

Maëlle Moisis

PRODUCT + UI/UX DESIGNER

WORK EXPERIENCE

Product Designer Jr @ Carrefour

WORK-STUDY | JANUARY 2023 – JULY 2024

- Participating in collaborative design workshops with all stakeholders
- Contributing to the design of Carrefour site and application, on the UX and the UI parts
- Participating in the qualitative and quantitative research
- Maintaining and developing the web and app Design system by integrating strong issues of accessibility and mobile first

UX/UI Designer @ Quackity Studios

FREELANCE | AUGUST 2023 – MARCH 2024

- Use of English in an international work environment
- Audit of existing sites to identify areas for improvement and propose ergonomic solutions
- Close collaboration with the project manager to fully grasp issues and needs
- Creation of moodboards, wireframes and mock-ups to materialize ideas and facilitate discussions and decision-making
- Creation and updating of design kits to facilitate collaboration with developers
- Design of a landing page and an e-commerce site

UX/UI Designer @ Merci Jack

WORK-STUDY | SEPTEMBER 2022 – NOVEMBER 2022

Front-end Developer @ TF1

WORK-STUDY | 2021 – 2022

Web Developer @ Université de Rennes 1

WORK-STUDY | 2020 – 2021

UX/UI Designer and Web Developer @ Hatier

WORK-STUDY | 2019 – 2020

STUDIES

Master’s Degree in Multimedia and Interface Design

CAMPUS FONDERIE DE L'IMAGE X USPN | 2022 – 2024

Bachelor’s Degree in Web Development

HETIC | 2021 – 2022

Professional License in Development and Integration of Web Applications

IUT DE LAVAL | 2020 – 2021

Technological University Degree in Multimedia and Internet

IUT DE LAVAL | 2018 – 2020

CONTACT

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SOFT SKILLS

Empathy

Team spirit

Creativity

Curiosity

Adaptability

HARD SKILLS

UX/UI :

Interviews, Personas, User Flows, User Tests, Low-fi, High-fi, Prototyping, Atomic Design, Design System

Web development :

HTML, CSS, SCSS, Bootstrap, Tailwind, Javascript, React

Languages :

French, English, notions of Spanish and Portuguese