



BIGGA BAGG

Shopify Development Packages



1. BASIC PACKAGE — R2,000

Perfect for startups that need a clean, simple, ready-to-sell Shopify store.

✓ What's Included

- 1 Premium Landing Page
(clean, modern, high converting)
- Up to 3-5 Shopify Pages
(Home, About, Contact OR your choice)
- 10-15 Products Added
- Payment Gateway Setup
(PayFast, Paystack, Yoco)
- Basic Store Branding
 - simple logo
 - colours
 - fonts
- Mobile Responsive Design
- Basic SEO Setup
(titles, descriptions, image alt text)
- Shipping Setup
- Domain Connection
- 1-2 Basic Apps Installed
- Custom Banner Design
(1-2 homepage banners)
- Analytics Setup
 - Google Analytics

- Facebook Pixel
- Social Media Integration
 - Instagram
 - Facebook
 - TikTok Pixel (if needed)
- 1 Revision
- 2-Days Support After Launch

Summary — Basic Package (R2,000)

Perfect for new businesses that want:

- ✓ Clean, simple Shopify setup
- ✓ 3–5 essential pages
- ✓ 10–15 product uploads
- ✓ Payment gateway setup
- ✓ Basic branding (logo, colours)
- ✓ Mobile-responsive design
- ✓ Basic SEO
- ✓ Social media integration
- ✓ Custom banners
- ✓ Analytics setup
- ✓ Quick 2-day support

2. STANDARD PACKAGE — R4,500

A powerful Shopify setup for businesses that need more functionality, more products, better branding, and stronger optimization than the Basic package.

✓ INCLUDES EVERYTHING IN THE BASIC PACKAGE

(Standard includes ALL Basic features):

- 1 premium landing page
- Up to 3 pages
- 10–15 products uploaded
- Payment gateway setup
- Basic store branding
- Mobile responsive
- Basic SEO
- Shipping setup
- Domain connection
- 1–2 basic apps
- Custom banner design (1–2 banners)
- Analytics setup (Google Analytics + FB Pixel)
- 1 revision
- 2-day support after launch

PLUS, upgraded features below:

✓ STANDARD PACKAGE FEATURES (ADDED)

- Up to 5 Shopify Pages
(Home, About, Contact, Shop, FAQ, Policies, etc.)
- Up to 25 Products Added
- Standard Branding Pack
 - Upgraded logo
 - 2–3 custom homepage banners
 - Hero slider designs
- Collections Setup (Up to 4)
- Email Notifications Setup
(order confirmations, shipping notifications, customer welcome)
- Product Reviews Integration
Judge.me / Loox (free plan)
- Newsletter Subscription Setup
Klaviyo OR Shopify Email
 - Popup
 - Footer signup
 - List setup
- Inventory Management Setup

- Stock tracking
 - Variants (sizes, colors)
 - SKU system
 - Low-stock alerts
 - Conversion Boosters Installed
 - Trust badges
 - Countdown timers
 - Sticky add-to-cart bar
 - Low stock pop-up
 - Up to 5 Apps Installed
 - Responsive Customer Support Setup
 - Helpdesk
 - Contact forms
 - Auto-reply messages
 - 2 Revisions
 - 7-Days Priority Support After Launch
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Summary — Standard Package (R4,500)

Perfect for growing brands that want:

- ✓ 3–5 fully designed pages
- ✓ Up to 25 products uploaded
- ✓ Better branding (banners + sliders)
- ✓ Collections setup
- ✓ Email notifications
- ✓ Newsletter signup
- ✓ Product reviews integration
- ✓ Inventory management
- ✓ Conversion tools
- ✓ Up to 5 apps
- ✓ More revisions + priority support

3. ADVANCED PACKAGE — R7,500

A complete, high-performance Shopify store with deeper branding, automation, advanced SEO, and professional-level features.

✓ INCLUDES EVERYTHING IN BASIC + STANDARD PACKAGE

So, this includes:

- Landing page
- 3–5 pages
- 10–25 products
- Payment gateways
- Branding
- Mobile responsive
- SEO
- Shipping
- Domain
- Apps
- Custom banners
- Analytics
- Newsletter
- Inventory management
- Reviews
- Conversion tools
- Support
- 2 revisions in Standard
- etc.

PLUS, the advanced features below:

✓ ADVANCED PACKAGE FEATURES (ADDED)

- 7–10 Custom Pages
(Home, About, Contact, Shop, FAQ, Blog, Collections, Policies, Custom services page, etc.)
- Up to 50 Products Added
- Advanced Branding Pack

- Premium, more detailed logo
- Full brand guideline mini kit
- Color palette
- Custom icons
- Button + UI design style guide
- Custom Shopify Sections
 - Before/after slider
 - Comparison tables
 - Feature highlights
 - Custom forms
 - Image grids
 - Testimonials slider
- Advanced SEO Setup
 - Keyword optimization
 - Meta tags + structured data
 - Image optimization
 - URL structure improvements
- Email Marketing Setup
(Klaviyo or Shopify Email)
 - 1 × Welcome Flow (3–5 emails)
 - List segmentation
 - Custom email design
- Advanced Conversion Tools
 - Carts upsell
 - Post-purchase upsells
 - Frequently bought together
 - Free shipping bar
 - Upsell drawer
- Up to 10 Apps Installed
(Reviews, popups, automation, fulfilment, upsells, loyalty, etc.)
- Pixel + Tracking Setup
 - Facebook Pixel
 - Google Analytics
 - TikTok Pixel – if supported
 - Events tracking
- Store Automations
 - Abandoned cart email

- Order status updates
- Back-in-stock
- Customer win-back automation

•3 Revisions

•15-Days Priority Support After Launch

Summary — Advanced Package (R7,500)

Perfect for established brands that want:

- ✓ 7–10 custom pages
- ✓ Up to 50 products uploaded
- ✓ Advanced branding (icons, guidelines)
- ✓ Custom Shopify sections
- ✓ Advanced SEO
- ✓ Email marketing (welcome flow)
- ✓ Advanced conversion tools
- ✓ Up to 10 apps
- ✓ Pixel & events setup
- ✓ Full store automation
- ✓ 30-day priority support

4. PREMIUM PACKAGE — R12,000

This package is designed for serious brands that want a complete online business, not just a website. It includes custom development, branding, funnels, ads setup, automation, 50-100 products, and VIP support.

✓ INCLUDES EVERYTHING IN BASIC + STANDARD + ADVANCED

Meaning it includes:

- Landing page
- 7–10 pages
- 50 products
- Full branding
- SEO
- Newsletter
- Inventory
- Reviews

- Conversions
- Apps
- Tracking
- Automation
- Pixel
- Email flows
- 30-day support

PLUS, the premium upgrades below:

✓ PREMIUM PACKAGE FEATURES (ADDED)

★ · 50-100 Products Upload

★ · Full Theme Revamp OR Custom Shopify Theme

- Custom layouts
 - Custom UX sections
 - High-end animations
 - Premium user interface styling
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★ · Complete Brand Identity Design

Professional multi-part brand pack:

- Premium logo + sub-logos
 - Icon set
 - Color and typography system
 - Brand patterns
 - Product highlight templates
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★ · High-Converting Funnel Setup

- Upsell Funnel (post- purchase)
- One page checkout funnel
- Bundle deals page
- Offer landing page
- Free shipping threshold setup

★ · Professional Copywriting (5–7 Pages)

We write:

- Home
 - About
 - Shop intro
 - product Description
 - FAQ
 - Contact
 - Brand story
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★ · Complete Facebook & Instagram Ads Setup

- Pixel+ domain verification Events
 - API setup Campaign structure
 - 3 professionally written ad copies
 - 3 Audience setup
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★ · Full Email Automation System

Using Klaviyoor Shopify Email:

- Welcome series (3–5 emails)
 - Abandoned cart flow
 - Browse abandon flow
 - Order follow-up flow
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- ★ • Loyalty & Rewards System Setup
 - Points
 - Referrals
 - VIP tiers
 - Cashbacks
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- ★ • Priority Support
- 30 days priority support with faster response time.
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- ★ • Monthly Store Health Check (1 Session)

Review of:

- Conversions
 - SEO
 - Speed
 - Apps
 - Customer experience
 - Recommendations
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Summary — Premium Package (R12,000)

Perfect for brands that want:

- ✓ Custom branding
- ✓ Full theme or redesign
- ✓ 50-100 product uploads
- ✓ Funnels
- ✓ Email automation
- ✓ Social proof
- ✓ High-end design
- ✓ VIP support

 Bigga Bagg – Shopify Development Pricing Table

| Package | Price | Pages Included | Products Included | Support | Best For |
|----------|---------|------------------------|-------------------|-------------------------|---|
| Basic | R2,000 | 3–5 pages | 10–15 products | 2-day support | Startups & small businesses |
| Standard | R4,500 | 3–5 pages | Up to 25 products | 2-day priority support | Growing brands needing more features |
| Advanced | R7,500 | 7–10 pages | Up to 50 products | 15-day priority support | Established brands scaling operations |
| Premium | R10,000 | 10+ pages (full theme) | 100 products | 30-day VIP support | Serious brands needing full service + marketing |

Full Package Comparison Table

| Features | Basic (R2,000) | Standard (R4,500) | Advanced (R7,500) | Premium (R12,000) |
|---------------------------|----------------|-------------------------|------------------------------|----------------------------------|
| Landing Page | ✓ | ✓ | ✓ | ✓ (Custom Premium) |
| Pages Included | 3–5 pages | 3–5 pages | 7–10 pages | 10+ pages (full theme) |
| Products Uploaded | 10–15 | Up to 25 | Up to 50 | Up to 100 |
| Payment Gateway Setup | ✓ | ✓ | ✓ | ✓ |
| Basic Branding | Simple logo | Standard logo + banners | Advanced branding kit system | Full brand identity |
| Custom Banners | 1–2 | 2–3 | 3–5 | 5-10 premium banners |
| Mobile Responsive | ✓ | ✓ | ✓ (advanced) | ✓ (premium responsive UI) |
| Basic SEO | ✓ | Standard SEO | Advanced SEO | Premium SEO + speed optimisation |
| Collections Setup | — | Up to 4 | Up to 10 | 20 + funnel-based |
| Reviews Integration | — | ✓ | ✓ | ✓ (premium setup) |
| Newsletter / Email Signup | — | ✓ | ✓ | ✓ |

| | | | | |
|-------------------------|--------|----------------|---------------------------|---|
| Email Automation | — | — | Welcome Flow (3–5 emails) | 3 Flows (Welcome, Abandoned Cart, Browse Abandon) |
| Inventory Management | — | ✓ | ✓ | ✓ (advanced) |
| Conversion Tools | Basic | Standard | Advanced | Premium + funnel |
| Apps Installed 1–2 | | Upto 5 | Up to 10 | Up to 50 |
| Pixel & Analytics Setup | ✓ | ✓ | ✓ + events | ✓ + Advanced Pixel & CAPI |
| | | | | |
| Custom Sections | — | — | ✓ | ✓ (premium-level) |
| Funnel Setup | — | — | Basic upsell options | Full funnel (upsells, bundles, one-page funnel) |
| | | | | |
| | | | | |
| | | | | |
| Support | 2 Days | 7-Day Priority | 15-Day Priority | 30-Day VIP |
| Revisions | 1 | 2 | 3 | 10 minor edits |



BIGGA BAGG Add-Ons

Optional extras clients can purchase separately.

- Logo design (simple or premium)
- Banner design
- Social media template packs
- Highlight covers / icons
- Full brand identity kit
- Additional pages
- Additional product uploads
- Theme customisation

- Speed optimisation
- App installation
- Domain setup
- Inventory configuration
- Facebook ads setup
- TikTok ads setup
- Email flows
- UGC script writing
- Ad creative design
- Retargeting setup
- Funnel creation
- Video ads
- Static ads
- Carousel ads
- Reels
- UGC scripts
- Ad copywriting
- Product mockups
- Lifestyle edits