

Maftuna Khonkeldieva

25 Regatta Crescent, North York, M2R 2X7
437-240-5898 | kh.maftu@gmail.com
www.linkedin.com/in/maftuna-khonkeldieva
<http://www.khmaftuna.com/>

Professional profile

More than 4 years of extensive experience in Visual Identity, Marketing/Advertising and Branding Graphic Design with the strong visual sense and the proven ability to execute complex, visually impactful designs. Proficient experience in Creative Cloud tools Adobe Photoshop, Illustrator, InDesign, After Effects, Premiere Pro.

Comprehensive experience in Web Design and Development. Familiarize with HTML, CSS, JavaScript | Web frameworks: React, Node.js, Express/Handlebars | MongoDB, Git | E-commerce Shopify liquid coding.

UX/UI design: wireframing, prototyping(high & low fidelity), user flow, information architecture (Adobe XD, Figma)

Education

Humber Institute of Technology & Advanced Learning

Post-secondary | Web Design & Development 2020

Tashkent University of Information Technologies

2012

Bachelors of Telecommunication:

Computer Graphics, Computer Systems & Net

Projects

Airbnb web application project in Humber College / full-stack

<https://maftuna-kh-webapp.herokuapp.com/>

- Structured fully according to the MVC Design pattern. Node Js, Express/Handlebars.
- Connected web application to mongoDB database using Mongoose.
- Implemented user registration and log in: setup and configure a MongoDB cloud service using MongoDB Atlas.
- Created Authentication Module for administrator and user.

Custom SPA framework Humber Media Pros website project / full-stack

<https://humbercollege-project.herokuapp.com/>

- Data is determined by the url bar (location) and managed by JS router

Webstore single page web application by vanilla js / full-stack

<https://maftuna-cs.github.io/webstore/>

Digital Media Production Projects Humber College / Adobe After Effects

<https://drive.google.com/drive/u/0/folders/1IywKIJBfW9VpsWr0Gr3z7MyK2ZuEyNyE>

Web Production Techniques Website Critique Project / Presentation

<https://drive.google.com/drive/u/0/folders/1K0AWcj2eI0SS068j6jW58CDNav8qXLKj>

Professional Experience

M Korea Co.,Ltd

04.2017-08.2019

Web Team Design Specialist

- Responsible for overall design and product listing of <http://dhmedicare.com/>
- Designed web banners and product pages for <http://www.ssaka.com/>
- Designed product pages for <http://gshop.gmarket.co.kr/Minishop/GlobalMinishop?CustNo=zI3MR38zOTExNY3yODMyNTgyNTI/Rw==>
- Worked in cooperation with <http://www.beesline.com/me/> in beauty line.
- Worked in cooperation with <https://watt.it/it> in nutrition line.
- Designed M-Recovery Kinesiology Taping Support http://dhmedicare.com/product/list_gallery.html?cate_no=52
- Designed 'Neoprene 3D Mask' http://dhmedicare.com/product/detail.html?product_no=131&cate_no=18&display_group=3
- Designed professional training martial art uniforms http://dhmedicare.com/product/list_gallery.html?cate_no=65
- Assisted web team creating web and web application design.
- Created designs for packaging, brochure and other materials for print.
- Created various web contents, user interface designers for ecommerce and other web sites.

Nine Value Co.,Ltd

06.2015-02.2017

Branding/Marketing Designer

- Created all web & graphic assets, logo and product pages for <http://9ps.kr/main/main.php>.
- Responsible for design and photo retouching for <http://gsearch.gmarket.co.kr/Listview/Search?keyword=%EB%82%98%E%9D%B8%EB%B2%A8%EB%A5%98>
- Designed product pages and product photographing for http://www.ksin.kr/bbs/board.php?bo_table=d313
- Logo, web banner, flyer and add material design.

Soft Skills

- Creativity
- Typography and Color Scheme
- Strong work ethics
- Sales analysis
- Team work skills

Tech Skills

- Adobe Photoshop
- Adobe Illustrator / InDesign
- Adobe Animation
- Adobe After Effects / Premiere Pro
- Adobe XD / Figma
 - Prototyping (High Fidelity/Low Fidelity)

- Information Architecture
 - Wireframing
 - User Flow
- HTML, CSS, JavaScript
- Node JS, Express/Handlebars, React, Json, MongoDB, Git
- Shopify Liquid/Vue Js