

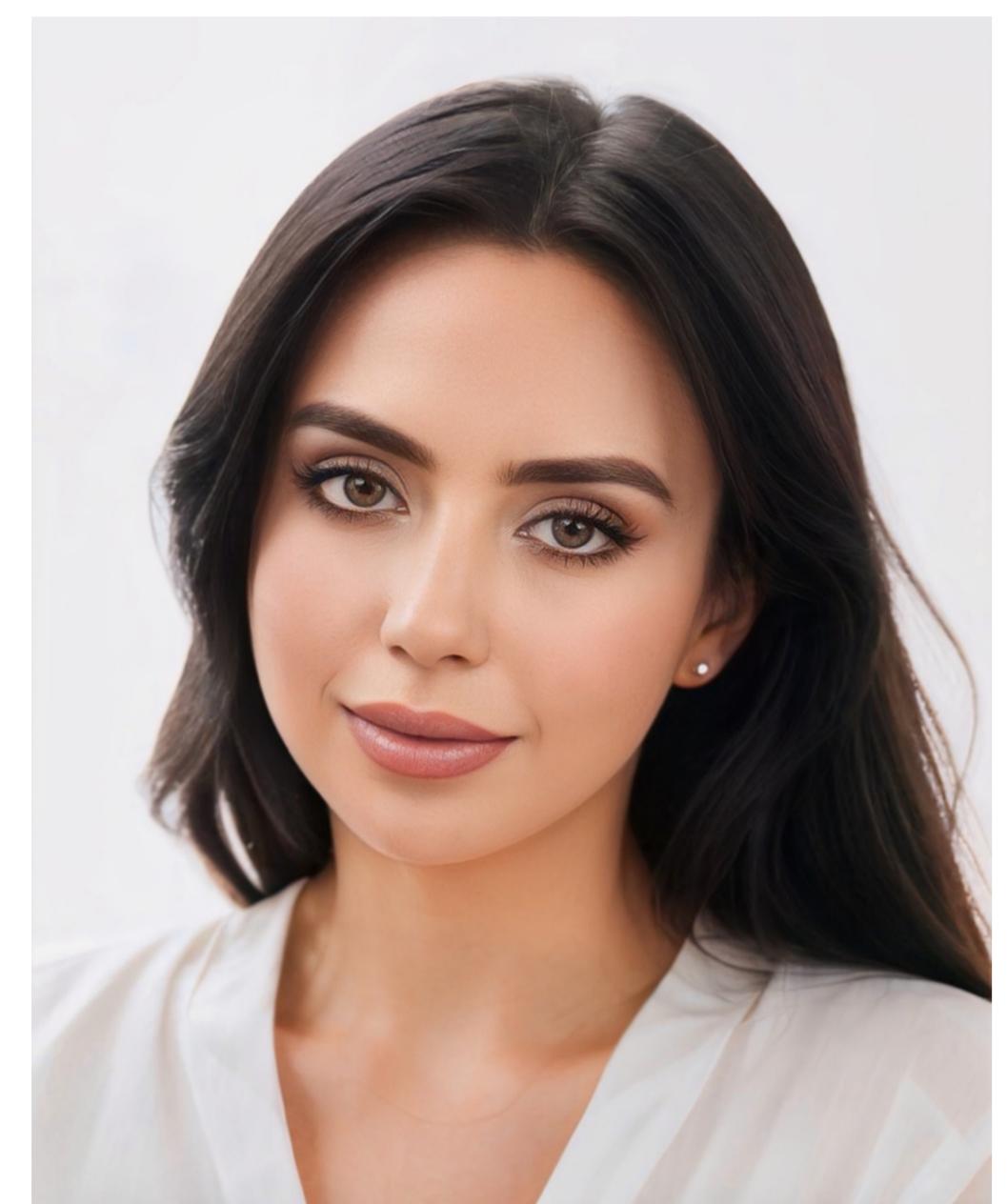
MAËVA PASTEUR

SENIOR FRONT END DEVELOPER

SUMMARY

Senior Front-End Developer with 7+ years of experience, including 4 as a team lead. Focused on delivering pixel-perfect, scalable e-commerce platforms for high-end fashion brands. I specialize in Shopify and Vue.js architecture with obsessive attention to performance, UI precision, and design systems. I don't just code: I anticipate edge cases, design for long-term scalability, and push teams toward the cleanest, most maintainable solution. I thrive in fast-paced, creative environments where quality is non-negotiable and each detail matters.

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WORK EXPERIENCE

LEAD FRONT END DEVELOPER & SHOPIFY EXPERT

Faume | May 2021 - Present

- Delivered 30+ high-end Shopify storefronts for leading luxury brands (Lacoste, Sandro, Isabel Marant, Ami Paris, Temperley, Hugo Boss...), helping them scale fast and drive revenue with performant.
- Designed and implemented a modular Shopify theme system used across all client projects, reducing average delivery time from 6 weeks to under 2.
- Led the atomic design implementation in Figma, creating a scalable UI system that powers Faume's custom Vue.js e-commerce platform capable of producing front-ends in under 3 hours.
- Trained and mentored 4 developers on Shopify and 3 on Vue.js, improving internal expertise and delivery capacity.
- Led the development of a scalable back-office platform used by 1000+ internal users, built to evolve with the company's growth and operational complexity.

FRONT END DEVELOPER & SHOPIFY EXPERT

W3Lead | July 2019 - July 2021

- Built custom Shopify themes from scratch for high-traffic fashion brands (Citadium, Jimmy Fairly, Cabaïa...), combining UX finesse, SEO excellence, robust code quality and pixel-perfect interfaces.
- Engineered performant, multi-million revenue e-commerce platforms in both Shopify and PHP ecosystems, tailored to demanding scalability and reliability needs.
- Acted as the bridge between design and tech — translating creative direction into clean, responsive interfaces with seamless brand consistency.

FRONT END DEVELOPER

Fidesio | June 2018 - July 2019

- Started my career at one of Paris's top digital agencies, where I built a rock-solid foundation in UI precision, component logic, and high-quality collaboration.
- Contributed to large-scale web projects for major clients across industries, including Airbus, Butagaz, Les Laboratoires Léo, and Théâtre in Paris, all with high technical and design expectations.
- Built interfaces with a sharp focus on UI accuracy, performance, and clean architecture, laying the groundwork for my specialization in high-end development.

EDUCATION

Master FullStack
Top of Class
ECV Digital | Paris | 2021

Bachelor Web 3
HETIC | Paris | 2019

DUT MMI
University of Franche-Comté
| 2018

Micro publishing
& Hyperrmedia
Vanier College | Montreal
| 2017

SKILLS

Technical

- Shopify
- Vue.js 3 - 2 & Nuxt
- React & Gatsby
- Typescript
- JavaScript ES6
- SCSS & Tailwind
- RESTful APIs
- Express & MongoDB
- PWA
- Atomic Design

Professional

- Efficiency-focused
- Effective communicator
- Continuous learner
- Scalability-first thinking
- Clean coding

Languages

- French : fluent
- English : fluent