

## Requirement

1. From CRM create lead (or) contacts on scheduled basis Email tool exports.
2. New lead created in CRM using webhook listener
3. I have to create list for that lead email in Email tool automatically added
4. That particular Email ku I have to run campaign in ~~that~~ Email tool
5. In CRM I can able to view that lead Related list la This campaign is executed in Pakka, mudiyannu
6. In sigma when installing do you want to sync contact (or) lead (or) all lead give option (when to sync)

live option (when to sync)

## Configure

→ Particular lead (or) contact

→ All lead (or) contact

→ when to sync

→ what are all the columns

you want sync (parameters to send)

from this ~~I have~~ list defined in mail tools

we have to give unique ID for the every customer and we have to add campaign part in CRM every time after modification each time status updated in CRM.

→ 1 email for 5 campaigns we can send

→ when installing this extension.

I have to add related list of campaigns in CRM lead

→ when click related list of

Campaigns show ~~that~~ that campaign

if it's not otherwise that related list is empty



→ status also updated like opened (or) clicked in CRM campaign related list

→ ~~this~~ Encop ± this we have to analyze also to view the report

This achieved by custom module created in mail tool (constant contact)

✓ This module consist of all campaigns of constant contact  
constant Contact la create amla custom modules CRM la syn pannikam

Two way → custom module

→ campaign type  
toho campaign

In CRM

→ constant contact campaign

constant contact campaign ~~extra~~ what  
are all the leads ada associated  
lookup create for this

### IN CRM

- I have to see what are all  
the campaigns is there
- when open lead interaction  
with campaign also I have  
to see