Maged Abdelsalam

240-490-0411
hello@magedabdelsalam.com

Professional Summary
Passionate technology driven UX designer working with clients helping them achieve their goals by developing customized designs that impacts their businesses.

Education
Masters of Arts Social Design, 2014- 2015
Maryland Institute College of Art – Baltimore, Maryland.

Web Design Certificate 2014
University of Washington- Seattle, Washington.

Bachelor of Arts Visual Arts, 2009- 2013
American University in Cairo- Cairo, Egypt

Work History
Product Designer, Freelance 10/2016 to Current
- Designed brands, websites and prototypes for nonprofits and early-stage startups like Council on American Islamic Relations, Islamic Scholarship Fund and Lexion AI that just raised $4.2 million dollars.
- Developed a website for University of Maryland Medical Center to help combat HIV.
- Facilitated a web development workshop at Boomspace Baltimore for underprivileged youth who later started their own online businesses.

UX Designer, ChoiceMap 09/2017 to 08/2018
- Participated at the Techstars Accelerator program as part of the founding team.
- Conducted 50+ user research interviews & observations at Cedars-Sinai Hospital.
- Built a complete web app design system that can scale and adapt to multiple screen sizes.

Co-founder and Social Designer, Bramble Lab 08/2015 to 10/2016
- Designed DC council election booklet with a distribution range of 12,000+ DC residents.
- Directed Baltimore mayoral election booklet with a distribution range of 8,000+ Baltimoreans.
- Developed a custom CMS for Bmore Read More that serves 400+ weekly active users.

Interaction Designer / Analyst, Global CI as a Contractor for Northrop Grumman 10/2015 to 05/2016
- Worked on front-end development for a Metadata Repository Application.
- Updated 8+ year old front-end code to the latest web standards with 508 compliance.
- Conducted a UX training from storyboarding, to prototyping for 11 colleagues.
- Launched a whole web application redesign serving 4,000+ Employees.
- Demoed new features on a weekly basis with powerpoint prototypes.
- Helped design user test cases and documentation of new features.
- Improved recruiting process to shift focus from tools to latest design conventions.

Skills
Design Thinking and Facilitation Process
Ethnographic Research, Data Visualization, Storyboarding, and Rapid Prototyping

Branding, Web Design and Motion Graphics
Sketch.app, Adobe Suite (Illustrator, Photoshop, and After Effects), MS Office

Front-End and CMS Development
HTML, CSS, JS, JQUERY, REACT, NODEJS, GIT, PHP (Wordpress)