Newsletter Popup

FEATURES

- Option provided to enable or disable the extension. Enable this to use the features of the extension.
- Configure the extension in just a few clicks.
- To grow your email list, the extension will show the popup on every page of the site.
- Personalize the popup with a unique and eye-catching title and body text with cms blocks.
- You can set the timer for when to show the Newsletter Popup.
- Allows your website viewers to subscribe to your company's newsletter or can reach to your eye-catching offers easily.

Ultimate Guide for Magento 2 Newsletter Popup

Introducing Magento 2 Newsletter Popup is the ultimate extension for streamlining your Newsletter Subscribe process.

- Enable/Disable Option: Gain full control over the extension's functionality by easily enabling or disabling it according to your specific needs.
- Effortless Configuration: Configure the extension seamlessly with just a few clicks, allowing for quick and hassle-free setup.
- Email List Growth: Maximize your email list growth by displaying the popup on every page of your website, ensuring maximum visibility and opportunities for visitors to subscribe.
- Personalized Popup Content: Capture attention and create a memorable impression by personalizing the popup with a unique and eye-catching title and body text. Leverage CMS blocks to craft compelling messages that align with your brand's identity.
- Customizable Timer: Set the timing of the Newsletter Popup to perfection. Control when it appears on the screen, ensuring it engages visitors at the most opportune moments.
- Seamless Subscription Process: Streamline the subscription process for your website viewers, making it effortless for them to subscribe to your company's newsletter or gain access to your captivating offers.

Our Newsletter popup extension empowers you to optimize your email marketing efforts, effectively engage with your audience, and drive conversions.

MageINIC

How to install the extension

1. Install via composer (recommend)

- Enable maintenance mode **php bin/magento maintenance:enable**
- Run the command **composer require mageinic/newsletter-popup**
- Run the command **php bin/magento module:enable MageINIC_Core MageINIC_NewsletterPopup**
- Run the command **php bin/magento setup:upgrade** to install the extension
- Run the command **php bin/magento cache:clean** to clean the cache
- Disable maintenance mode **php bin/magento maintenance:disable**
- Check the store environment if everything is working properly. If, at any point, the store displays an error, check the Magento logger for more details.
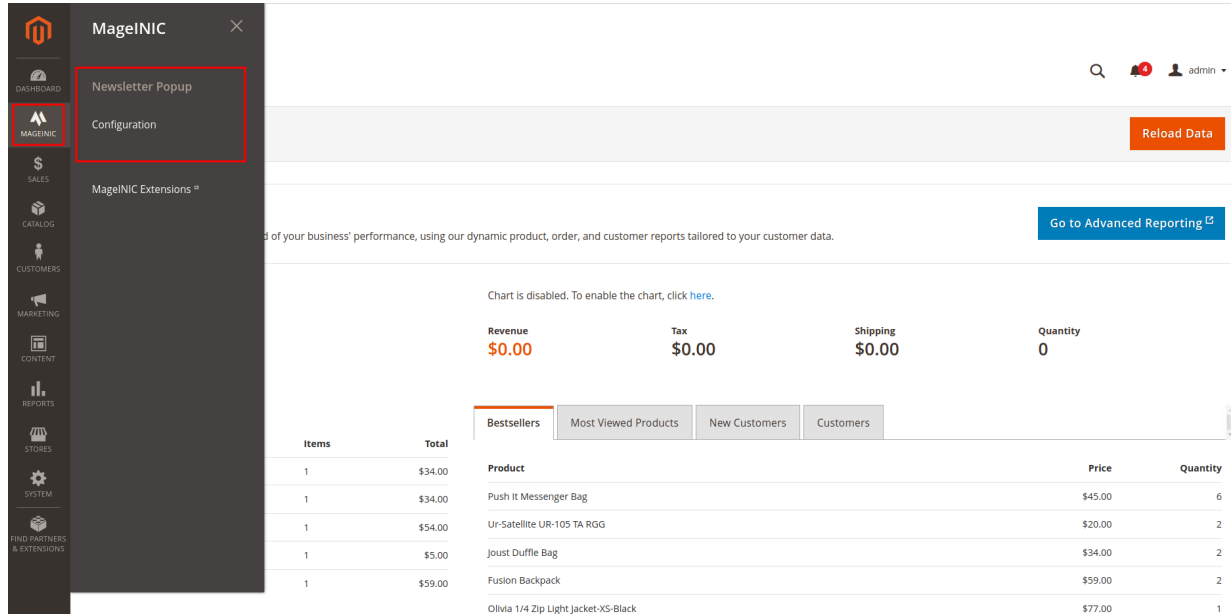
2. Upload via ZIP/Archive

- Back up your store's database and web directory
- Download the extension zip file and extract the zip file
- Transfer the **MageINIC** folder to the Magento 2 **app/code/** directory on the server
- Enable maintenance mode **php bin/magento maintenance:enable**
- Run the command **php bin/magento module:enable MageINIC_Core MageINIC_NewsletterPopup**
- Run the command **php bin/magento setup:upgrade** to install the extension
- Run the command **php bin/magento cache:clean** to clean the cache
- Disable maintenance mode **php bin/magento maintenance:disable**
- Check the store environment if everything is working properly. If, at any point, the store displays an error, check the Magento logger for more details.

Extension Configuration

General

Please go to **MageINIC → Newsletter Popup → Configuration**.

Or go to **Stores → Settings → Configuration → MageINIC → Newsletter Popup**.

Popup Select - Select Popup type
1.   Disable Popup
2.   Newsletter Popup
3.   Offer Popup

Newsletter Popup Select

Display Time - Set display cookie time in hours.
Newsletter Popup Configuration Information - add Content to the Newsletter popup static block.
Go To **Content** (Main Admin Tab) → **Blocks**(Elements) Search Identifier -> '**newsletter-popup-content**'.
You can manage HTML static content here.

Allow Guest Subscription

Enable For Guest - Enable Newsletter Subscription for Guest user
Navigate to **Stores** → **Configuration** → **Customer** → **Newsletter** → **Subscription Options** → **Allow Guest Subscription.**

Offer Popup Select

Display Time - Set display cookie time in hours.

Offer URL - Offer URL to redirect on click on offer content.

Offer Image Upload - Upload the offer image, Allowed file types: jpg, jpeg, gif, png, svg, Default image is set in case the offer image is not uploaded by the admin user.

Offer Popup Configuration Information - To add Content in the offer popup static block. Go To **Content** (Main Admin Tab) -> **Blocks**(Elements) Search Identifier -> '**offer-popup**', You can manage HTML content here.

Extension Usage

Default Created CMS Blocks

Please go to **Content (Main Admin Tab) → Blocks(Elements)Search Identifier**

- newsletter-popup-content
- front-content-form
- offer-popup

CMS blocks can be used to personalize popup content by customizing the Popup title, body text, and design.

Newsletter Subscriber Listing

Please go to **Marketing (Main Admin Tab)** → **Communications** → **Newsletter Subscribers**
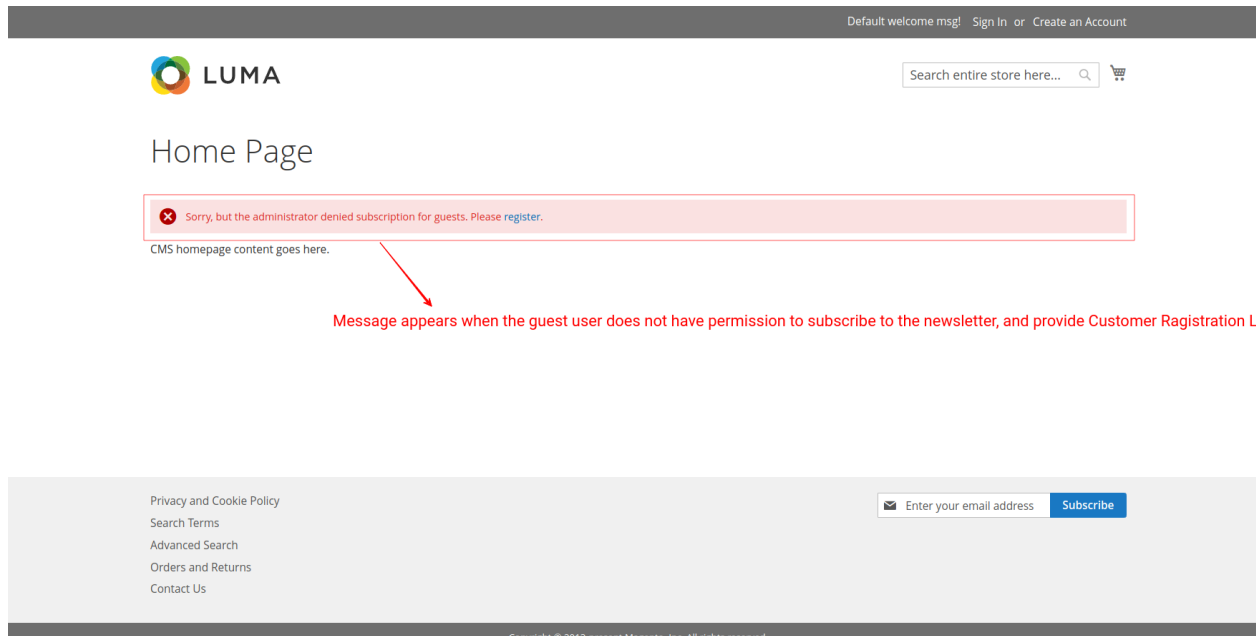
NewsLetterPopup Default Frontend
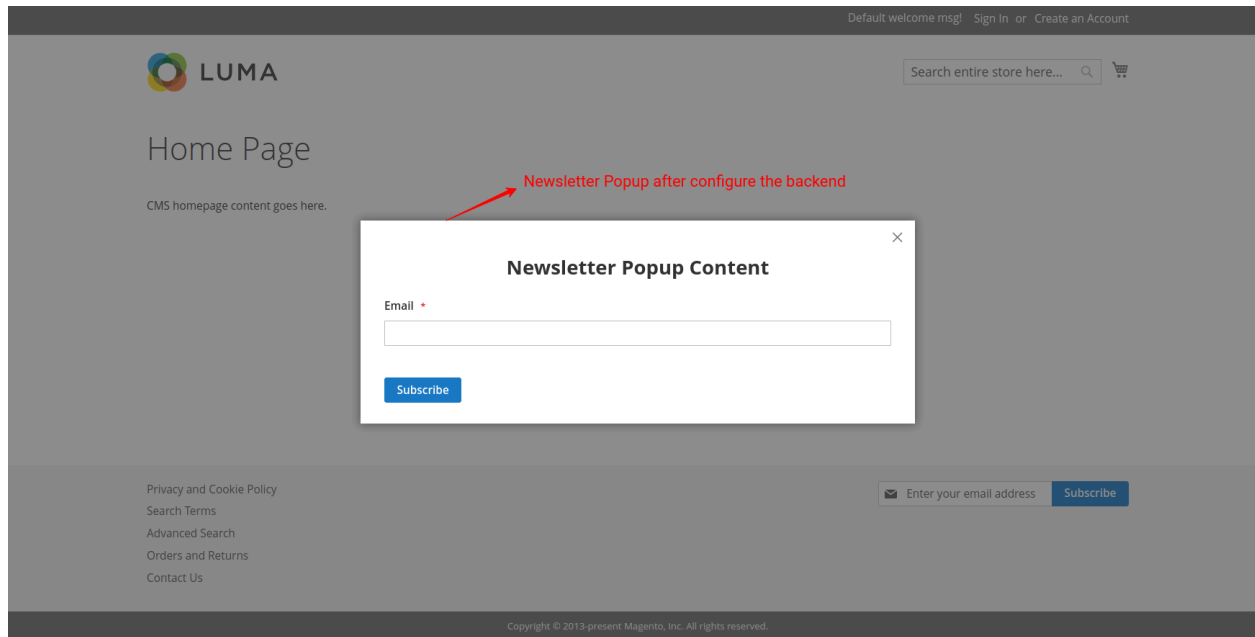
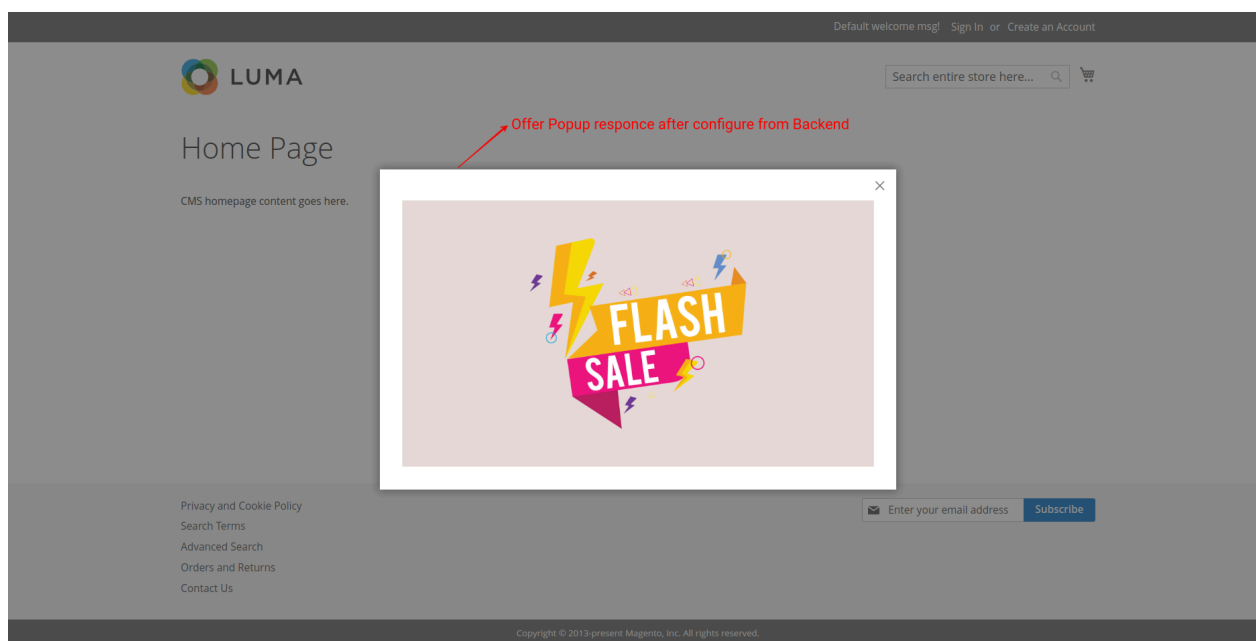

- Newsletter Subscribe Popup Form.
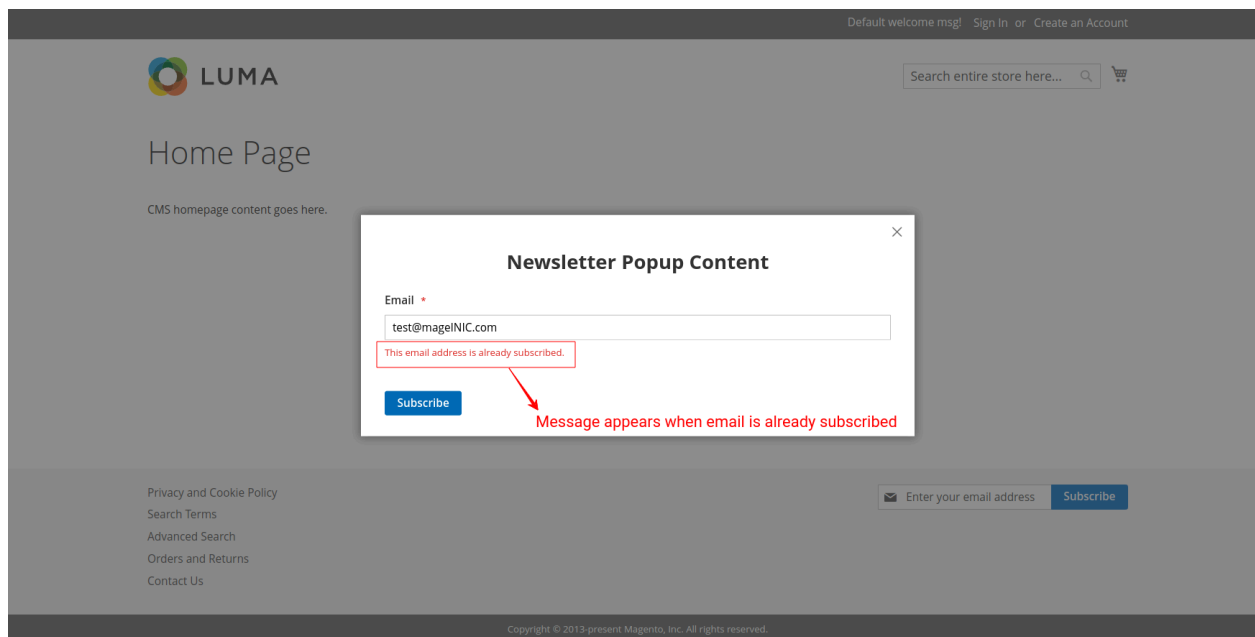
- Email already subscribed.

- After, Guest use is disabled for newsletter subscription from Admin System config. Provide the Registration link with an error message.

OfferPopup Default Frontend

- Offer Popup Content with Image.
- Redirect the URL when clicking on the offer image