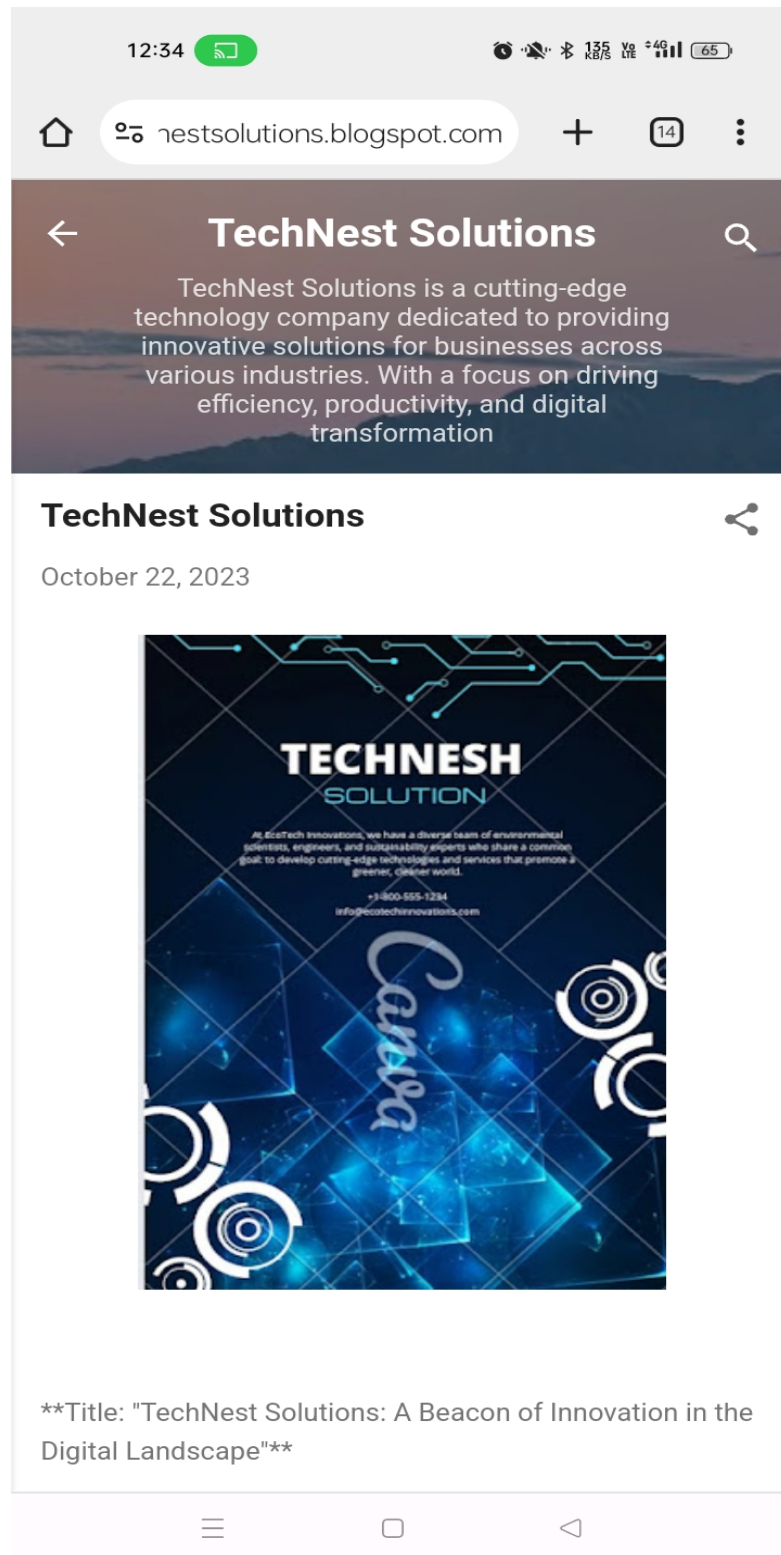# NAAN MUDHAVAN

ASSIGNMENT DOCUMENT

COURSE TITLE   : DIGITAL MARKETING

COLLEGE CODE   : 1105

COLLEGE NAME   : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

NM ID   : F916E4FDFBA09AFB6F04442177B4D61A

NAME   : TAMILSELVAM H

REGISTER NUMBER : 110520106338

YEAR   : 4TH YEAR

DEPARTMENT   : ELECTRONICS AND COMMUNICATION ENGINEERING

1. Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words.

Link:https://technestsolutions.blogspot.com/2023/10/technest-solutions_22.html?m=1
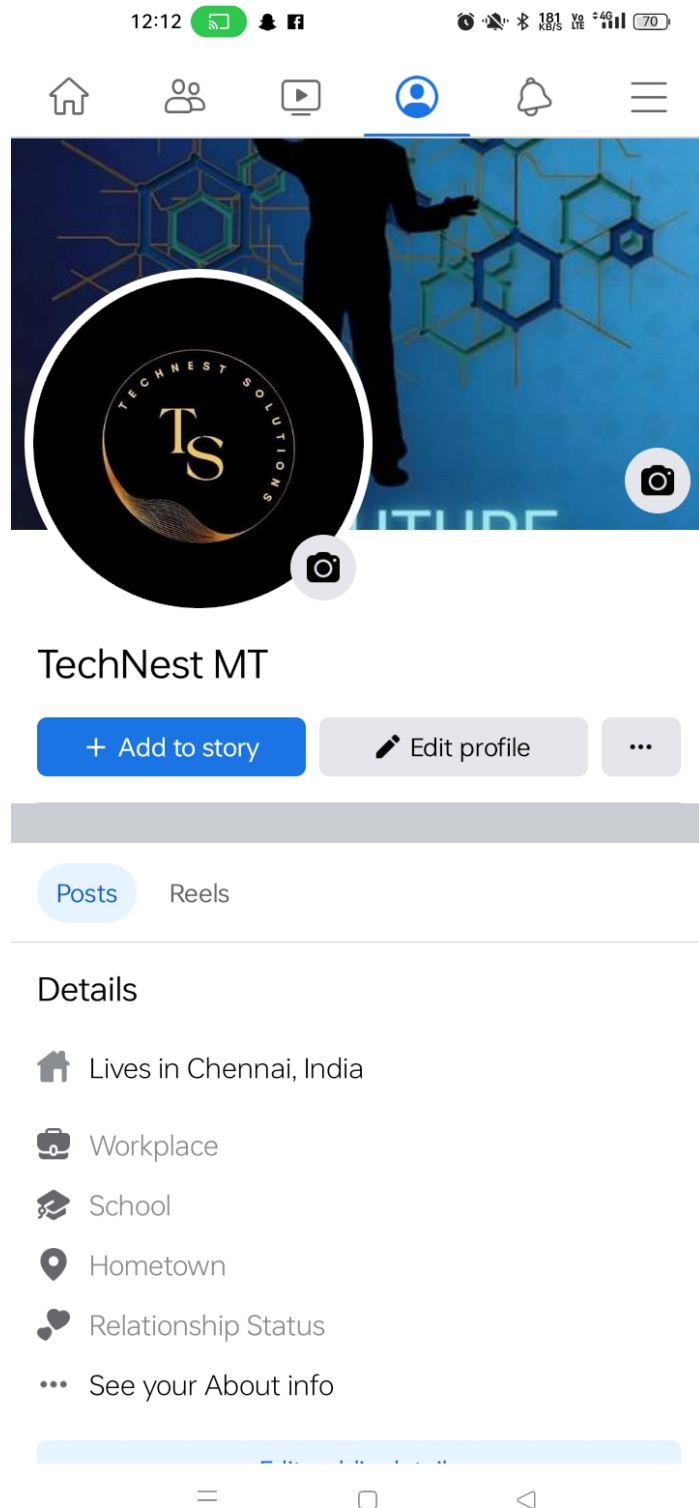

2. Create a New Facebook Business Page and post one social media poster for

your brand.

Link:
https://www.facebook.com/profile.php?id=61552101071228&mibextid=ZbWKwL

3. Create and design a social media advertisement poster using canva.

4. Create email newsletter design using MailChimp or canva tool.

Link: https://technestsolutions.blogspot.com/2023/10/technest-solutions-newsletter.html?m=1