

# MageINIC

Newsletter Popup

## FEATURES

- Option provided to enable or disable the extension. Enable this to use the features of the extension.
- Configure the extension in just a few clicks.
- To grow your email list, the extension will show the popup on every page of the site.
- Personalize the popup with a unique and eye-catching title and body text with cms blocks.
- You can set the timer for when to show the Newsletter Popup.
- Allows your website viewers to subscribe to your company's newsletter or can reach to your eye-catching offers easily.

## Ultimate Guide for Magento 2 Newsletter Popup

Introducing Magento 2 Newsletter Popup is the ultimate extension for streamlining your Newsletter Subscribe process.

- **Enable/Disable Option:** Gain full control over the extension's functionality by easily enabling or disabling it according to your specific needs.
- **Effortless Configuration:** Configure the extension seamlessly with just a few clicks, allowing for quick and hassle-free setup.
- **Email List Growth:** Maximize your email list growth by displaying the popup on every page of your website, ensuring maximum visibility and opportunities for visitors to subscribe.
- **Personalized Popup Content:** Capture attention and create a memorable impression by personalizing the popup with a unique and eye-catching title and body text. Leverage CMS blocks to craft compelling messages that align with your brand's identity.
- **Customizable Timer:** Set the timing of the Newsletter Popup to perfection. Control when it appears on the screen, ensuring it engages visitors at the most opportune moments.
- **Seamless Subscription Process:** Streamline the subscription process for your website viewers, making it effortless for them to subscribe to your company's newsletter or gain access to your captivating offers.

Our Newsletter popup extension empowers you to optimize your email marketing efforts, effectively engage with your audience, and drive conversions.

# How to install the extension

## 1. Upload via ZIP/Archive

- Back up your store's database and web directory
  - Download the extension zip file and extract the zip file
  - Transfer the **app** folder into the **Magento2 root** directory on the server
  - Enable maintenance mode **php bin/magento maintenance:enable**
  - Run the command **php bin/magento module:enable MageINIC\_Core MageINIC\_NewsletterPopup**
  - Run the command **php bin/magento setup:upgrade** to install the extension
  - Run the command **php bin/magento cache:clean** to clean the cache
  - Disable maintenance mode **php bin/magento maintenance:disable**
  - Check the store environment if everything is working properly. If, at any point, the store displays an error, check the Magento logger for more details.
-

# Extension Configuration

To configure the extension configuration, Please go to **Stores** → **Settings** → **Configuration** → **MagelNIC** → **Newsletter Popup**.

## General

The screenshot shows the Magento Configuration interface. On the left is a vertical sidebar with icons for various system areas: Dashboard, MageNIC, Sales, Catalog, Customers, Marketing, Content, Reports, Stores, System, and Third Parties & Extensions. The main content area is titled 'Configuration' and shows the 'Scope' set to 'Default Config'. A 'Save Config' button is in the top right. The left sidebar of the configuration panel lists categories: GENERAL, MAGEINIC (highlighted with a red box), CATALOG, SECURITY, CUSTOMERS, SALES, SERVICES, and ADVANCED. Under the MAGEINIC category, 'Newsletter Popup' is selected. The main configuration area is titled 'Popup Configuration' and contains a 'Popup Select' dropdown menu (labeled '[store view]') with 'Disable Popup' selected. Below the dropdown is the text 'For Popup Select'. The footer of the page includes the Magento logo, copyright notice 'Copyright © 2023 Magento Commerce Inc. All rights reserved.', and version information 'Magento ver. 2.4.6' with links to 'Privacy Policy' and 'Report an Issue'.

### Popup Select - Select Popup type

1. Disable Popup
2. Newsletter Popup
3. Offer Popup

## Newsletter Popup Select

Configuration

Scope: Default Config ? Save Config

GENERAL

MAGEINIC

Newsletter Popup

Enable Disable Newsletter Subscription for Guest User

Popup Select (store view) Newsletter Popup Select Popup.

Display Time (store view) 1 Popup repeat display cookie time in "Hours".

Enable For Guest (website)

Enable Newsletter Subscription for Guest user  
Navigate to  
Stores > Configuration > Customer > Newsletter > Subscription Options > Allow Guest Subscription

Newsletter Popup Configuration Information (website)

To add Content in Newsletter popup static block.  
Go To Content (Main Admin Tab) -> Blocks(Elements)  
Search Identifier -> 'newsletter-popup-content'  
You can manage html static content here.

Add custom Content in Newsletter popup by this Information

**Display Time** - Set display cookie time in hours.

**Enable For Guest** - Enable Newsletter Subscription for Guest user

Navigate to **Stores** → **Configuration** → **Customer** → **Newsletter** → **Subscription Options** → **Allow Guest Subscription**.

**Newsletter Popup Configuration Information** - add Content to the Newsletter popup static block.

Go To **Content** (Main Admin Tab) → **Blocks**(Elements) Search Identifier -> '**newsletter-popup-content**'.

You can manage HTML static content here.

## Offer Popup Select

Configuration

Scope: Default Config ? Save Config

GENERAL

MAGEINIC

NewsLetter Popup

CATALOG

SECURITY

CUSTOMERS

SALES

SERVICES

ADVANCED

Popup Configuration

Popup Select (store view) Offer Popup Select Popup.

Display Time (store view) 1 Popup repeat display cookie time in "Hours".

Offer URL (store view) https://mageinic.com Offer url to redirect on click on offer content.

Offer Image Upload (store view) Choose file No file chosen Delete Image Allowed file types: jpg, jpeg, gif, png, svg.

Offer Popup Configuration Information (warning)

To add Content in offer popup static block. Go To Content (Main Admin Tab) -> Blocks(Elements) Search Identifier -> 'offer-popup' You can manage html content here.

Offer popup selected

Display time Cookie

Offer redirect URL

Upload Offer Image

Add custom content in offer popup by this information

**Display Time** - Set display cookie time in hours.

**Offer URL** - Offer URL to redirect on click on offer content.

**Offer Image Upload** - Upload the offer image, Allowed file types: jpg, jpeg, gif, png, svg, Default image is set in case the offer image is not uploaded by the admin user.

**Offer Popup Configuration Information** - To add Content in the offer popup static block. Go To **Content** (Main Admin Tab) -> **Blocks**(Elements) Search Identifier -> '**offer-popup**', You can manage HTML content here.

# Extension Usage

## Default Created CMS Blocks

Blocks

Search by keyword

Filters Default View Columns

20 per page 1 of 1

ID	Title	Identifier	Store View	Status	Created	Modified	Action
1	Newsletter Popup Content	newsletter-popup-content	Main Website Main Website Store Default Store View	Enabled	Jul 10, 2023 11:44:47 PM	Jul 10, 2023 11:44:47 PM	Select
2	Newsletter Popup Form	front-content-form	Main Website Main Website Store Default Store View	Enabled	Jul 10, 2023 11:44:47 PM	Jul 10, 2023 11:44:47 PM	Select
3	Offer Popup Content	offer-popup	Main Website Main Website Store Default Store View	Enabled	Jul 10, 2023 11:44:47 PM	Jul 10, 2023 11:44:47 PM	Select

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Privacy Policy | Report an Issue

Please go to **Content (Main Admin Tab) → Blocks(Elements)Search Identifier**

- newsletter-popup-content
- front-content-form
- offer-popup

CMS blocks can be used to personalize popup content by customizing the Popup title, body text, and design.

## Newsletter Subscriber Listing

Newsletter Subscribers

Search Reset Filter

Export to: CSV Export

20 per page 1 of 1

ID	Email	Type	Customer First Name	Customer Last Name	Status	Web Site	Store	Store View
5	admin@yahoo.com	Guest			Subscribed	Main Website	Main Website Store	Default Store View
4	test@mageINIC.com	Guest			Subscribed	Main Website	Main Website Store	Default Store View
3	veronica@costello.com	Guest			Subscribed	Main Website	Main Website Store	Default Store View
2	test@test.com	Customer	Nilay	Patel	Subscribed	Main Website	Main Website Store	Default Store View
1	test@gmail.com	Guest			Subscribed	Main Website	Main Website Store	Default Store View

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Please go to **Marketing (Main Admin Tab) → Communications → Newsletter Subscribers**

## NewsLetterPopup Default Frontend

Default welcome msg! Sign In or Create an Account

LUMA

Home Page

CMS homepage content goes here.

Newsletter Popup Content

Email \*

Subscribe

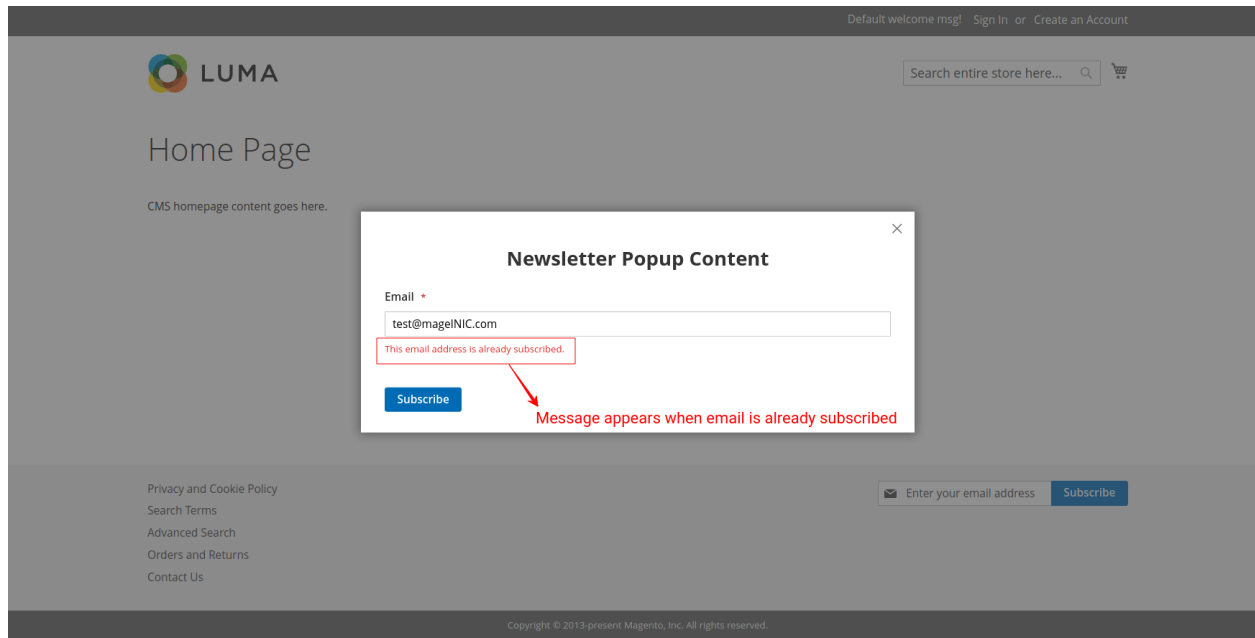
Privacy and Cookie Policy Search Terms Advanced Search Orders and Returns Contact Us

Enter your email address Subscribe

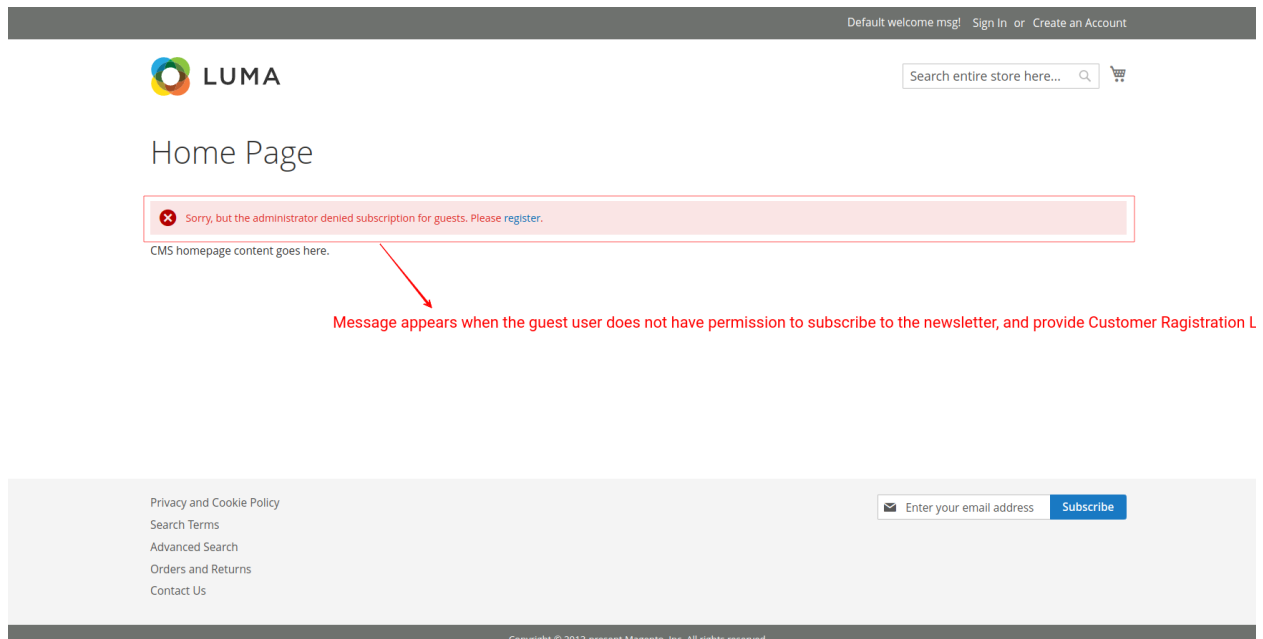
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- Newsletter Subscribe Popup Form.



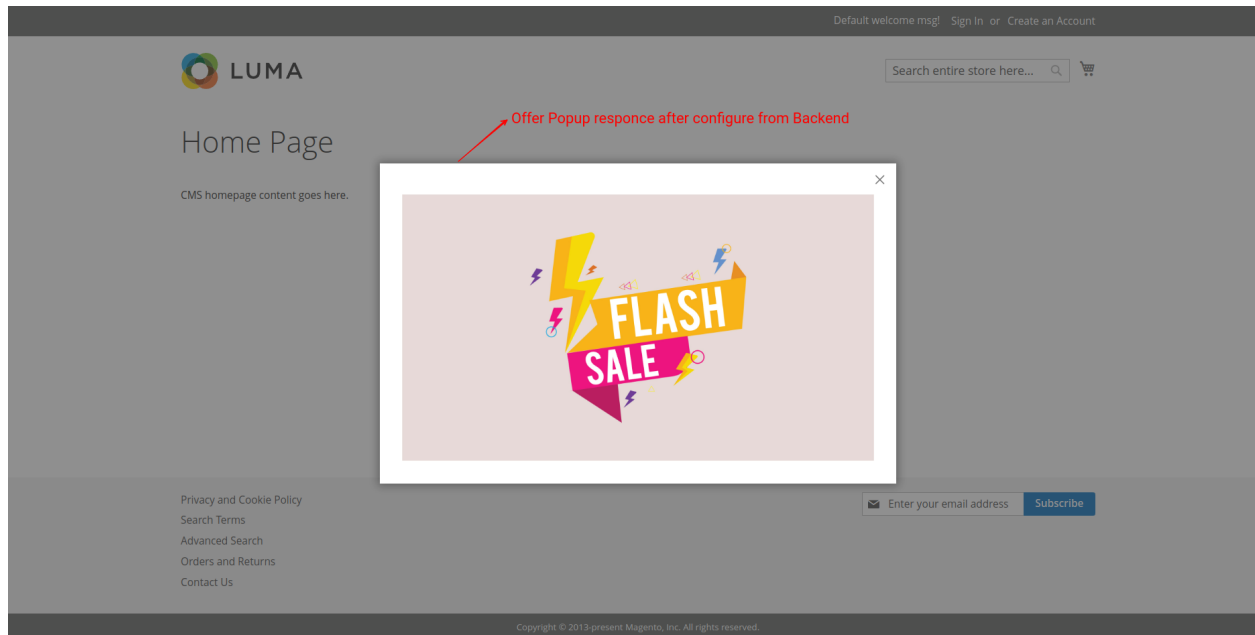


- Email already subscribed.



- After, Guest use is disabled for newsletter subscription from Admin System config. Provide the Registration link with an error message.

## OfferPopup Default Frontend



- Offer Popup Content with Image.
- Redirect the URL when clicking on the offer image

## Newsletter Popup GraphQL

- **subscribe Email To Newsletter mutation** - To learn more about how to implement and utilize this GraphQL mutation, please click on the following link: [\[Link to More Information\]](#)
- **storeConfig query** -The storeConfig query defines information about a store's configuration. The following query returns details of a Newsletter store's configuration.

The screenshot displays a GraphQL client interface with the following components:

- POST** button and URL: `https://demo246.mageinic.com/graphql`
- Send Request** button
- Query** tab: Contains the following GraphQL query:

```
1 {  
2   storeConfig {  
3     popup_type  
4     popup_cookie_time  
5     popup_offer_url  
6     popup_offer_image {  
7       format  
8       full_path  
9       name  
10    }  
11  }  
12 }  
13 |
```
- Result** tab: Shows the response status **200 OK** and execution time **391ms**. The response body is:

```
1 {  
2   "data": {  
3     "storeConfig": {  
4       "popup_type": "2",  
5       "popup_cookie_time": 1,  
6       "popup_offer_url": "https://mageinic.com",  
7       "popup_offer_image": {  
8         "format": "jpg",  
9         "full_path": "https://demo246.mageinic.com/media/mageINIC/newsletter/best-offer-sale-  
discount-banner-png-.jpg",  
10        "name": "best-offer-sale-discount-banner-png-.jpg"  
11      }  
12    }  
13  }  
14 }
```
- Response headers** tab: Empty.
- VARIABLES** tab: Empty.
- DOWNLOAD** button