

**Maeve Crossan**  
Full-Stack Developer  
Dublin, Ireland

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### **Professional Summary**

Front-end focused full-stack developer blending design thinking with solid engineering practice. Comfortable owning projects end-to-end - from discovery and architecture to accessible UI delivery and deployment. Experienced in React/Next.js, Django, and Tailwind CSS, and known for translating complex requirements into inclusive, production-ready experiences.

### **Experience**

#### **Freelance Full Stack Developer – Apr 2025 - Present**

- Lead discovery, scoping, and delivery for client web projects with an emphasis on accessibility and maintainability.
- Design and build reusable component systems in Next.js 15/React 19 and Tailwind CSS 4, integrating headless CMS or REST APIs as required.
- Coordinate deployments via Vercel.

#### **Swimming Teacher & Front of House, Templeogue College Swim Pool – Mar 2023 - Present**

- Manage customer communications, bookings, and waitlists - balancing stakeholder expectations in a fast-paced environment.
- Train and mentor new instructors, reinforcing clear documentation and repeatable processes.
- Apply the same people-first mindset to software projects: empathetic problem framing, concise updates, and bias toward action.

### **Selected Projects**

#### **Brandmark Agencies – Rebuilt the marketing platform for a retail brand agency with reusable case-study pages, optimised media, and a maintainable design system.**

Stack: Next.js 15, React 19, Tailwind CSS 4, DaisyUI, Font Awesome

- Sole designer/developer delivering UX, component library, and build pipeline.
- Implemented hero carousel, portfolio filters, and structured content to support sales outreach.
- Deployed to Vercel with performance budgets and SEO metadata baked in.

GitHub: <https://github.com/maevecrossan/brandmark-app>

Live: <https://www.brandmark.ie>

#### **Templeogue College Swim Pool (WIP) – Accessibility-driven redesign of the pool's public site, focused on streamlined class bookings and clearer information architecture.**

Stack: Django, Tailwind CSS, JavaScript, Python, MySQL, SQLite

- Worked as part of a team to overhaul the TCSP website.
- Interviewed staff members to map pain points across bookings, waitlists, and FAQs.
- Refactored the site into reusable sections with Tailwind for consistent branding.
- Optimised content structure and aria labelling for screen readers.
- Created a front-end admin dashboard to streamline business processes for staff.

GitHub: <https://github.com/morgan360/swimtcsp/tree/main>

Live: <https://www.tcsp.ie/>

#### **Nomad Narratives – Storytelling community for travellers with location tagging, user profiles, and content discovery tooling.**

Stack: Django, React, Tailwind CSS, PostgreSQL

- Architected Django REST back-end with role-based auth and reusable serializers.
- Built a responsive React front-end with data fetching, optimistic UI, and accessibility-first navigation.
- Automated deployment to Render and documented onboarding for contributors.

GitHub: <https://github.com/maevecrossan/nomad-narratives>

Live: <https://nomad-narratives-05968209a16d.herokuapp.com/>

#### **La Luna – Restaurant experience with reservation flow, menu management, and storytelling-led content.**

Stack: Django, Bootstrap, PostgreSQL

- Implemented booking logic, email confirmations, and admin workflows in Django.
- Crafted branded UI components with Bootstrap and custom SCSS to maintain restaurant identity.
- Configured CI-friendly settings for staging and production environments.

GitHub: <https://github.com/maevcrossan/la-luna>

Live: <https://la-luna-5259bef56a63.herokuapp.com/>

### **Echoes of the Abyss – Branching narrative horror experience with progressive disclosure and replayable paths.**

Stack: Python, Flask, HTML, CSS, JavaScript

- Designed narrative state machine and persistence layer ensuring consistent branching outcomes.
- Delivered accessible UI with keyboard navigation and ARIA labelling.
- Containerised deployment and load-tested key user journeys.

GitHub: <https://github.com/maevcrossan/echoes-of-the-abyss>

Live: <https://echoes-of-the-abyss-8920634f42db.herokuapp.com/>

### **Byte Battles – Retro-inspired tic-tac-toe with single and multiplayer modes and a polished pixel aesthetic.**

Stack: HTML, CSS, JavaScript

- Engineered modular game logic supporting AI opponent difficulty levels.
- Created responsive UI with custom pixel typography and CSS animation.
- Deployed to GitHub Pages with automated asset optimisation.

GitHub: <https://github.com/maevcrossan/byte-battles>

Live: <https://maevcrossan.github.io/byte-battles/>

### **Peaceful Path – Mindfulness landing page promoting a guided meditation programme with calm visual storytelling.**

Stack: HTML, CSS

- Led UX copy and accessible layout structure to build trust and drive conversions.
- Implemented performance-friendly assets and CSS transitions to support the serene feel.
- Measured engagement via lightweight analytics and iterated CTAs.

GitHub: <https://github.com/maevcrossan/peaceful-path>

Live: <https://maevcrossan.github.io/peaceful-path/>

### **Technical Skills**

- Front-end: HTML5, CSS3, Tailwind CSS 4, Bootstrap, DaisyUI, JavaScript (ES6+), React 19, Next.js 15, accessibility-first UI patterns.
- Back-end: Node.js, Express, Python, Django, Flask, RESTful API design, authentication (JWT/OAuth).
- Data & Storage: PostgreSQL, MySQL, SQLite, structured content modelling.
- Testing & Quality: Jest, React Testing Library, ESLint, Chrome DevTools workflows.
- Tooling & Delivery: Git/GitHub, Vercel, Heroku.
- Design & Collaboration: component documentation, Agile methodologies, SEO & inclusive content strategy.

### **Soft Skills**

- Time-keeping & prioritisation
- Clear, empathetic communication
- Stakeholder & client collaboration
- Cross-functional teamwork
- Rapid problem solving
- Adaptability & resilience

### **Education & Certifications**

- Diploma in Full Stack Software Development (Advanced Front End), Code Institute – Apr 2024 - Apr 2025
- TrinityCert TESOL (Level 5), Trinity College London – 2020
- BA Creative & Cultural Industries; BA Photography, TU Dublin