



# MAËLLE MORIN

## Digital Designer

### Info

438-322-0690 

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Montreal, QC 

[maellemorin.com](http://maellemorin.com) 

### Langues

**French**  
Native proficiency

**English**  
Full professional proficiency

### Software

Photoshop      Premiere  
Illustrator      Lightroom  
InDesign      Blender 3D

### Skills

Web Design  
Graphic Design  
HTML & CSS  
Javascript  
Object-Oriented Programming  
Photography  
Leadership  
Communication  
Organization  
Detail Oriented  
Team Player

### Interests

music, photography,  
3D animation, digital art, fashion,  
traveling, reading.

## Work Experiences

### Graphic Artist

2019-Present

*Aliments Pasta Romana*

Design visuals for social media • Modify, retouch and improve product images • Design and create labels for product packaging • Update website images and content • Maintain the brand visual identity

### Resident Intern

May-August 2019

*District 3 Innovation Centre*

Realize different mandates for startups on social issues alongside a multidisciplinary team • Conduct user research (surveys and user interviews) to understand the mandates problem and context • Apply creative strategies as design thinking and service design to execute mandate

### Freelancer

Oct-Dec 2018

*KozeTV*

Collaborate to create a video on demand platform • Program parts of the web platform • Provide technical knowledge

### Customer Service Associate

2013-2018

*La Maison Simons*

Offer assistance to customers • Ensure high levels of customer satisfaction • Contribute to merchandise displays

## Activities & Achievements

Volunteering at Chromatic festival in Montreal

May 2017

Visual designs for AIESEC Concordia (volunteering)

Jan-April 2017

Design of cover pages for the student journal Le Point G

2013-2015

Team leader of O.E.I.L committee

2012-2013

Winning team of the YPI project to give \$5000 to a community organization in Montreal

2010

## Education

**Minor - Computer Sciences** | Concordia University | Mtl, Qc

2017 - Present

**BAC - Computation Arts** | Concordia University | Mtl, Qc

2015 - Present

**Student Exchange - Graphic Design**

Danish School of Media and Journalism | Copenhagen, Denmark

Jan-Jun 2018

**DEC - Sciences, Letters & Arts** | Collège André-Grasset | Mtl, Qc

2013 - 2015