NAAN MUDHAVAN

ASSIGNMENT DOCUMENT

COURSE TITLE   : DIGITAL MARKETING

COLLEGE CODE   : 1105

COLLEGE NAME   : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

NM ID   : 924ADD88B737B28B1FE48144A0F9EEB3

NAME   : KAMALESH R

REGISTER NUMBER   : 110520106318

YEAR   : 4TH YEAR

DEPARTMENT   : ELECTRONICS AND COMMUNICATION ENGINEERING

1. Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words.
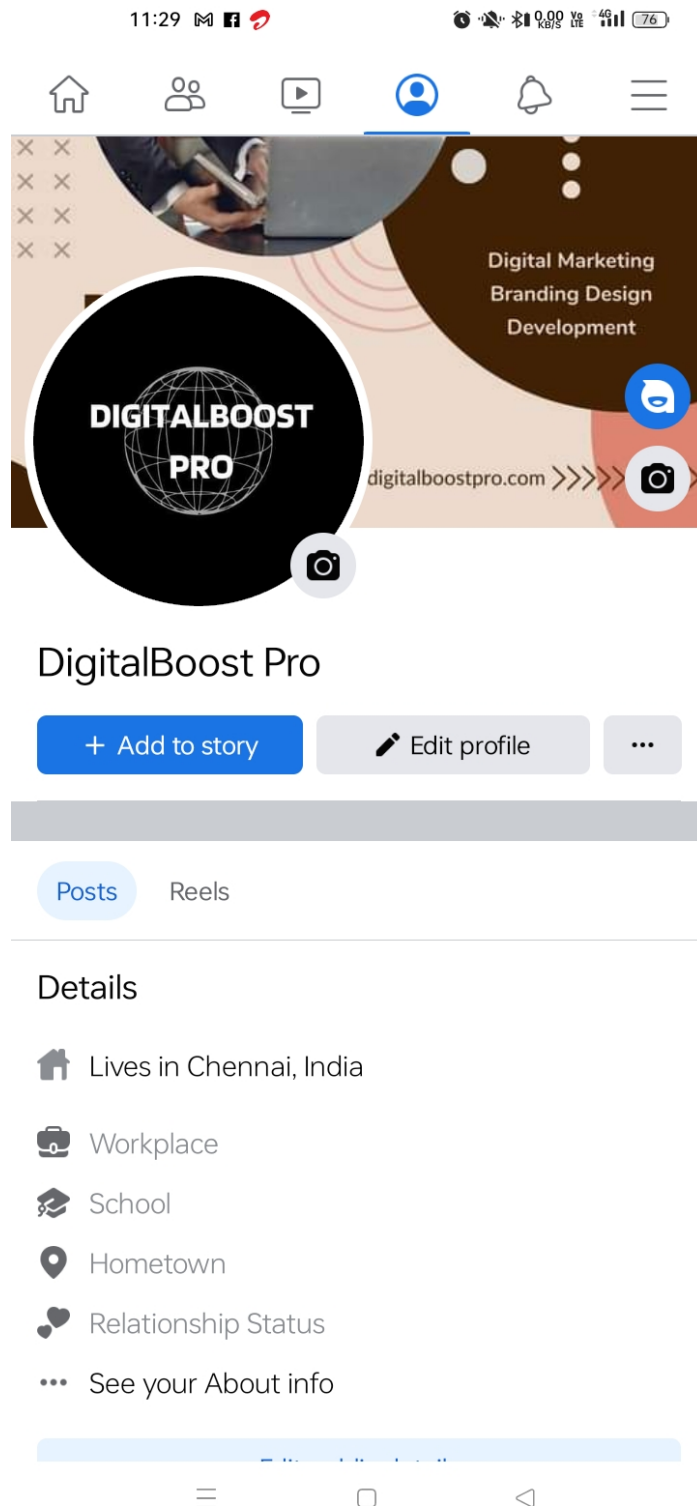
Link:https://digitalboostpro88.blogspot.com/2023/10/digitalboost-pro_21.html?m=1

2. Create a New Facebook Business Page and post one social media poster for your brand.

Link:
https://www.facebook.com/profile.php?id=61552280775452&mibextid=ZbWKwL

3. Create and design a social media advertisement poster using canva.

4. Create email newsletter design using MailChimp or canva tool.

Link: https://digitalboostpro88.blogspot.com/2023/10/digitalboost-pro-newsletter.html?m=1