

# Involving the users to mitigate the environmental impact of data centers

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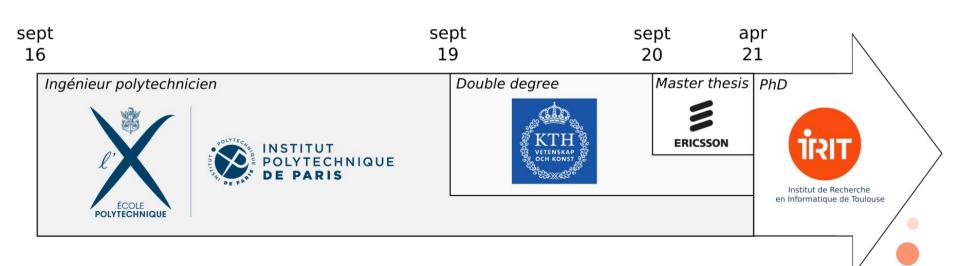
Maël Madon Talk @SummerSchoolEIT July 4, 2023



#### About me



- Now: PhD thesis at SEPIA team IRIT (Toulouse)
  - Supervisors: Georges DA COSTA and Jean-Marc PIERSON





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www.flaticon.com/authors/alkhalifi-design





## General introduction

Green IT & IT for Green



## Two main paradigms

## **Green IT**

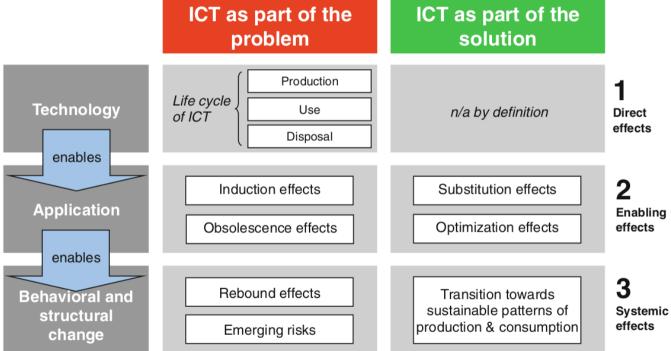


## **IT for Green**



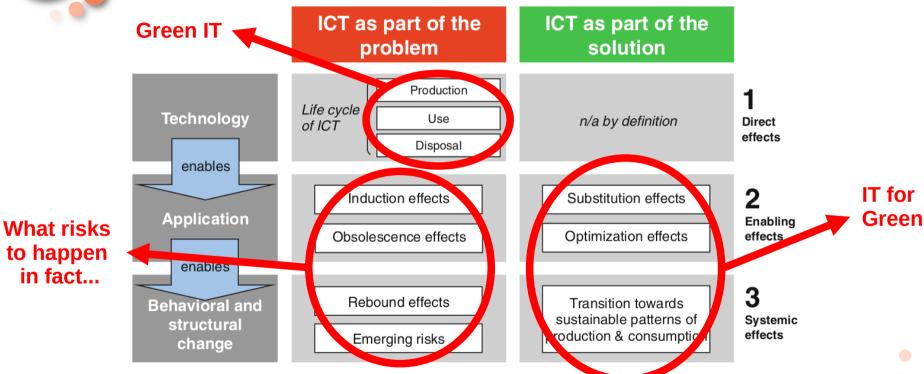


## Framework to think about ICT & sustainability





## Framework to think about ICT & sustainability



Hilty, L.M., Aebischer, B., 2015. Ict for sustainability: An emerging research field, in: ICT Innovations for Sustainability. Springer, pp. 3–36.





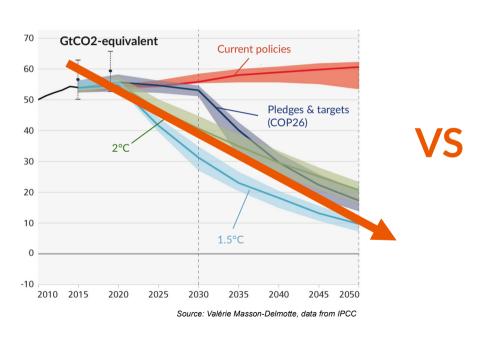
## Green IT

Environmental impact of new technologies

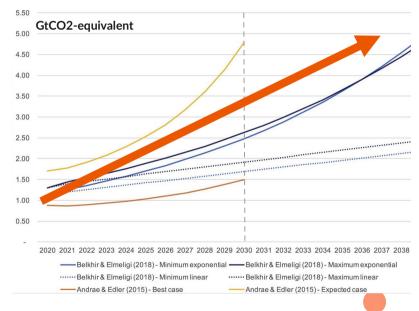


### Growing GHG emissions

#### What we need to do:



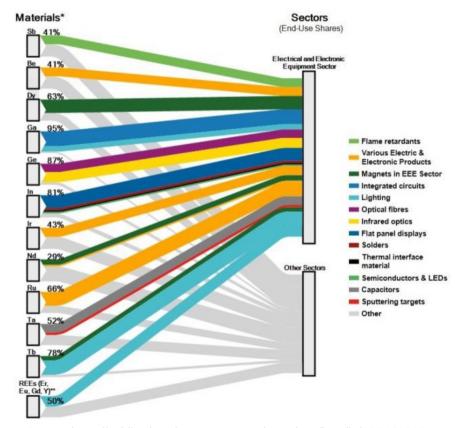
## ICT industry = 2-4% global GHG emissions



Source: Projections of ICT's GHG emissions from 2020, Freitag et al. 2021



## Other env. impacts





## Life cycle assessment

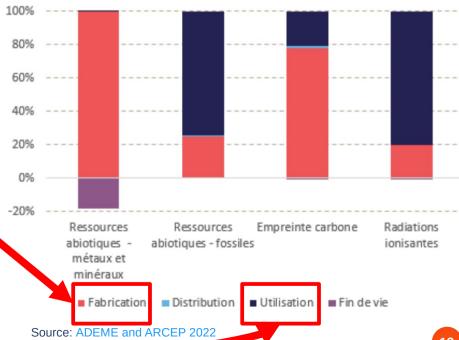




## Life cycle assessment



## **Environmental impact of ICT in France,** distribution by life cycle phase





## Reduce this impact?

## 80% GHG emissions come from manufacturing phase:

- Buy less
- Share
- Repair
- Make it last
- •

#### The rest from the **use phase**:

- Use less
- Energy efficiency
- Minimalist designs
- ...



## My PhD

Involving the users to mitigate the environmental impact of data centers



### Simulation work

Before After





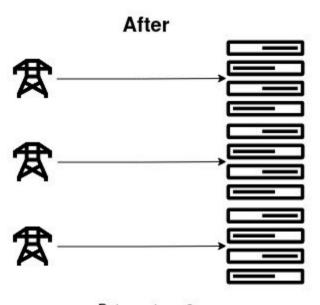


### Rebound effect?

#### **Before**



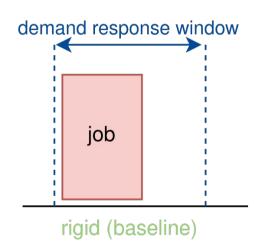
Data center = 1 Energy = 2

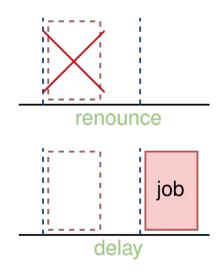


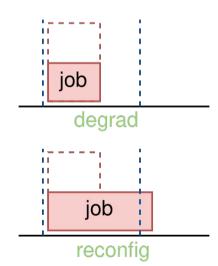
Data center = 3 Energy = 3



### **Submission behaviors**



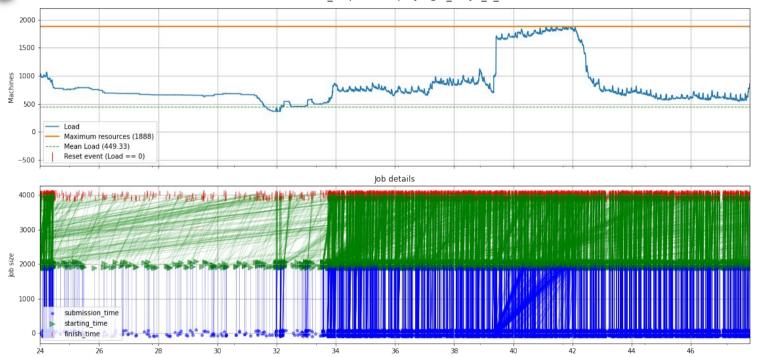






## Rigid

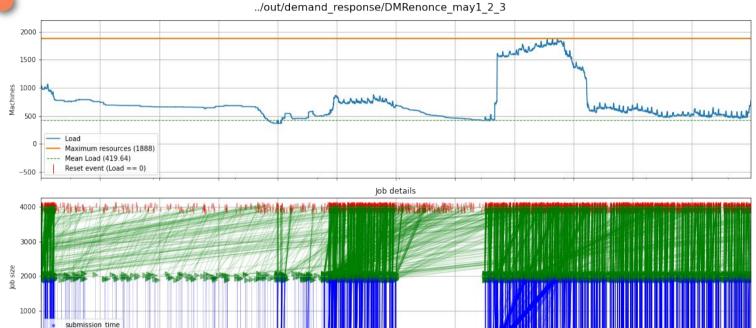






### Renounce

starting time





## Delay





## Digital *sufficiency* at work

- Study goal: Re-design the use of cloud services for flexible working towards sufficiency
- How much digital interventions are necessary and how much is superfluous?
- Method: Focus groups within companies



For each cloud-based daily task

Could you do without?

- If yes, how?
- If no, why



## Questions for you now

- How many digital devices do you own?
- How much time do you spend on the internet every day?
- Do you think that technology will save us?
- What is a sufficient computer / data center / smartphone app / ...?





#### Conclusion

- New technologies have a growing environmental impact
  - 2-4% global GHG emissions
  - 80% in the manufacturing phase (in France)
- Need to rethink our needs for new technologies
  - Digital sufficiency ("sobriété numérique")







## Thank you for your attention!

Any questions?

#### Contact me

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