Transmission type impact on fuel economy

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Executive summary

The main goal of this work is to explore the relationship between a set of variables and the fuel economy, measured in miles per gallon (mpg). Particulary, we want to know the effect, if any, that an automatic or manual transmission have for the mpg value and quantify the difference. In order to do this, we use the *mtcars* dataset. Firstly, we perform a brief exploratory analysis. Secondly, we try to find out some data relationships that could helps us in the selection of variables and fit different models. The resulting models tend to demonstrate that the type of transmission doesn't have an important effect on fuel economy.

Exploratory analysis

Size of the data, summary for the continous variables and hit table for the discrete ones:

```
## [1] "11 cols x 32 rows"
##
                                    Mean 3rd Qu.
          Min. 1st Qu.
                         Median
                                                     Max.
## mpg
        10.400
                15.420
                         19.200
                                  20.090
                                           22.80
                                                   33.900
## disp 71.100 120.800 196.300 230.700
                                          326.00 472.000
        52.000
                 96.500 123.000 146.700
                                          180.00
                                                  335.000
## drat
         2.760
                  3.080
                          3.695
                                   3.597
                                            3.92
                                                    4.930
         1.513
                  2.581
                          3.325
                                   3.217
                                            3.61
                                                    5.424
## qsec 14.500
                 16.890
                         17.710
                                  17.850
                                           18.90
                                                   22.900
     Values cyl vs am
##
                       gear carb
             NA 18 19
          0
                         NA
```

```
## 1
## 2
           1
              NA 14 13
                           NA
                                  7
## 3
              NA NA NA
                           NA
                                 10
           3
              NA NA NA
## 4
                            15
                                  3
## 5
           4
              11 NA NA
                            12
                                 10
                            5
## 6
           5
              NA NA NA
                                 NA
                7 NA NA
                           NA
                                  1
## 8
              14 NA NA
                           NA
                                  1
```

Model fitting

The strategy for selecting the variables to be included in the model was:

- 1. Fit mpg vs all the rest. In this model none of the variables was relevant (all the p-values > 0.05).
- 2. Create a correlation matrix and find those highly correlated with mpg, resulting on wt, cyl, disp, hp (negative relationship). This seems to confirm the common sense, but of course, this conclusion could be biased without considering efficiency variables.
- 3. Use the *step()* function to try and select the best model automatically.

4. Try to fit mpg vs each variable individually. In this model all the variables are potentially relevant (p-values < 0.05). Fit mpg with am as a factor with each of the other variables. Add an interaction term with am. Compare with the model offered by step(). Preselect the best models and compare them, taking in account the adjusted r-squared and residual standard error. We chose the model with the interaction term because it have more balanced values: $mpg \sim wt * factor(am)$

The outliers (high leverage + high influence) deletion process shows that the model doesn't significantly change. But, as the data give strong evidence about the weight being the most important variable in the mpg, and other specialised studies (see References) agree on this, is interesting to try to disentangle this effect. In the figures in the Appendix, adjusting with am reveals that the mean weight for the automatic vehicles are higher than the same value for the manual ones, impacting in the mpg. Reducing the dataset to those vehicles closer to the average weight balance the effect. If we repeat the process of fitting, in this case the best model is not as clear as before. We can choose the second one to be able to evaluate the am impact: $mpg \sim hp + factor(am)$

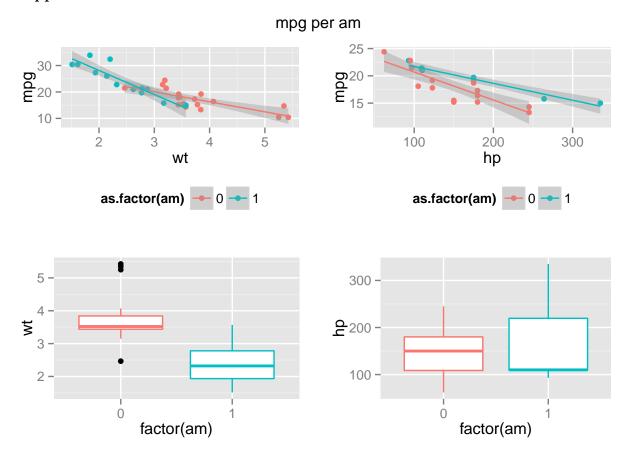
Model	p-values	adj.r.sq	sigma
mpg ~ wt	all highly relevant	0.7446	3.046
$\mathrm{mpg} \sim \mathrm{hp} + \mathrm{factor(am)}$	all highly relevant	0.767	2.909
$mpg \sim wt + qsec + as.factor(am)$	>0.05 on itc, low rel. on am	0.8336	2.459
$\mathrm{mpg} \sim \mathrm{wt} * \mathrm{factor(am)}$	all highly and medium relevant	0.8151	2.591
$mpg \sim cyl$	all highly relevant	0.7467	1.57
$\mathrm{mpg} \sim \mathrm{hp} + \mathrm{factor(am)}$	all highly and medium relevant	0.7091	1.682
$mpg \sim cyl + disp + hp + vs + gear$	>0.05 on vs, some low rel.	0.8415	1.242

Results

Surely, those regressions aren't optimal, but allow to fit a reasonable model for the analysed vehicles and extract some conclusions. The intuition was that the transmission type could be irrelevant. The key for mpg is to make the engine work in the optimal consumption zone for each speed and rpm and, theoretically, this can be achieved with any transmission type. The data agrees: the automatic transmission have a slightly negative impact on the mpg of -5.3 miles per gallon. If we disregard the weight effect, the effect is the opposite, improving +2.2 miles per gallon. In both cases the values are not specially relevant.

```
##
                   Estimate Std. Error
                                          t value
                                                      Pr(>|t|)
## (Intercept)
                  31.416055
                             3.0201093 10.402291 4.001043e-11
## wt
                             0.7856478 -4.818836 4.551182e-05
                  -3.785908
## factor(am)1
                  14.878423
                             4.2640422
                                        3.489277 1.621034e-03
## wt:factor(am)1 -5.298360
                             1.4446993 -3.667449 1.017148e-03
##
                  Estimate
                            Std. Error
                                          t value
                                                      Pr(>|t|)
## (Intercept) 24.09740831 0.924152023 26.075156 6.479920e-17
               -0.03977392 0.005497814 -7.234496 5.316725e-07
## factor(am)1 2.22682106 0.771019980 2.888150 9.091235e-03
```

Appendix



References

- 1. "Factors affecting automotive fuel economy" US environmental protection agency, 1975 link
- 2. "What factors affect average fuel economy of US passenger vehicles?" Suman Gautman, 2010. Illinois Wesleyan University. link
- 3. "Prestaciones y consumo: así influyen el peso, el motor y la aerodinámica" Auto10 magazine. Antonio Roncero link