

Marie-Luise Fischer fischer. marie-luise@web.de (+49176) 67553161

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Germany

Marie-Luise Fischer

Manager

About Me Passionate about forming, developing and leading highly motivated, and efficient diverse teams in an agile manner; Enthusiastic about lifelong learning and implementing leadership on every level.

Experience

01/2019 - present, Content Development Manager for Ab-Initio Training, Boeing Services Deutschland GmbH

Detailed achievements:

- Personnel responsibility for 17 FTEs and 13 purchased services after end of transition period (05/2019) in Germany and the U.S.
- Identification and implementation of new technologies in the area of eLearning
- Focus areas:
 - Data Analytics
 - Data modelling to enable functionality of content within the Academy Management System "Boeing Courseware"
 - Re-usability of information/content and leveraging subsequent efficiencies
 - Additional student engagement methods (e.g. 3D interactive animations, scenario based animations, new question types)
 - Development of customer-ready content creation tools
- Support of cooperation with new business partners
- Support of enterprise integration
- Migration of Boeing owned IP to content format suitable for "Boeing Courseware"
- New product series released: EASA ATPL 2022 (12 books, 10,000 questions)
- Deployment of over 30 update releases for different products

02/2018–01/2019, Interim Operations Manager, Boeing Services Deutschland GmbH

- Personnel responsibility for 24 FTEs and 6 purchased services in Germany
- Leading complete daily operations at Boeing Services Deutschland GmbH
- Leading a reclassification effort and several employee retention initiatives
- Leading all project teams during that time, including launch of a complete content series and monthly maintenance releases for content and software
- Responsible for communication with key stakeholders within Boeing as well as key customers



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05/2017-02/2018, Content Development Manager, Boeing Services Deutschland GmbH

- Personnel responsibility for 12 FTEs and 2-8 external contributors in Germany
- Leading bigger project teams, finalizing e.g. EASA Part-66, eAircraft SR-22 and Phenom 100 E and launching content within the Academy Management System "Boeing Courseware"
- Teamaward: Boeing Global Services Quaterly Award (3rd Q) 2017 for contribution to opening of the worlds biggest flight school
- Support of integration into The Boeing Company following a Merge and Aquisition activity

06/2015–05/2017, *Technical Author and Teamlead*, Peters Software GmbH

Certificates and Courses

06/2020, Legacy Leader Blueprint, Dose of Leadership University

06/2020, Professional Certificate: Data Science, HarvardX

Final project on Fitbit data

06/2020, Data Science: Capstone, HarvardX PH125.9

05/2020, Data Science: Machine Learning, HarvardX PH125.8

05/2020, Data Science: Linear Regression, HarvardX PH125.7

05/2020, Handling German Works Councils, Haufe Akademie

05/2020, Data Science: Wrangling, HarvardX PH125.6

05/2020, Data Science: Productivity Tools, HarvardX PH125.5

04/2020, Data Science: Inference and Modeling, HarvardX PH125.4

04/2020, Data Science: Probability, HarvardX PH125.3

03/2020, Data Science: Visualization, HarvardX PH125.2

03/2020, Data Science: R basics, HarvardX PH125.1

03/2020, Working Virtually, Degreed

09/2019, Project Management Fundamentals, The Boeing Company

Professional Affiliations

since 03/2020 Founding Member Dose of Leadership University

Education

2012 - 2015, **Heinrich-Heine University Düsseldorf** MA Information Science and Language Technology

2009 - 2012, Heinrich-Heine University Düsseldorf BA Information Science and Language Technology



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Technical Skills

Programming

JavaRPrologHaskellLIFE

Markup Languages and Document Preparation Systems

 $\circ \ \ \text{XML} \qquad \quad \circ \ \ \text{HTML} \qquad \quad \circ \ \ \text{Adobe InDesign}$

LaTeXJSON

Languages

German: Native

English: Fluent

French: Basic understanding

Spanish: Basic understanding, currently in training

Latin: Latin proficiency certificate

Awards and Scholarships

2017, Boeing Global Services Excellence Award

Third Quarter 2017, Teamaward.

2014, 3rd price in "REQUEST"-contest

with a research report on "Eventbased real-time advertising in free-to-play online-games".

2013, Scholarship

"European Summer School of Language, Logic and Information 2013" (Düsseldorf, Germany).

2012, Travel scholarship

"European Summer School of Language, Logic and Information 2012" (Opole, Poland).

2007, Youth-culture-award of Eisenach, 2007

Eisenach, Thuringia.