Maftuna Khonkeldieva

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Professional profile

Creative web designer intended to critically analyze problems and apply best practices to plan, build and design high-impact, server-side, dynamic/static websites, applications and platforms. Curious about new digital technologies and aspires to combine usability with visual design. Familiarize with JavaScript with React, Node & Json. Able to work from the ground up or with existing wireframes and graphical assets and convert them to structured and optimized HTML/CSS. Knowledge in source control management systems (GitHub). Experience in Shopify/ Liquid Coding, developing ecommerce websites on the Shopify platform, updating existing code & optimizing site performance.

More than 5 years of experience in Visual Identity, Marketing/Advertising and Branding Graphic Design with the strong visual sense and the proven ability to execute complex, visually impactful designs. Expert knowledge in various Adobe tools. Able to build UX/UI components individually.

3+ years experience in E-commerce & International sales. Able to manage company's online platforms both individually and as a part of a team. Effective communicator with a sense of negotiation skills; Excited to find innovative ways to present a variety marketing campaigns.

Education

Humber Institute of Technology & Advanced Learning

Post-secondary | Web Design & Development

Tashkent University of Information Technologies

Bachelors of Telecommunication

Professional Experience

M Korea Co.Ltd | Seoul, South Korea

Assistant Manager | Web Team

• Created various web contents, user interface designes for ecommerce and other web sites

- Assisted web team to developing and designing web sites and applications
- Designed products, product pages & advertisement materials
- Managed company's online shopping (Ebay, Gmarket, Coupang, Naver etc)
- Supported to manage international sales, meeting with clients, ordering/selling and inspecting

Nine Value Co.Ltd | Seoul, South Korea

Assistant designer

- Designed product pages, logos and advertisement materials
- Assisted to design company website and mobile app
- Managed company's online shopping process from listing to shipping
- Supported sales team in both wholesale and retail

Soft Skills

- Creativity
- Working with clients
- Strong work ethics
- Sales analysis
- Team work skills

Tech Skills

- Adobe Photoshop
- Adobe Illustrator
- Adobe Animation
- Adobe After Effects
- Adobe XD / Figma

June 2015 - February 2017

April 2017 - August 2019

- HTML, CSS, JavaScript
- Node JS, React, Json
- MySQL

2012

2020