# Maria Montagu

# **UX/UI Designer**

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# UX/UI designer | Systra SA

October 2022 - May 2023 / Marseille

- · Conducted UX research and designed intuitive interfaces for complex internal applications.
- Updated the Design System using Figma and ZeroHeight for efficient documentation and maintenance.
- Collaborated with stakeholders to gather and analyze user requirements.
- Created wireframes, prototypes, and high-fidelity designs in Figma.
- Conducted user testing and iteratively improved designs based on feedback.
- Ensured usability, accessibility, and adherence to industry best practices.
- · Provided valuable insights and innovative solutions in design reviews and brainstorming sessions.

# Frontend Developer | Subclic

July 2021 - September 2022 / Marseille

- Built high-performance frontend for Subclic's Back-office using React.js, TypeScript, Material UI, and GraphQL.
- Collaborated with backend developers and designers to integrate APIs and ensure seamless functionality.
- Integrated PDF contracts using HTML/CSS for enhanced user experience.

#### **Customer Success Associate | Traxens**

Setpember 2019 - March 2020 / Marseille

- Led project setup and demos for new customers, including CMA CGM and MSC, using Traxens IOT solution.
- Provided technical support for smart container projects, ensuring smooth implementation.

#### Marketing Manager | NCC Partners

Setpember 2019 - March 2020 / Marseille

- Successfully organized the International Mobile Gaming Awards event in San Francisco, targeting gaming companies and developers for industry connections and recognition.
- · Managed all aspects of event planning, including budgeting, venue selection, and logistics.

#### Marketing Manager Découvertes

January 2017 - July 2018 / Rognes

- · Implemented effective multi-channel marketing strategies, driving business growth and achieving revenue
- · Utilized HubSpot CRM platform to streamline marketing processes, enhancing lead generation and customer relationship management.

#### **Education**

## Foundations of User Experience (UX) Design | Google Certificate

2021 / France

#### Full-Stack Web Development | École Centrale de Marseille - Passerelle Numérique

2020 - 2021 / Marseille. France

9 months training in full-stack web development (front-end and back-end web development, databases, algorithms, agile methods, CMS).

## Msc Marketing - Brand Management | Kedge Business School

2015 - 2016 / Marseille, France



## **Skills**

#### Design

**UX** strategy **UI** Design User flows Experience mapping Information architecture Wireframes Responsive web design Mockups Design systems

#### Research

User interviews, Journey mapping, Heuristic evaluation, Persona hypothesis,

#### **Programming**

HTML/CSS Javascript ReactJS MaterialUI

#### **Tools**

#### Design

Figma, AdobeCC FigJam, Miró ZeroHeight

# **Product / Project** Managment

Jira, Trello, Slack, Notion, Git, GitHub

# Languages

English: Fluent French: Advanced Spanish: Native

#### **Hobbies**

Runnina Traveling Dancing