

Credit Card Transaction Report

Revenue

57M

Interest

8M

Amount

46M

Count

667.2K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	47188612	37840749	6614173
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Silver	5659109	4647596	821923
Total	56517011	45533021	7982480

Q4

Q3

Q2

Q1

Week_Start_Date

All

F

M

Gold

Silver

Blue

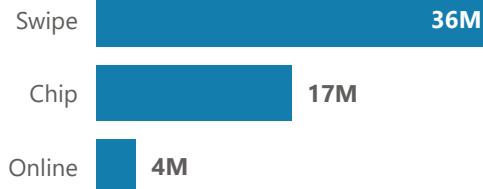
Platinum

Low

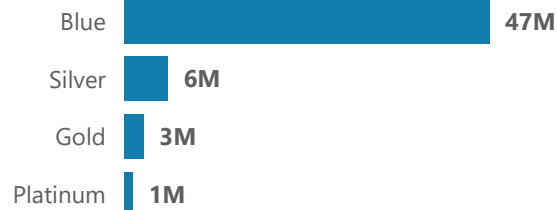
Med

High

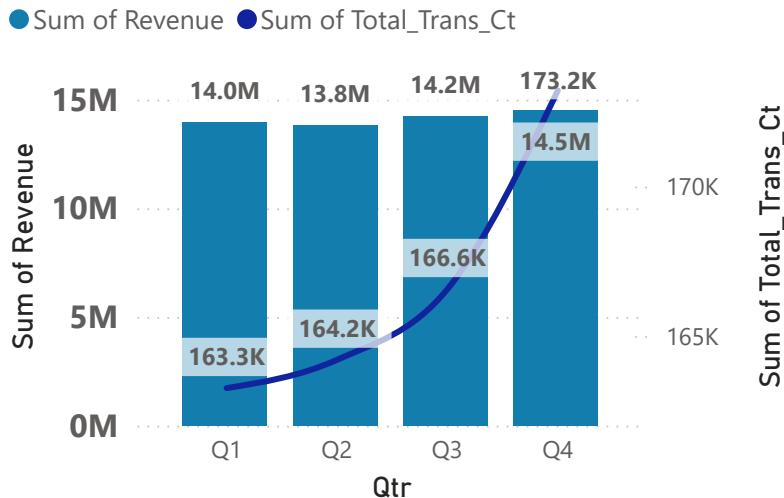
Revenue by Chip



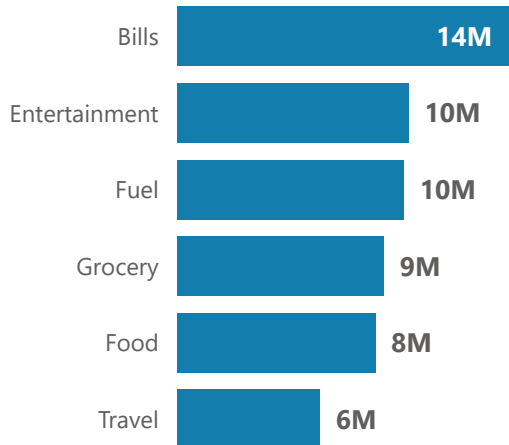
Revenue by Card



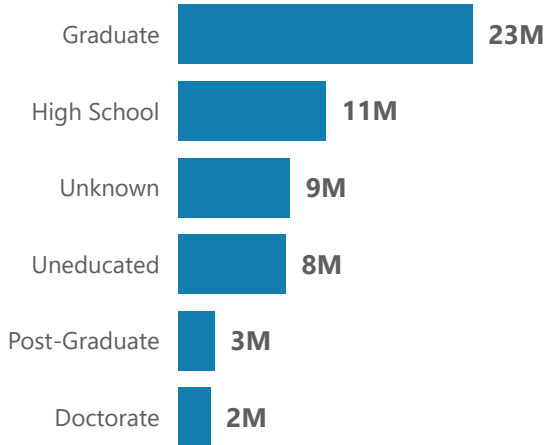
QTR Revenue and Sum of Total_Trans_Ct by Qtr



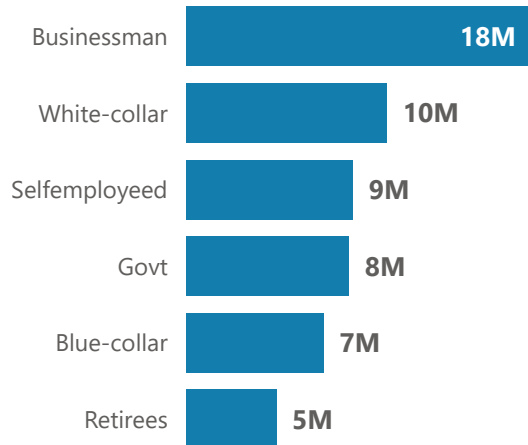
Revenue by Exp_Type



Revenue by Education



Revenue by Job



Credit Card Customer Report

Revenue

57M

Interest

8M

Income

588M

Satisfaction

3.19

Q4

Q3

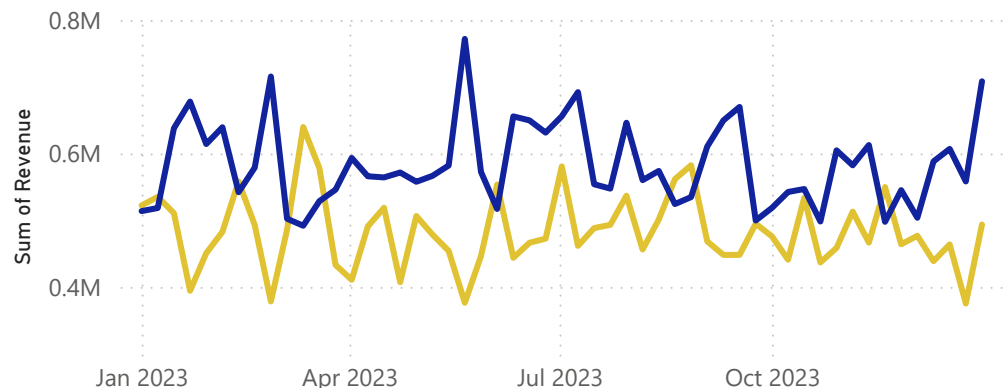
Q2

Q1

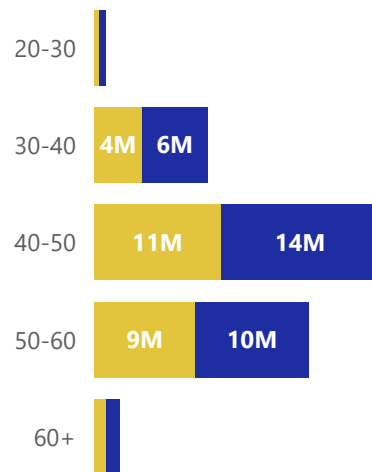
Week_Start_Date

All

Revenue by Year, Month, Day and Gender



Revenue by Age Group



M

31M

F

26M

Gold

Silver

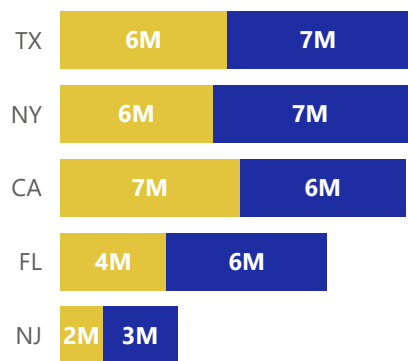
Blue

Platinum

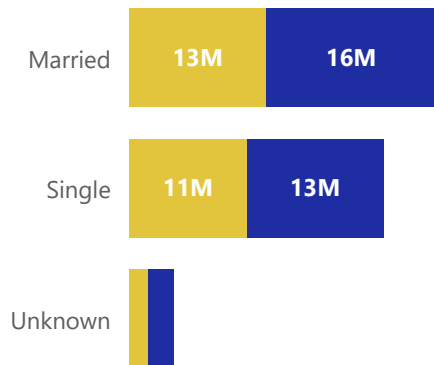
Customer_Job	Sum of Interest_Earned	Sum of Revenue	Sum of Income
Blue-collar	967751	7040606	73516911
Businessman	2584604	17697472	190350431
Govt	1182231	8335534	90834727
Retirees	641692	4617448	49619308
Selfemployeed	1141510	8542826	77659931
White-collar	1464691	10283124	105618475
Total	7982480	56517011	587599783

Top 5 States

Gender ● F ● M

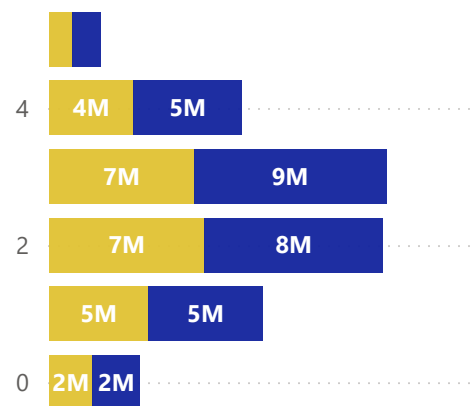


Revenue by Marital Status



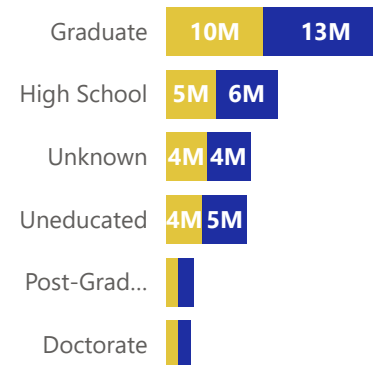
Revenue by Dependent

Gender ● F ● M



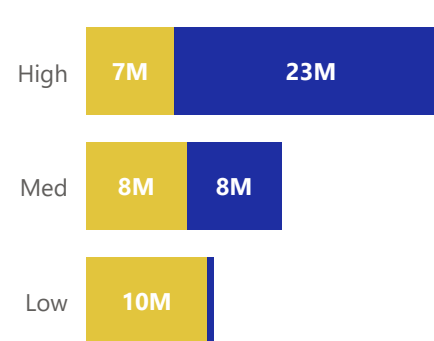
Revenue by Education

Gender ● F ● M

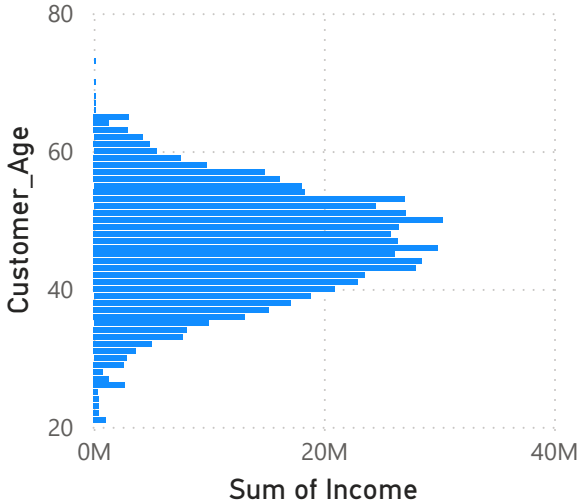


Revenue by Income Group

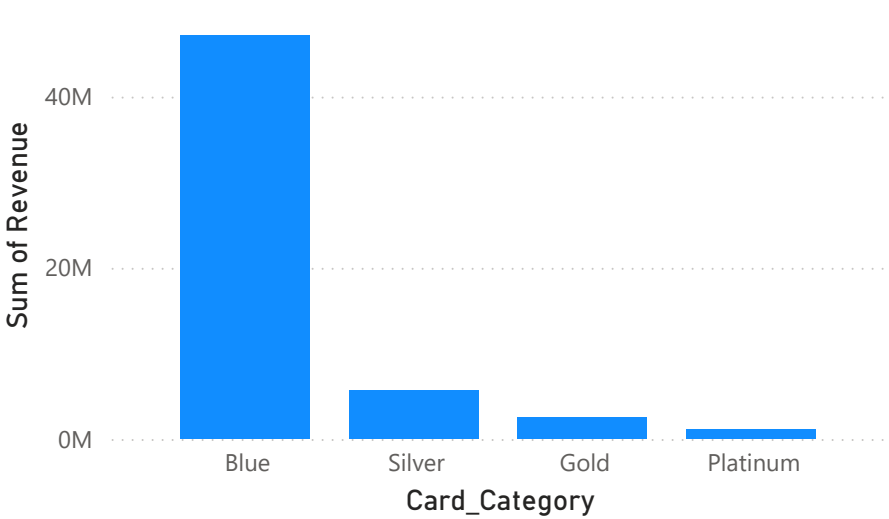
Gender ● F ● M



Sum of Income by Customer_Age



Sum of Revenue by Card_Category



Week_Num	Sum of Week_num2	Previous_week_Revenue	Current_week_Revenue	WOW_Revenue
Week-51	9945	1026549	1070439	4.3%
Week-53	9805	933134	1201601	28.8%
Week-50	9750	980152	1026549	4.7%
Week-49	9555	1008777	980152	-2.8%
Total	276902	933134	1201601	28.8%

Delinquent_Acc %GT Count of Delinquent_Acc

0	93.94%
1	6.06%
Total	100.00%

Activation_30_Days %GT Count of Activation_30_Days

0	42.54%
1	57.46%
Total	100.00%

Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%