

NAAN MUDHAVAN

ASSIGNMENT DOCUMENT

COURSE TITLE : DIGITAL MARKETING

COLLEGE CODE : 1105

COLLEGE NAME : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

NM ID : 144E033B3B93309BEEA4F5D5F6BE08CC

NAME : MOHAMMED RIYAS P

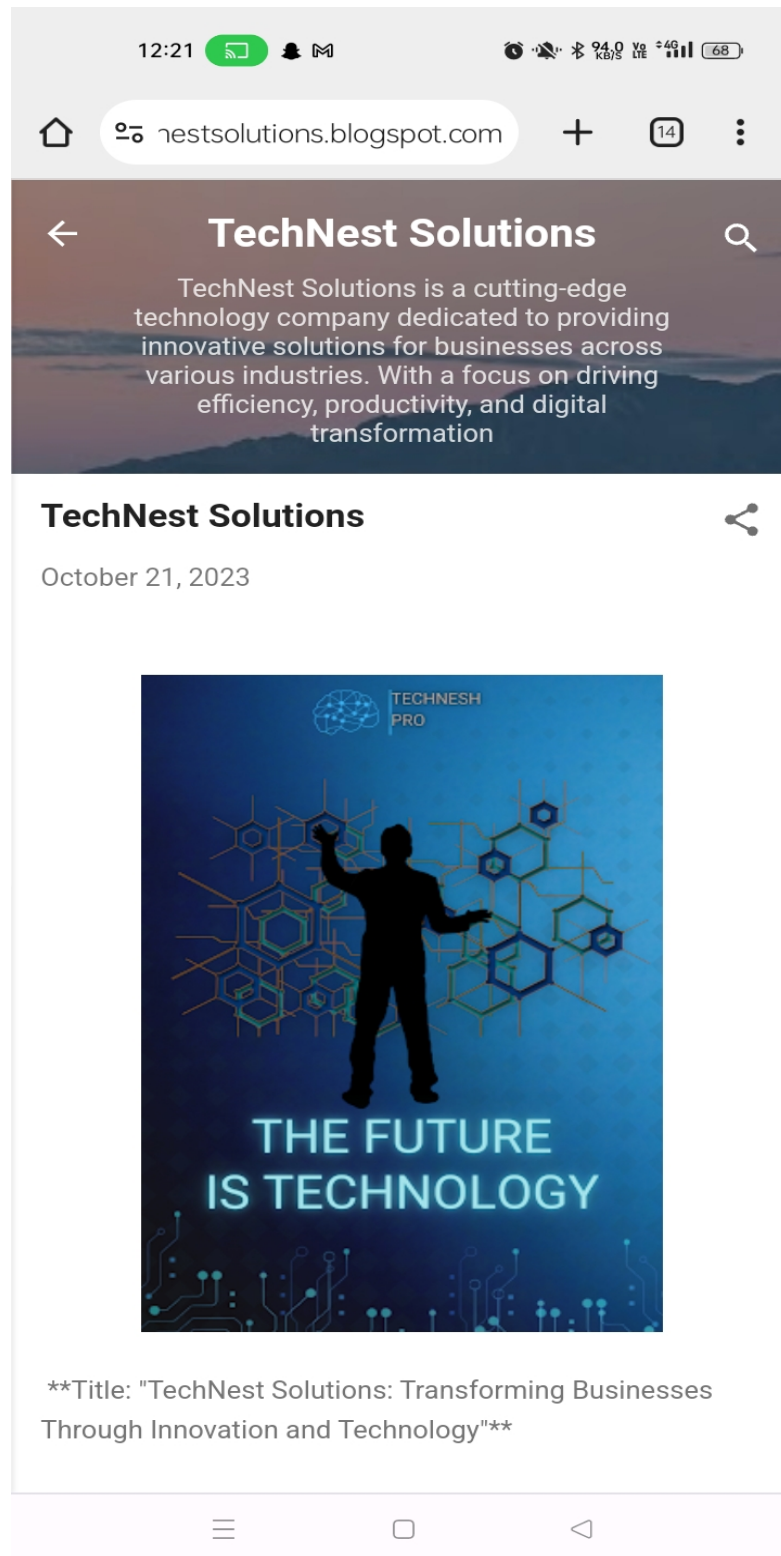
REGISTER NUMBER : 110520106329

YEAR : 4TH YEAR

DEPARTMENT : ELECTRONICS AND COMMUNICATION ENGINEERING

1. Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words.

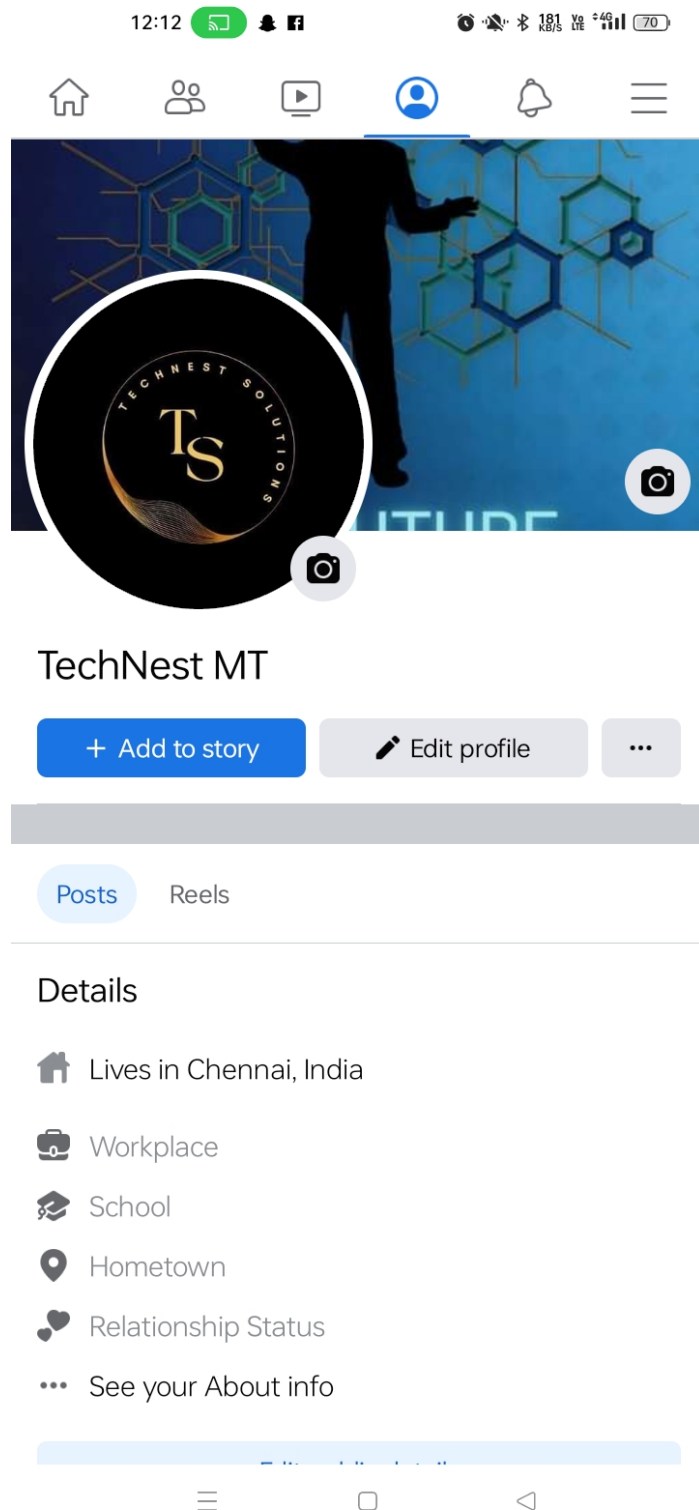
Link:<https://technestsolutions.blogspot.com/2023/10/technest-solutions.html?m=1>



2. Create a New Facebook Business Page and post one social media poster for your brand.

Link:

<https://www.facebook.com/profile.php?id=61552101071228&mibextid=ZbWKwL>



3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or canva tool.

Link: <https://technestsolutions.blogspot.com/2023/10/technest-solutions-newsletter.html?m=1>

