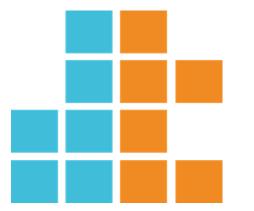
Seer: Automatically Learning Rules for Information Extraction





Maeda Hanafi (maeda.hanafi@nyu.edu), Azza Abouzied (azza@nyu.edu), Laura Chiticariu (chiti@us.ibm.com), Yunyao Li (yunyaoli@us.ibm.com)



PROBLEM: Information Extraction

Extracting information from large collections of documents is time-consuming and complicated.

- Rule-based method: Users have to program their own extraction scripts with R, Python,
 AQL, etc. Users may only have minimal examples of what to extract.
- Machine learning method: A lot of data is needed for training, which isn't always possible.

SOLUTION: Seer

- Users provide examples by highlighting areas of the text they wish to extract.
- Seer suggests and refine extraction scripts based on example text from user.
 Seer learns rules and refinements to suggest to the user.
- Seer creates and executes extraction rules in IBM's extraction language, AQL.



The user highlights examples of what to extract.

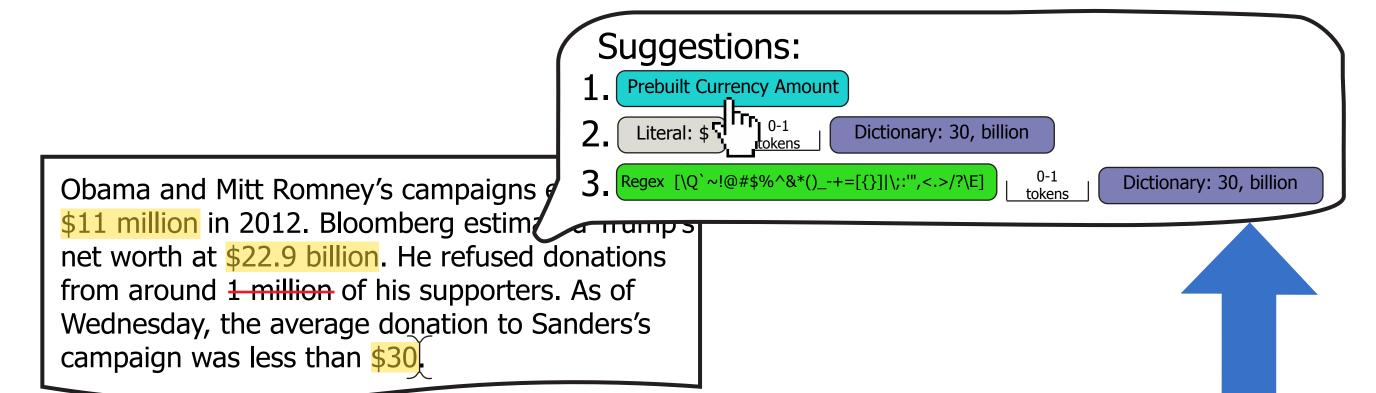
Obama and Mitt Romney's campaigns each raised \$11 billion in 2012. Bloomberg estimated Trump's net worth at \$22.9 billion. He refused donations from around 1 million of his supporters. As of Wednesday, the average donation to Sanders's campaign was less than \$30.

Refine

Highlight more examples or cross out highlights.

3 EXTRACT

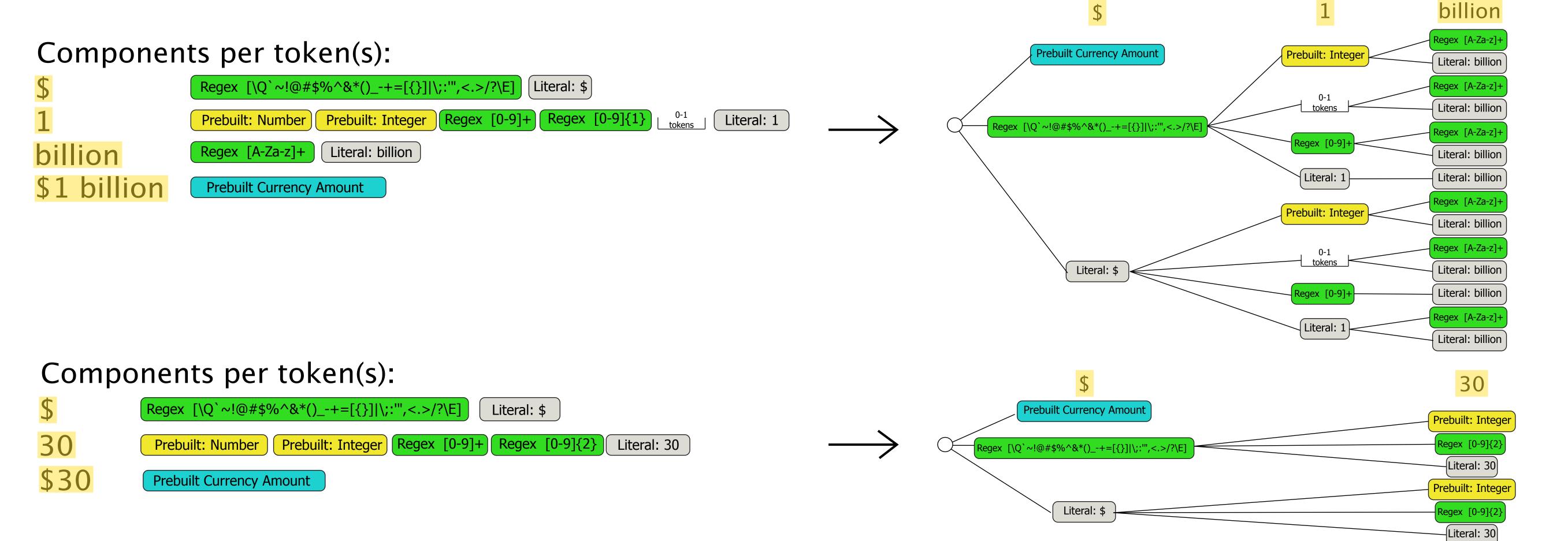
The rules are suggested. User selects and accepts a rule by clicking on it. The rule is run on all documents. The extraction results are highlighted.



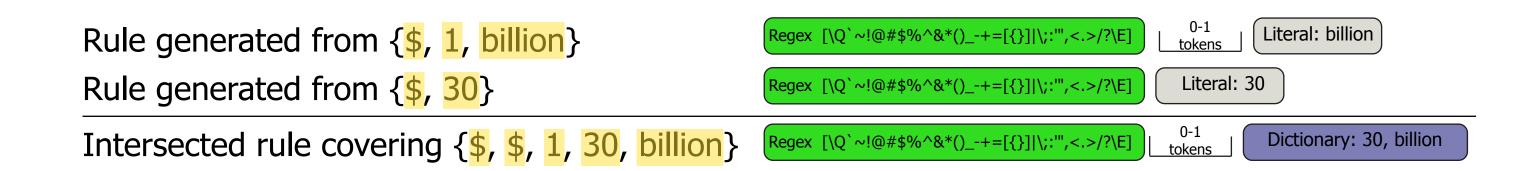
2 LEARN EXTRACTION RULES

a) The goal of learning is to show the user a list of distinct rules covering all examples.

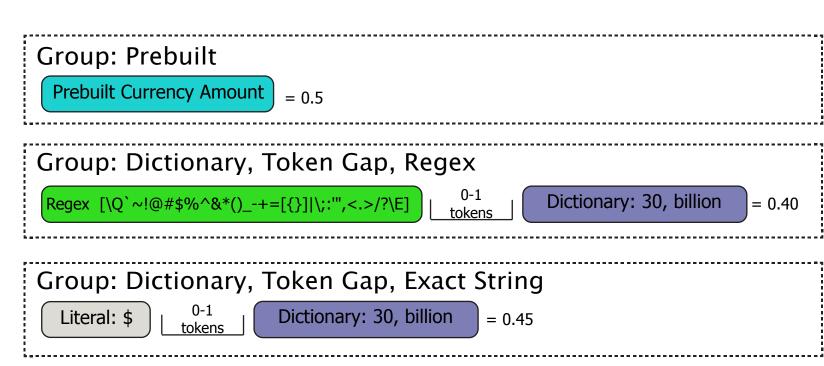
Build rules from the components, and store it in a tree structure.



- b) Intersect the trees to generate rules that capture all of the positive examples.
 - Intersecting two trees means intersecting the rules of the trees.
 - Two rules can be intersected if the order and types of the components are similar. Special case: Literals can be intersected into a dictionary component.



- c) To ensure diversity in the final suggestions of rules, the similar rules are grouped together, and the rule with the highest score from each group are suggested to the user.
 - Each group contains rules that have the same components.
 - Grouped rules:



- \$

 Prebuilt Currency Amount

 Regex [\Q`~!@#\$%^&*()_-+=[{}]|\;:",<.>/?\E]

 Dictionary: 30, billion

 Literal: \$

 Dictionary: 30, billion
- The score of a rule depends on:
 - The inherent semantics of the component's originating token:

 | Prebuilt: Integer | is preferred over a | 10-1 | to describe a number, 30
 - Occurence of a component's tokens:

 Since the token \$ occurs more than once across all positive examples,

 Literal: \$ is preferred over Regex [\Q`~!@#\$%^&*()_-+=[{}]|\;:",<.>/?\E]
 - Tokens from a negative example that can be captured by the rule's components:
 - Regex [0-9]+ is preferred over Regex [0-9]{1} since it can capture 1, which is a token in the negative example 1 million
- Final rules to suggest to the user: