

MAHI GEETHIKA CHEREDDY

Web Developer

Pragathinagar, Hyderabad, Telangana, 500090, India

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PROFILE

I am currently in my third year of B.Tech at Malla Reddy Engineering College for Women, specializing in Computer Science Engineering with a focus on Artificial Intelligence and Machine Learning. Throughout my academic journey, I have actively participated in various technical programs, workshops, and events both within my college and at intercollegiate levels.

Driven by a passion for continuous learning, I am constantly working to expand my knowledge and skill set through internships and hands-on projects. I value both theoretical understanding and practical application, and I strive to maintain a balance between the two. I am highly self-motivated, detail-oriented, and committed to delivering quality work on time. I look forward to contributing meaningfully to any opportunity I undertake.

EDUCATION

❖ Malla Reddy Engineering College for Women Aug 2025 — Aug 2025
Computer Science Engineering - Artificial Intelligence and Machine Learning Hyderabad

I am currently pursuing a B.Tech in Computer Science Engineering with a specialization in Artificial Intelligence and Machine Learning, third year. As part of my academic curriculum, I have gained a strong foundation in core computer science subjects, with hands-on experience in programming, data structures, and algorithm design. My coursework has also included exposure to web technologies, front-end and back-end development, and project-based learning.

SKILLS

Ability to Work in a Team	Expert	HTML	Expert
Ability to Work Under Pressure	Expert	Java Script	Expert
Python	Expert	Figma	Expert
CSS	Expert	Node.js	Expert

HOBBIES

1. Building personal websites or apps
2. Contributing to open-source projects
3. Participating in hackathons or coding competitions
4. Learning new web frameworks or languages
5. Creating GitHub projects or portfolios
6. UI/UX designs

LANGUAGES

English	Very good command	French	Highly proficient
Hindi	Highly proficient	Chinese	Very good command
Telugu	Native speaker		

❖ **Projects** Jan 2025 — Mar 2025
Hyderabad

1. Network Traffic Analysis
2. Twitter Sentiment Analysis
3. AI Study Helper with Chat Bot

❖ **Certificates** Jan 2023 — Mar 2025
Hyderabad

1. Mobile App Development
2. Website Development
3. Website Development with AI
4. Prompt Engineering
5. AI tools and Web Apps for Improvement of a Business

EXTRA-CURRICULAR ACTIVITIES

❖ **E commerce Business** Jan 2025 — May 2025
Self Hyderabad

- Founded and managed three E commerce stores, conducting product research based on market trends and seasonal demand.
- Successfully launched and scaled the third store, achieving consistent daily sales of 3 to 4 orders.
- Designed and executed targeted Facebook ad campaigns to drive traffic, optimize conversion rates, and increase revenue.
- Currently managing ad strategy, budget allocation, and performance optimization for the active store.
- Gained hands-on experience in digital marketing, customer acquisition, and e-commerce operations.