

Maegan Burke

I am a Junior **Full Stack Web Developer** with a passion for design, marketing, media and getting shit done. As an aspiring **Growth Hacker**, I aim to work for a company with an open learning environment, forward-looking focus and inviting work culture. I am not looking for a job; I am looking for an opportunity to impact the future of my employer and its audience through creative digital solutions and problem anticipation in lieu of problem solving.

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[flight5289](#)



Proficiencies

HTML5/CSS3	Ruby (on Rails)	comScore
JavaScript	SQL	Keynote
jQuery	Git	Microsoft Office
AngularJS		SalesForce

Projects

[Say 'Ye](#)

A randomized Kanye West punchline generator integrated with the Genius API to find song titles using the lyrics provided

[Dame Agua // Gimme Water](#)

A Barcelona // DC specific web app that promotes reusable water bottle usage by enabling users to find free water sources on-the-go

Experience

LivingSocial

November 2014 – June 2015
Marketing Development Strategist

- Lead ideation and pitch deck creation for LivingSocial's digital and event integrated sponsorship opportunities for budgets up to \$500K
- Organized third party vendors and internal teams to create proposals for prospective clients

LivingSocial

November 2013 – November 2014
Market Analyst

- Managed ecommerce and daily email content for select North American and Canadian markets reaching over 1 million subscribers daily resulting in \$1 million quarterly net revenue
- Performed monthly trend analyses to maximize daily deal performance in Midwest US and Canadian markets

Thomson Reuters Westlaw

March 2013 – November 2013
Background Investigator

- Executed legal research using American and French-Canadian court databases
- Delegated investigations to nationally and internationally placed research agents

BETA Academy & SideKick

November 2012 – March 2013
Executive Asst. & Project Manager

- Facilitated marketing campaigns in the Washington, DC metropolitan area while coordinating the gym's transition to the MindBody platform
- Assisted with the iOS development of SideKick while coordinating consumer management, product marketing and staff management

Maggio + Katter

March 2012 – October 2012
Legal Assistant

- Prepared and filed immigration petitions on behalf of ~30 clients per month
- Piloted consultations with French speaking clients in addition to providing French to English translation services to the firm

Education

LA SORBONNE

Spring 2010 // Paris, France
Immersive Semester Abroad

GOUCHER COLLEGE

May 2011 // Baltimore, MD
B.A., Economics & B.A., French

IRONHACK

Summer 2015 // Barcelona, Spain
Full Stack Web Development

References available upon request