

Portfolio

Senior Front End Engineer

Maëva Pasteur

maeva.pasteur.pro@gmail.com
+33 7 86 46 72 71

2025

Contents

3

Clients

Brands & Projects I've Worked With

4

About me

Key Facts & Achievements

5

Core Development Skills

Font-End - Back-End - Strategy

8

Skills Journey

Education & Career

Main Web Competences

11

Selected Works

25 Projects Showcase

42

Summary

Key metrics

Quote

44

Thank you

Brands & Projects I've worked with

Clients

VICTORIA BECKHAM



LÉO et VIOLETTE



LONGCHAMP
PARIS

citadium The logo for citadium, featuring the brand name in a lowercase sans-serif font next to a stylized 'C' icon.

AIRBUS



Temperley
LONDON

JIMMY FAIRLY

SANDRO

VANESSA BRUNO

isotoner®

ba&sh

Prune
LES JUPES DE

éditions
dittoyer

SUD^{*}
express

I R O . R E N E W

THE KOOPLES
SECOND LOVE ♥

A
ami

ZAPA
SECONDE MAIN

CAREL
PARIS

ISABEL
MARANT
VINTAGE

GROUPE
SOUFFLET

ESSENTIEL
ANTWERP

BOSS
HUGO BOSS

Key metrics

About me

50

Websites developed

+35 E-commerce websites
+200M generated yearly
Showcase websites
Backoffice PWA
Custom CMS
REST API
PWA
MVP

8

Years of experiences

2021 - 2025 | Independant
2019 - 2021 | W3Lead
2017 - 2019 | Fidesio

First

Ranked of Master 1 & 2

ECV Digital Paris
Fullstack Programming

Nationality : France

Residence : United Arab Emirates

Fluent in French and English

+33 7 86 46 72 71

maeva.pasteur.pro@gmail.com

Core Development Skills

Front-End

Vue.js & Nuxt

- Complex architecture from scratch
- Custom CMS & scalable back-offices
- High-traffic e-commerce platforms
- Progressive Web Apps (PWA)
- ES6+ / TypeScript
- SSR & CSR
- Advanced state management
(Vuex / Pinia)
- Seamless API integration
- Server-side API orchestration
- Storybook

Shopify

- 30+ custom themes delivered
- +5 Shopify Plus
- \$150M+ annual GMV across clients
- Multi-language (10+ locales)
- Shopify Plus expertise
- Performance-driven (Core Web Vitals, SEO, json+ld)
- Custom apps

Pixel Perfect

- Pixel-accurate integration from Figma/Sketch
- Responsive design across devices
- Complex UI animations & micro-interactions
- PHP ecosystem integration (Symfony, Laravel, Drpual, custom)
- Accessibility
- Atomic design systems for scalability

Core Development Skills

Back-End

API & Architecture

REST API
Node.js / Express
Authentication & Authorization (JWT, OAuth)
Encrypted data handling

Data & DevOps

MongoDB & MySQL
Cloud hosting (AWS, Vercel,
Cloudinary, Railway, Heroku)
CI/CD pipelines (GitHub Actions)
Logging & monitoring (Datadog)

Strategy

Design Strategy

Advanced web animations (CSS calc, SVG, transitions)

Figma expert, built a design system used for 15+ e-commerce sites

Ability to design & integrate new pages without mockups

Strong UX & Accessibility knowledge

Scalability Strategy

Future-proof code anticipating client needs

Modular & reusable architecture for fast delivery

Design-to-code system generating new brand identities in 2h

Performance-first development
(Core Web Vitals, SEO)

Solutions built for growth & long-term maintainability

Skills Journey

Education & Career

Algorithms basics
C programming
Photoshop

Java
Arduino

HTML CSS
JavaScript
jQuery
PHP MySQL
JSON
SVG
Illustrator
Adobe XD

SCSS
Angular JS
Wordpress
Bootstrap
SEO
GIT

Angular 2
Code review
Zeplin
CSS Animations
Front in PHP env
(Drupal & Symfony)

React
TypeScript
UX Design
Kotlin Arduino
Shopify Plus
PWA
Heroku

2013

2015

2016

2017

2018

2019

🎓 French Baccalauréat - Science track
Engineering Sciences with Computer Science option
Lycée Duhamel, Dole, France

🎓 School of Fine Arts
Art History and Drawing & Painting courses
Dole, France

Programmed an Arduino-powered baby walker with ultrasonic sensors.

Java app to train kids on french conjugaison.

🎓 Associate degree in multimedia, web development and digital communication - Specialization in Front-End
Franche-Comté University, France

🎓 Exchange Semester
Multimedia and Web Development
Vanier Cegep, Montreal, Canada

💼 Front-end Developer at Fidesio
Ranked #12 web agency in France
Paris, France

Worked on high-impact projects as Butagaz, Airbus, Soufflet Group, Habiliv, Leo Pharma...

Skills Journey

Education & Career

React & Gatsby
Vue.js 2 & Vuex
Node Express
MongoDB
Web performances
NEST

Web Accessibility
JSON+LD
Laravel
Symfony
Figma
Mapbox

Lead training sessions for teams
Git fork process
ChatGPT

StoryBook
Prettier Eslint
Tailwind
ChartJS
Vue.js 3 & Pinia

AWS
Solidity
Atomic design
Nuxt

Cloudinary
Vuety
Vercel
Datadog
Claude AI

19

2020

2021

2022

2023

2024

2025

 **Master 2 Fullstack development**
Ranked Top of my class during M1 and M2
ECV Digital, Paris, France

 **Shopify consultant**
Les Robinsons du Bio
Freelance

 **Mali Hakika PWA**
Fullstack Vue 3 + API Rest
Freelance

 **Lead Front-end Developer at Faume**
Freelance
100% remote

 **Front-end Developer at W3lead**
Web agency specialized in E-commerce
Paris, France

Developed in React and Gatsby their website
10 Shopify themes, 5 over 1M\$, 1 over 50M\$
Cabaia, Leo et Violette, French bandit, Madura, Istoner...

First Shopify Expert, in less than 1 year the agency
became Shopify Plus Agency

Developed alone +95% of new Citadium website, generating +100M\$

E-commerce websites in Vue 3 & Nuxt for Victoria Beckham, Ami Paris, Carel, Marni, Armor Lux, Sud Express, Temperley London, Kids Around, Longchamp, Lacoste...

Custom CMS + Page builder in Vue 3, Nuxt & tailwind

Created a complex design system on Figma with a strategy based on variables. Then integrated on Vue 3 and Nuxt. Cut the dev time of css from 2 weeks to 2h.

Developed Back Office from scratch in Vue.js for +2000 monthly users and +50 pages

Developed +30 Shopify websites with custom apps, for Isabel Marant, Sandro, Balzac, Aigle, Bash, Hugo Boss, The Kooples, Bonpoint, Jerome Dreyfuss, Lancaster, Maison 123, Tara Jarmon, Essentiel...
Modular Shopify theme to cut dev from 4 weeks to 2 weeks.

Main Web Competences

Tailwind

Vue 3 + Pinia + Nuxt

Shopify

Vue 2 + Vuex

Bootstrap

Node + Express + MongoDB

Wordpress

Laravel + Symfony

Angular

React + Gatsby

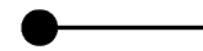
TWIG

SCSS

PHP + SQL

JavaScript

HTML CSS



2016



2017



2018



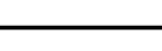
2019



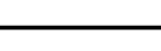
2020



2021



2022



2023



2024



2025

Table of content

01	Citadium	—-—
02	Lacoste	—-—
03	Les Petites Jupes de Prune	—-—
04	Back Office	—-—
05	Jimmy Fairly	—-—
06	Atomic Design	—-—
07	Epycure	—-—
08	Custom CMS	—-—
09	Mali Hakika	—-—
10	Airbus	—
11	Victoria Beckham	—-—
12	Isabel Marant	—-—
13	Sandro	—-—
14	Account package	—-—
15	Order Tracking	—-—
16	Theater in Paris	—
17	Leo et Violette	—-—
18	Butagaz	—-—
19	Maison123	—-—
20	W3lead	—-—
21	Isotoner	—-—
22	Editions Didier	—-—
23	Ami	—-—
24	Groupe Soufflet	—-—

Selected Works

Citadium

HTML SCSS JAVASCRIPT ANIMATIONS SEO
PERFORMANCES PIXEL PERFECT TWIG PHP ENV

Project

Official e-commerce website for Citadium

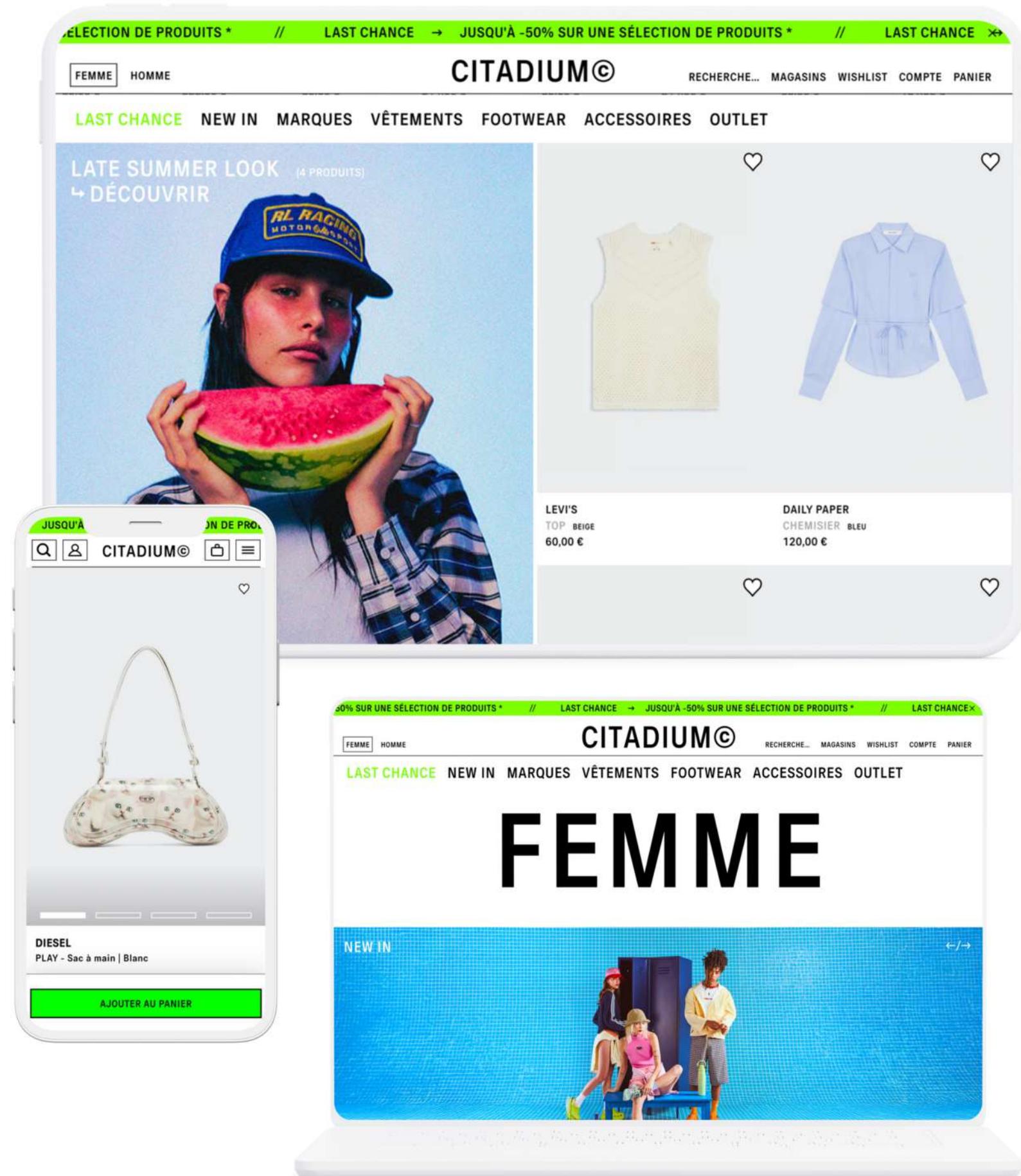
Developed 95% of the whole front-end alone, while working for W3Lead Agency

Work in a custom PHP environnement

Creative development

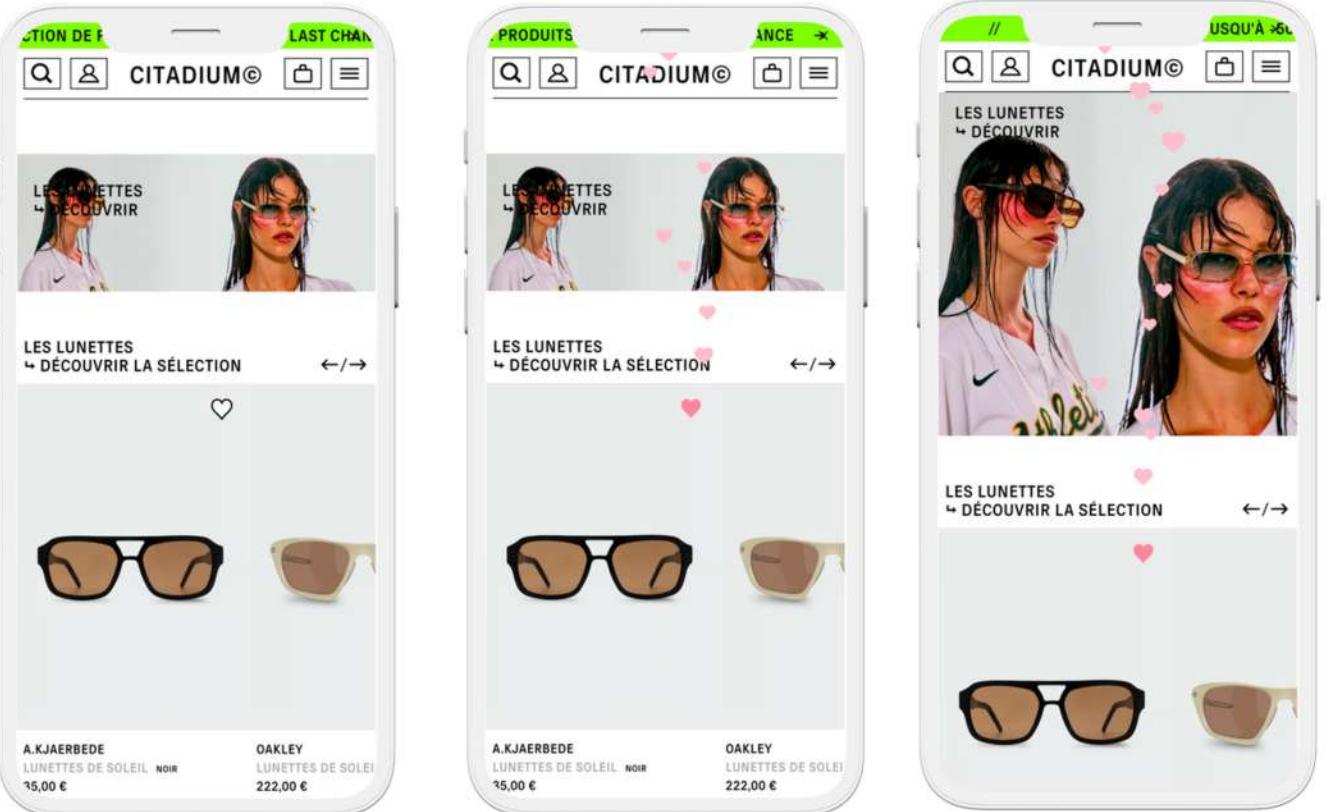
Highlights

- 20M yearly
- 400 000 unique user monthly
- conversion rate : 2,3 %



Selected Works

Citadium



JUSQU'À -50% SUR UNE SÉLECTION DE PRODUITS * // LAST CHANCE → JUSQU'À
CITADIUM©
RECHERCHE... MAGASINS WISHLIST COMPTE PANIER
[ACCUEIL > CGV - CONDITIONS GÉNÉRALES DE VENTES]

DITIONS GÉNÉRALES
D'UTILISATION ET DE VENTE
CITADIUM.COM



LE SITE INTERNET WWW.CITADIUM.COM (« LE SITE ») AINSI QUE LES CONDITIONS GÉNÉRALES DE VENTE DU SITE (« LES CONDITIONS GÉNÉRALES DE VENTE ») ET TOUT CONSUMMATEUR PERSONNE PHYSIQUE ÂGÉE D'AU MOINS 18 ANS QUI AGIT À DES FINS QUI N'ENTRENT PAS DANS LA CATÉGORIE D'AGRICOLE ET AGISSANT POUR SES BESOINS PERSONNELS SOUHAITANT UTILISER LE SITE (« L'UTILISATEUR ») OU

LA POLITIQUE EN MATIÈRE DE COOKIES AINSI QUE LA POLITIQUE DE PROTECTION DES DONNÉES À L'ARTICLE 10 CI-APRÈS.

LA POLITIQUE DE PROTECTION DES DONNÉES EST ACCEPTÉE SANS RESTRICTION NI RÉSERVE DES CONDITIONS AINSI QUE DE LA POLITIQUE DE PROTECTION DES

PRÉSENTES CONDITIONS SANS PRÉAVIS. LES CONDITIONS APPLICABLES À L'UTILISATEUR OU AU CLIENT SONT CELLES EN COMMANDE SUR LE SITE.

JUSQU'À -50% SUR UNE SÉLECTION DE PRODUITS * // LAST CHANCE → JUSQU'À -50% SUR UNE SÉLECTION DE PRODUITS * // LAST CHANCE → JUSQU'À
CITADIUM©
FEMME HOMME RECHERCHE... MAGASINS WISHLIST COMPTE PANIER
[ACCUEIL > CGV - CONDITIONS GÉNÉRALES DE VENTES]

CONDITIONS GÉNÉRALES D'UTILISATION ET DE VENTE CITADIUM.COM

PLAY STOP

LE PRESENT DOCUMENT RÉGIT LES CONDITIONS GÉNÉRALES D'UTILISATION DU SITE INTERNET WWW.CITADIUM.COM (« LE SITE ») AINSI QUE LES CONDITIONS GÉNÉRALES DE VENTE DU SITE (« LES CONDITIONS ») ENTRE LA SOCIÉTÉ PROFIDA, SASU AU CAPITAL DE 112 700 € DONT LE SIÈGE SOCIAL EST SITUÉ 102 RUE

Wishlist animation

We spark surprise at the exact moment of intent. CSS/SVG-first with minimal JS: a tiny script spawns randomized hearts that glide along SVG paths with smooth transitions. The result is a lightweight, fluid micro-interaction that sticks in memory and quietly builds loyalty without sacrificing performance.

Legal pages “opening crawl”

I made the legal pages roll like Star Wars, because why not? Mostly CSS, tiny JS, big drama, fully accessible.

Selected Works

Lacoste

VUE 3 NUXT PINA MAPBOX SEO SCSS

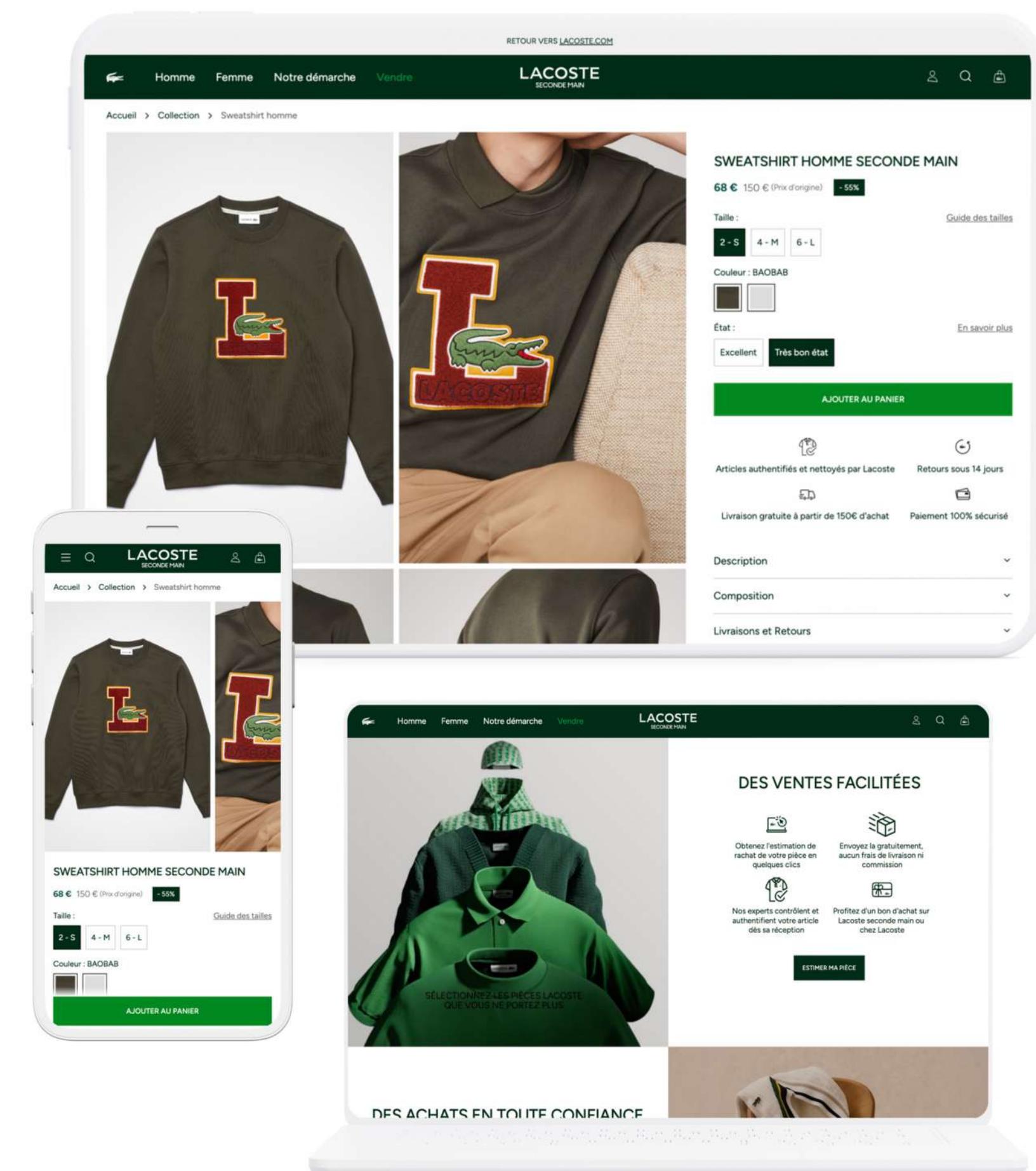
TYPESCRIPT PIXEL PERFECT ES6 ESLINT PRETTIER

Project

E-commerce website dedicated for Lacoste second hand.
Users can buy articles, or sell their in exchange for a gift
card to spend on Lacoste. This concept powered by
Faume create a circular economy for fashion brands.
The website use a custom CMS in Nuxt and Vue 3.

Highlights

- Launched this year
- 200 000 unique users
- Lighthouse : 61% - 78% - 74% - 100%



<https://secondemain.lacoste.com>

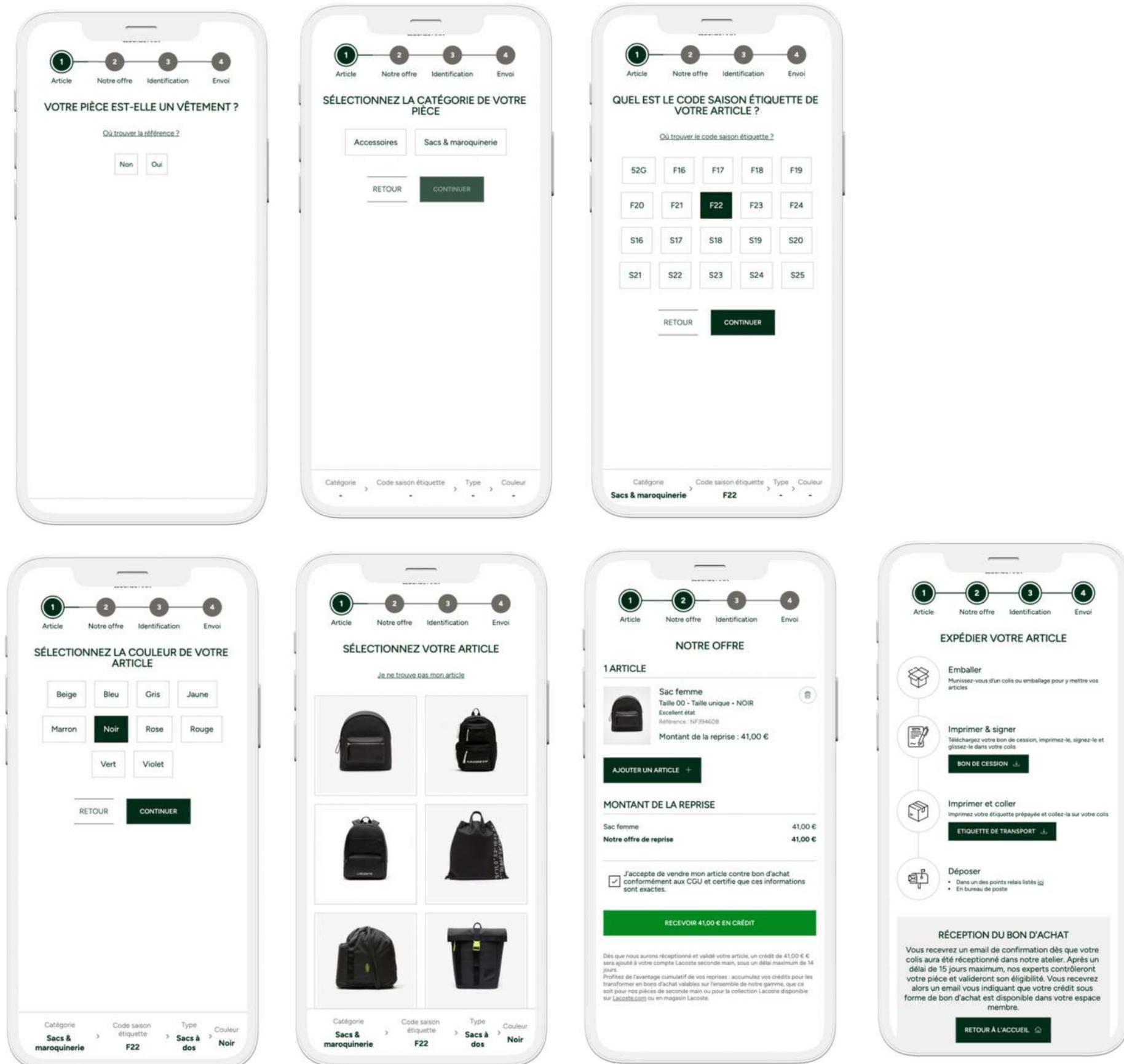
Selected Works

Lacoste

Trade-in Module

The trade-in module, developed in Vue 3 and TypeScript, enables users to quickly get an estimate of their item's buyback value. The journey can start either by entering the product reference number from the label or by going through dynamic steps to identify the item and automatically retrieve its ID.

Once identified, the user can generate and print a prepaid shipping label to send the item free of charge. Through their account, they can track the shipment and the verification process of their product. Finally, they receive their credit, which can be converted into a Lacoste gift card usable online, in-store, or on the second-hand platform.



Selected Works

Les Petites Jupes de Prune

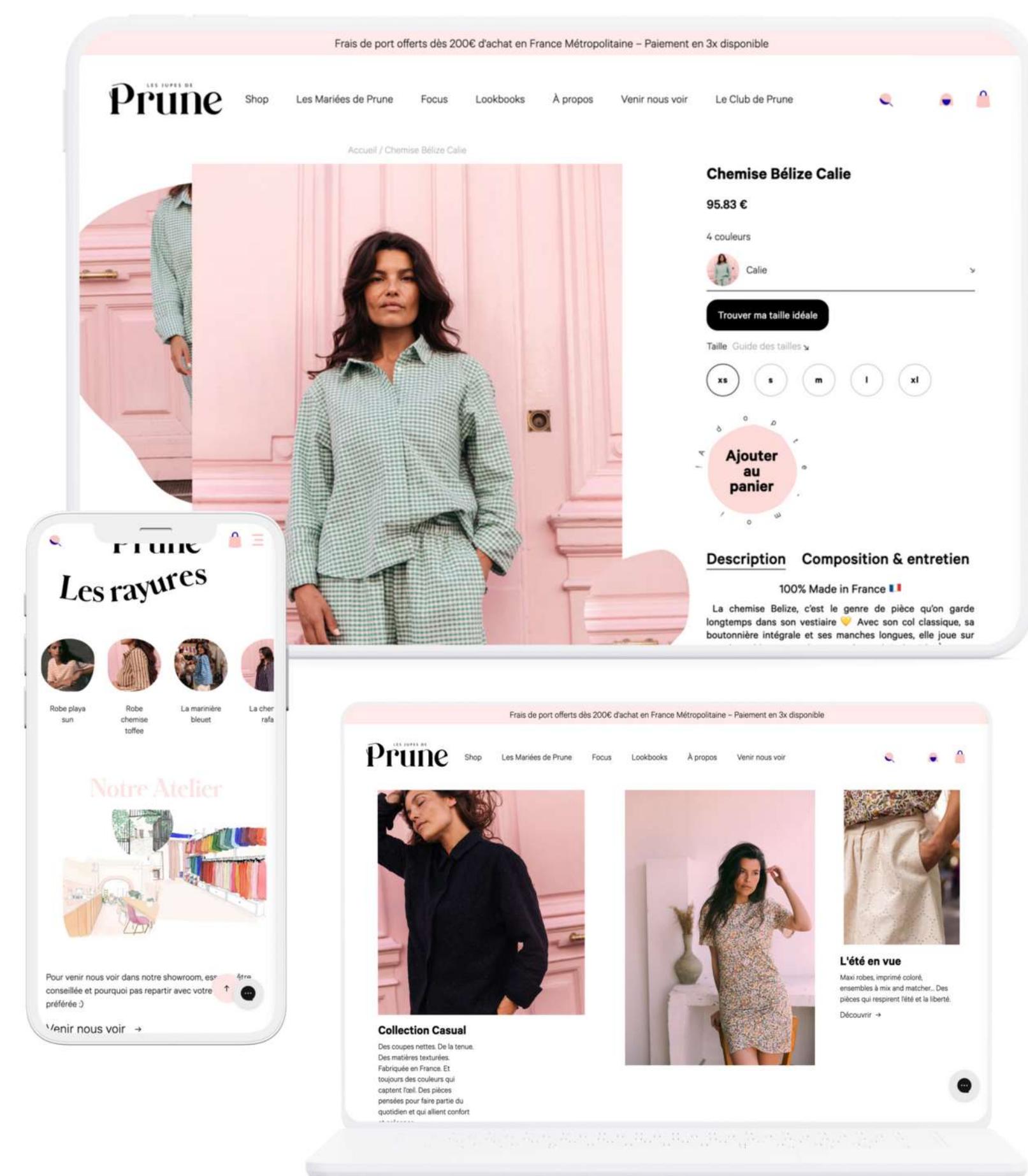
SHOPIFY LIQUID SCSS ES6 ANIMATIONS SEO
PIXEL PERFECT VUEX VUE 2

Project

E-commerce websites for Les Petites Jupes de Prune and Les Mariées de Prune.
Creation of Shopify Theme from scratch.
Very high expectations on design, performances and UX.
Lot of technical animations for a unique user experience

Highlights

- +12M\$ yearly
- Custom npm modules
- SVG Morphing with GSAP



<https://lespetitesjupesdeprune.com>

Back Office

VUE 2

VUEX

TYPESCRIPT

PWA

CHARTJS

Project

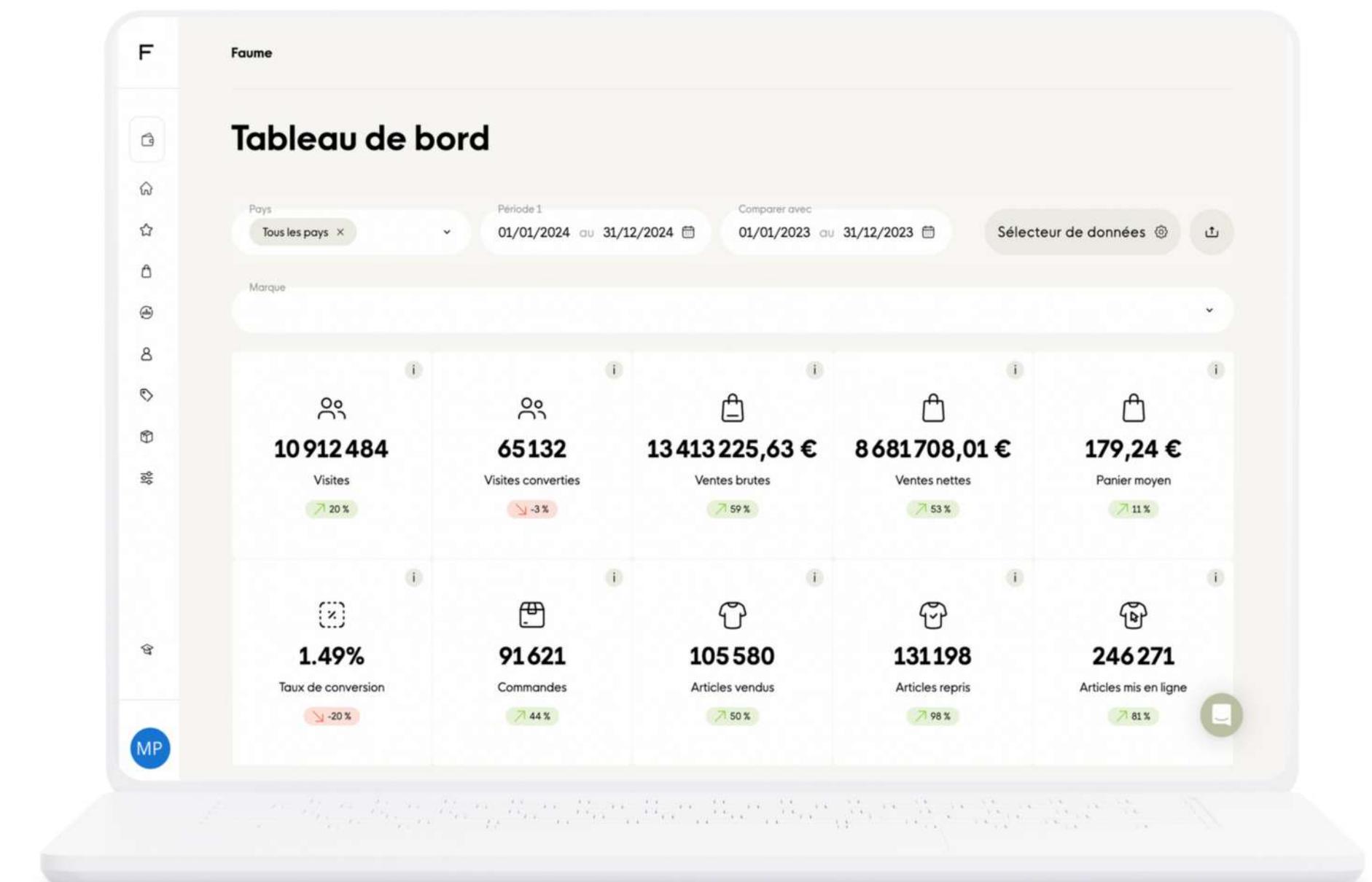
Back Office platform for Faume startup and collaborators.

More than 50 unique pages with complex data tables, advanced filters, secured URLs, and dynamic forms.

Conditional rendering ensures fully personalized views depending on the user role: Faume admins, employees, brands, stores, logisticians, customer service teams...

Highlights

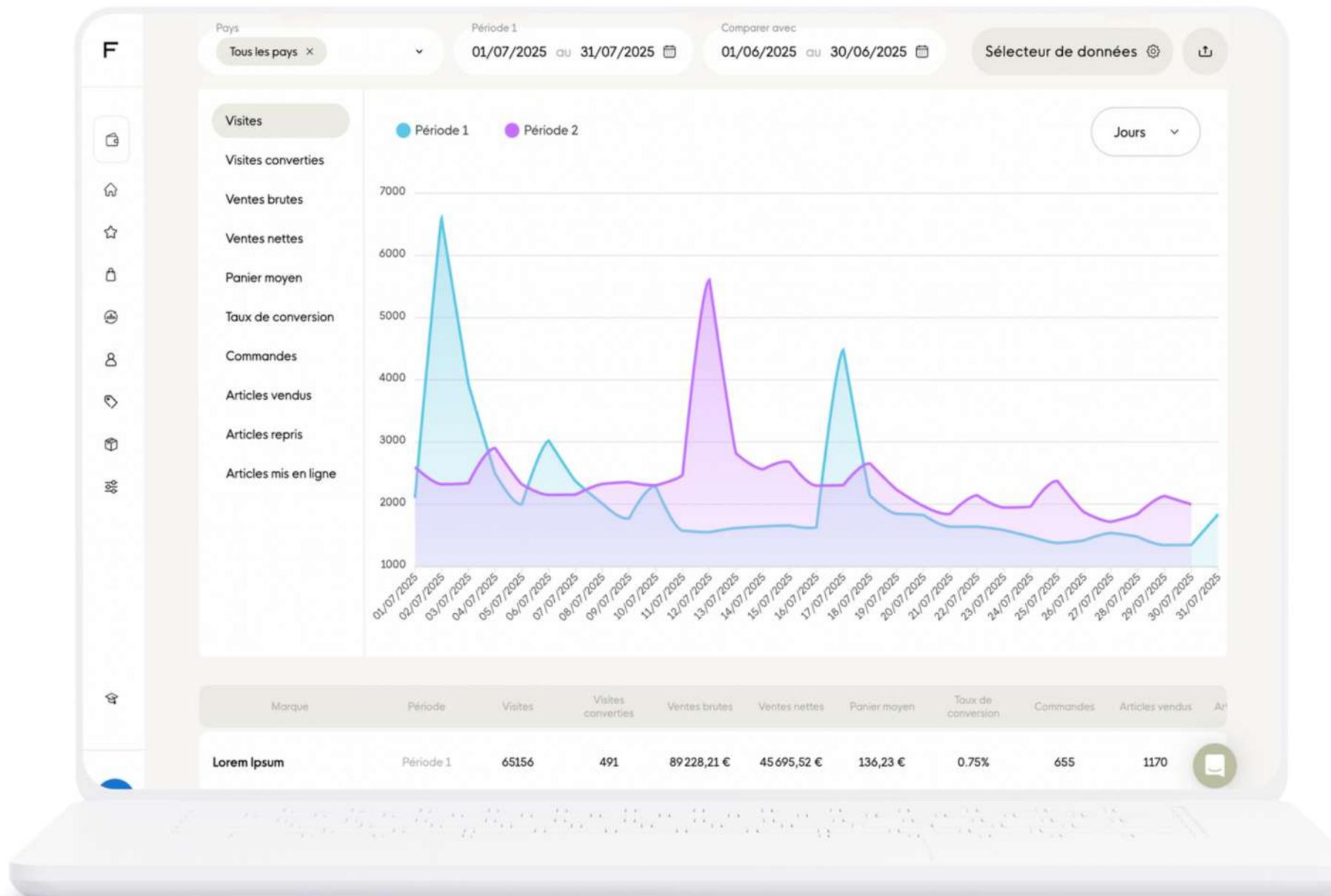
- +4 000 active users
- Progressive Web App (PWA)
- Role-based access control (admins, employees, partners...)
- Multi-market and multilingual support
- Advanced data management (tables, filters, clients, markets)
- Strong security and conditional rendering



*All the data displayed on the image have been replaced with false informations to respect privacy

Selected Works

Back Office



Interactive Business Metrics

I developed dynamic data visualizations using Chart.js, transforming raw API data into clear, user-friendly dashboards. The chart type automatically adapts based on the selected time range (daily, weekly, or monthly) and whether the view is global or customer-specific. Smooth transitions allow users to seamlessly switch between datasets, ensuring a fluid and intuitive experience when analyzing different business metrics.

*All the data displayed on the image have been replaced with false informations to respect privacy

Selected Works

Jimmy Fairly

SHOPIFY PLUS LIQUID SCSS ANIMATIONS

VITUAL TRY-ON

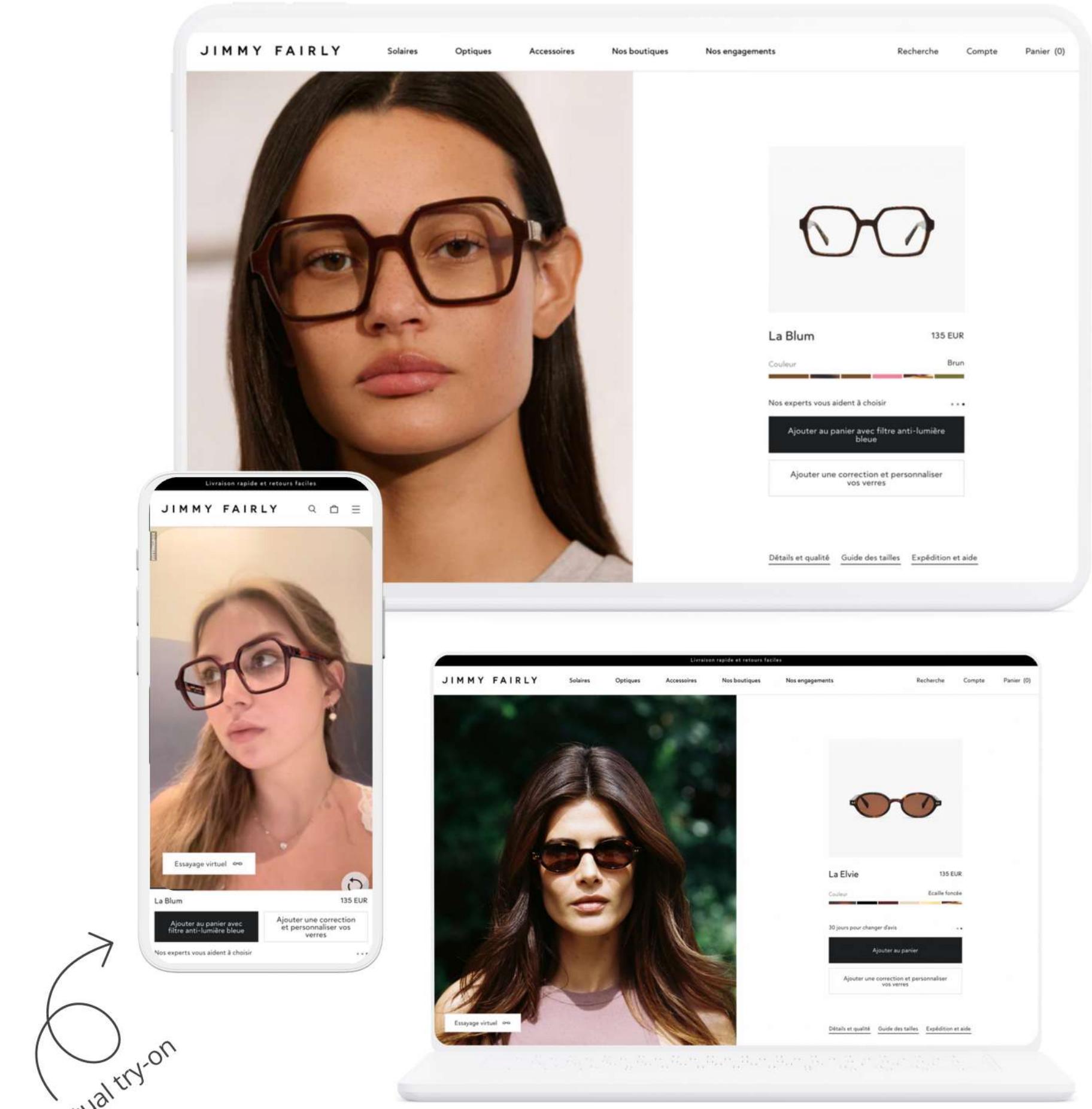
Project

E-commerce website for Jimmy Fairly. Creation and improvement of their Shopify theme. Focus on performance, design consistency and seamless user experience.

Integration of the FittingBox API to enable virtual try-on of glasses.

Highlights

- Virtual try-on with FittingBox API
- Integration of Weglot to increase visits by 70%
- +6M website revenue



Atomic Design

FIGMA

STRATEGY

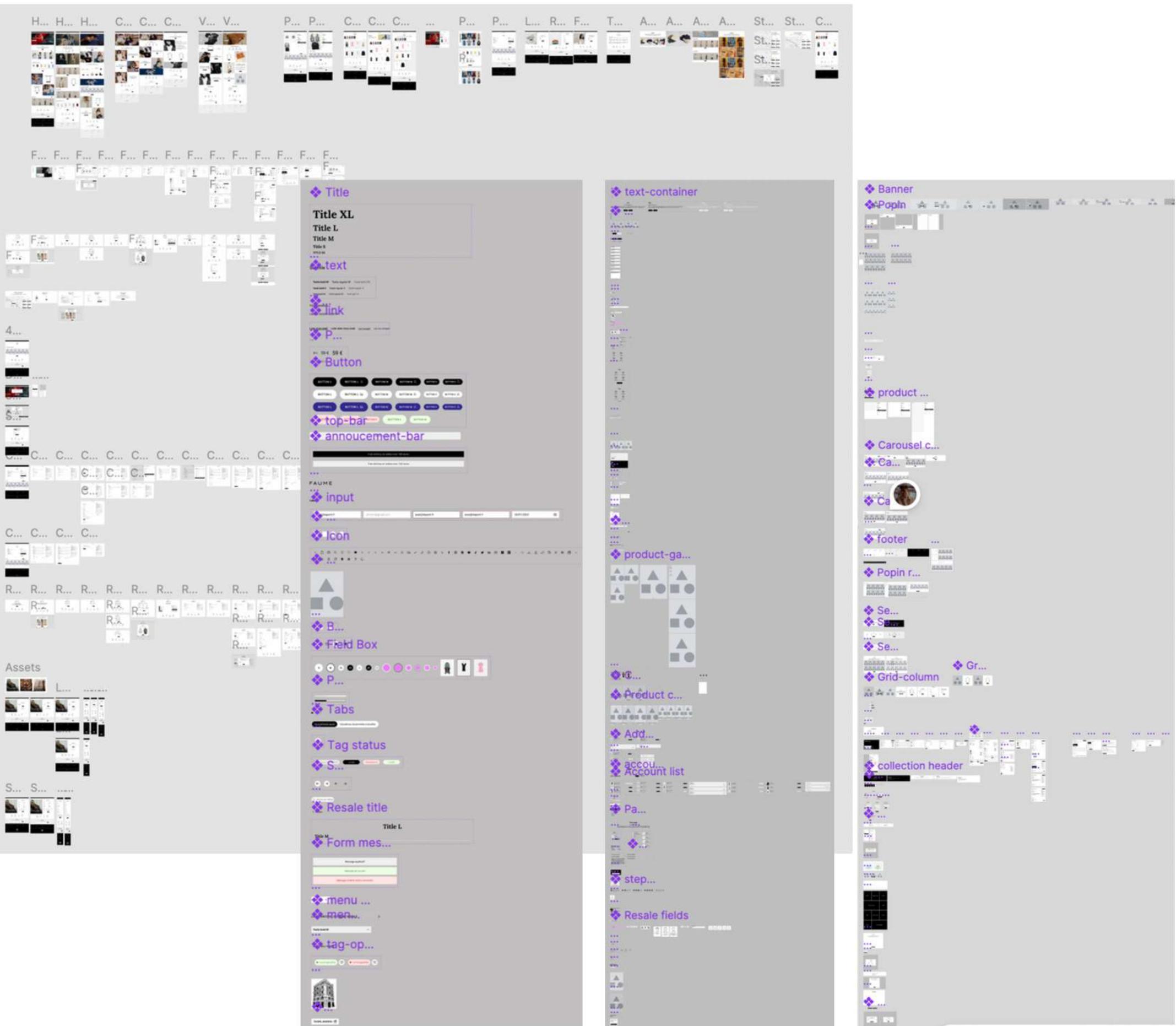
VUE 3

SCSS

Project

After developing more than 40 e-commerce websites, I know client needs, site elements, and their variations by heart. I saw the opportunity to build an extremely comprehensive design system in Figma, with a clear strategy for variants and variables, over two months. I then integrated it pixel-perfectly in Vue 3 and SCSS.

As a result, all Faume websites now require almost no custom CSS. Thanks to my atomic design approach, we can generate any brand guidelines in just 2 hours instead of the 2 weeks needed with our previous theme. The system is both solid and modular, enabling us to enrich our page builder infinitely and at high speed, since every element is already in place.



Selected Works

Epycure

SHOPIFY HEADLESS

REACT

REDUX

TYPESCRIPT

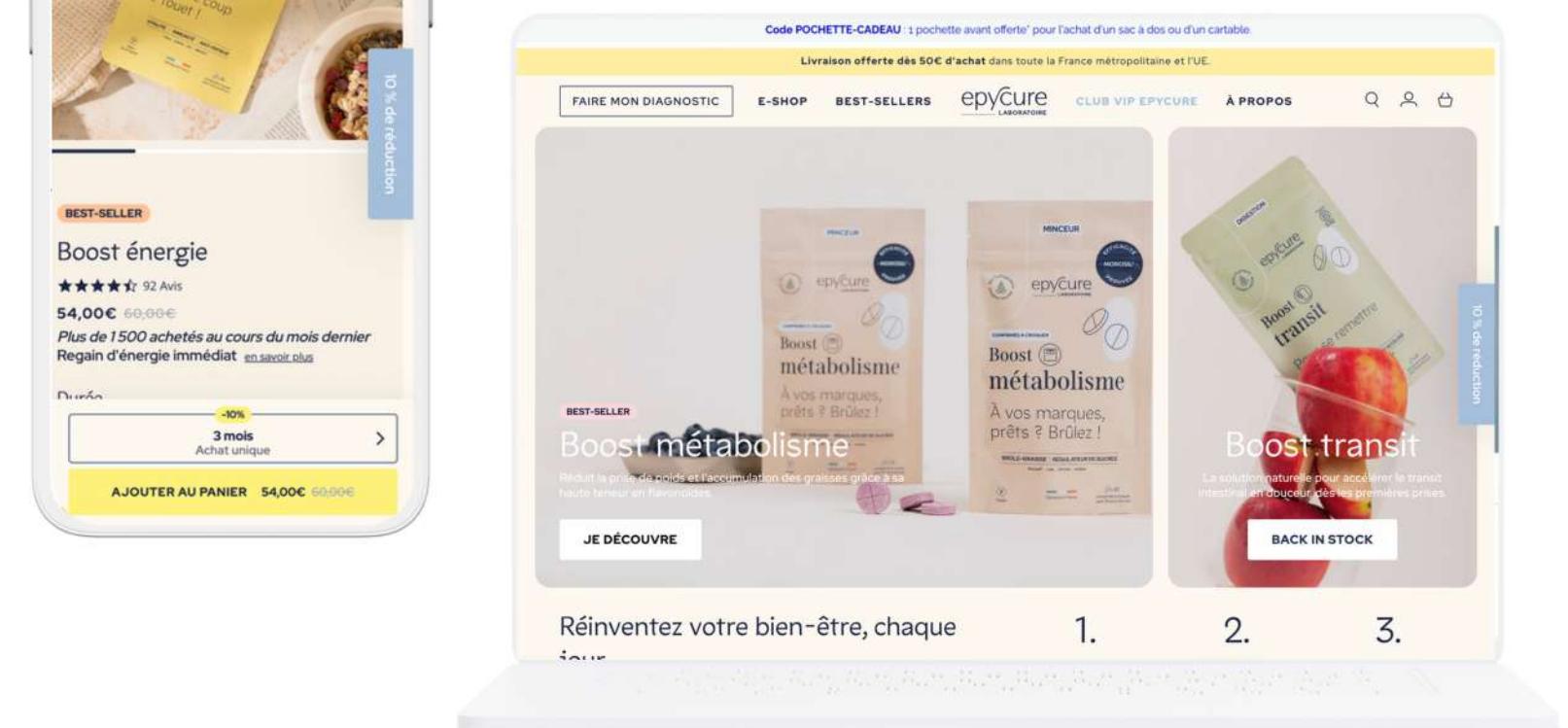
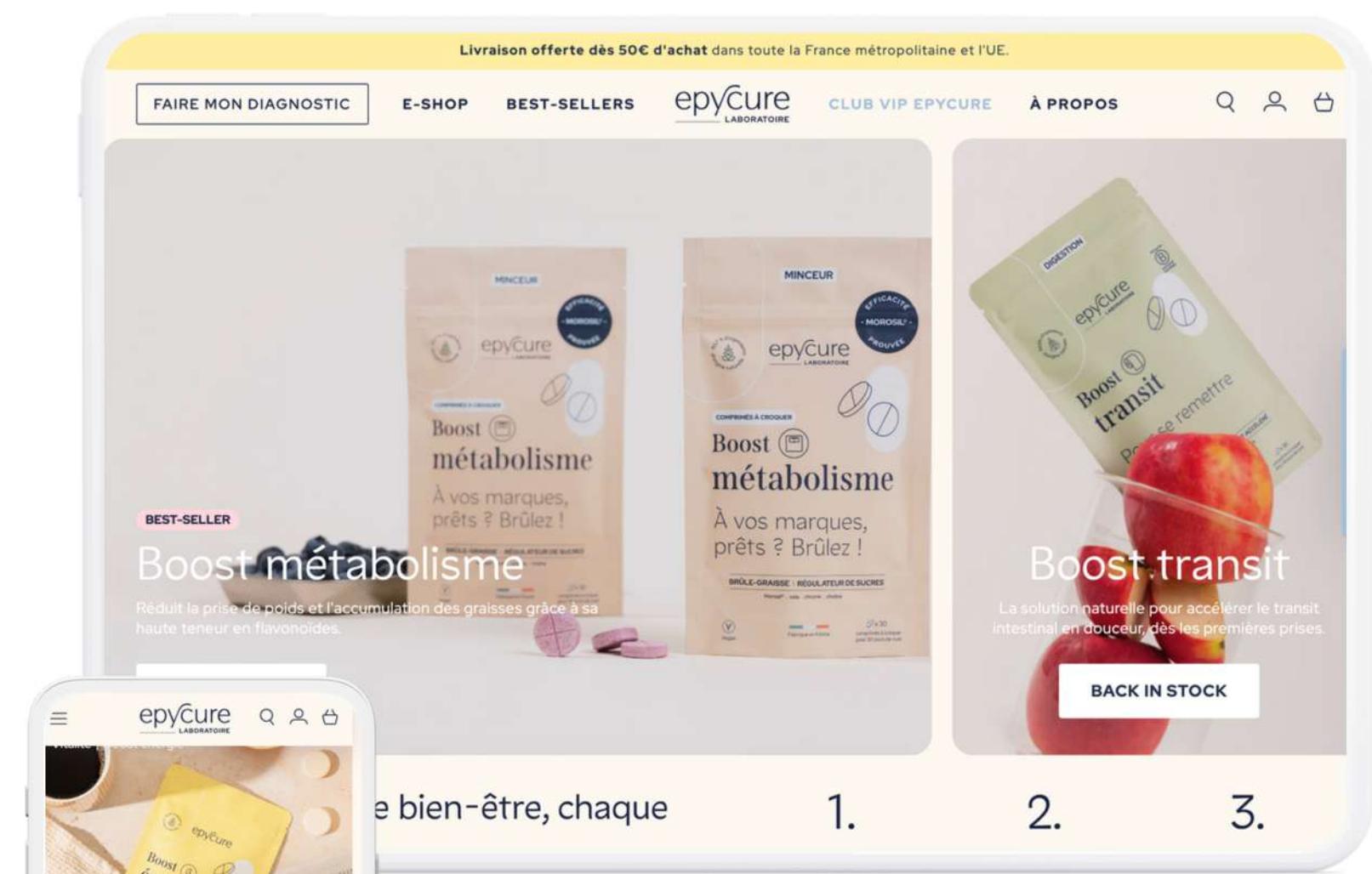
ATOMIC DESIGN

SEO

Project

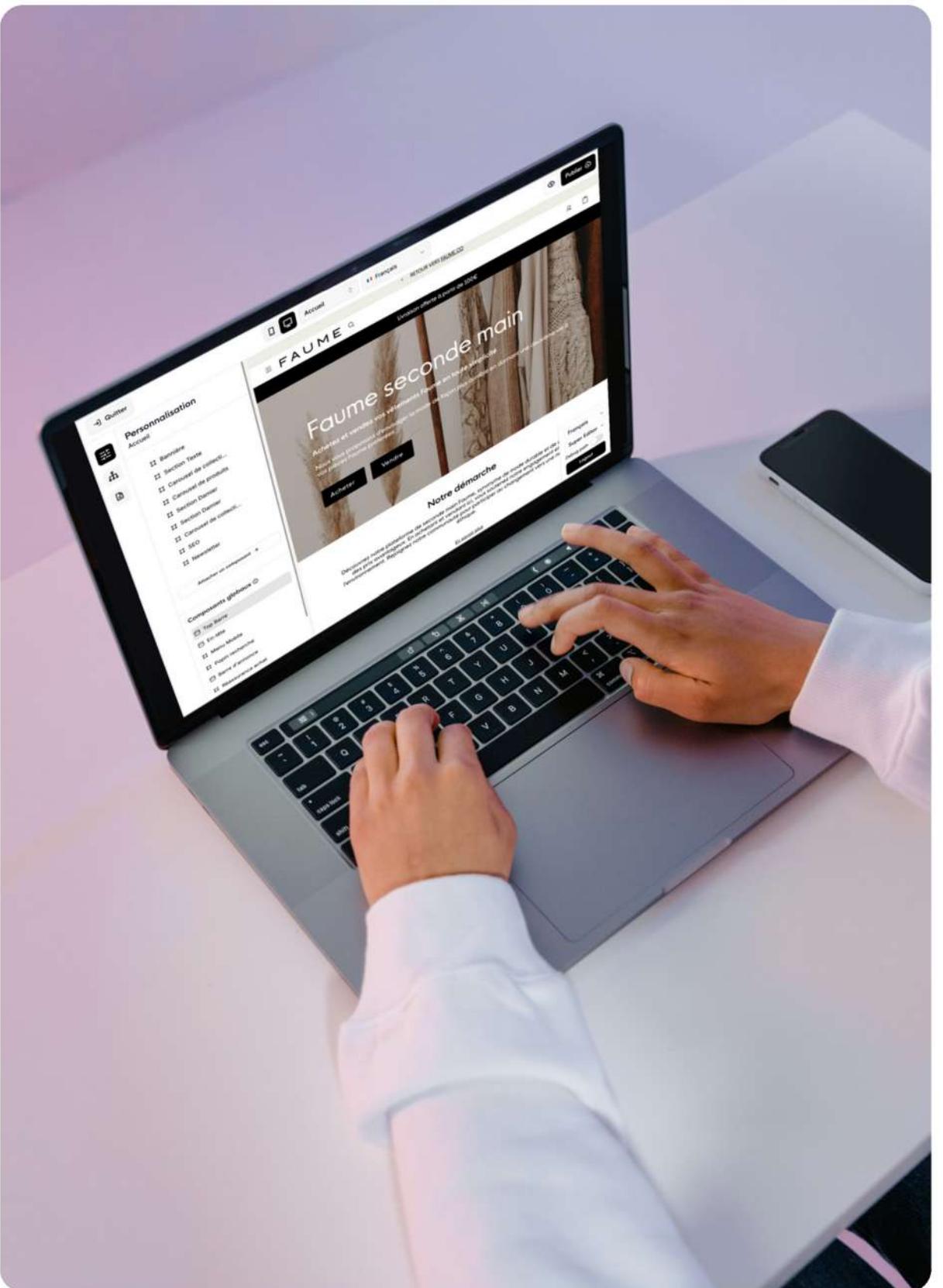
Contributed to Epycure's headless Shopify website built with React and an atomic design system.

Developed new custom sections to enrich the site, ensuring seamless integration with the existing design architecture and a consistent user experience.



<https://epycure.com>

Custom CMS & Page Builder



VUE 3 NUXT PINA MAPBOX SEO
TYPESCRIPT TAILWIND ES6

Project

The faume-nuxt NPM package provides a scalable foundation built with Vue 3, Nuxt, and TypeScript to generate high-performance e-commerce websites. It embeds our atomic design system and custom CMS logic, ensuring pixel-perfect consistency across brands. The Page Builder is a visual interface that lets non-technical users configure their site structure and design. Together, they drastically reduce front-end development time and make launching new websites almost instant.

Highlights

- Launched this year
- +10 websites created from this tool
- Front-end dev cut from 2 weeks to less than 1 day to integrate e-commerce design for a client

Custom CMS & Page Builder



Design System

Atomic design
Figma



Package npm

Contains the generator of website
Nuxt, Vue 3, Typescript and scss



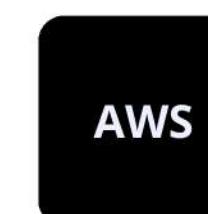
Page Builder

User interface to generate json of website's structure
Nuxt, Vue 3, Typescript and Tailwind



GitHub repo

Contains individual repositories for each generated
website, with versioning and collaboration



AWS

Continuous deployment & hosting
Environment variables per brand for configuration

Selected Works

Mali Hakika

Progressive Web App

PWA VUE 3 NUXT VUETIFY PINIA MAPBOX

Mali Hakika is a real estate agency and digital platform in Kenya. Every property is manually verified by a Mali Hakika employee to guarantee trust and security for users. They required a highly scalable solution with both a website and a simple mobile experience, which is why a Progressive Web App (PWA) was the ideal choice.

Rest API

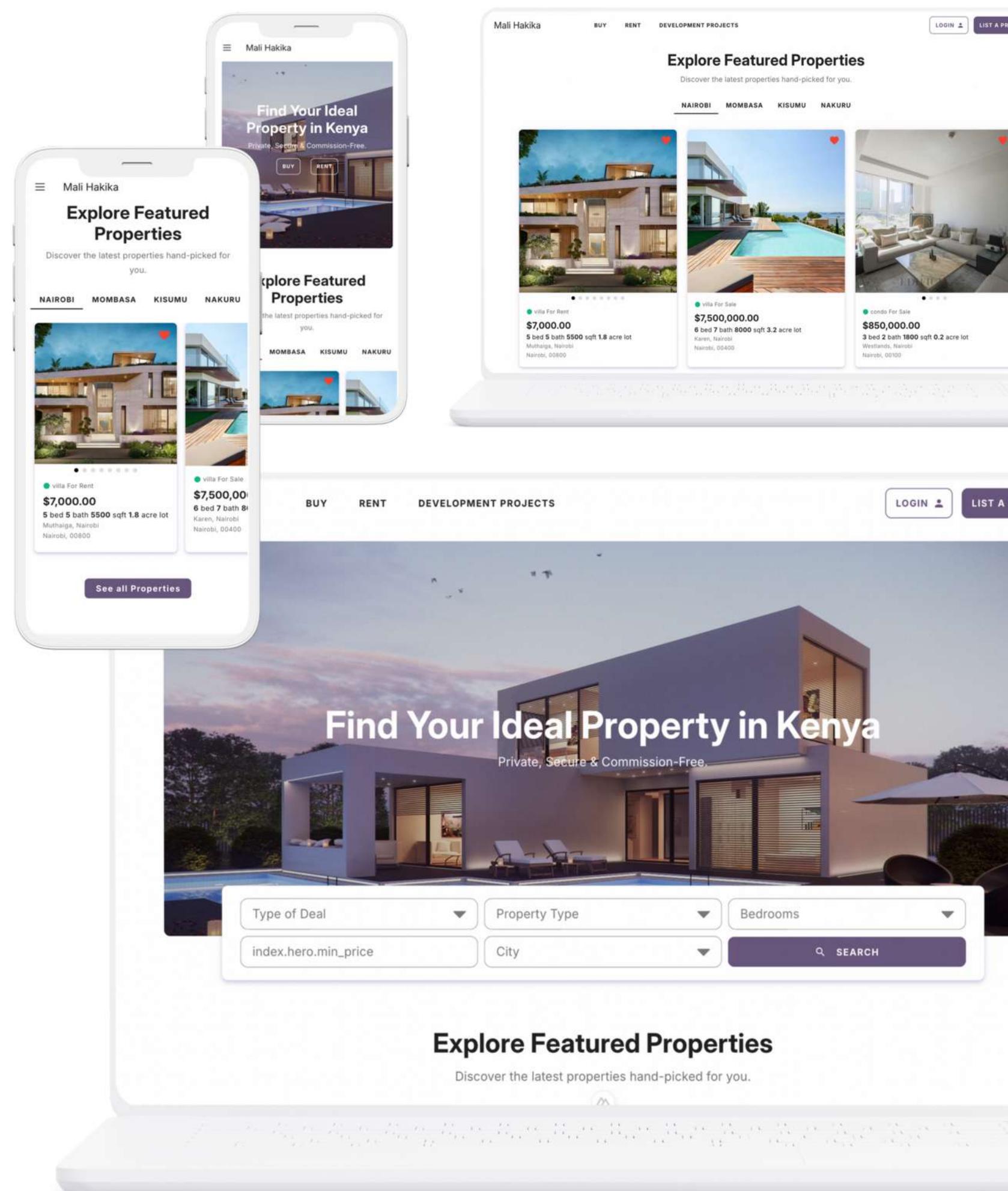
NODE EXPRESS TYPESCRIPT NOSQL MONGODB CLAUDINARY

I fully developed Mali Hakika's API using Express and MongoDB, building a scalable backend to handle property listings, user accounts, roles, restricted access listing, properties verification...

DevOps

VERCEL RAILWAY Continuous Deployment

This project development has been put on hold



Selected Works

Cabaia

SHOPIFY LIQUID SCSS JAVASCRIPT
PIXEL PERFECT VUEX VUE 2 SEO

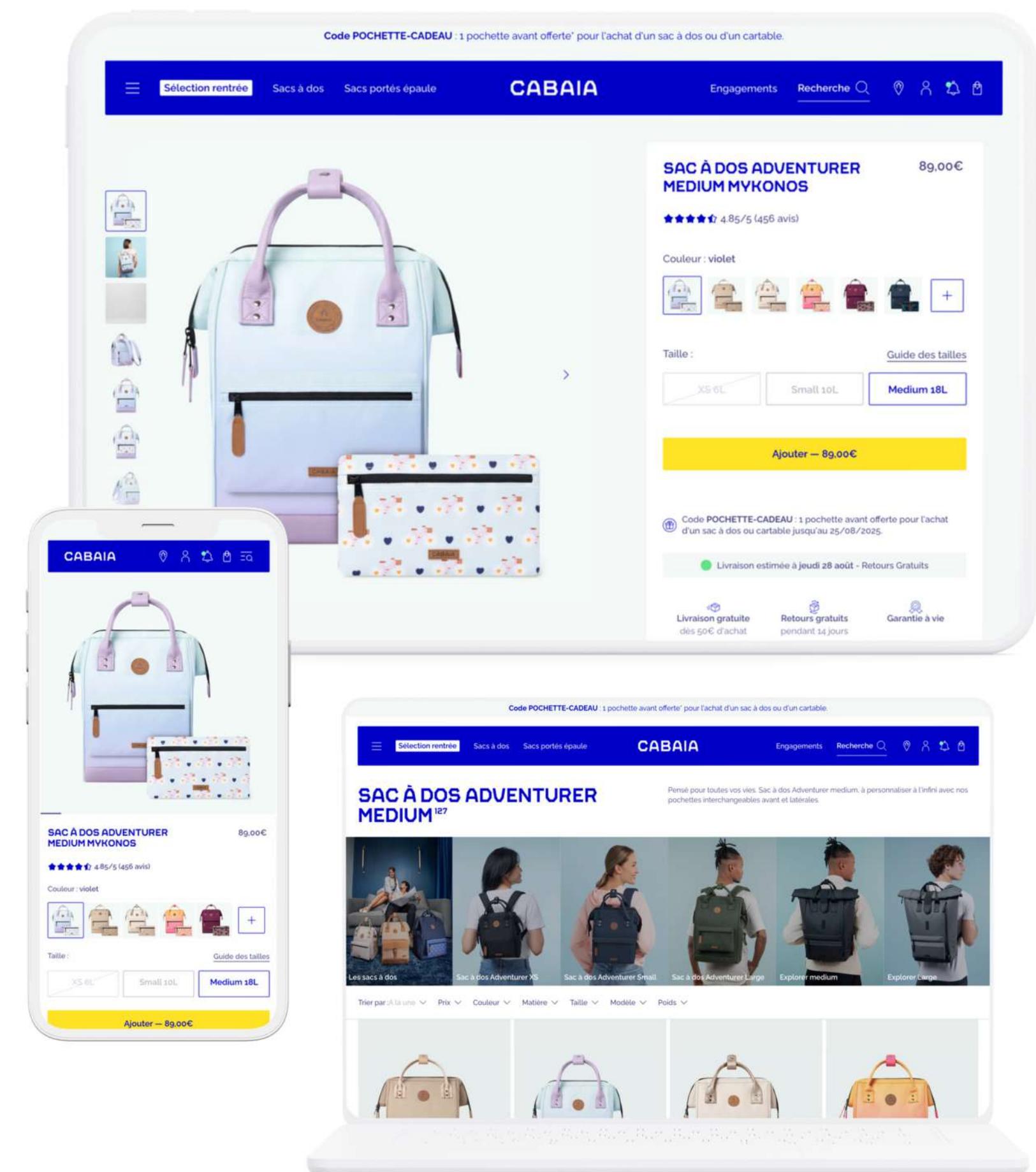
Project

Enhanced Cabaia's Shopify theme to boost performance and sales.
Built a Vue.js mini cart featuring intelligent cross-sell and a gift tier system, significantly increasing average order value.
Optimized the product page with dynamic bag color selection, improving user engagement and conversion.

Highlights

- +60M\$ yearly
- 1.2M visits
- Ranked #49 french fashion brand

This version of the site is no longer live, as the project was migrated to a headless Shopify setup.



Selected Works

Airbus

HTML

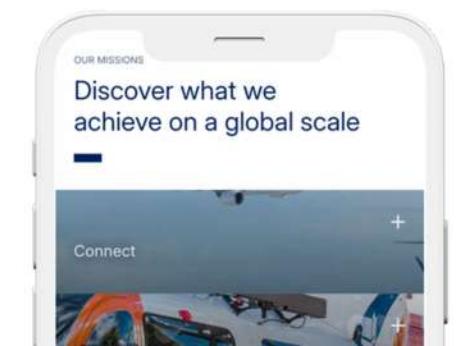
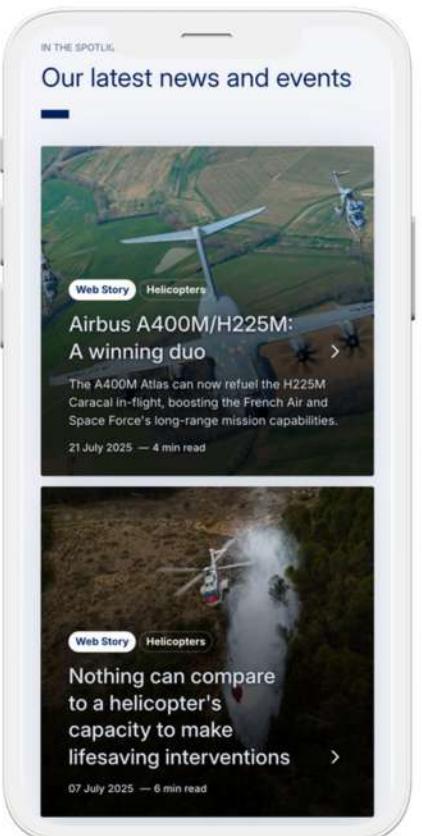
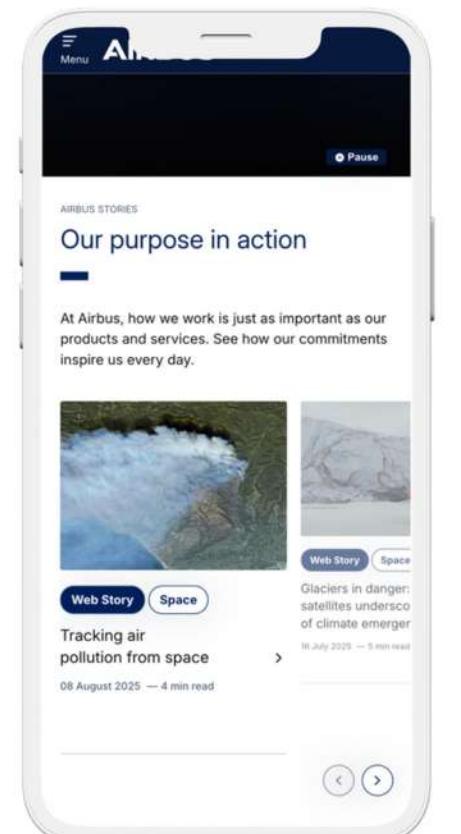
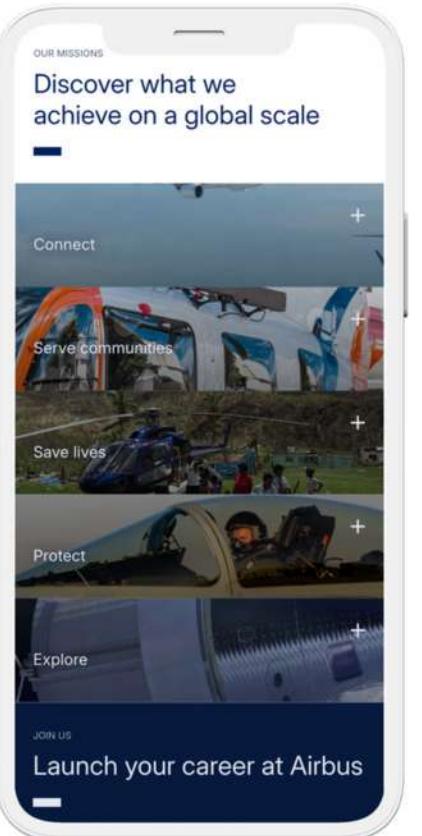
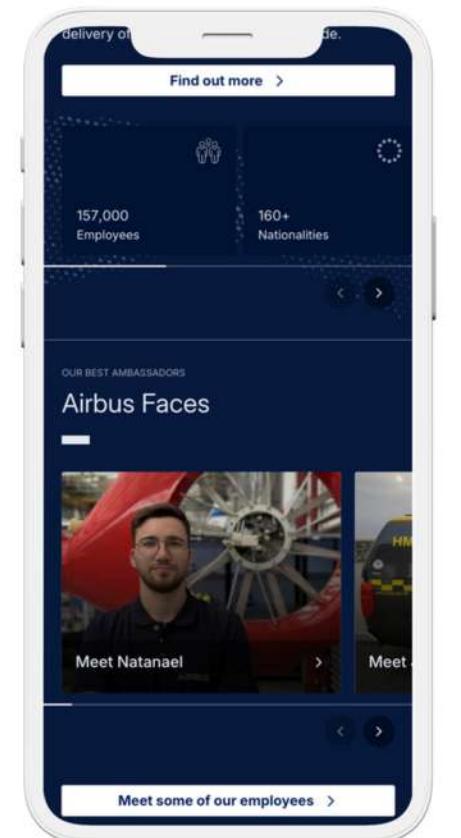
SCSS

JAVASCRIPT

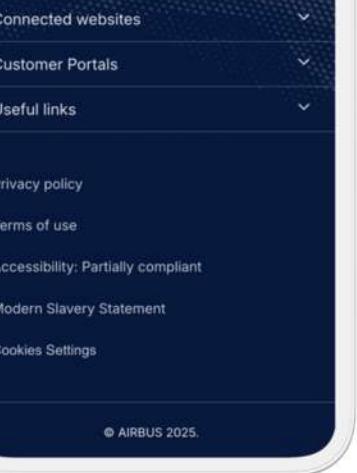
SEO

Project

Implemented Airbus' homepage from a Zeplin mockup, with continuous integration and deployment using Docker in a collaborative workflow. Delivered a smooth user experience with development focused on UX and SEO optimization.



<https://www.airbus.com/fr>



Selected Works

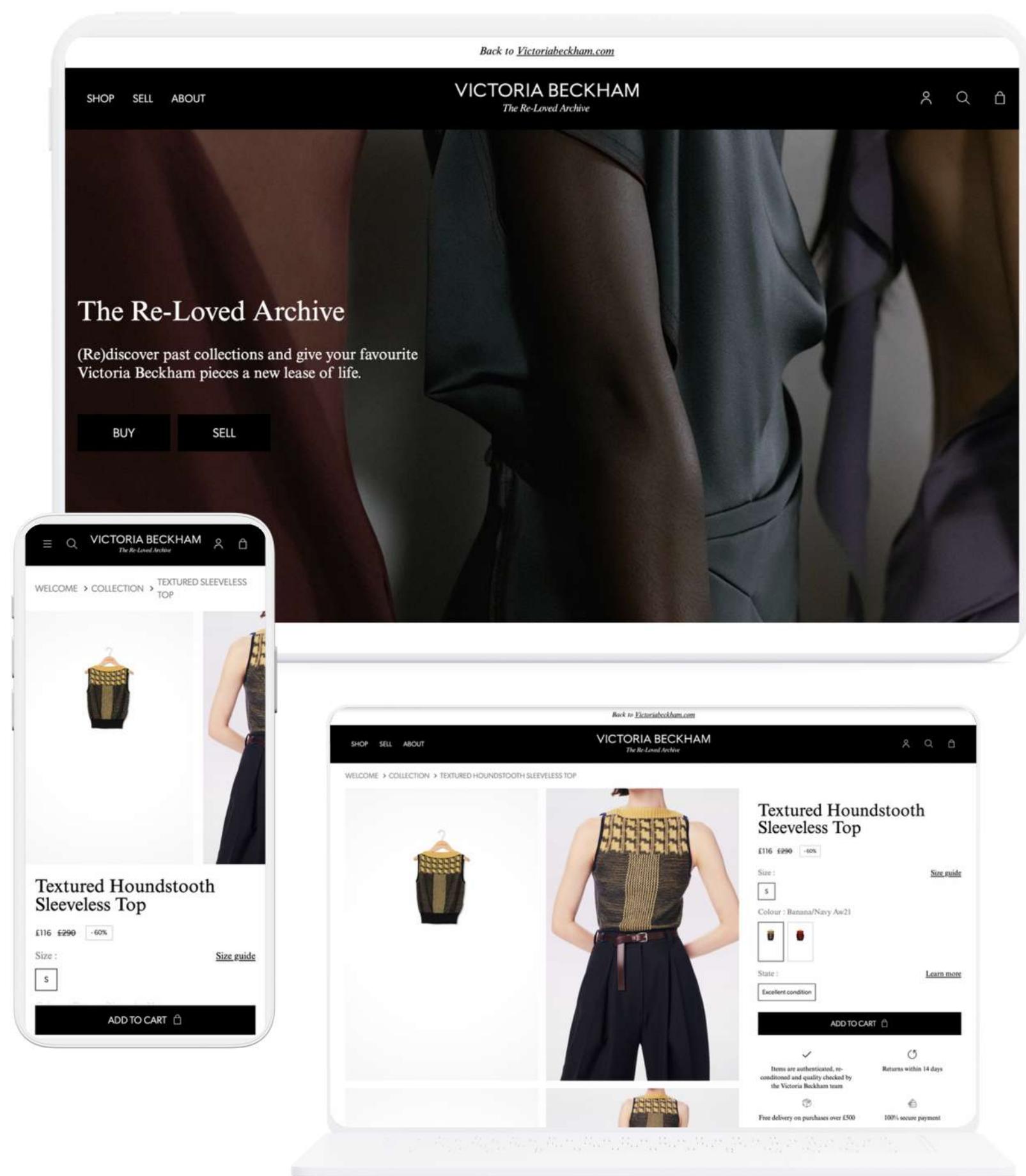
Victoria Beckham

VUE 3 NUXT PINA MAPBOX SEO SCSS
TYPESCRIPT PIXEL PERFECT ES6 ESLINT PRETTIER

Project

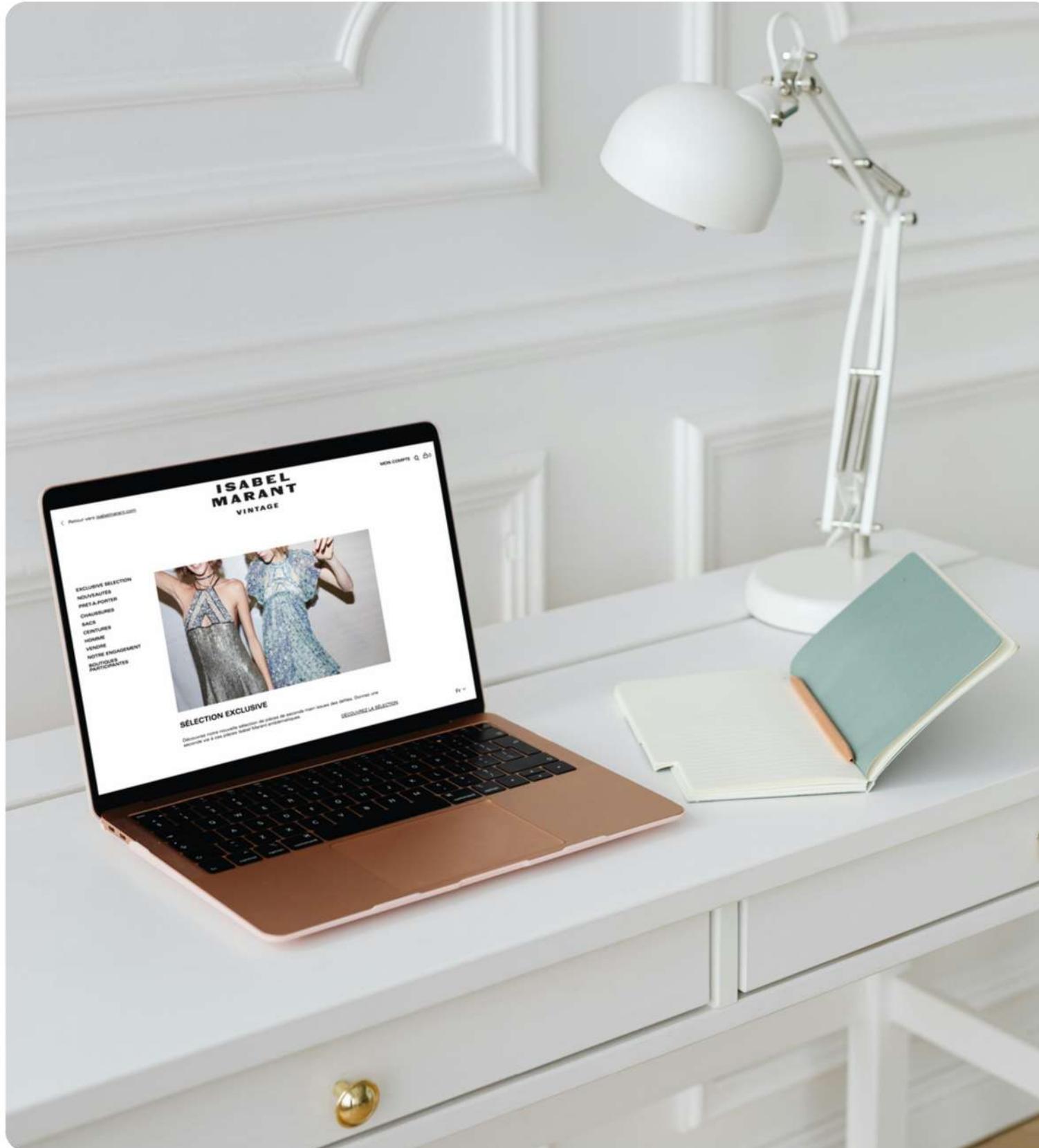
E-commerce website dedicated for Victoria Beckham The reloved archives. Users can buy articles, or sell their in exchange for a gift card to spend on Victoria Beckham. This concept powered by Faume create a circular economy for fashion brands.

The website use a custom CMS in Nuxt and Vue 3.



<https://reloved-archive.victoriabeckham.com>

Isabel Marant



SHOPIFY LIQUID SCSS MAPBOX SEO VUE 2
VUEx JAVASCRIPT ES6 TRANSCY

Project

E-commerce website dedicated for Isabel Marant second hand pieces. Users can buy articles, or sell their in exchange for a gift card to spend on the brand.

The website is a custom Shopify theme developed from scratch, to follow the identical design guideline of the official website of this couture house.

Highlights

- +500k\$ yearly
- +200 000 visits
- rebranding in progress

<https://isabelmarant-vintage.com>

Selected Works

Sandro

SHOPIFY LIQUID SCSS ES6 ANIMATIONS SEO

PIXEL PERFECT VUEX VUE 2

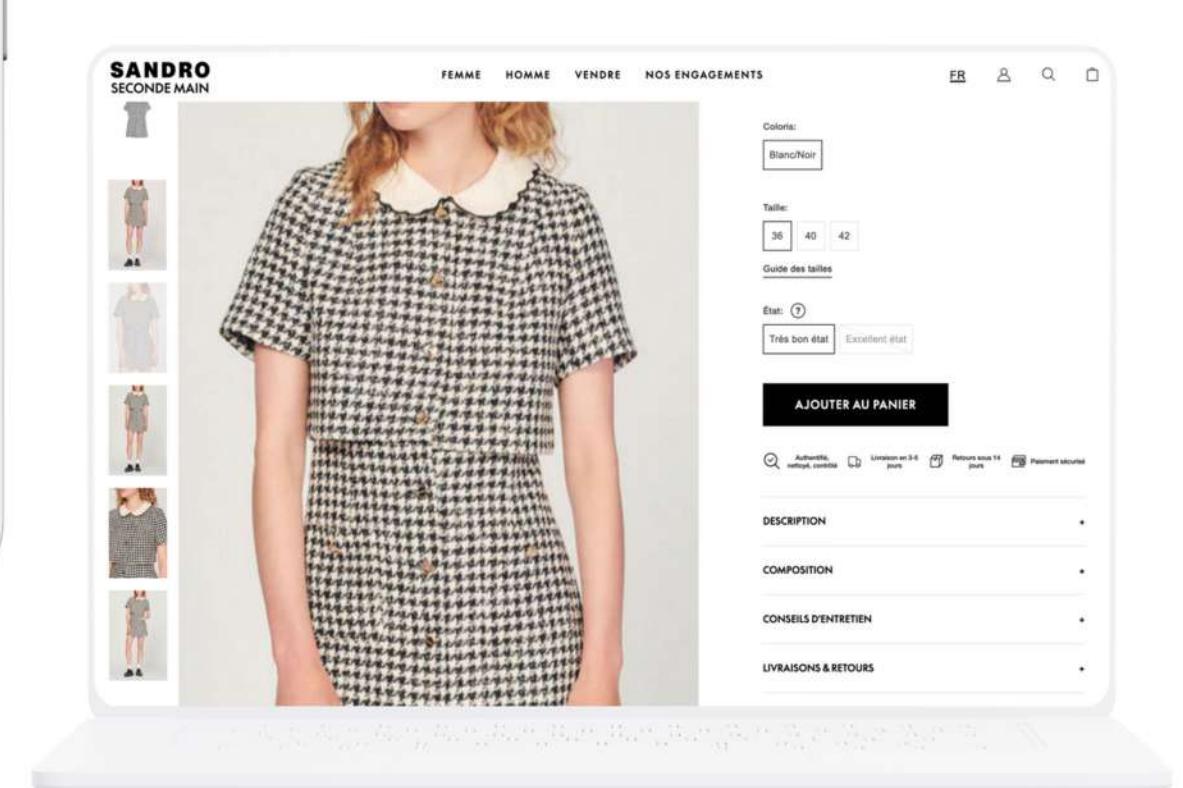
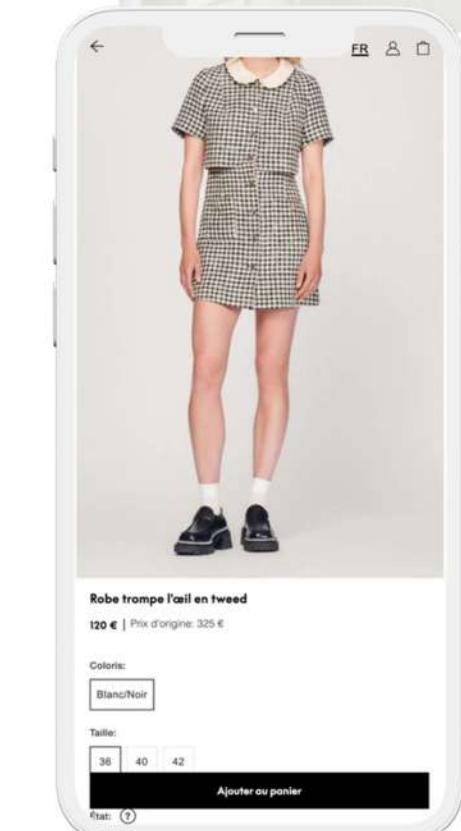
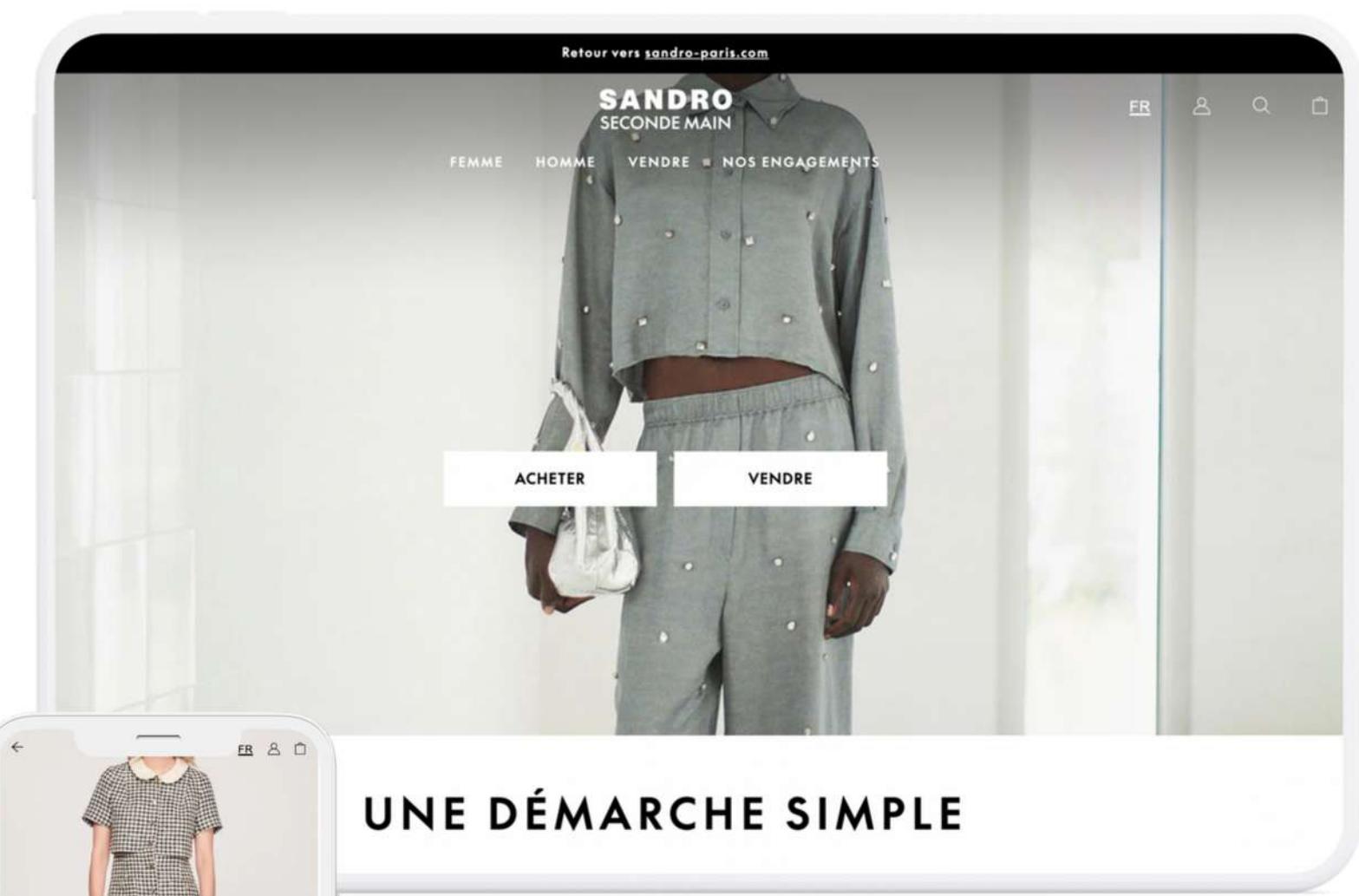
Project

E-commerce website dedicated for Sandro second hand.

Users can buy articles, or sell their in exchange for a gift card to spend on the brand. This website is a custom Shopify theme developed from scratch, to follow the identical design guideline of the official website of the brand.

Highlights

- +700 000 visits yearly
- +1.5M\$ yearly
- Available in 8 markets
- 4 languages



Selected Works

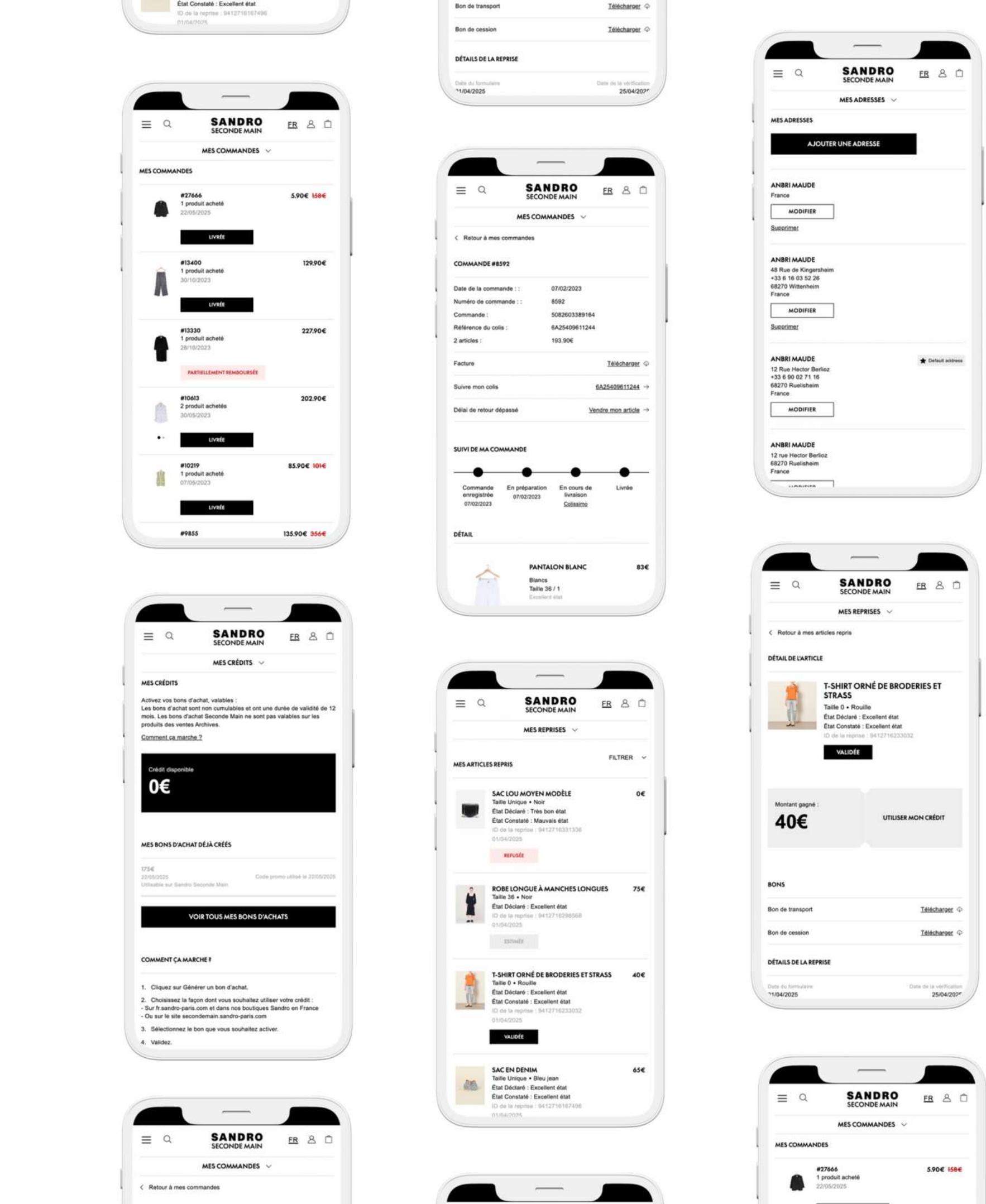
Account Package

VUE 2 VUEX SCSS NPM GIT CI/CD

Project

To accelerate e-commerce development at Faume, I built a fully modular account package in Vue 2 with Vuex. Designed with a variable- and variant-based configuration system, it adapts seamlessly to each brand's visual identity. Deployed across more than 30 e-commerce websites, it features versioning that allows teams to choose between static text or API-based translations. Both versions have been actively maintained for over 4 years. The package is continuously deployed through GitHub CI/CD, ensuring reliability and scalability.

- Order history with full detail pages
- Return initiation and real-time tracking of returns & refunds
- Dashboard of items sold by the user with progress tracking
- Address book management
- Profile and account information editing
- Gift card management and balance overview



Order Tracking

VUE 2

VUEX

SCSS

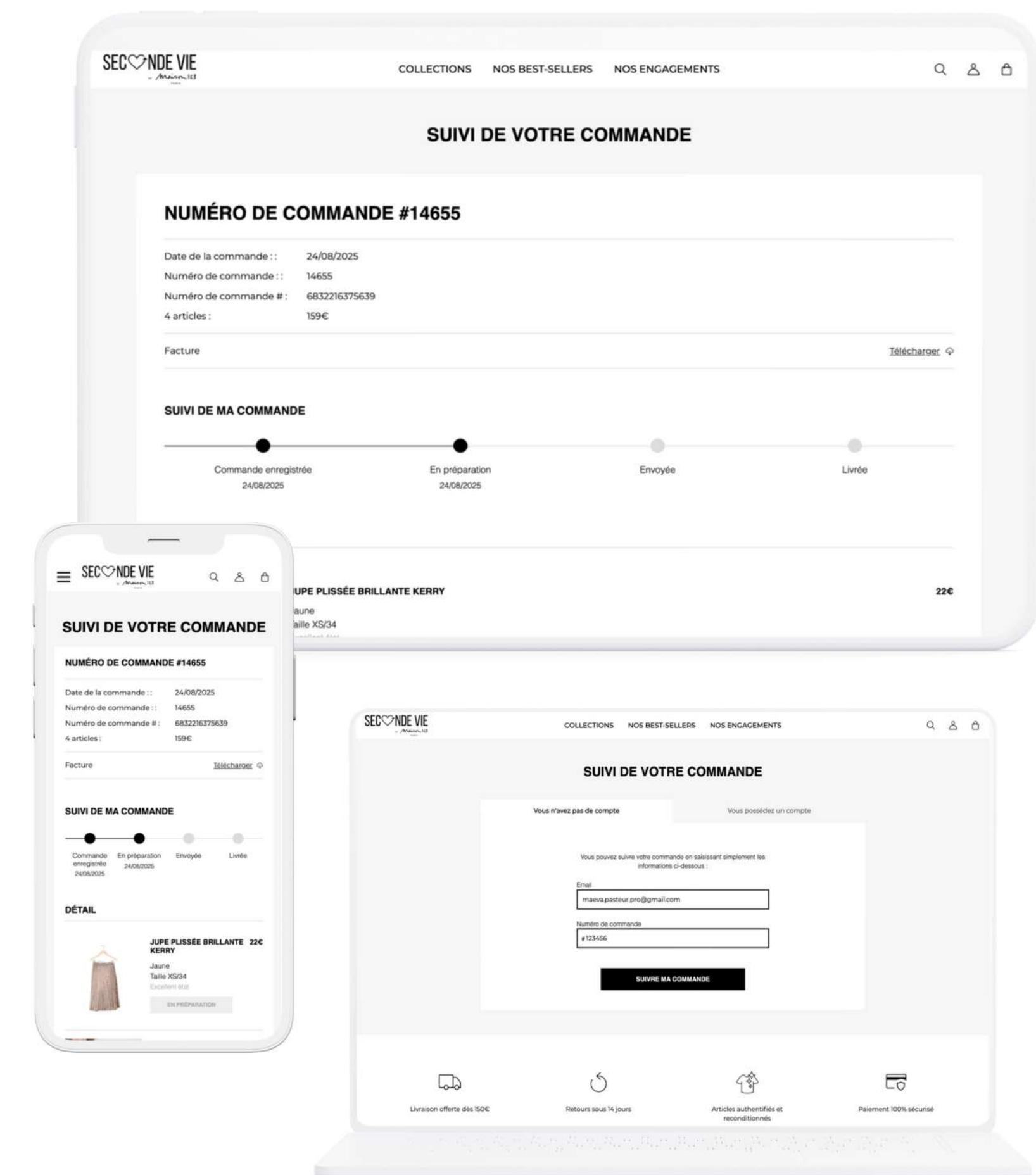
NPM

GIT CI/CD

MONOREPO

Project

I developed an npm package dedicated to Shopify order tracking, built within a GitHub monorepo alongside the account module to ensure consistency, shared dependencies, and easier maintenance. The package was implemented in Vue 2 with Vuex, providing a scalable and modular structure. This setup allowed us to centralize development, streamline versioning, and guarantee a coherent user experience across multiple e-commerce projects. It is continuously deployed through GitHub CI/CD. This package is used by 25 e-commerce websites and actively maintained for over 3 years.



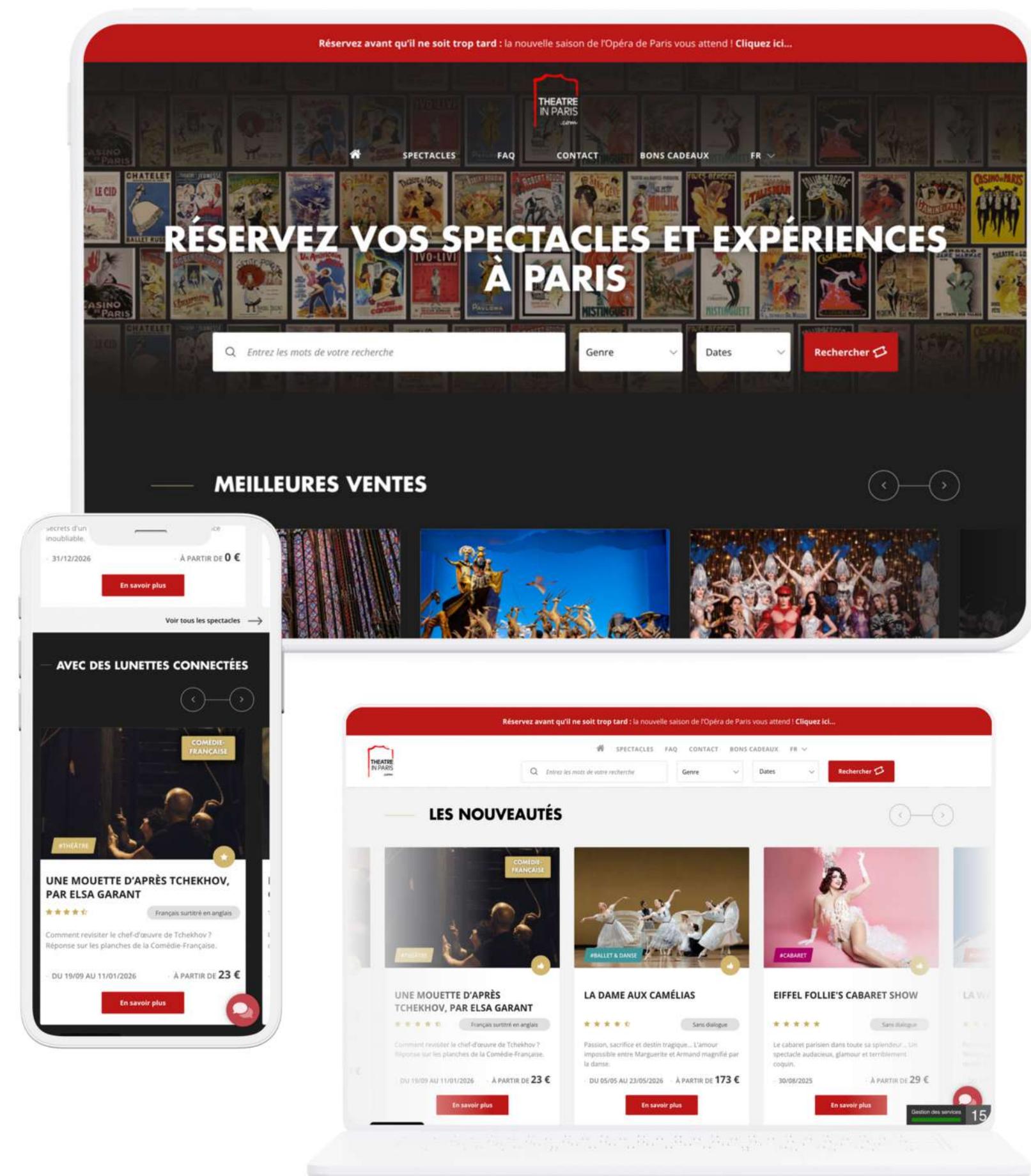
Theater in Paris

HTML**SCSS****JAVASCRIPT**

Project

I co-developed the Theatre in Paris website during my time at Fidesio, collaborating closely with another developer. The project focused on creating a seamless and engaging platform for international audiences to discover and book shows, with an emphasis on accessibility and user experience.

The design may look a bit 2017 vintage, but the fact that the site is still live and effective today proves how solid and efficient it has been.



<https://theatreinparis.com>

Selected Works

Leo et Violette

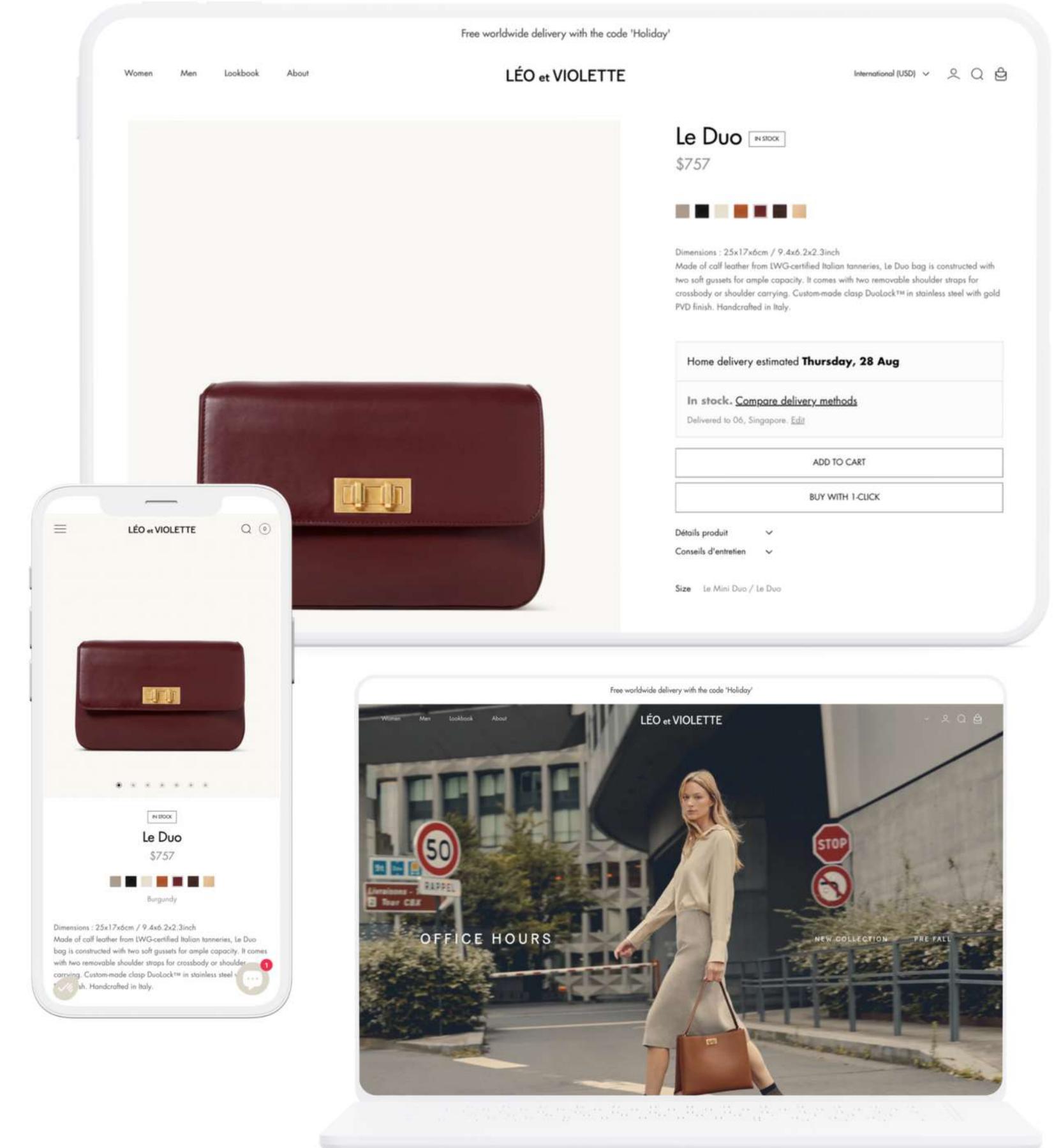
SHOPIFY LIQUID SCSS JAVASCRIPT SEO
PIXEL PERFECT SHOGUN

Project

I worked on the Shopify theme of Léo et Violette, a French luxury leather goods brand. My contributions included enhancing the theme with new custom sections, implementing dynamic color selection on product pages, and integrating the Shogun app to enable the marketing team to easily create dynamic, no-code pages for commercial campaigns. These improvements streamlined operations and elevated both the user experience and the brand's flexibility in running promotions.

Highlights

- +1.5M\$ annualy
- Lighthouse : 76% - 93% - 96% - 100%



Selected Works

Butagaz

HTML

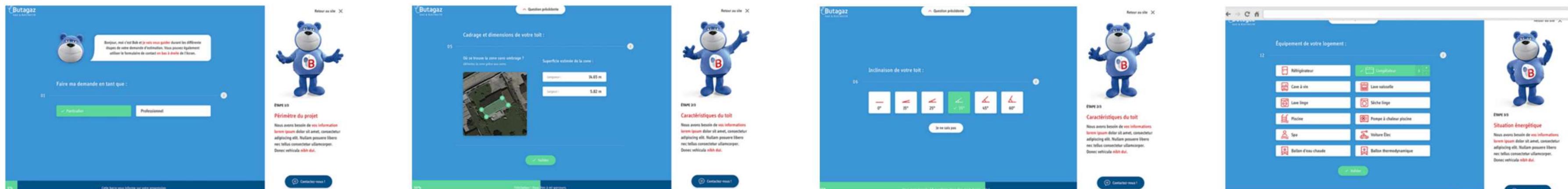
SCSS

TYPESCRIPT

ANGULAR 2

Project

I developed the front-end of Butagaz's online subscription platform for the energy transition, working as part of the Fidesio team. The goal was to deliver a Proof of Concept (POC) for a new customer experience combining energy supply from green producers and the valorization of clients' environmental actions through the PTE program. My work focused on implementing a modern, user-friendly interface that enabled customers to easily subscribe, track their gas consumption, and anticipate refills.



This platform doesn't exist anymore

Selected Works

Maison123

SHOPIFY LIQUID SCSS ES6 ANIMATIONS SEO
VUEX VUE 2

Project

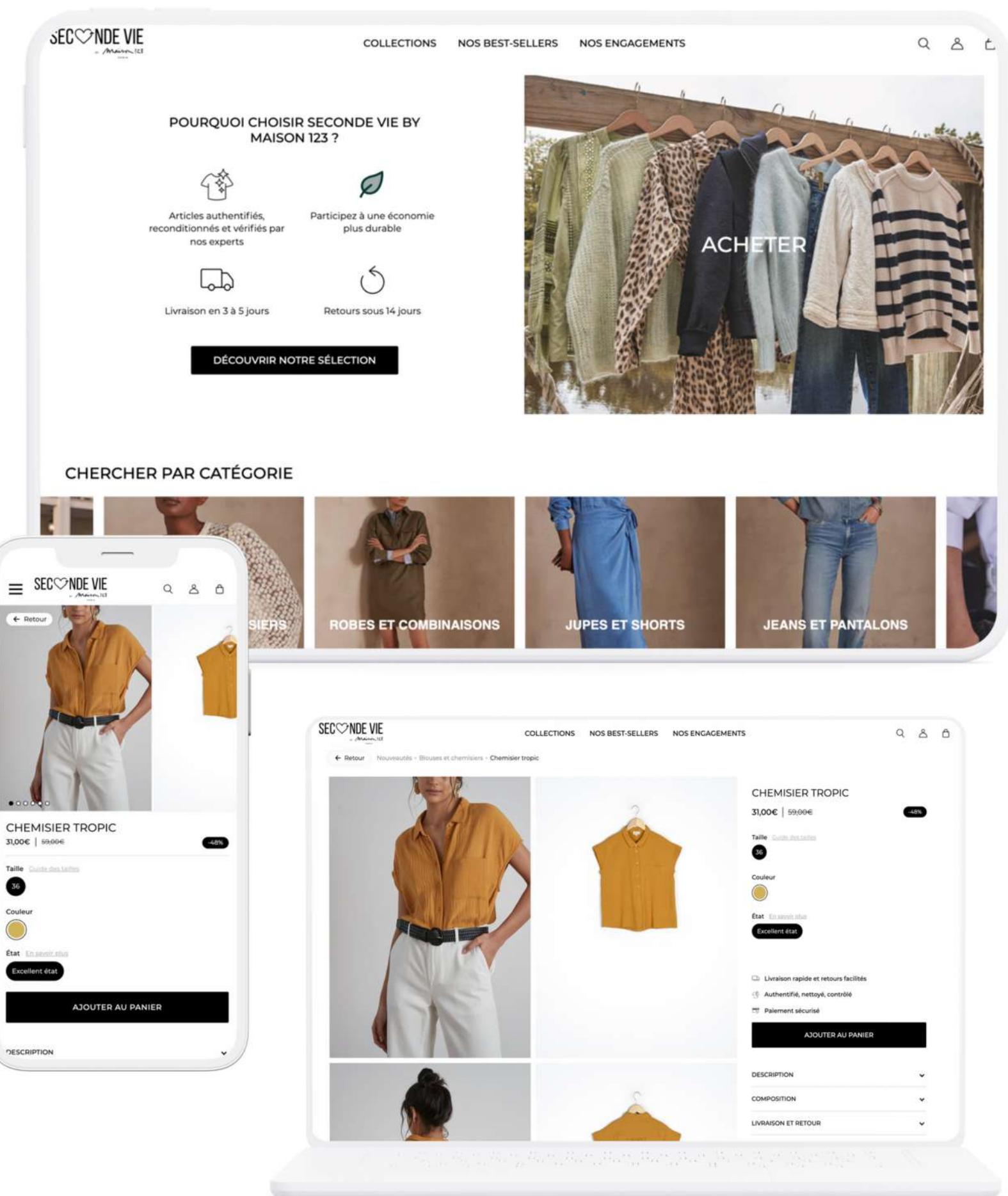
E-commerce website dedicated for Maison 123 second hand.

Users can buy articles, or sell their in exchange for a gift card to spend on the brand. This website is a custom Shopify theme developed from scratch, to follow the identical design guideline of the official website of the brand.

Highlights

- +800 000 visits yearly
- +800k\$ yearly
- Order tracking & trade-in in Vue.js
- Custom smart images lazy loading

<https://secondevie.maison123.com>



Selected Works

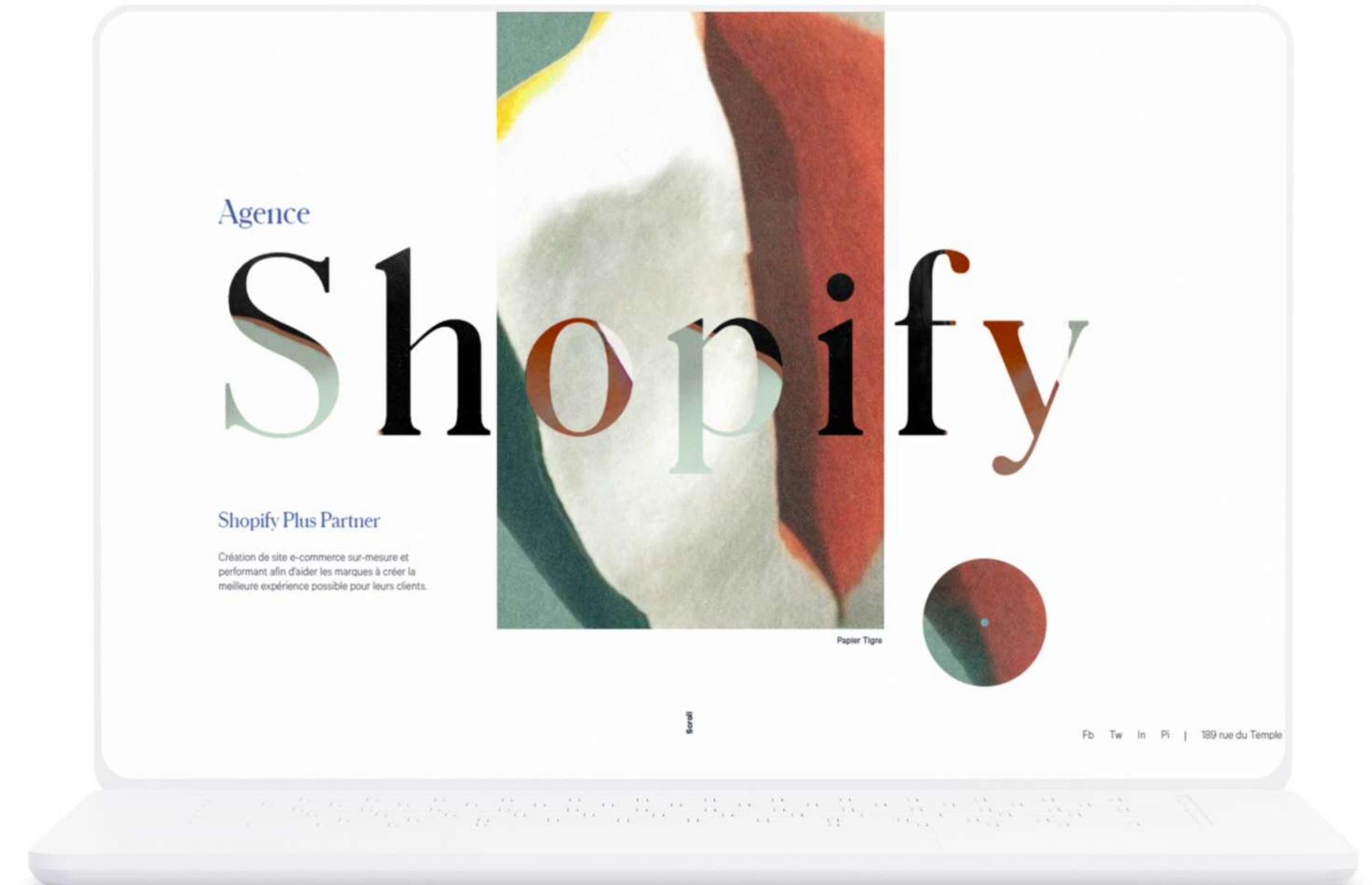
W3lead

REACT GATSBY SCSS ES6 ANIMATIONS

SEO TYPESCRIPT

Project

I developed the showcase website for W3Lead Agency using React and Gatsby. The project featured a highly advanced animation system that required complex mathematical calculations, particularly to create responsive clip-path effects. By prioritizing CSS over heavy JavaScript, I ensured a smooth and seamless user experience. This was one of my most technically demanding projects, designed to reflect the agency's high standards and to showcase its cutting-edge technical capabilities.



This version of the site is no longer live

Selected Works

Isotoner

SHOPIFY

LIQUID

SCSS

JAVSCRIPT

SEO

PIXEL PERFECT

VUEX

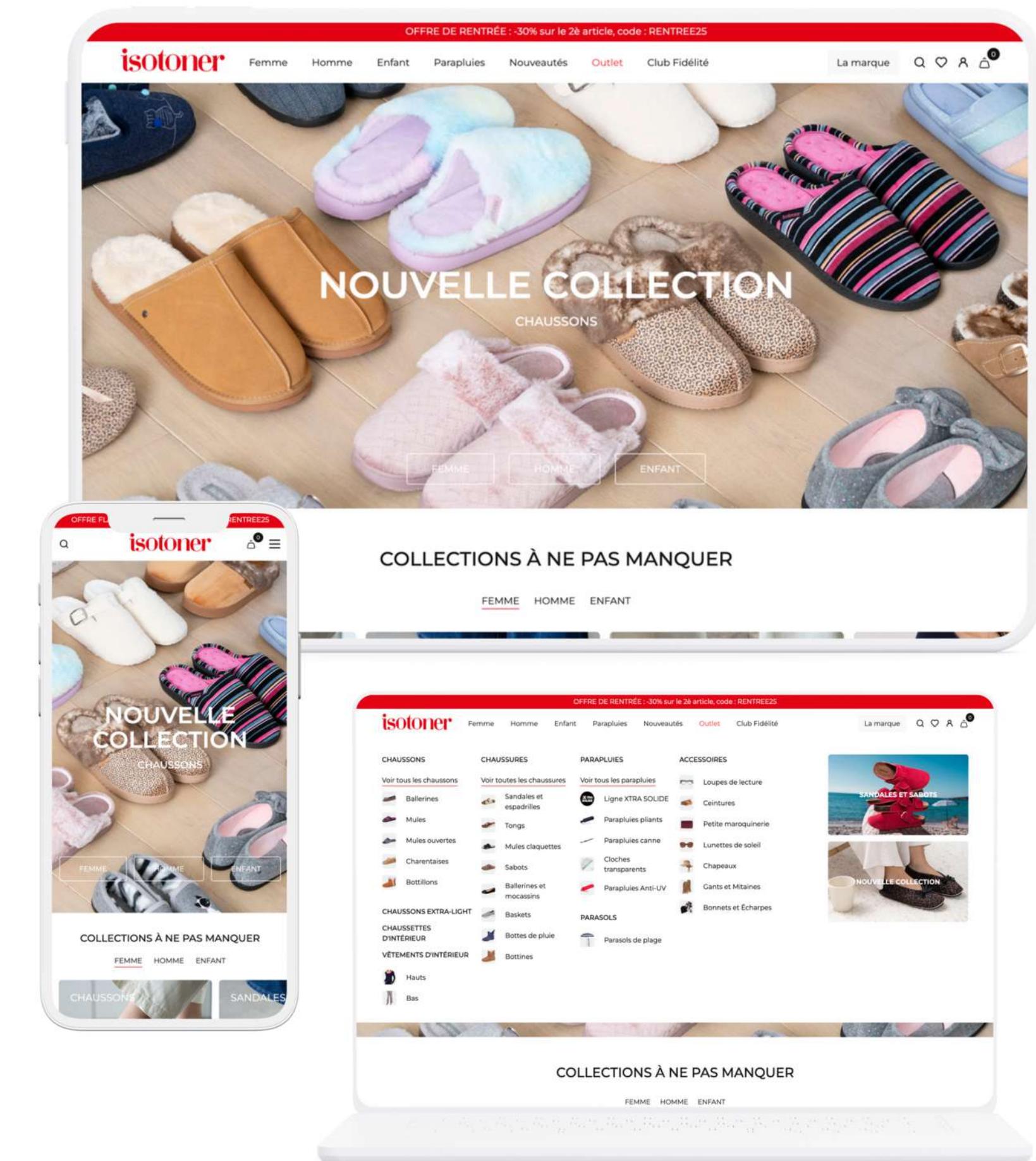
VUE 2

Project

I developed the Shopify e-commerce site for Isotoner, a global leader in gloves, slippers, and umbrellas. The project focused on delivering a smooth shopping experience, optimized product pages, and scalable integrations tailored to their international retail presence.

Highlights

- +100M\$ yearly
- International brand with distribution in over 40 countries
- Millions of products sold yearly across retail and online channels



<https://isotoner.fr>

Selected Works

Editions Didier

HTML

SCSS

JAVASCRIPT

MAGENTO ENV

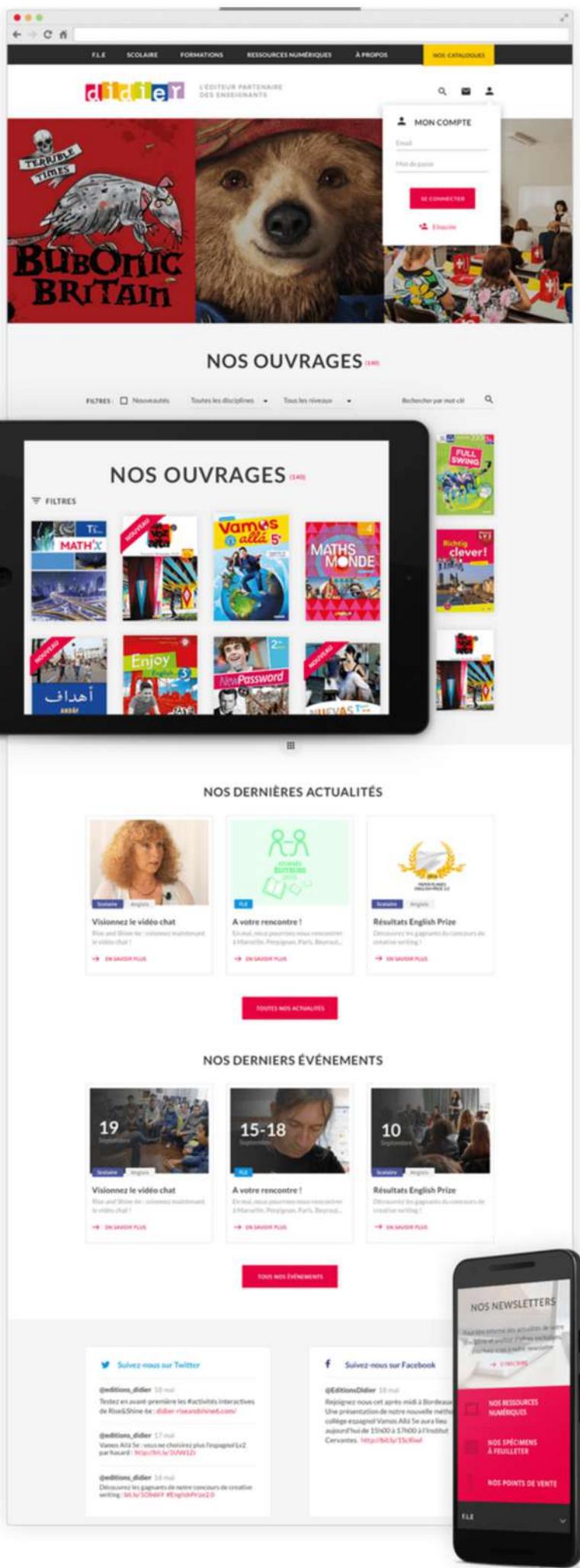
Project

I contributed to the integration of the official website of Éditions Didier, ensuring a faithful implementation of the design while focusing on performance, accessibility, and consistency. The project aimed to provide a smooth and user-friendly platform to showcase the publisher's catalog and enhance the online experience for both educators and readers.

Highlights

- Leading French educational publisher, founded in 1913
- Specializes in language learning, education, and academic publishing
- Catalog of thousands of titles used in schools and universities
- Official website designed to improve catalog navigation and online visibility

This version of the site is no longer live



Selected Works

Ami

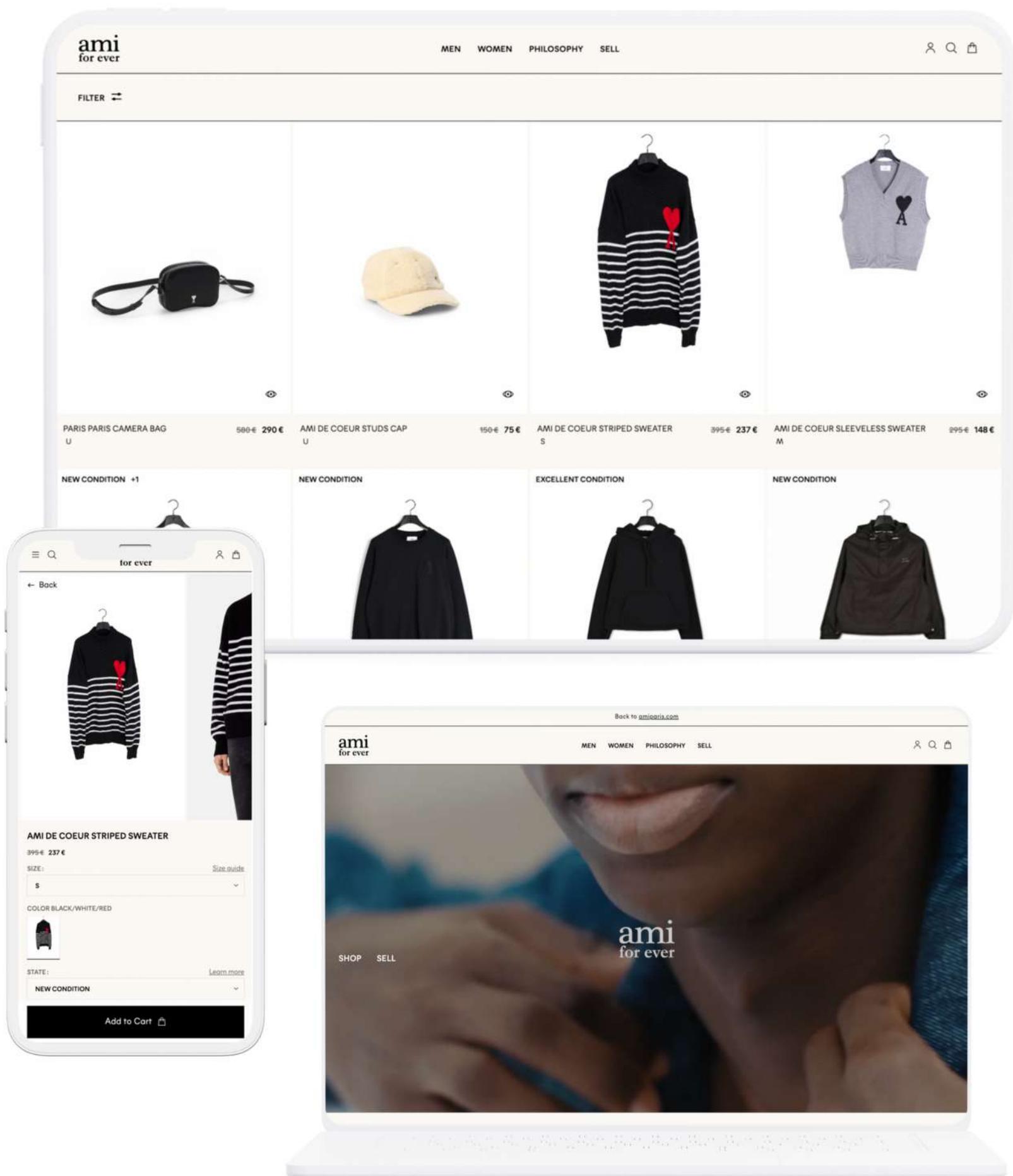
VUE 3 NUXT PINA MAPBOX SEO

TYPESCRIPT PIXEL PERFECT ES6 ESLINT PRETTIER

Project

E-commerce website dedicated for Ami second hand.

Users can buy articles, or sell their in exchange for a gift card to spend on Ami online, store or on second hand. This concept powered by Faume create a circular economy for fashion brands. The website use a custom CMS in Nuxt and Vue 3.



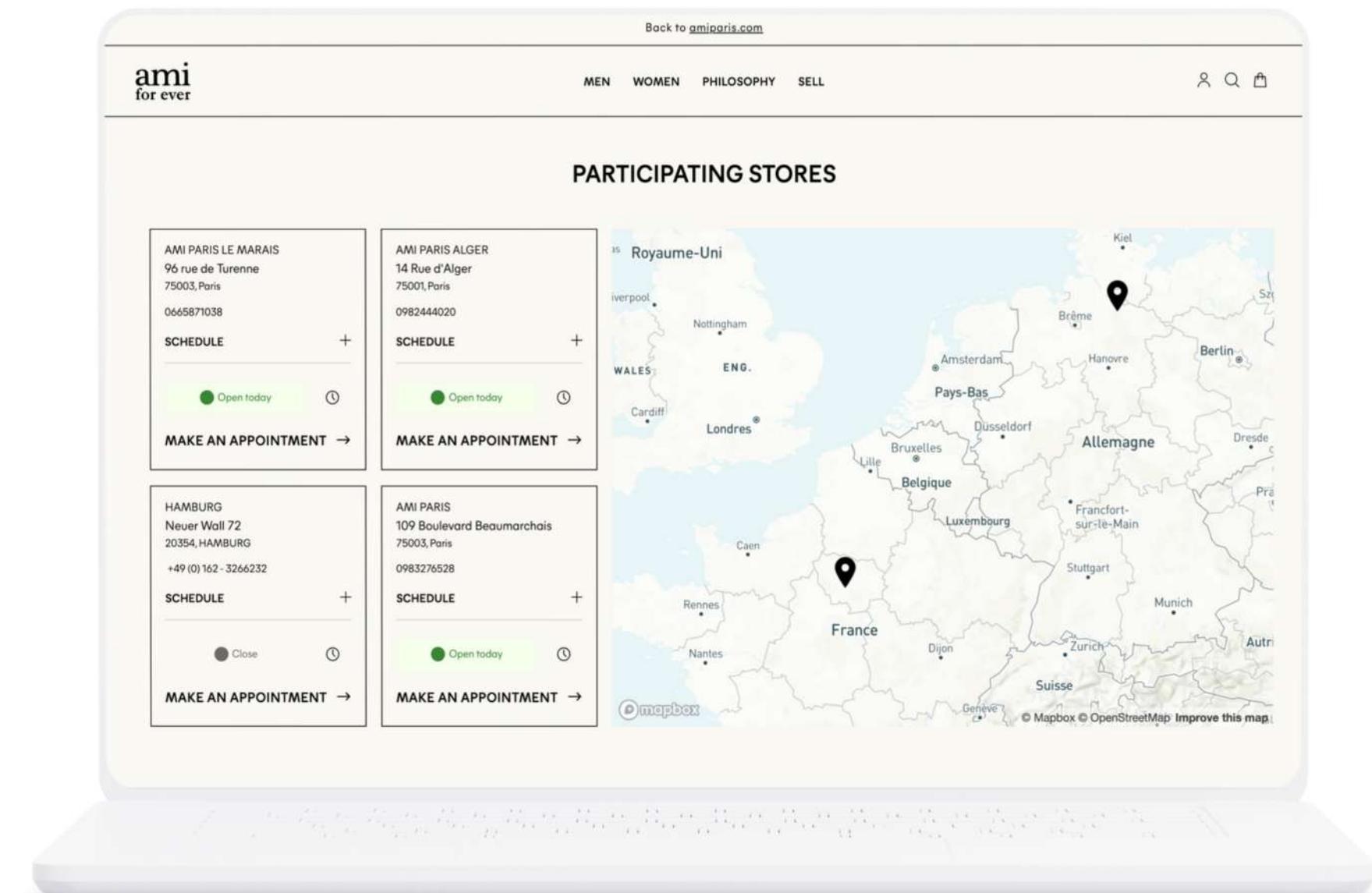
<https://forever.amiparis.com>

Selected Works

Ami

Interactive Map

I developed an interactive Mapbox map to display the stores participating in the trade-in program. The map was fully customized to match Ami's brand identity, ensuring visual consistency across the experience. To optimize usability and aesthetics, I implemented a clustering system that groups markers together and progressively reveals them as users zoom in, delivering a cleaner interface and a smoother navigation.



Selected Works

Groupe Soufflet

HTML

SCSS

JAVASCRIPT

DRUPAL

CSS ANIMATIONS

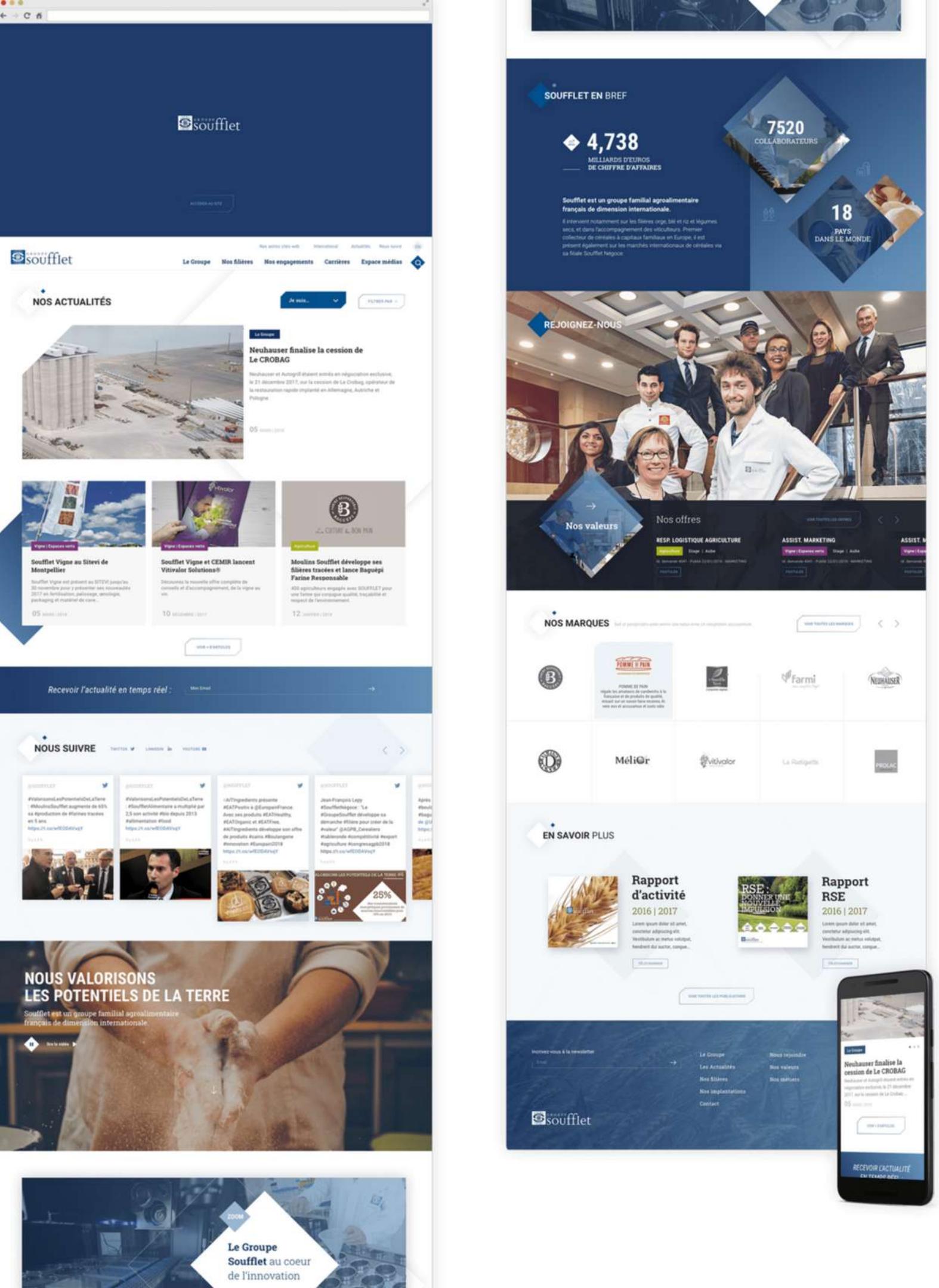
Project

I co-developed the entire front-end of the Groupe Soufflet corporate website within a Drupal environment. The project was designed to give editors full autonomy, enabling them to dynamically create pages using our library of independent, reusable sections. This modular approach ensured both flexibility and consistency, while maintaining a strong focus on performance, accessibility, and scalability.

Highlights

- Groupe Soufflet generates more than \$5 billion annually
- Drupal CMS with a modular section-based architecture
- Designed to support dynamic content creation by non-technical users

This version of the site is no longer live



Key metrics

01

Experience

- 8+ years in web & e-commerce development
- 4 years as a Lead Front-End Engineer
- Over 50 websites built across startups, agencies, and large accounts
- Used to working in agile environments

02

Technical Expertise

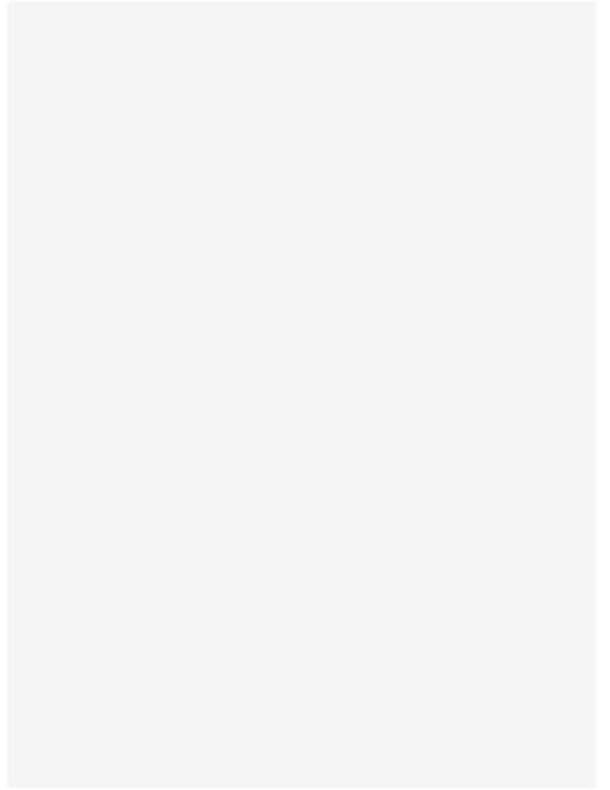
- Strong focus on Vue.js . (Nuxt, Pinia, TypeScript)
- DevOps practices CI/CD pipelines, deployment on Vercel, Heroku, Railway
- Experienced with React and Angular
- Shopify Expert
- Skilled in scalable architecture and building projects from scratch
- Fullstack (Node, Express, MongoDB)

03

Strengths

- Creative and strategic mindset, able to analyze needs and design tailored solutions
- Autonomous and problem-solver, balancing innovation with technical rigor
- Solid full-stack background (Master's degree) for end-to-end understanding
- Strong ability to bridge design, UX and tech

“ Driven by curiosity and a love for challenges, I thrive at the intersection of creativity and technology. Beyond coding, I bring vision, leadership, and a relentless focus on efficiency. Turning ideas into scalable solutions that empower teams and brands to grow. ”



Thank you

maeva.pasteur.pro@gmail.com
+33 7 86 46 72 71