

## Profile

I have 5+ years of experience in Shopify along with strong experience with Liquid template. Working in a very agile structure for long term projects, I have developed several eCommerce platforms as well as custom enterprise products.

## Objective:

My goal is to bring my knowledge, experience, focus and healthy amount of hubris to my job in order to tackle both technological and personal challenges.

## Experience at Glance

Currently working as Sr. Shopify Developer at CMARIX TechnoLabs Pvt. Ltd.

## Educational Qualification

- 4 Years Bachelor of Engineering (B.Eng. IT) from Gujarat University

## Technical Skills and profile

- Programming Language: PHP, PHP5, DHTML/XHTML, JavaScript, web markup, including HTML5, CSS3, XML/XSLT, Flash/ActionScript

Framework & Technologies: Shopify, WordPress, PHP – Yii and Laravel Framework

- Database: MySQL, PostgreSQL
- Operation Systems/Platforms: MS Windows, Linux, Unix

## Professional Assets

- ❖ Possess good communication skills with knowledge in translating non-technical client ideas into technical terms as and when required.
- ❖ We have strong experience in integrating Shopify with ERP, CRM and more
- ❖ New web application architecture or re-architecture.
- ❖ Established Shopify development experience, including building custom themes and features from scratch as well as modifications to existing elements
- ❖ Familiarity with Automated build tools, Code Management and Continuous Integration preferred

- ❖ Had good hands on server-side Cascading Style Sheet (CSS) pre-processing platforms, client-side scripting and JavaScript frameworks, including jQuery, advanced JavaScript libraries and frameworks, asynchronous request handling, partial page updates, and AJAX.
- ❖ Problem solving & debugging and Experience with mobile development and/or mobile-first responsive design
- ❖ Knowledge and experience debugging and maintaining production level code
- ❖ Good understanding of Search Engine Optimization (SEO) principles and ensuring that application will adhere to them.
- ❖ Toolkit selection or development matched to business & technical requirements.
- ❖ Guidance with tooling, build automation, continuous delivery, source control, UI best practices & design patterns, coding standards
- ❖ Maintenance & Quality Management
- ❖ Future-proofing, browser standards & compatibility, REST APIs, Agile UI methods, UX & usability, responsiveness

## ❖ Projects Undertaken

I have enlisted below some of the recent remarkable projects worked in my Software development career:

### 1. Project Name: Little Arrow

**Technology:** Shopify

**Background:** Little Arrow is a leading accessories brand based in Oregon, United States. They specialize in providing stationery and gift items which are highly influenced by designer's childhood, toys along syncing with vintage clothing and costume jewellery fashions.

#### **Role:**

- I have worked as the Shopify developer for this project with the features like:
  - Secure Shopping Card-256-bit SSL
  - Customer review tool integration
  - Dynamic news Header
  - GEO Trust Certified
  - Integration with Dropshippers & Fulfillment centers
  - Payment Gateway Integration
  - Social Media Integration
  - Newsletter Implementation
- Played a crucial role in Technical analysis of the client requirements and planning the basic level implementation
- Following Third Apps integrated:
  - Payment Gateway Integration
  - Inventory Management Tool
  - Geo Trust Certificate
  - Customer Reviews

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### 2. Project Name: Mini McGhee

**Technology:** Shopify

**Background:** Mini McGhee is a leading knitwear retailer specializing in fine, Scottish knitwear and textiles that blend vintage and modern influences to warm family and home for generations. Since its foundation as a colleague business in 2011, Mini McGhee has grown to become a full-scale omni-channel retailer with a commitment to quality at heart of its offering.

#### **Role:**

- I have worked on dedicated hire for the Shopify requirements of the client
- Played a partial role in the understanding & analyzing the customer requirements.
- Regular client communication over Skype & source code commitment on daily over GitHub
- Few of the 3<sup>rd</sup> Party extensions integration done during this development are:
  - Inventory Management Tool
  - PayPal Integration
  - Social Login Integration

- SSL security support for shopping card
- Dropshippers & Fulfilment centers
- Sticky headers implementation
- Newsletter implementation
- Parallax Theme Integration

### 3. Project Name: Doisy & Dam

**Technology:** Shopify

**Background:** Delicious chocolate made with ethically sourced, sustainable ingredients. Our dark chocolate is vegan, and our tasty bars make the perfect chocolate gifts.

**Role:**

- I have worked as the Shopify developer for this project with the features like:
  - Secure Shopping
  - Payment Gateway Integration
  - Social Media Integration
  - Blog Integration
  - Newsletter Implementation
- Played a crucial role in Technical analysis of the client requirements and planning the basic level implementation
- Following Third Apps integrated:
  - Payment Gateway Integration
  - Inventory Management Tool

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### 4. Project Name: House Of Holland

**Technology:** Shopify

**Background:** The official site for HOUSE OF HOLLAND clothing, footwear, denim, eyewear, bags, jewellery and accessories.

**Role:**

- I have worked as the Shopify developer for this project with the features like:
    - Secure Shopping
    - Email configuration
    - Payment Gateway Integration
    - Inventory Management
    - Social Media Integration
    - Newsletter Implementation
  - Played a crucial role in Technical analysis of the client requirements and planning the basic level implementation
  - Following Third Apps integrated:
    - Payment Gateway Integration
    - Inventory Management Tool
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## Languages Known

- English
- Hindi
- Gujarati

## Hobbies

- Outdoor Sports
- Natural Photography