 'Chipswow' and 'David Bowie'.

Item Details: The main focus is on a post from 'kathleenanders' dated Saturday, Jan 25 at 12:30pm. The post content is: "RT @Spredfast: Our predictions? March is going to be #soExciting. Tell us your most exciting SXSW memory. http://t.co/9yc57zr7wz".

Reply Modal: An open modal window titled 'Reply' with a text input field containing a placeholder 'Type your reply here...'. Below the input field are 'Cancel' and 'More Options' buttons.

Content Labels: A section for adding labels to the post, with 'DesignWorkshop' and 'Brand' selected.

Notes: A note from 'Heather Cavanaugh' dated September 25, 2013 at 10:36pm: "This customer is posting positive frequent updates about our new summer breeze line."

Activity Log: A table showing activity log entries:

Date	User	Actions
12/20/13 12:54	Emily Robert	Replied to @Spredfast
12/19/13 13:38	Elizabeth S...	Labels added: DesignWorkshop, Brand

The screenshot shows a social media application's inbox interface. On the left, there's a sidebar with various icons for navigation. The main area has tabs for 'Inbox' (selected), 'Tab 1 Streams', and 'Tab 2 Streams...'. A specific message from 'Eric Wicks' is highlighted at the top right. Below it, a message from 'Jacob Krapnik' is shown, followed by several messages from 'Chipswow' and 'David Bowie'. An 'Item Details' modal window is open over the list, focusing on a message from 'kathleenanders' dated Saturday, Jan 25 at 12:30pm. The modal shows the message content: 'RT @Spredfast: Our predictions? March is going to be #soExciting. Tell us your most exciting SxSW memory. http://t.co/9yG57zr7wz'. It also displays the message's status (Accepted: no) and a list of users who liked it. At the bottom of the modal, there's an 'Activity Log' section with entries for William Hurley, Emily Robert, Elizabeth S., Mike Reed, and Amy Walker.

The screenshot shows a social media application's inbox interface. On the left, there's a sidebar with various icons. The main area has tabs for 'Tab 1 Streams' and 'Tab 2 Streams...'. A 'Collection A' section is highlighted. An 'Item Details' modal is open over the stream list, showing a post from 'kathleenanders' dated Saturday, Jan 25 at 12:30pm. The post content is: 'RT @spreadfast: Our prediction? March is going to be #soexciting. Tell us your most exciting SXSW memory. http://t.co/9y57zr7wz'. Below this, under 'Favorited 2', are two entries: 'Spreadfast (current account)' and 'My New Label'. The 'Activity Log' section shows interactions with the post by William Hurley, Emily Robert, Elizabeth S., Mike Reed, and Amy Walker.

The screenshot shows a social media application's inbox interface. On the left, there's a sidebar with various icons. The main area displays a list of tweets from different users. One tweet by 'Jacob Krapnik' is highlighted. A modal window titled 'Item Details' is open over the tweet, showing the full content of the tweet and several tabs at the bottom: 'Content Labels', 'Notes', and 'Activity Log'. The 'Content Labels' tab is active, showing three categories: 'DesignWorkshop', 'Brand', and 'My New Label'.

The screenshot shows a social media management tool's inbox interface. On the left, there's a sidebar with various icons for navigation. The main area displays a list of items from different users. One item by 'Jacob Krapnik' is selected, and a detailed view is shown in a modal window. The modal has tabs for 'Item' and 'Conversation'. The 'Item' tab shows basic stats: Likes (3), Tags (0), Notes (0), Highlights (Accepted no). The 'Conversation' tab shows a message from 'kathleenanders' dated Saturday, Jan 25 at 12:30pm: "RT @Spredfast: Our prediction? March is going to be #soExciting. Tell us your most exciting SOW memory. http://t.co/9yc57zr7wz". Below this, another message from 'David Bowie' is shown: "Could the person who stole the Sriracha from the @spredfast kitchen please return it ASAP. This is urgent." The 'Content Labels' section includes 'DesignWorkshop' and 'Brand'. The 'Notes' section shows a note from 'Heather Cavanaugh' dated September 25, 2013 at 10:36pm: "William Hurley hasn't responded yet but if you can help us find a venue there, we'd love to screen it! Email: http://gr8walkallday.com". The 'Activity Log' section shows two entries: one from 'Emily Robert' on 12/20/13 at 12:54 and another from 'Elizabeth S...' on 12/19/13 at 13:38, both involving label additions.

The screenshot shows a social media management interface with a sidebar containing various icons for tasks like inbox, streams, reports, and users. The main area displays multiple streams:

- Inbox (651 items):** Shows posts from Jacob Krupnik (@jacobkrupnik) and Chipewow (@chipewow). Jacob's post is about heading to Cleveland with @goyamara and @kategarth. Chipewow's post is about a demo version for those who liked it.
- Tab 1 Streams:** Shows posts from David Bowie (@davidbowie) and William Hurley (@williamhurley). David's post is about returning a stolen SIRACHA bottle. William's post is about finding a venue for a summer breeze.
- Tab 2 Streams...:** Shows posts from Heather Cavanaugh (@heathercav) and Chipewow (@chipewow). Heather's post is about positive frequent updates. Chipewow's post is about a demo version for those who liked it.

A modal window titled "Item Details" is open, focusing on a post from Kathleen Sanders (@kathleenanders) dated Saturday, Jan 25 at 12:30pm. The post reads: "RT @Spredfast: Our prediction? March is going to be #soexciting. Tell us your most exciting SXSW memory. http://t.co/9yc57zr7wz". Below the post, there is a text input field labeled "Add Note" and a "Cancel" button. A "Content Labels" section includes "DesignWorkshop" and "Brand". The "Activity Log" shows interactions on December 20, 2013, at 12:54 by Emily Robert (@emilyrobert) and on December 21, 2013, at 13:38 by Elizabeth S... (@elizabeths...).

The screenshot shows a social media application's inbox interface. On the left, there's a sidebar with various icons. The main area displays a list of posts from different users. A specific post by 'Chipswow' is selected, and a modal window titled 'Item Details' is open over it. In this modal, there's a text input field with placeholder text: 'RT @Spredfast: Our predictions? March is going to be #sdExciting. Tell us your most exciting SDW memory. http://t.co/9yc57zr7wz'. Below this input field is a button labeled 'Add Note'. Further down, there are sections for 'Content Labels' (with 'DesignWorkshop' selected), 'Notes' (listing a comment from 'Heather Cavanaugh'), and an 'Activity Log' (showing interactions between 'Emily Robert' and 'Elizabeth S...').

The screenshot shows the Hootsuite inbox interface. On the left, there's a sidebar with various icons for managing streams, campaigns, and reports. The main area displays several streams, with one stream titled "Collection A" currently selected. This stream contains several posts from different users:

- Jacob Krupnik**: Heading to downtown Cleveland with @goyamara and @kategarth. #wmcfest Stream: Jacob Krupnik Page Activity Likes: 0 Tags: 0 Notes: 0 Highlights: 0 Accepted: no
- Chipswow**: Followers: 2,451 • Minneapolis, MN Back in da place! Demo version for those who liked it! http://soundcloud.com/scampi Stream: Page Activity Likes: 0 Tags: 0 Notes: 0 Highlights: 0 Accepted: no
- David Bowie**: Followers: 2,451 • Minneapolis, MN Could the person who stole the Sriracha from the @spreadfast kitchen please return it ASAP. This is urgent. Stream: dchipswow Likes: 0 Tags: 0 Notes: 0 Highlights: 0 Accepted: no
- Adam Saman**: Retweeted @davidbowie 25 minutes ago
- William Hurley**: Wednesday, December 27 at 7:15pm @spreadfastnames not yet but if you can help us find a venue there, we'd love to screen it! Email: http://gr8walkallday.com Stream: Page Activity Likes: 0 Tags: 0 Notes: 0 Highlights: 0 Accepted: no
- Chipswow**: Followers: 2,451 • Minneapolis, MN Back in da place! Demo version for those who liked it! http://soundcloud.com/scampi Stream: Page Activity Likes: 0 Tags: 0 Notes: 0 Highlights: 0 Accepted: no
- Spreadfast**: Wednesday, December 01, 2012 at 11:59pm Followers: 2,451 • Minneapolis, MN Stream: Page Activity Likes: 0 Tags: 0 Notes: 0 Highlights: 0 Accepted: no

A modal window titled "Item Details" is open over the stream list, focusing on a post from **kathleenanders**. The post content is:

RT @spreadfast: Our prediction? March is going to be #soexciting. Tell us your most exciting SXSW memory. <http://t.co/9yc57zr7wz>

The "Actions" menu for this item is open, showing options like "Follow", "Macro", "Remove from Influencers", "Add Note", "View Conversation", "Amplify on", "Share via Email", "Archive Item", and "Translate".

Inbox

Tab 1 Streams Tab 2 Streams... Collection A Details Page

Item Details

Item Conversation

kathleenanders Saturday, Jan 25 at 12:30pm

RT @Spredfast: Nuestras predicciones? Marzo va a ser #sdexting. Cuéntanos tu memoria SXSW más emocionante <http://t.co/by3c7z27ew>

Content Labels

DesignWorkshop Brand

Notes

Heather.Granough September 25, 2013 at 11:15 AM This customer is posting about our new summer

Activity Log

Date User

12/20/13 12:54 Emily Robert

12/19/13 13:38 Elizabeth S...

12/18/13 12:31 Mike Reed

Labels added: DesignWorkshop, Brand, My New Label

Note added: This customer is posting positive frequent updates about our new summer breeze line.

Likes Tags Notes Highlights Accepted no

Chipewow Followers: 2,451 • Minneapolis, MN Back in da place! Demo version for those who liked it! <http://soundcloud.com/scampi> Stream: dchipewow

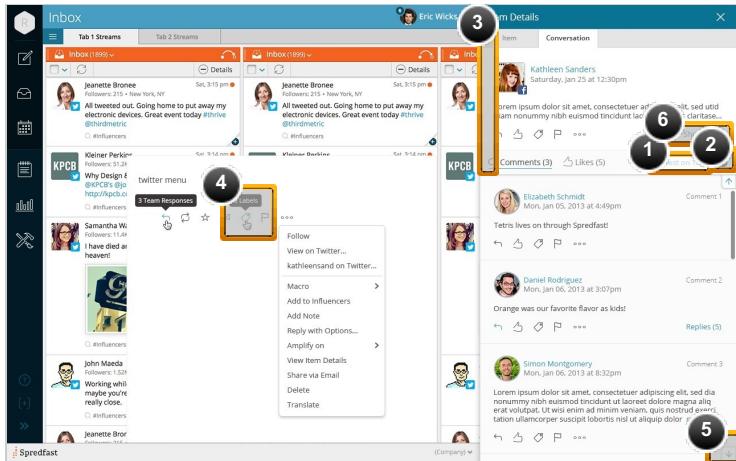
David Bowie Followers: 2,451 • Minneapolis, MN Could the person who stole the Sriracha from the @spredfast kitchen please return it ASAP. This is urgent. Stream: @davidbowie

William Hurley Wednesday, December 18, 2013 at 7:15am @spredfast I'm not yet but if you can help us find a venue there, we'd love to screen it! Email: hurley@walkalotday.com

Chipewow Followers: 2,451 • Minneapolis, MN Back in da place! Demo version for those who liked it! <http://soundcloud.com/scampi> Stream: Page Activity

Chipewow Wednesday, December 18, 2013 at 11:59pm Followers: 2,451 • Minneapolis, MN

Spredfast



1 This button will sort the comments by time and toggles to "Oldest on Top". This comp shows the default state with comments in order from oldest to newest.

2 This toggle button changes to a minus sign and is used to expand the reply details as shown in the Comp #3. Tooltip should read "Show Details" or "Hide Details".

3 This top portion is to remain fixed, only the content below the Comments header should scroll

4 For the action bar menu: If a comment/reply has information attached to it the icon will remain pelorous and on hover a tooltip will display the number of labels, responses, likes/favorites.

5 jump to" buttons, this one scrolls to bottom of the pane. This is the same functionality as what's currently in the product.

6 By default the message should be truncated to show only 2 lines of text. Clicking "Show More" will expand the message to show all of the content. Comp #2 shows this expanded state and the "Show Less" link to collapse the content.

Inbox (1899) | Tab 1 Streams | Tab 2 Streams | Item Details | Conversation

Kathleen Sanders Saturday, Jan 25 at 12:30pm

Loreum ipsum dolor sit amet, consectetur adipiscing elit, sed ut diam nonummy nibh euismod tincidunt laureet dolore clibar...

<http://socialmedia.com/content/beats>

Why Compelling Content Beats Virality
www.socialmedia.com

Tetris had the honor of speaking on a panel about Online Video at Below Inside Social Marketing Conference (ISM)...

Comment 1
Elisabeth Schmidt Mon, Jan 05, 2013 at 4:45pm
Tetris lives on through Spreadfast!

Comment 2
Daniel Rodriguez Mon, Jan 06, 2013 at 3:07pm
Orange was our favorite flavor as kids!

Comment 3
Simon Montgomery Mon, Jan 06, 2013 at 8:30am

1 Item expanded view after clicking "Show More" link

The screenshot shows a dashboard with several streams on the left and a detailed view of a conversation on the right.

Streams:

- Inbox (1899):** Shows posts from Jeanette Bronee, Kleiner Perkins, KPCB, and Samantha Warren.
- Tab 1 Streams:** Shows posts from Jeanette Bronee, Kleiner Perkins, KPCB, and Samantha Warren.
- Tab 2 Streams:** Shows posts from Jeanette Bronee, Kleiner Perkins, KPCB, and Samantha Warren.
- Spredfast:** Shows posts from John Maeda and Jeanette Bronee.

Conversation View:

A specific conversation is shown between Jeanette Bronee and Kathleen Sanders.

Conversation Details:

- Post by Jeanette Bronee:** "All tweeted out. Going home to put away my electronic devices. Great event today! #ifive @ifive #influencers".
- Post by Kathleen Sanders:** "Saturday, Jan 25 at 12:30pm. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed ut diam nonummy nibh euismod tincidunt lobortis nisl bibendum."
- Comments:**
 - Kleiner Perkins:** "Why Design & VentureCapital go together http://kpcb.co/1fMggr #ifive #influencers".
 - Samantha Warren:** "I have died and gone to Art Deco signage heaven!" (with image).
 - John Maeda:** "Sleeping while you are tired is a sign that maybe you're not finished yet, but perhaps really close. #influencers".
 - Jeanette Bronee:** "I have died and gone to Art Deco signage heaven!" (with image).
- Replies:**
 - Kathleen Sanders:** "Tetris lives on through Spredfast"
 - Daniel Rodriguez:** "Orange was our favorite flavor as kids!"
 - Caitlin Greenwood:** "Example of a reply to Daniels comment above lorem ipsum dolor amet clerks, show entire reply even if several lines long"
 - Courtney Perkins:** "Example of a reply to Daniels comment"

1

Expanded state for Replies link - "All Replies" are shown by default and clicking on "Team Responses" will replace this content.

3_Conversation-Likes-ah

The screenshot shows the LinkedIn inbox interface with several notifications and messages listed:

- Inbox (1899+)**
 - Joanne Brouse** Followers: 21+ • New York, NY Sat, 3:15 pm **Details**

All bennet out... Going home to put away my electronic devices. Great even today! #drive @hrdmetric
 - Kleiner Perkins** Followers: 1,524+ • Menlo Park, CA Sat, 3:14 pm **Details**

Wkly Dev & VentureCapital go together w/ @emmychange http://kpcb.co/1fBMagz
 - Samantha Warren** Followers: 11,414+ • San Francisco, CA Sat, 3:11 pm **Details**

I have died and gone to Art Deco signage heaven!
 - John Maeda** Followers: 1,524+ • Menlo Park, CA Sat, 3:08 pm **Details**

Working while you are tired is a sign that maybe you have not finished yet, but perhaps really close.
 - Joanne Brouse** Followers: 21+ • New York, NY Sat, 3:05 pm **Details**

Wkly Dev & VentureCapital go together w/ @emmychange http://kpcb.co/1fBMagz
- Inbox (1899+)**
 - Joanne Brouse** Followers: 21+ • New York, NY Sat, 3:15 pm **Details**

All bennet out... Going home to put away my electronic devices. Great even today! #drive @hrdmetric
 - Kleiner Perkins** Followers: 1,524+ • Menlo Park, CA Sat, 3:14 pm **Details**

Wkly Dev & VentureCapital go together w/ @emmychange http://kpcb.co/1fBMagz
 - Samantha Warren** Followers: 11,414+ • San Francisco, CA Sat, 3:11 pm **Details**

I have died and gone to Art Deco signage heaven!
 - John Maeda** Followers: 1,524+ • Menlo Park, CA Sat, 3:08 pm **Details**

Working while you are tired is a sign that maybe you have not finished yet, but perhaps really close.
 - Joanne Brouse** Followers: 21+ • New York, NY Sat, 3:05 pm **Details**

Wkly Dev & VentureCapital go together w/ @emmychange http://kpcb.co/1fBMagz
- Inbox (1899+)**
 - Joanne Brouse** Followers: 21+ • New York, NY Sat, 3:15 pm **Details**

All bennet out... Going home to put away my electronic devices. Great even today! #drive @hrdmetric
 - Kleiner Perkins** Followers: 1,524+ • Menlo Park, CA Sat, 3:14 pm **Details**

Wkly Dev & VentureCapital go together w/ @emmychange http://kpcb.co/1fBMagz
 - Samantha Warren** Followers: 11,414+ • San Francisco, CA Sat, 3:11 pm **Details**

I have died and gone to Art Deco signage heaven!
 - John Maeda** Followers: 1,524+ • Menlo Park, CA Sat, 3:08 pm **Details**

Working while you are tired is a sign that maybe you have not finished yet, but perhaps really close.
 - Joanne Brouse** Followers: 21+ • New York, NY Sat, 3:05 pm **Details**

Wkly Dev & VentureCapital go together w/ @emmychange http://kpcb.co/1fBMagz

Item Details **Conversation**

Kathleen Sanders Saturday, Jan 25 at 12:30pm

Ipsum dolor sit amet, consectetur adipiscing elit, sed utiam nonummy nibh euismod tincidunt ut neque. Clarisse...

Comments (3) Likes (5)

Amelia Simone

Christopher Walkins

Kathleen Sanders-Neal

Stephanie Richardson-Rodriguez

Stuart Riley

The screenshot displays the Spreedfast interface. On the left, a sidebar menu includes options like Publish, Inbox, Calendar, Content, Analytics, Tools, Help, Feedback, and a collapse button. The main area shows a 'Message Details' card for a post titled 'Sed ut perspiciatis unde omnis iste'. The card includes a preview image of a fish, the post content, and metrics: 0 replies, 5 native RTs, 2 clicks, 0 IRT Audience, and 0 manual RTs. Below this is a 'Calendar' section showing posts for Monday, Tuesday, and Wednesday. Each day's feed includes a preview image, the post title, and a snippet of the content. The interface uses a clean, modern design with a dark header and light-colored cards.

Comments for MessageDetails_ConversationDefault-ah

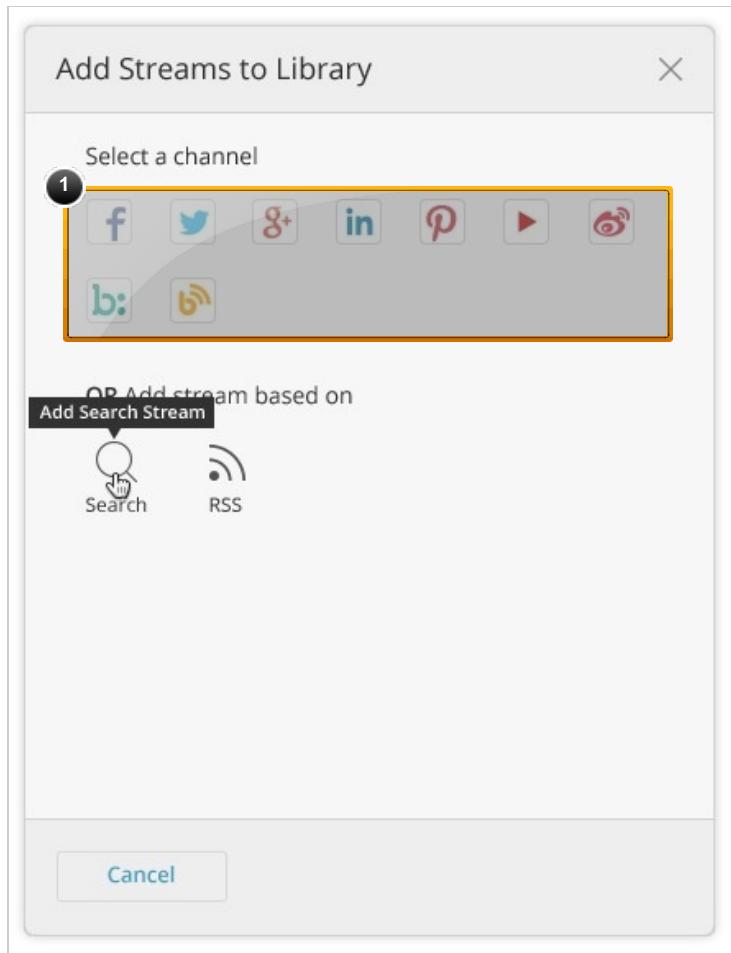


Amy Hitt: Example of the Conversation tab within Message Details. The area under the message action bar will have the same functionality as Item Details.

MessageDetails_Expand...

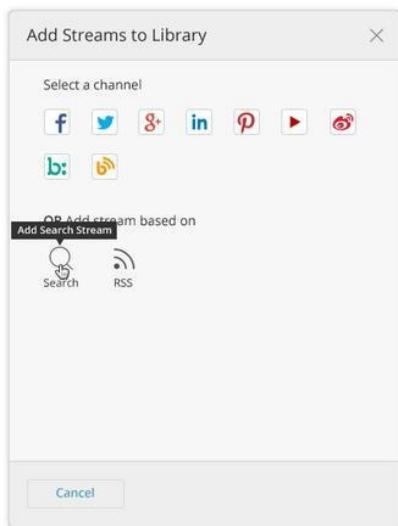
Screenshot Notes

The screenshot shows the Spreedfast interface. On the left is a dark sidebar with various icons and links: Publish, Inbox, Calendar, Content, Analytics, Tools, Help, Feedback, and a collapse button. The main area has a yellow header bar with the title "MessageDetails_Expand...". Below this is a "Calendar" section with tabs for Agenda, Week, Hourly, and Month. It displays a timeline from Monday Nov 4 to Wednesday Nov 6. Each day shows a list of scheduled posts. For example, on Monday, there are two posts at 10:59am with placeholder text "Sed ut perspiciatis unde omnis iste". On Tuesday, there are three posts at 10:59am with the same placeholder text. On Wednesday, there is one post at 10:59am. To the right of the calendar is a "Message Details" panel for a specific post. It includes sections for Internal name for text and link preview post, Published on Jan 6, 2014 at 11:00am, Last edited by Kathleen Sanders on Jan 6, 2014 at 10:58am, and a preview of the post content which includes a link to www.socialmedia.com/content/twita. Below this is a "Metrics" section showing 0 replies, 5 native R/Fs, 2 clicks, 0 R/F Audience, and 0 manual R/Fs. The "Comments" section shows three comments from Elizabeth Schmidt, Daniel Rodriguez, and Simon Montgomery. The interface uses a clean, modern design with a mix of dark and light colors.



1 Mike, can you provide the hover states for these icons? By Jaladhi Pujara

Comments for Search Stream 1



Jorge Vargas: I have a question here:

On the current application, at the dropdown where you select the different social channels, there is a "Check-in" option below 'RSS' that I'm not seeing any mention at the US or Notable files. Is it going to be implemented?

Note: At the image, I have marked the option in red.

Jaladhi Pujara: I believe that is a deprecation. @Adriana, can you please confirm and add to the story? Thanks, Jaladhi

Mike Reed: Check-in is not moving forward as far as I know.

Adriana Beal: Thanks, Mike -- Check-in is for Foursquare, and Kevin and Devin confirmed it's being deprecated.

Jorge V: Thank you all for your replies! BR!

Jared Bieberich: What should happen when the user clicks an option here, and the next dialog opens? Does this one simply close and the next one opens in its' place?

Mike Reed: Yes, this is essentially a splash page with nav options.

Jaladhi Pujara: @Jared, @Mike, we talked about a transition with the first panel sliding out when an option is selected.

anonymous: A little question. Will the background have to become dark when we open this dialog? What about the other dialogs related to this story? (This is what happens currently when, for example, some error or confirmation dialogs appear)

Mike Reed: Yes, this is our standard modal

Add Streams to Library X

Select a Stream type and define Search criteria

Search-Based Stream

Search for all of these words

Brian x May x Freddy x Mercury x
70's x Queen x

➤ One or more of these words
➤ None of these words (i)
➤ This exact phrase

Search across these channels (i)

Facebook (options) Twitter (options) Google+
 YouTube Flickr (options) Google
 Google Blog Board Reader

Add Streams Cancel

Add Streams to Library

Select a Stream type and define Search criteria

Search-Based Stream

Search for all of these words

Brian x May x Freddy x Mercury x
70's x Queen x

One or more of these words
None of these words ⓘ
This exact phrase

Search across these channels ⓘ

Facebook (2) Twitter (options) Google+
 YouTube Flickr (options) Google
 Google Blog Board Reader

Content Type

Photos only

User ID

Add Streams Cancel

Add Streams to Library

Select a Stream type and define Search criteria

Search-Based Stream

Search for all of these words

Brian x May x Freddy x Mercury x
70's x Queen x

One or more of these words

John x Bonjovi x

None of these words ⓘ
Duran x This filter is not available in Facebook searches

This exact phrase

We will, we will, rock you x

Search across these channels ⓘ

Facebook (options) Twitter (options) Google+
 YouTube Flickr (options) Google
 Google Blog Board Reader

Add Streams Cancel

Add Streams to Library

Select a Stream type and define Search criteria

Search-Based Stream

Search for all of these words

Brian x May x Freddy x Mercury x
70's x Queen x

One or more of these words
None of these words ⓘ
This exact phrase

Search across these channels ⓘ

Facebook (2) Twitter (options) Google+
 YouTube Google
 Google Blog

Change account here - the number in parentheses indicate the available streams for each account.

Assigned account ⓘ

Within 20 Miles

Location

Add Streams Cancel

Add Streams to Library X

Select a stream type and define search criteria

Search-Based Stream

Search for all of these words

Brian x May x Freddy x Mercury x
70's x Queen x

➤ One or more of these words
➤ None of these words ⓘ
➤ This exact phrase

Search across these channels ⓘ

Facebook (options) Twitter (options) Google+
 YouTube Flickr (options) Google
 Google Blog Board Reader

Add Streams Cancel Done

Add Search Stream 7

Screenshot Notes

Add Streams to Library

Select a stream type and define search criteria

Search-Based Stream

Search for all of these words

Brian x May x Freddy x Mercury x
70's x Queen x

One or more of these words
None of these words ⓘ
This exact phrase

Search across these channels ⓘ

Facebook (2) Twitter (options) Google+
 YouTube Flickr (options) Google
 Google Blog Board Reader

Group: Austin Music Assoc...
Michael Reed
Group: Initiate Alumni

Add Streams Cancel Done

Stream Status

Search: Brian May Freddy... Michael Reed

Rename Stream

Rename Stream

Twitter: Austin Music Association

Retry adding this stream

Add Streams to Library X

Select channel

Facebook       
 

OR Add stream based on

 Search  RSS

Cancel

Add Streams to Library X

Select a Stream type

Facebook ▼

Select an available Facebook account

Group: Austin Music Association (Michael Reed) ▼

Add Streams to your Social Inbox

Available Streams

- Full News Feed
- Wall Activity
- Wall Posts
- Michael Reed's other page
- Photos

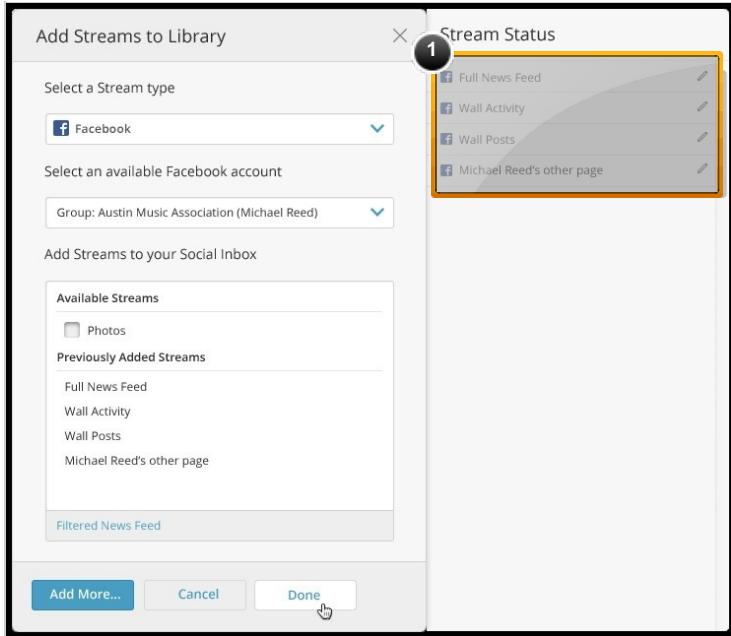
Previously Added Streams

Filtered News Feed

Add Streams Cancel

Facebook Stream 3

Screenshot Notes



1 Mike - question about the error treatment for this. Acceptance criteria says, "* Red background displays when a stream was not added, with an option to retry (see mock Error and retry)." Is this mock created? It's not attached to DEV-36716 currently. By Devin Kani

Devin, there is a mock for another Add Stream story that shows the red background -- I've linked to it from different stories as a reference, but some stories are still missing the link, which is this one:

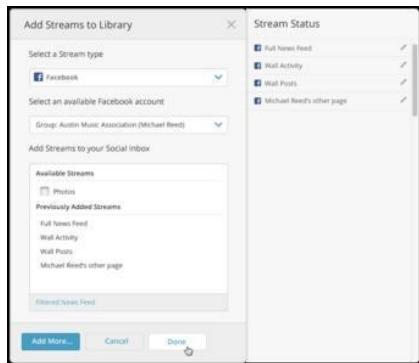
<https://notableapp.com/posts/9460df586568fc9af4247e78421cb4dde52e8b0d>
By Adriana Beal

Weird, copying the link is not working. It's the Add Search Stream 7 mock. By Adriana Beal

<https://notableapp.com/posts/9460df586568fc9af4247e78421cb4dde52e8b0d>
By Mike Reed

Thanks Adriana & Mike. By Devin Kani

Comments for Facebook Stream 3



Jorge Vargas: I have some questions here:

- 1) On the new design, when there are already streams added, you see a 'Stream Status' section. Each of the streams on that section have a pencil icon on the right side. What do those icons are exactly for?
- 2) Should the 'Add Streams/Add More' button be disabled unless you actually select a stream?
- 3) On the current application there is no 'Cancel' button so, what is its exact function? And how does it differentiates from the 'Done' button?
- 4) I'm seeing 2 new options called 'All' and 'None' at the stream's selection. I guess its for selecting and deselecting respectively, all the checkboxes inside that section. However, on the Notable files only Twitter and Bazaarvoice have those options so, shouldn't Facebook and others also have them?
- 5) On the current application, when you click at a stream on the 'Add Streams to Library' modal, it shows a third section at the right side which offers an explanation of the selected stream -see attached image. I don't see that reflected on the Notable files of the 'Add Streams to Library'. Are you removing this section entirely?

Thanks!

- Mike Reed:**
1. The pencil is used to edit the stream name. This is in the product today.
 2. Yes, that is reflected in the "Search Stream" comps
 3. Cancel is to close the modal, Done means that you are finished adding streams. Should only appear if the user has added streams.
 4. Yes, you are correct. I added all | none later in the design. Sorry about that.
 5. Yes

Jorge V: Thank you all for your replies! BR!

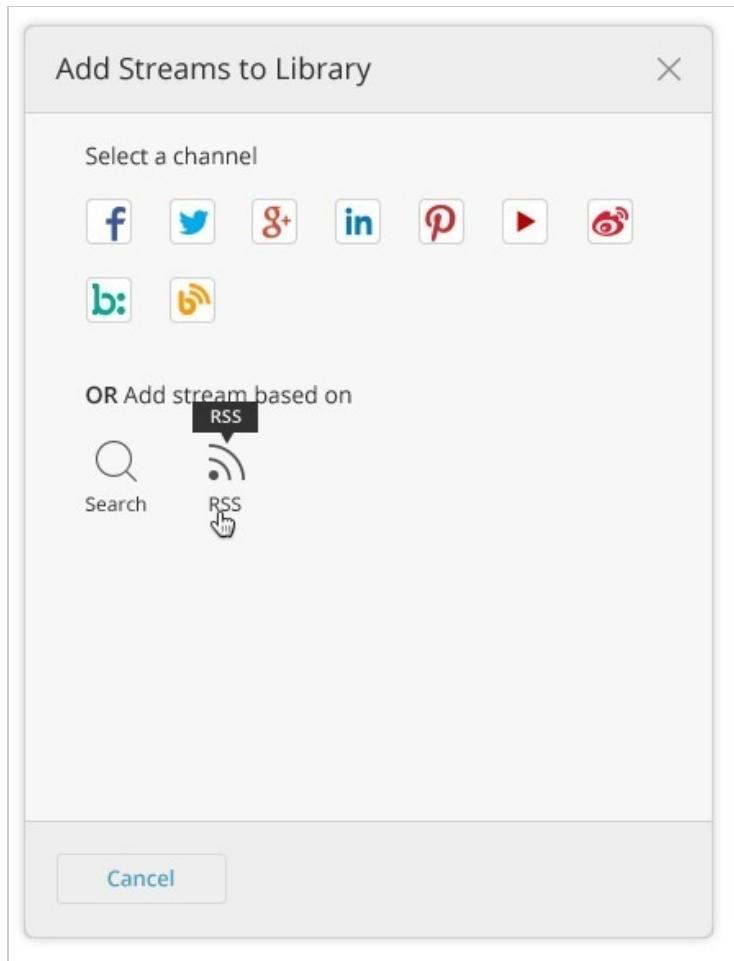
anonymous: I'd like to add some questions. Some are related to Jorge's.

- 1) Should the name edition be done in place? IE: Replacing the name of the stream by a text box (when clicking outside of the text box would change the name, efectively).
- 2) Is the "done" button supposed to be disabled until a Stream is added, or should it just not be in the modal and become visible once a Stream is added?
- 3) Can we remove Streams from the Stream Status sidebar? If so, what would happen to the Done button should all the Streams be removed?
- 4) Are we removing the "Place in initiative inbox" option present in previous versions of the app?

Mike Reed: 1. the pattern is here:

<https://notableapp.com/posts/9460df586568fc9af4247e78421cb4dde52e8b0d>

2. Not visible until streams are added
3. No
4. Yes



Add Streams to Library

Select a Stream type

RSS ▼

[Add URLs](#) [Import & Upload](#)

 http://www2.gibson.com/Community/RSS-Feeds/Acoustic-Instruments.aspx, http://www2.gibson.com/Community/RSS-Feeds/Electric-Guitars.aspx

[Search](#) 

Add Streams to your Social Inbox

Available Streams

Gibson Acoustic Instruments
 Gibson Electric Instruments 

Previously Added Streams

[Add Streams](#)  [Cancel](#) [Done](#)

Comments for RSS Stream 2

Add Streams to Library

Select a Stream type

RSS

Add URLs Import & Upload

http://www2.gibson.com/Community/RSS-Feeds/Acoustic-Instruments.aspx, http://www2.gibson.com/Community/RSS-Feeds/Electric-Guitars.aspx

Search

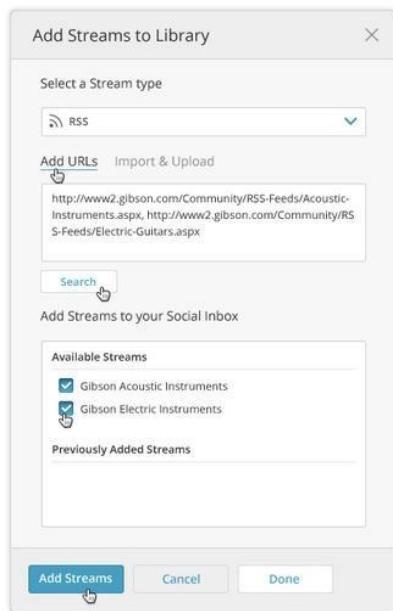
Add Streams to your Social Inbox

Available Streams

Gibson Acoustic Instruments
 Gibson Electric Instruments

Previously Added Streams

Add Streams Cancel Done



Yevheniia Trefilova: What is the default view of this modal? I mean, Is 'Add URLs' option selected by default or are both options unselected when user first sees this page? Is 'Add Streams' button visible before search is performed? If yes, is it enabled or disabled?

Mike Reed: Yes, Add URLs is selected by default. Yes it is visible but it is disabled. I will be updating this comp shortly. Please check back.

Mike Reed: Updated

Add Streams to Library X

Select a Stream type

RSS

Add Feed URLs or import & upload Feeds

[Add URLs](#) [Import & Upload](#)

[Search](#)

Add Streams to your Social Inbox

Available Streams

Previously Added Streams

Gibson Acoustic Instruments
Gibson Electric Instruments

[Add More...](#) [Cancel](#) [Done](#)

Stream Status

 Gibson Acoustic Instruments	Edit
 Gibson Electric Instruments	Edit

Add Streams to Library

Select a Stream type

RSS

Add Feed URLs or import & upload Feeds ⓘ

Add URLs Import & Upload

Upload

Stream Status

- Gibson Acoustic Instruments
- Gibson Electric Instruments
- Imported RSS Feed 1
- Imported RSS Feed 2

Add Streams to your Social Inbox

Available Streams

- Imported RSS Feed 1
- Imported RSS Feed 2

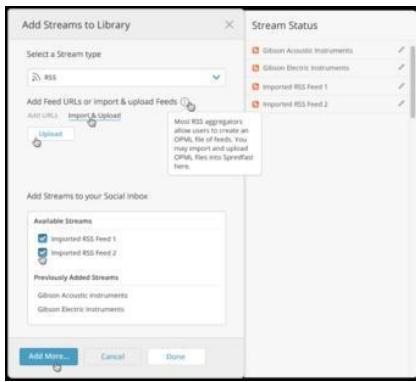
Previously Added Streams

- Gibson Acoustic Instruments
- Gibson Electric Instruments

Add More... Cancel Done

Most RSS aggregators allow users to create an OPML file of feeds. You may import and upload OPML files into Spredfast here.

Comments for RSS Stream 4



Yevheniia Trefilova: The acceptance criteria contain information that if stream adding fails, error message will be displayed with option to retry. But at the provided sample screenshot (<https://notableapp.com/posts/9460df586568fc9af4247e78421cb4dde52e8b0d>), stream is simply highlighted in red. If possible, please provide a screenshot with error message position and text

Mike Reed: Yes, highlighted red with a retry icon is correct. No error message.

Yevheniia Trefilova: Mike or Adriana, Did we remove the option to choose if user wants to share newly created stream with others? If yes, are all created RSS streams automatically added to Initiative Inbox stream or not?

Kevin Smith: No streams should be automatically added to the Initiative Inbox stream. Users will manually do that from the library.

Add Streams to Library

Select a Stream type

Twitter

Available Accounts @Twitter Users

SocialSaviors

Add Streams to your Social Inbox

Available Streams All | None

- All Friends
- Direct Messages
- Mentions
- Your Tweets, Retweeted

Previously Added Streams

Lists

Add Streams Cancel

Comments for Twitter Stream 1

Add Streams to Library X

Select a Stream type
 Twitter ▼

Available Accounts @Twitter Users
 ▼

Add Streams to your Social Inbox

Available Streams All | None

All Friends
 Direct Messages
 Mentions
 Your Tweets, Retweeted

Previously Added Streams

Add Streams Cancel

anonymous: In previous versions of the app, "Lists" was something that appeared nested in some streams. How would Lists be displayed now when clicking on the "Lists" link? Is there a mock for that?

Mike Reed: Lists would be in an accordion control. When clicking on Lists, the accordion would slide upward.

Add Streams to Library

Select a Stream type

Twitter

Available Accounts @Twitter Users

Search and Add Twitter Handles ⓘ

Enter Twitter Handles

Available Streams All | None

#spredfast is not a valid @name

Spredfast

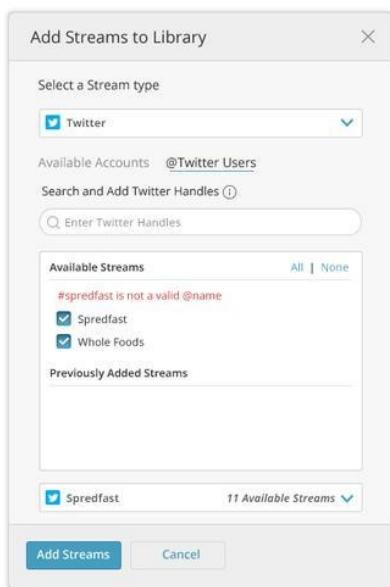
Whole Foods

Previously Added Streams

Spredfast 11 Available Streams

Add Streams Cancel

Comments for Twitter Stream 2



anonymous: I have some questions about the mock.

First: I see a "#spredfast is not a valid @name". Which use case would trigger this error?

Second: What would happen if I click on 11 Available Streams? What does this refer to and how should it be displayed?

Thank you!

Mike Reed: Hi, you can see all of these cases in the product today. If I type anything other than @handle, in this case I typed #handle, it will trigger this error.

Again, please see the current product. This 11 refers to the amount of Twitter streams you have available.

Thanks!

Add Streams to Library

Select a Stream type

Bazaarvoice

Search for category/product name or ID
azule

Products	All None
<input checked="" type="checkbox"/> azule bean bag	
<input checked="" type="checkbox"/> azule love seat	

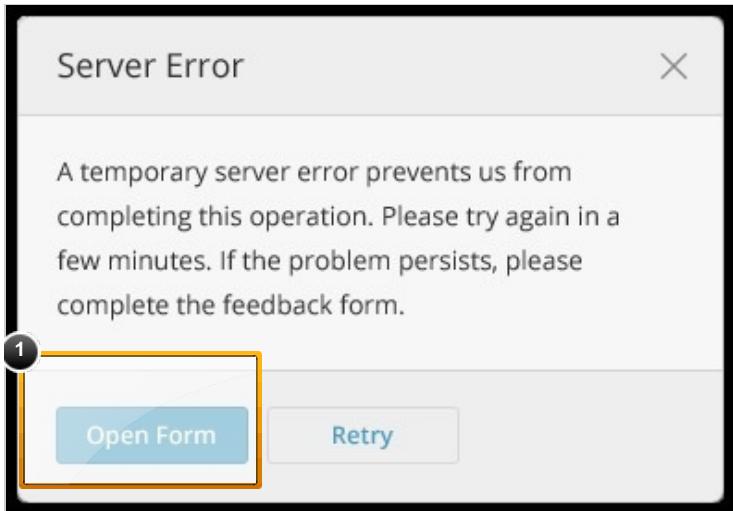
Products	
azule bean bag	X
azule love seat	X

All ratings
 Individual ratings

★
 ★★
 ★★★
 ★★★★
 ★★★★★

All ratings
 Individual ratings
 Individual ratings
 Individual ratings

Add Stream **Cancel**

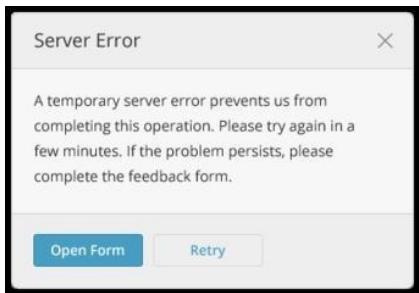


1

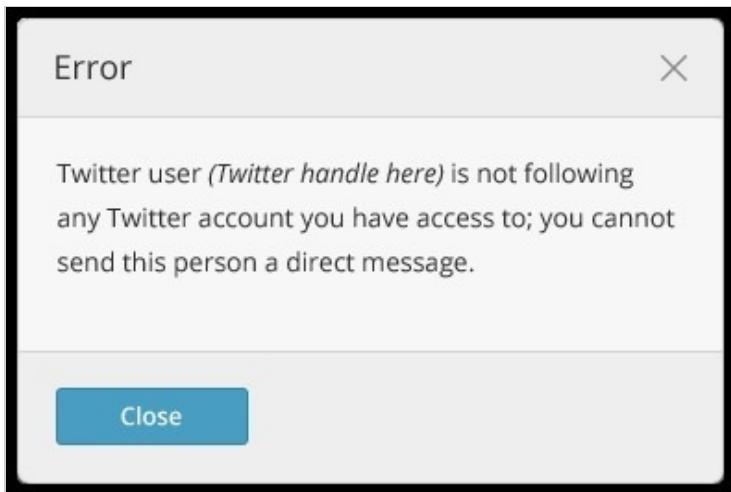
The screenshots on ticket <https://jira.spredfast.com/browse/DEV-36688> show this button saying "Provide Feedback" Is that the correct text or should that screenshots be replaced by this error saying "Open Form"? By Ignacio Basail

Provide Feedback By Mike Reed
Mike is correct - we want "Provide feedback" as the text here. Thanks for checking, Ignacio. By Adriana Beal

Comments for servererror_v01_reed

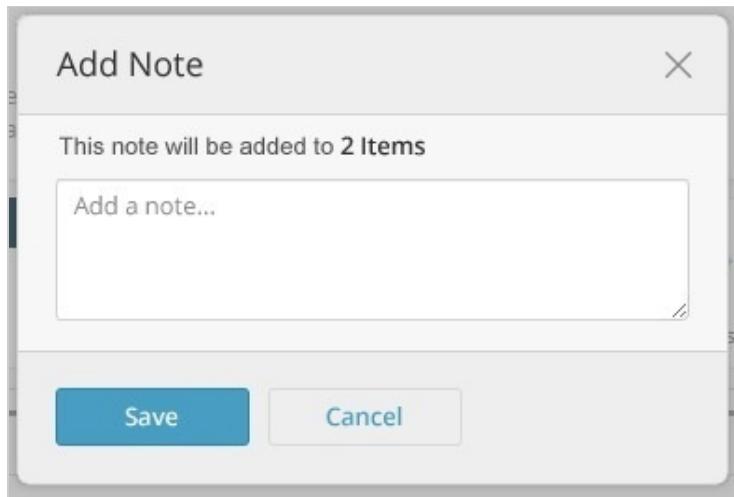


Hernan Fuentes: Please note that the story clearly states that "Retry" buttons should read "Cancel". There is currently no "Retry" functionality implemented in the application

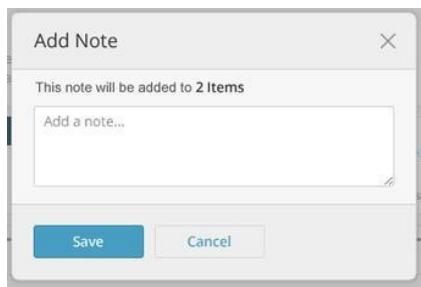


add note

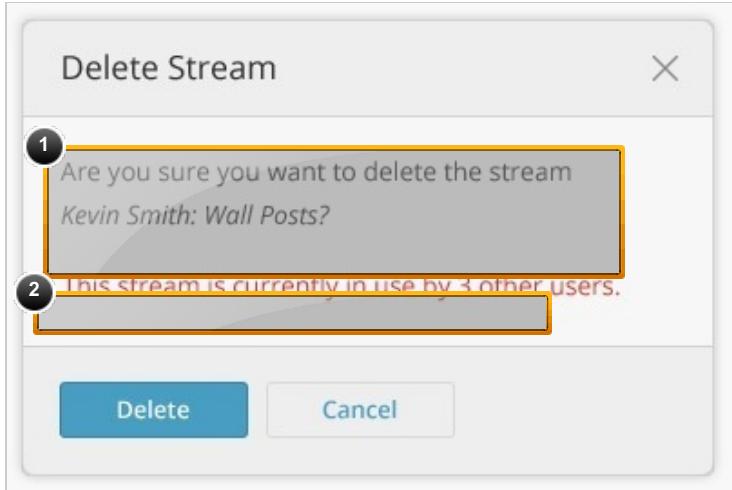
Screenshot Notes



Comments for add note



Adriana Beal: "This note will be added to 2 items." is the message displayed.



1 Let's include stream name in parens
(so "...delete this stream (Kevin Smith: Wall Posts)?" By Kevin Smith

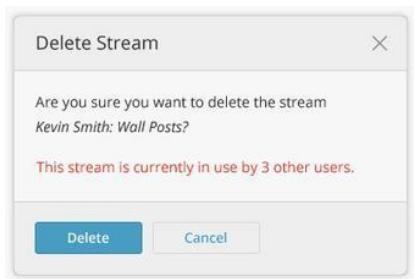
2 Also, need variant showing if other
users currently have the stream
visible (in a tab). By Kevin Smith

Do we need to show user's name which
using stream or just number of users? By
Anna Ivanchenko

I think just the number is fine. By Jaladhi
Pujara

Just the number. Thx By Mike Reed

Comments for deletestream_v01_reed



Jaladhi Pujara: Agree about the variant for the scenario when the stream is visible to other users.

Are you sure you want to delete the stream
Kevin Smith: Wall Posts?

This stream is currently in use by 3 other users.

Delete

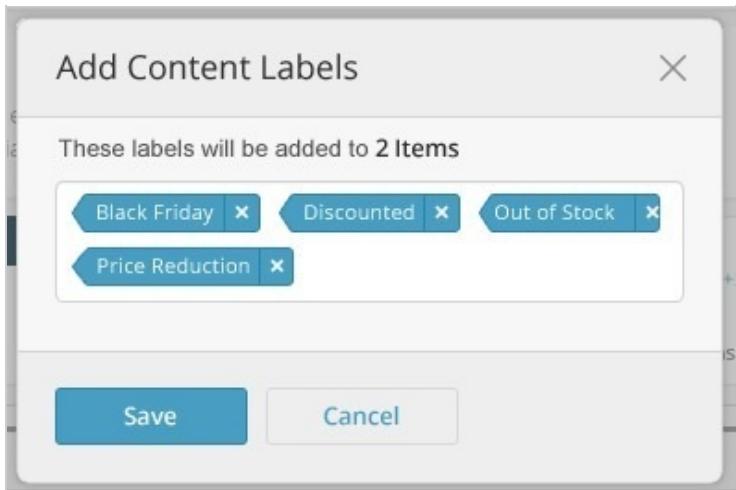
Cancel

The screenshot shows the 'Highlight Item' interface. At the top, there are tabs for 'Teams & Individuals' (selected), '+ Add All', '0 Selections', and '- Remove All'. A search bar labeled 'Search Items' with a magnifying glass icon is highlighted with a yellow box and has a circled '2' above it. Below the search bar is a section for 'Teams' containing 'Customer Service', 'Lonestar Support', 'Market Development', and 'News Division', each with a '+' icon. A section for 'Individuals' lists 'Bradley Peterson'. To the right, there's a placeholder area with the text 'Drag & Drop teams and individuals to highlight' and a drag-and-drop icon. Below this is a 'Add Content Labels' section with three tags: 'Black Friday', 'Discounted', and 'Out of Stock'. An 'Add Note' section contains the text 'Promptly respond to this opportunity. Thanks!'. At the bottom are 'Save' and 'Cancel' buttons.

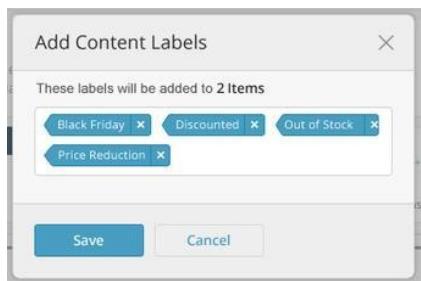
- 1 Apparently I accidentally deleted the thread here, so let's start over: By Adriana Beal

Jaladhi says the + symbol adds items to the selection. It looks like the + symbol had been used in this mock just for Teams, but should also be shown next to individual names? By Adriana Beal

- 2 Hint text should be "Search Teams or Individuals". If that is too long, then we could try "Search Teams/Individuals"
By Jaladhi Pujara



Comments for add content labels



Adriana Beal: The word "messages" should read "items" - as in "These labels will be added to 2 items." (Now fixed in the mock.)

Filters Dialog

Screenshot Notes

Filters

Select filter options, or choose a saved filter

Saved filters

Choose a saved filter

1 Time Interval

2 Range

3 Label

4 Date pickers

Content Label

Label 1, Label 2, Label 3, Label 4

Notes

Has notes (selected)

Has no notes

No filter applied

Influencer

Is an influencer

Is not an influencer

No filter applied

Allow 24 hours for new influencers to appear.

5 Search

Audit Trail

Has Audit Trail

Has No Audit Trail

No filter applied (selected)

Company Update Type

All (selected)

Select Company Update Type

Apply Cancel Save and Apply | Save filter as...

1 Default = No filter applied By Adriana Beal

2 Only shows when range is select. By Adriana Beal

Yes By Mike Reed

3 Should all words be capitalized ? By Ivan Slauty

Let's be consistent on the page. Since other entries have only the first word capitalized, let's change to "Has audit trail" and "Has no audit trail". By Kevin Smith

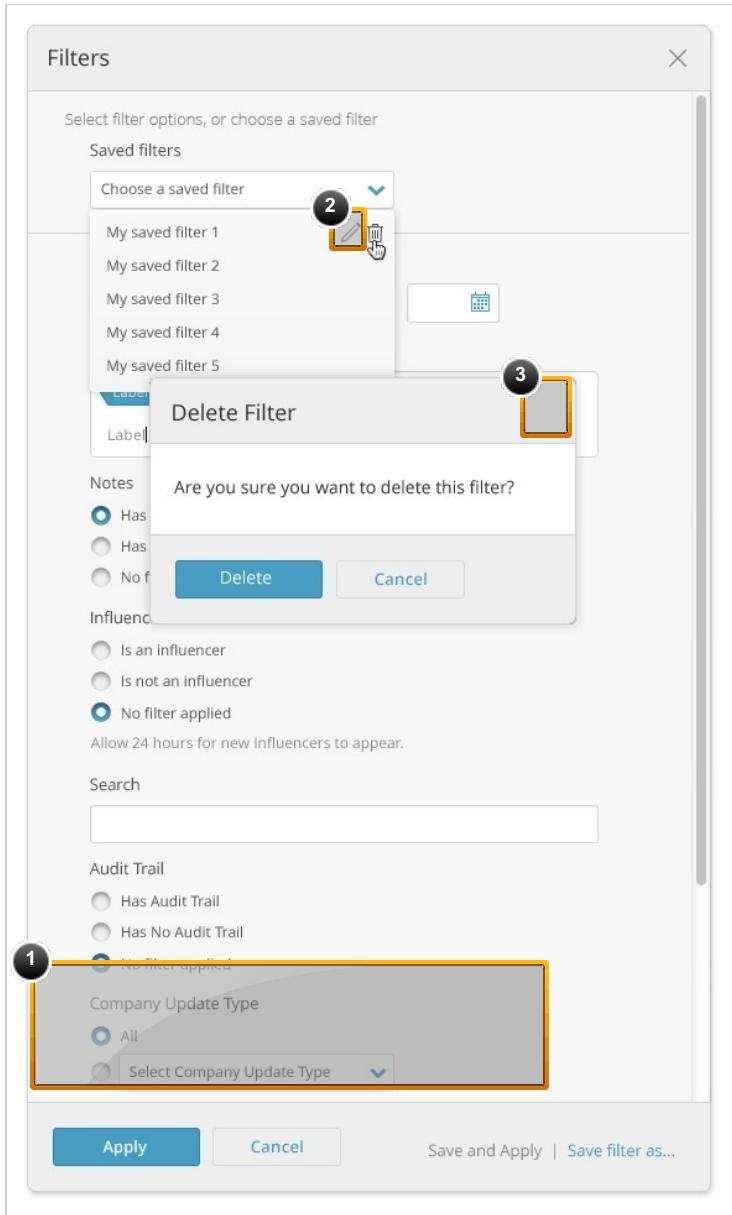
No, the others should not be capitalized. My mistake. By Mike Reed

4 We need to make input wider to fit date or as an option change format of date. Right now it's mm/dd/yyyy. What do you think ? By Ivan Slauty

Make it wider if you need to. By Mike Reed
Let's make the input wider. Both date inputs (start and end of range) should match in size. By Kevin Smith

5 We have input with rounded corners for search field across application. Should I stick with this style for this element here ? By Ivan Slauty

These are search terms. This is a different context than a standard inline search. Keep this format. By Mike Reed



- 1 Only for LinkedIn By Adriana Beal
- 2 How do we save edited filter name?
After cobobox lose focus or when apply button is pressed. By Ivan Sautyn
Hit the edit pencil, inline edit in the combo box, hit enter or click out of the field By Mike Reed
- 3 Is there should be close button ? By Ivan Sautyn
yes, sorry forgot to put it on there. By Mike Reed

Inbox_JumpToMenu_0622...

The screenshot shows the LinkedIn Stream interface. At the top, there are two tabs: "Tab 1 Streams" and "Tab 2 Streams". Below the tabs, the stream displays several posts:

- Jeanette Brouse** posted a link to a blog post about how to put away electronic devices.
- Kleiner Perkins** posted a link to a blog post about venture capital.
- Samantha Warren** posted a link to a blog post about Art Deco signage.
- John Maeda** posted a link to a blog post about design trends.
- Bea Arthur** posted a link to a blog post about scheduling.
- Diane Keaton** posted a link to a blog post about pending approval.
- Co.Design** posted a link to a blog post about why VC firms are snapping up designers.
- Arianna Huffington** posted a link to a blog post about attending a conference.
- John Maeda** posted another link to a blog post about design trends.
- Samantha Warren** posted another link to a blog post about Art Deco signage.

Each post includes details like the author's name, profile picture, follower count, and a snippet of the post content. The interface also features a sidebar with various icons and a "Search" bar at the top.