

Customer Churned Analysis

1796

Churned Customer

6687

Total Customer

26.86%

Churned Rate

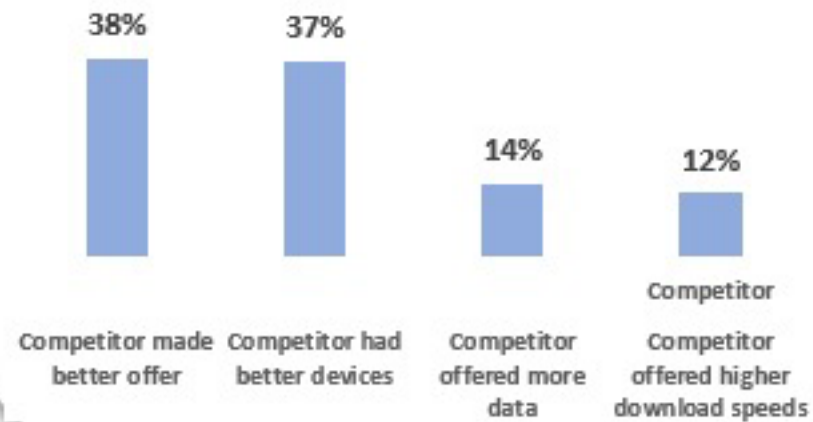
31.03 \$

Avg Monthly Charge

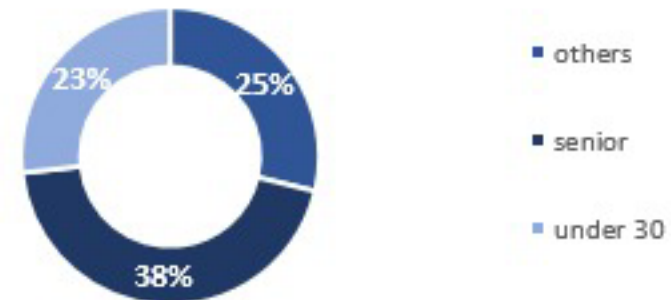
1084 \$

ARPU(Revenue Per User)

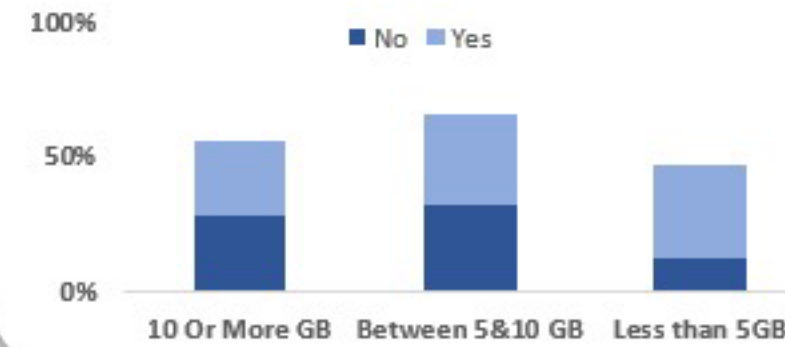
Churn Reason



Churn by Demographics



Counsumtion Churen



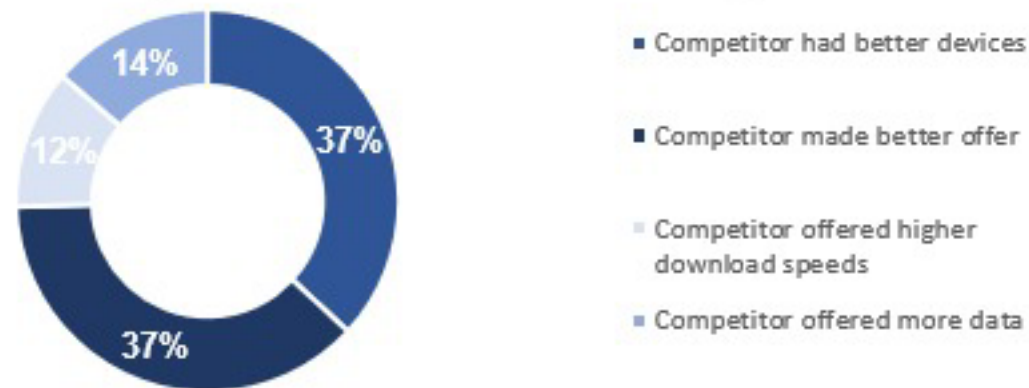
Churn Category

Attitude
Competitor
Dissatisfaction
Other
Price
(blank)

Gender

Female
Male
Prefer not to say

Competitor Churned Analysis



Age Group Analysis

