

v1: Product Requirements Document

Target release	01 Dec 2020
Document status	IN PROGRESS
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Objective

Ship the v1 of Dreami.io by December 1, 2020. This v1 will allow us to generate feedback and assess market demand for v2 development.

Success metrics

Goals

Goal	Metric
Match mentees to the right mentors	Mentor/Mentee match algorithm satisfaction
Improve mentor onboarding process	# of completed mentor applications
Increase demand of mentees	Sign ups
Increase accessibility of mentoring to mentees	# of total meetings scheduled/day
Improve the mentoring quality for mentees	Mentor rating
Promote mentoring on a regular cadence	Avg # of meetings schedules/mentee

Assumptions

- There are 2 key personas Dreami caters to:
 - Mentors: Those who mentor
 - Mentees: Those who get mentored
- v1 will only be available via web app
- There will not be monetization for v1, but there will be in the future
- Mentees will take a quiz to determine which mentor they will get matched to
- Mentors will have to apply and be accepted via interview

Requirements

	Requirement	User Story	Importance	Priority	Notes
1	Mentees must be able to jot down an agenda for each mentoring session that can be shared with their mentors.	As a mentee, Jane selected "goals", "family" and "ice-breaker" and written down specific questions to talk to Ash (mentor) for their first meeting. This agenda is visible by Ash prior to their meeting.	NICE TO HAVE	7	Could be done via an Asana or Trello integration

2	Mentors must be able to only receive as many mentees as they request in their application	As a mentor, Ash can only handle 2 mentees at the moment, so the matching algorithm will only allot max 2 mentees to her	MUST HAVE	5	Ability to add or subtract mentees is not a feature. Mentors must submit ticket to add or reduce # mentees
3	[Feature]: Mentee is reminded via email notification and dashboard pop-up to book next meeting with mentor after rating first meeting	As a mentee, Jane's dashboard page has a pop up and an email notification that reminds them to schedule the next meeting with her mentor, Ash.	MUST HAVE	6	
4	[Feature]: Mentees will have a 3 session limit, 30 min each, with their mentors	As a mentee, Jane has used 1/3 mentoring sessions so far.	MUST HAVE	3	
5	[Feature]: Mentees and Mentors should be able to see how many sessions they have remaining on their dashboard.	Jane (mentee) can see she has 2 mentoring sessions with Ash remaining. Ash (mentor) can see she has 2 mentoring sessions with Ash remaining.	MUST HAVE	4	
6	[Feature]: Mentors should have a flexible and simple setting availability experience.	Ash (mentor) can easily set her availability by setting custom recurrences with start and end dates	MUST HAVE	1	This is #1 priority right now
7	[UI enhancement]: New users should be able to see an FAQ page or section	Ash or Jane can hop on to the "FAQ" page to see what are some frequently asked questions	NICE TO HAVE	8	
8	[Feature]: Mentees should be matched to their Mentors with great confidence	Jane gets matched to Ash on the fact that they are both chemical engineers and want to pivot to product	MUST HAVE	2	This is the #2 priority Current algorithm seems weak and may need a review Potential to remove "values" from the algorithm for now
9	[UI enhancement]: Mentors should feel compelled to sign up for Dreami after reviewing the "Become a Mentor" page	Ash (mentor) feels like she is joining a movement to inspire women after reading the "Become a mentor" page	MUST HAVE	3	This is more of a UI enhancement
10	Add in ability to accept recurring subscription and one-time payments	Jane signed up for the Dreami premium and a 6 week coaching program	NICE TO HAVE	9	This is part of our vision, but not a priority at the moment
11	Ability to allow mentees to become mentors as well	Jane loved using Dreami so much so that she applied to also become a mentor	NICE TO HAVE	10	This is part of our vision, but not a priority at the moment

User interaction and design

Add wireframes

Open Questions

Question	Answer	Date Answered
How will we price Dreami.io membership?	Determine after MVP	
How will we price Dreami.io membership for legacy users?	Determine after MVP	

Out of Scope

- For v1:
 - Mentee can choose different mentor if not happy (just will submit ticket)
 - Algorithm must iterate based on feedback (i.e. machine learning)
- For v2:
 - Introduce Dream tracker (for goal/mentee tracking)
 - Introduce pricing plans