



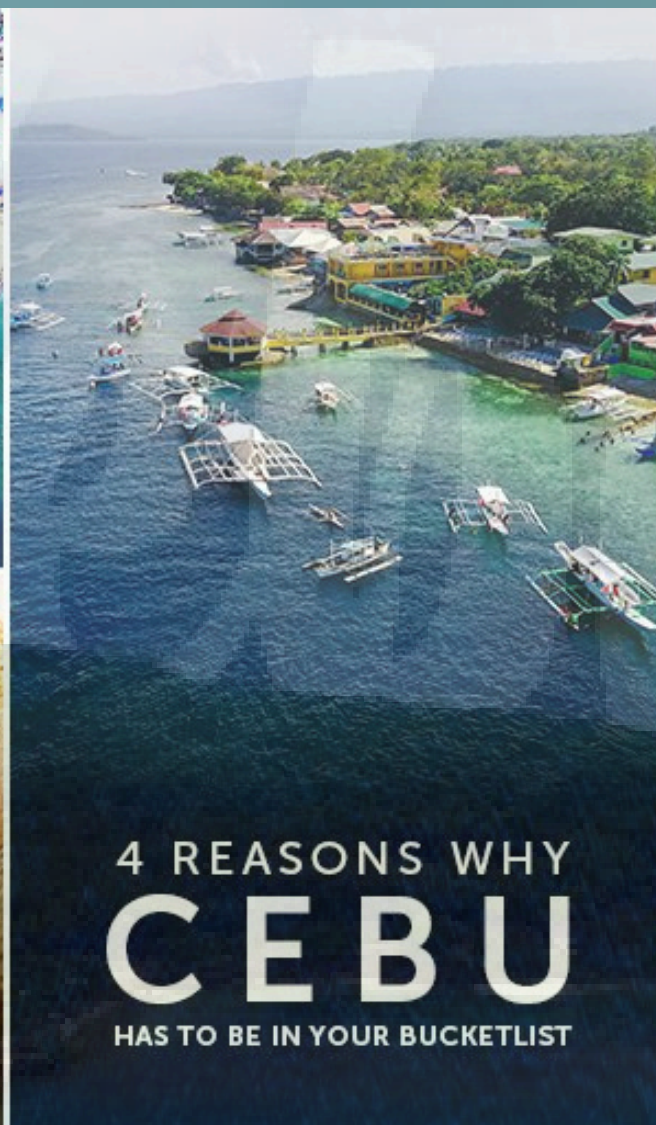
## THE ISLANDS

Boasting sugar-white beaches, clear azure waters and astounding coral reefs just offshore, they are holiday-brochure perfect and embrace you with breathtaking panorama.



## THE FOOD

A mouthwatering mix of Chinese-inspired dishes and local Filipino staples, street food in Cebu is a gastronomic experience. From steamed rice and siomai to the Cebuano staple ginabot, there is something to suit every taste.



## 4 REASONS WHY CEBU HAS TO BE IN YOUR BUCKETLIST



## THE DIVING

Cebu and the islands that surround it are definitely a diver's paradise; however if you're keen for a truly extraordinary diving experience, you'll want to head to Oslob on the southern tip of Cebu.



## THE WATERFALLS

If you're a thrill-seeker, check out Kawasan Falls located in Cebu popular spot for waterfall jumping, rappelling, rock climbing and canyoning, which is arguably the most beguiling, boasting a beautiful setting and a pool of water that is an extraordinary shade of blue.



**LIMITED OFFER**

# Cebu City Tour

*exclusive tour!*

**Itineraries:**

- 8AM PICKUP AT HOTEL
- SIRAO GARDEN
- TEMPLE OF LEAH
- TAOIST TEMPLE
- TOPS BUSAY
- ANCESTRAL HOUSE
- HERITAGE PARK
- FORT SAN PEDRO
- STO NINO CHURCH
- MAGELLAN'S CROSS
- TABOAN PASALUBONG
- 10,000 ROSES VIA CCLEX

**PRICE PER PERSON**

2pax - P2,900	7pax - P1,430
3pax - P2,100	8pax - P1,320
4pax - P1,850	9pax - P1,230
5pax - P1,680	10pax - P1,150
6pax - P1,590	

**Inclusions:**

- ✓ entrance fees, airconditioned vehicle
- ✓ drivers fee, fuel, parking fee, pickup/dropoff at hotel, 10hrs tour duration

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## Sustainability - Cebu

### Ecotourism

Cebu is known for its stunning natural landscapes and marine biodiversity. Efforts are being made to promote ecotourism that benefits local communities while preserving natural resources. Sustainable practices in tourism, such as responsible waste management and conservation projects, are gaining traction.

### Renewable Energy

Cebu is investing in renewable energy sources, including solar and wind power. These initiatives aim to reduce reliance on fossil fuels and lower greenhouse gas emissions.

### Waste Management

Improving waste management systems is crucial, especially in urban areas. Programs focused on recycling, composting, and reducing plastic use are being implemented to tackle waste issues.

### Urban Planning

Sustainable urban planning is essential as Cebu City grows. Incorporating green spaces, public transport, and mixed-use developments can help create a more livable environment while reducing congestion and pollution.

### Community Involvement

Local communities play a vital role in sustainability initiatives. Grassroots movements and local organizations are increasingly involved in environmental conservation efforts, education, and sustainable practices.

## Advanced Aquarist Mesophotic Coral Reefs: LIFE IN THE DEEP

### Cebu Biodiversity

#### Marine Biodiversity

- **Coral Reefs:** Cebu is surrounded by vibrant coral reefs that support a variety of marine life, including fish, mollusks, and other invertebrates.
- **Marine Protected Areas:** Initiatives have been established to protect critical habitats like Tañon Strait and Malapascua Island, which are crucial for both biodiversity and fisheries.

#### Terrestrial Ecosystems

- **Forests:** Cebu's remaining forests, though fragmented, are home to endemic species such as the Cebu flowerpecker and the Cebu black shama. These forests are critical for maintaining ecological balance.
- **Endemic Flora and Fauna:** The island hosts several species that are found nowhere else in the world, making its conservation a priority.

#### Threats to Biodiversity

- **Urbanization:** Rapid development and urban expansion have led to habitat loss and fragmentation.
- **Pollution:** Coastal and inland pollution poses significant threats to both terrestrial and marine ecosystems.
- **Invasive Species:** Non-native species can disrupt local ecosystems, outcompeting indigenous species for resources.

#### Conservation Efforts

- **Protected Areas:** Several areas are designated as protected to conserve habitats and species, including forests, marine parks, and wildlife sanctuaries.
- **Community Involvement:** Local communities are increasingly engaged in conservation initiatives, often collaborating with NGOs and government agencies.

#### Ecotourism Potential

- **Sustainable tourism initiatives** that promote awareness of Cebu's biodiversity can provide economic benefits while encouraging conservation efforts. This includes responsible practices that minimize ecological footprints.

### Cebu lechon

A staple dish in Cebu that the locals pride themselves in is their lechon.



### Tuslob Buwa (Pig's Brain)

Tuslob Buwa is among the unique Cebu delicacies cooked from pig's brain, liver, and other ingredients cooked into a thick, savory sauce. Diners dip puso (hanging rice) into the bubbling mixture, creating rich and flavorful bites.



### PINTOS sa Bogo

Pintos was originally made from the city of Bogo. It is their special delicacy which is made of ground corn, cheese and coconut strips, and wrapped with corn husk. Every 26th of May, Bogo city celebrates Pintos festival as a thanks giving for their major source of income which is their corn plantations.

