



[Newsletter Popup](#)

## FEATURES

- Option provided to enable or disable the extension. Enable this to use the features of the extension.
- Configure the extension in just a few clicks.
- To grow your email list, the extension will show the popup on every page of the site.
- Personalize the popup with a unique and eye-catching title and body text with cms blocks.
- You can set the timer for when to show the Newsletter Popup.
- Allows your website viewers to subscribe to your company's newsletter or can reach to your eye-catching offers easily.

## Ultimate Guide for Magento 2 Newsletter Popup

Introducing Magento 2 Newsletter Popup is the ultimate extension for streamlining your Newsletter Subscribe process.

- **Enable/Disable Option:** Gain full control over the extension's functionality by easily enabling or disabling it according to your specific needs.
- **Effortless Configuration:** Configure the extension seamlessly with just a few clicks, allowing for quick and hassle-free setup.
- **Email List Growth:** Maximize your email list growth by displaying the popup on every page of your website, ensuring maximum visibility and opportunities for visitors to subscribe.
- **Personalized Popup Content:** Capture attention and create a memorable impression by personalizing the popup with a unique and eye-catching title and body text. Leverage CMS blocks to craft compelling messages that align with your brand's identity.
- **Customizable Timer:** Set the timing of the Newsletter Popup to perfection. Control when it appears on the screen, ensuring it engages visitors at the most opportune moments.
- **Seamless Subscription Process:** Streamline the subscription process for your website viewers, making it effortless for them to subscribe to your company's newsletter or gain access to your captivating offers.

Our Newsletter popup extension empowers you to optimize your email marketing efforts, effectively engage with your audience, and drive conversions.

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# How to install the extension

## 1. Install via composer (recommend)

- Enable maintenance mode **php bin/magento maintenance:enable**
- Run the command **composer require mageinic/newsletter-popup**
- Run the command **php bin/magento module:enable MagelNIC\_Core MagelNIC\_NewsletterPopup**
- Run the command **php bin/magento setup:upgrade** to install the extension
- Run the command **php bin/magento cache:clean** to clean the cache
- Disable maintenance mode **php bin/magento maintenance:disable**
- Check the store environment if everything is working properly. If, at any point, the store displays an error, check the Magento logger for more details.

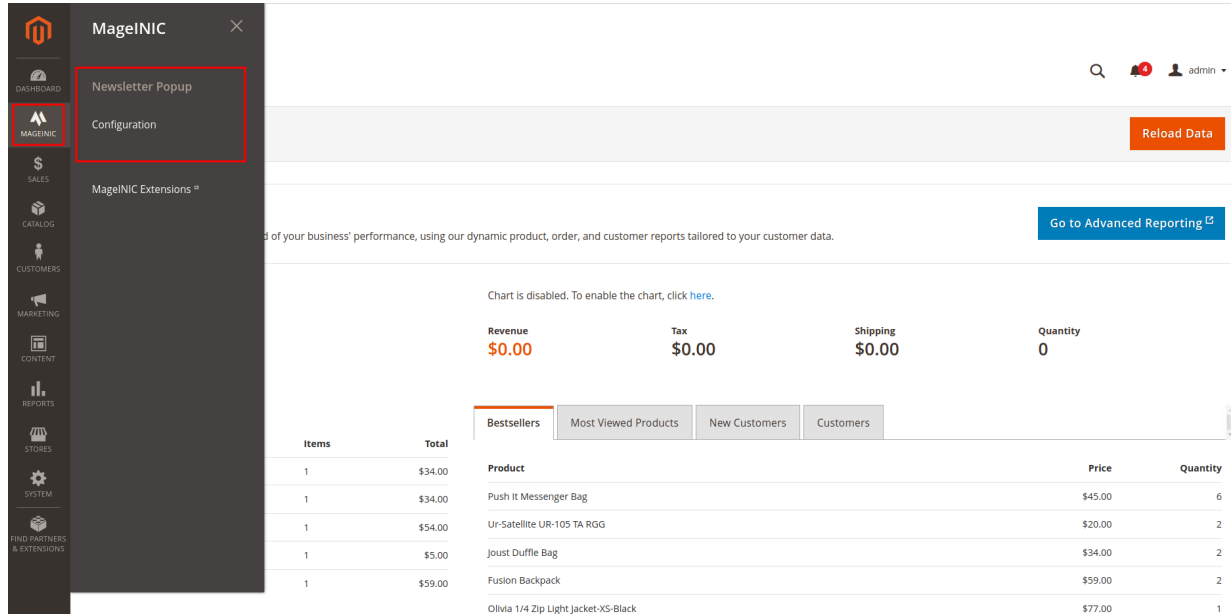
## 2. Upload via ZIP/Archive

- Back up your store's database and web directory
  - Download the extension zip file and extract the zip file
  - Transfer the **MagelNIC** folder to the Magento 2 **app/code/** directory on the server
  - Enable maintenance mode **php bin/magento maintenance:enable**
  - Run the command **php bin/magento module:enable MagelNIC\_Core MagelNIC\_NewsletterPopup**
  - Run the command **php bin/magento setup:upgrade** to install the extension
  - Run the command **php bin/magento cache:clean** to clean the cache
  - Disable maintenance mode **php bin/magento maintenance:disable**
  - Check the store environment if everything is working properly. If, at any point, the store displays an error, check the Magento logger for more details.
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# Extension Configuration

## General

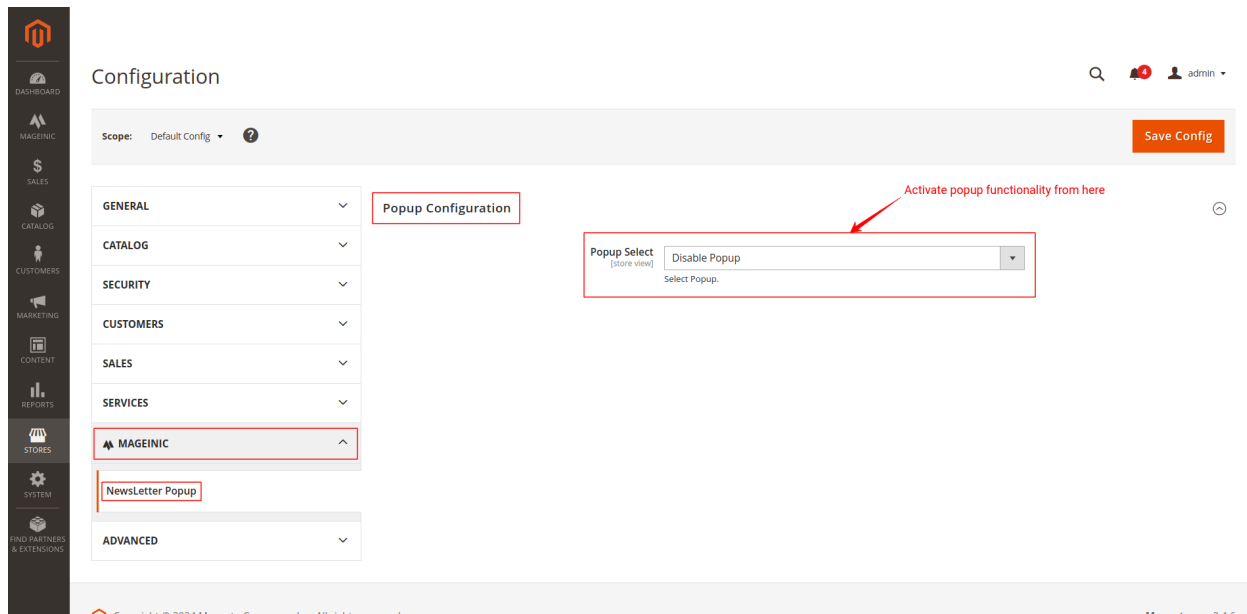
Please go to **MagelNIC** → **Newsletter Popup** → **Configuration**.



The screenshot shows the MagelNIC dashboard. On the left sidebar, the 'MAGEINIC' menu item is highlighted with a red box. In the main content area, the 'Newsletter Popup' configuration page is visible, with the 'Configuration' sub-menu item also highlighted with a red box. The dashboard includes a search bar, a 'Reload Data' button, and a 'Go to Advanced Reporting' button. Below these, there is a summary section with 'Revenue \$0.00', 'Tax \$0.00', 'Shipping \$0.00', and 'Quantity 0'. A chart area is disabled, with a link to enable it. Below the chart, there are tabs for 'Bestsellers', 'Most Viewed Products', 'New Customers', and 'Customers'. The 'Bestsellers' tab is active, showing a table of items with columns for 'Items', 'Total', 'Product', 'Price', and 'Quantity'.

Items	Total	Product	Price	Quantity
1	\$34.00	Push It Messenger Bag	\$45.00	6
1	\$34.00	Ur-Satellite UR-105 TA ROG	\$20.00	2
1	\$54.00	Joust Duffle Bag	\$34.00	2
1	\$5.00	Fusion Backpack	\$59.00	2
1	\$59.00	Olivia 1/4 Zip Light Jacket-XS-Black	\$77.00	1

Or go to **Stores** → **Settings** → **Configuration** → **MagelNIC** → **Newsletter Popup**.



The screenshot shows the 'Configuration' page for the 'Newsletter Popup' extension. The left sidebar shows the 'MAGEINIC' menu item highlighted with a red box. The main content area has a 'Scope: Default Config' dropdown and a 'Save Config' button. Below this, there is a list of configuration sections: 'GENERAL', 'CATALOG', 'SECURITY', 'CUSTOMERS', 'SALES', 'SERVICES', 'MAGEINIC', 'Newsletter Popup', and 'ADVANCED'. The 'MAGEINIC' section is highlighted with a red box. The 'Newsletter Popup' section is also highlighted with a red box. In the 'Newsletter Popup' section, there is a 'Popup Select' dropdown menu with the option 'Disable Popup' selected. A red arrow points to this dropdown with the text 'Activate popup functionality from here'.

Activate popup functionality from here

## Popup Select - Select Popup type

1. Disable Popup
2. Newsletter Popup
3. Offer Popup

## Newsletter Popup Select

The screenshot shows the Magento 2 Configuration page for the 'Newsletter Popup'. The left sidebar contains a navigation menu with icons for Dashboard, MageNIC, Sales, Catalog, Customers, Marketing, Content, Reports, Stores, System, and Find Partners & Extensions. The main content area is titled 'Configuration' and includes a search bar, a user profile icon, and a 'Save Config' button. The 'Scope' is set to 'Default Config'. The 'GENERAL' tab is selected, showing the 'Popup Configuration' section. The 'Popup Select' dropdown is set to 'Newsletter Popup'. The 'Display Time' is set to '1' hour. The 'Enable For Guest' checkbox is checked. The 'Newsletter Popup Configuration Information' section provides instructions on how to add content to the newsletter popup static block.

**Configuration**

Scope: Default Config

**GENERAL**

Popup Configuration

Popup Select: Newsletter Popup

Display Time: 1

Enable For Guest: ☒

Newsletter Popup Configuration Information

**Annotations:**

- Set display cookie time in hours (points to Display Time)
- Enable/disable newsletter subscription for guest users (points to Enable For Guest)
- Incorporate custom content into the newsletter popup based on this information (points to Newsletter Popup Configuration Information)

**Display Time** - Set display cookie time in hours.

**Newsletter Popup Configuration Information** - add Content to the Newsletter popup static block.

Go To **Content** (Main Admin Tab) → **Blocks**(Elements) Search Identifier -> '**newsletter-popup-content**'.

You can manage HTML static content here.

## Allow Guest Subscription

**Enable For Guest** - Enable Newsletter Subscription for Guest user

Navigate to **Stores** → **Configuration** → **Customer** → **Newsletter** → **Subscription Options** → **Allow Guest Subscription**.

The screenshot displays the Magento 2 Configuration interface. On the left sidebar, the 'CUSTOMERS' menu is expanded, and the 'Newsletter' option is highlighted. The main content area is titled 'Configuration' and shows the 'Subscription Options' section. A red box highlights the 'Allow Guest Subscription' dropdown menu, which is currently set to 'No'. A red arrow points to this dropdown with the text 'Enable guest newsletter subscription at this location'. Other options in the 'Subscription Options' section include 'Need to Confirm', 'Confirmation Email Sender', 'Confirmation Email Template', 'Success Email Sender', 'Success Email Template', 'Unsubscription Email Sender', and 'Unsubscription Email Template'. Each of these options has a dropdown menu and a checkbox for 'Use system value'.

Configuration

Scope: Default Config ? Save Config

GENERAL

CATALOG

SECURITY

CUSTOMERS

Newsletter

Customer Configuration

Wish List

Promotions

Persistent Shopping Cart

SALES

General Options

Subscription Options

Allow Guest Subscription (store view) No ☐ Use system value

Need to Confirm (store view) No ☒ Use system value

Confirmation Email Sender (store view) Customer Support ☒ Use system value

Confirmation Email Template (store view) Subscription Confirmation (Default) ☒ Use system value

Email template chosen based on theme fallback when "Default" option is selected.

Success Email Sender (store view) General Contact ☒ Use system value

Success Email Template (store view) Subscription Success (Default) ☒ Use system value

Email template chosen based on theme fallback when "Default" option is selected.

Unsubscription Email Sender (store view) Customer Support ☒ Use system value

Unsubscription Email Template (store view) Unsubscription Success (Default) ☒ Use system value

Email template chosen based on theme fallback when "Default" option is selected.

## Offer Popup Select

The screenshot shows the 'Configuration' page for 'Offer Popup Select'. The sidebar on the left contains navigation links: DASHBOARD, MAGEINIC, SALES, CATALOG, CUSTOMERS, MARKETING, CONTENT, REPORTS, STORES, SYSTEM, and FIND PARTNERS & EXTENSIONS. The main area is titled 'Configuration' and includes a 'Scope' dropdown set to 'Default Config' and a 'Save Config' button. The 'Popup Configuration' section contains the following fields:

- Popup Select** (store view): A dropdown menu with 'Offer Popup' selected.
- Display Time** (store view): A text input field with the value '1'. A note below it says 'Popup repeat display cookie time in "Hours".'
- Offer URL** (store view): A text input field with the value 'https://mageinic.com'. A red arrow points to this field with the label 'Offer redirect URL'. A note below it says 'Offer url to redirect on click on offer content.'
- Offer Image Upload** (store view): A section with a 'Choose file' button, 'No file chosen' text, a 'Delete Image' checkbox, and a list of allowed file types: 'jpg, jpeg, gif, png, svg'. A red arrow points to this section with the label 'Facilitate image upload for offers at this location.'
- Offer Popup Configuration Information** (versioned): A yellow box containing instructions: 'To add Content in offer popup static block. Go To Content (Main Admin Tab) -> Blocks(Elements) Search Identifier -> 'offer-popup' You can manage html content here.' A red arrow points to this box with the label 'Integrate custom content into the offer popup using this information.'

**Display Time** - Set display cookie time in hours.

**Offer URL** - Offer URL to redirect on click on offer content.

**Offer Image Upload** - Upload the offer image, Allowed file types: jpg, jpeg, gif, png, svg, Default image is set in case the offer image is not uploaded by the admin user.

**Offer Popup Configuration Information** - To add Content in the offer popup static block. Go To **Content** (Main Admin Tab) -> **Blocks**(Elements) Search Identifier -> '**offer-popup**', You can manage HTML content here.

# Extension Usage

## Default Created CMS Blocks

**Blocks**

Search by keyword

Filters Default View Columns

20 per page 1 of 2

ID	Title	Identifier	Store View	Status	Created	Modified	Action
1	Newsletter Popup Content	newsletter-popup-content	Main Website Main Website Store Default Store View	Enabled	Jul 10, 2023 11:44:47 PM	Sep 13, 2023 12:45:39 AM	Select
2	Newsletter Popup Form	front-content-form	Main Website Main Website Store Default Store View	Enabled	Jul 10, 2023 11:44:47 PM	Jul 10, 2023 11:44:47 PM	Select
3	Offer Popup Content	offer-popup	Main Website Main Website Store Default Store View	Enabled	Jul 10, 2023 11:44:47 PM	Jul 10, 2023 11:44:47 PM	Select

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Please go to **Content (Main Admin Tab) → Blocks(Elements)Search Identifier**

- newsletter-popup-content
- front-content-form
- offer-popup

CMS blocks can be used to personalize popup content by customizing the Popup title, body text, and design.



# Newsletter Subscriber Listing

Please go to **Marketing (Main Admin Tab) → Communications → Newsletter Subscribers**

Marketing

Promotions

Catalog Price Rule

Cart Price Rules

Communications

Email Templates

Newsletter Templates

Newsletter Queue

Newsletter Subscribers

SEO & Search

URL Rewrites

Search Terms

Search Synonyms

Site Map

User Content

All Reviews

Pending Reviews

Search

4

admin

Reload Data

Go to Advanced Reporting

Chart is disabled. To enable the chart, click [here](#).

Revenue

\$0.00

Tax

\$0.00

Shipping

\$0.00

Quantity

0

Bestsellers

Most Viewed Products

New Customers

Customers

Product	Price	Quantity
Push It Messenger Bag	\$45.00	6
Ur-Satellite UR-105 TA RGG	\$20.00	2
Joust Duffle Bag	\$34.00	2
Fusion Backpack	\$59.00	2
Olivia 1/4 Zip Light Jacket-XS-Black	\$77.00	1

Newsletter Subscribers

Search

Reset Filter

Export to: CSV

Export

20

per page

1

of 1

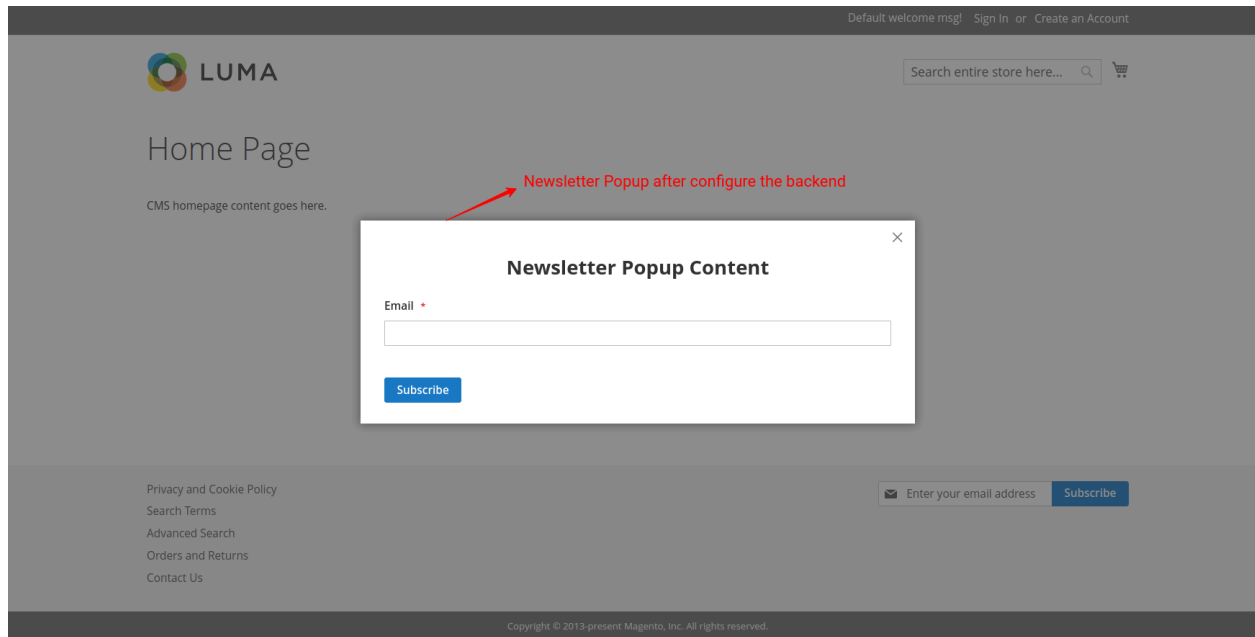
	ID	Email	Type	Customer First Name	Customer Last Name	Status	Web Site	Store	Store View
<input type="checkbox"/>	4	test@mageINIC.com	Guest			Subscribed	Main Website	Main Website Store	Default Store View
<input type="checkbox"/>	3	veronica@costello.com	Guest			Subscribed	Main Website	Main Website Store	Default Store View
<input type="checkbox"/>	2	test@test.com	Customer	Nilay	Patel	Unsubscribed	Main Website	Main Website Store	Default Store View
<input type="checkbox"/>	1	test@gmail.com	Guest			Subscribed	Main Website	Main Website Store	Default Store View

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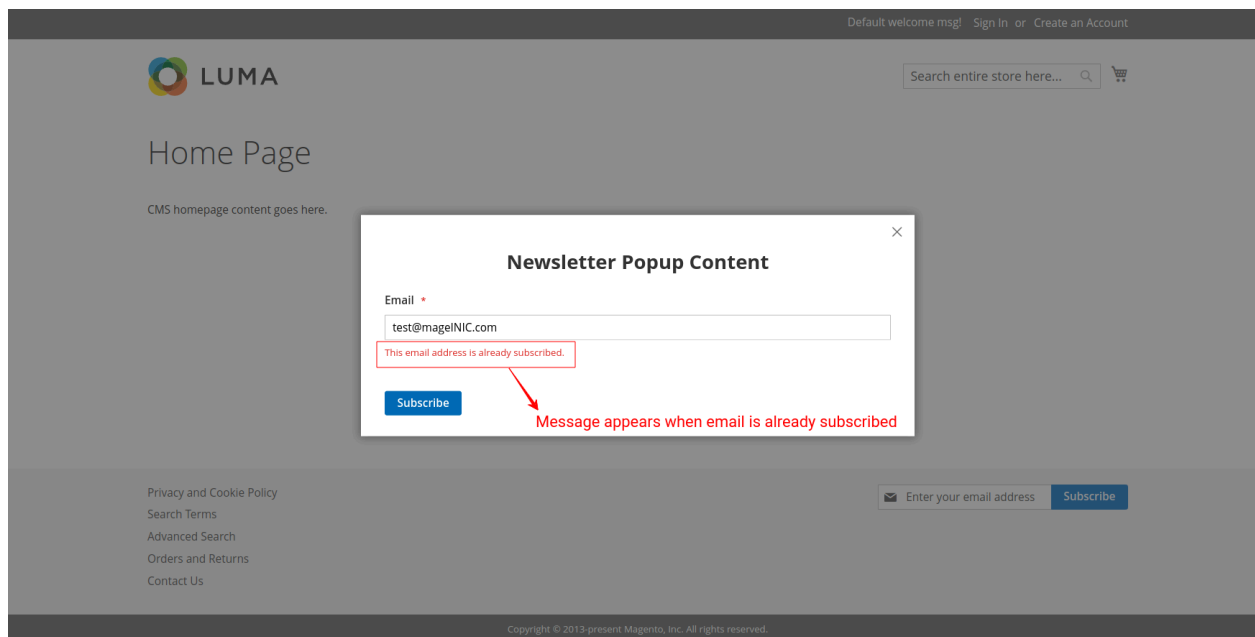
Magento ver. 2.4.6

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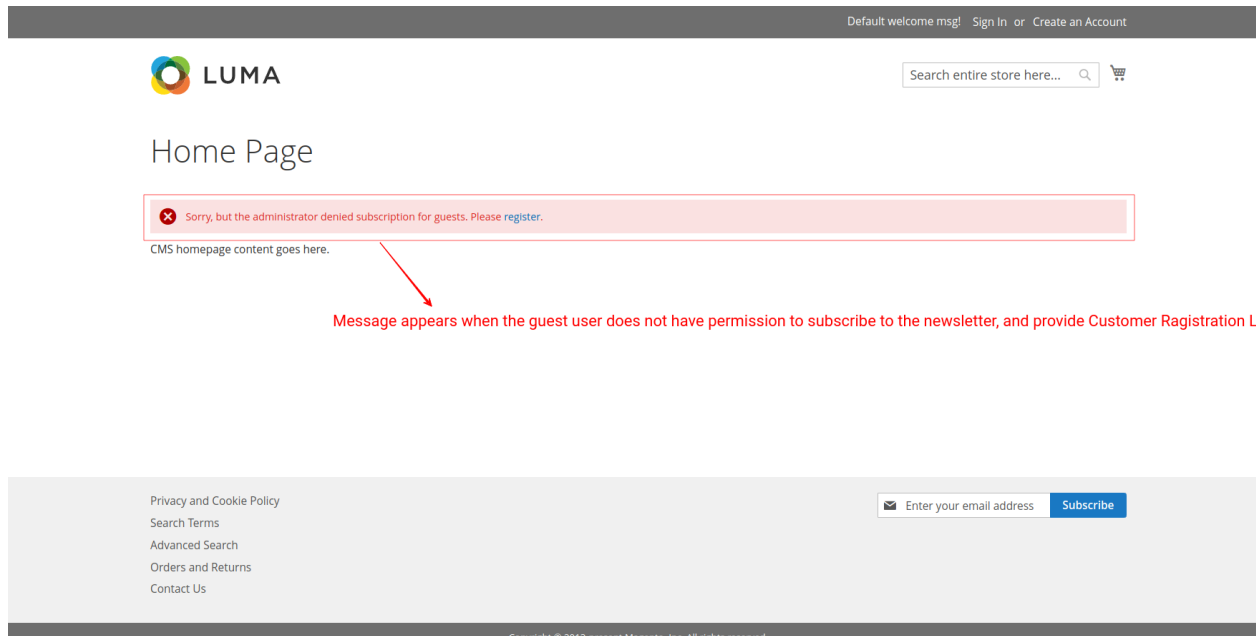
## NewsLetterPopup Default Frontend



- Newsletter Subscribe Popup Form.

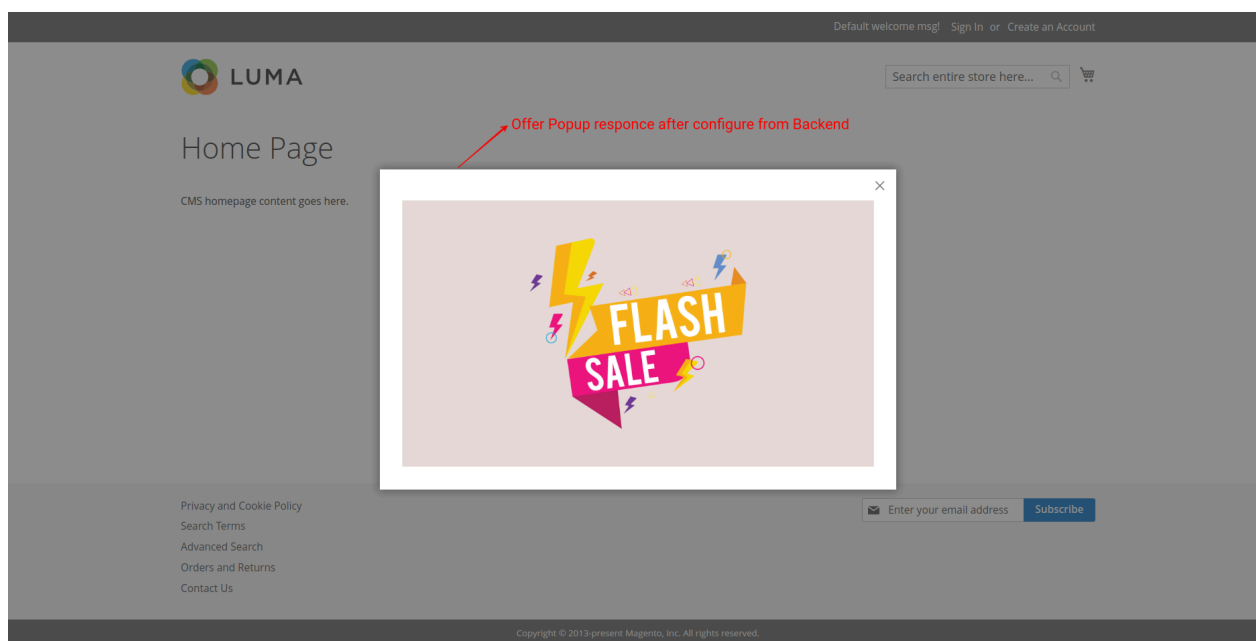


- Email already subscribed.



- After, Guest use is disabled for newsletter subscription from Admin System config. Provide the Registration link with an error message.

## OfferPopup Default Frontend



- Offer Popup Content with Image.
- Redirect the URL when clicking on the offer image