



Personal Info

Name: Norleen Mae Villareal

Birthday: May 12, 1995

Nationality: Filipino

Language: Tagalog & English

Contact

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Technical Skills

- **Software:**
Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe XD, Adobe Premiere, Adobe After Effects

- **Front End Web development:**
HTML/HTML5, CSS/CSS3, Bootstrap Framework, Javascript/JQuery

- Extensive Knowledge in UI/UX and Wordpress

MAE VILLAREAL

GRAPHIC AND WEB DESIGNER



Work Experience

Graphic Designer July 2020 - Present

Built to Suit Brands
PO Box 1569 Winter Park, FL 32790

Develop creative advertising content for various media, including brochure, flyer, business card, letterhead, offering memorandum while ensuring brand awareness of target audience/market.

Graphic/Web Designer January 2019 – June 2022

TJ Walton Marketing

Contributed to various aspects of marketing, including creating web design and revisions, and developing graphic materials.

Web Developer October 2017 – January 2019

Affinity Express
TechnoHub, Diliman, Quezon City

- Developed and designed websites with WordPress CMS.
- Integrated various WordPress plugins and modules to add advanced functionality, such as e-commerce capabilities, social media integration, and search engine optimization.
- Tested websites thoroughly to ensure optimal performance, usability, and compatibility across different browsers and devices.

Web Designer August 2015 – October 2017

Personiv
Northgate Cyberzone Alabang

- Designed, coded, and modified websites according to a client's specifications, from layout to function.
- Created graphic designs such as logos, CTAs, banners, and buttons for websites.
- Worked with the QA Department on a customized testing plan.



Educational background

BS in Information Technology June 2011 – April 2015

Adamson University
900 San Marcelino Street, Ermita, Manila

Secondary Education June 2007 – April 2011

University of Perpetual Help System DALTA
Molino 3, Bacoor, Cavite