# **MAGGIE LOU**

## margaretlou2019@u.northwestern.edu

github.com/maggie-lou | linkedin.com/in/maggie-lou-4a3bb110a | maggie-lou.github.io

#### **EDUCATION**

Northwestern University | McCormick School of Engineering

Evanston, IL

Bachelor of Science Degree | Computer Science

Expected Graduation: June 2019

- Cumulative GPA: 3.88/4.00
- Murphy Scholar (\$4000 grant to pursue entrepreneurship, weekly seminars by Northwestern research faculty)
- Honors: Dean's List Academic Honors 6 quarters, National Merit Scholar 2015

**Relevant Coursework:** Algorithms, Data Structures, Introduction to Computer Systems, Human-Computer Interaction, Machine Learning

Technical Skills: Java, C++, R, Python, SQLite, MATLAB, HTML/CSS, JavaScript, Node.js (beginner)

#### **EXPERIENCE**

**Braintree**Software Development Intern, Cloud Infrastructure

San Francisco, CA

June 2017 - Present

- Committing production-level code in Go and Python to add Kubernetes to Braintree's tech stack
- Pairing with full time engineers to develop internal developer tools to onboard application engineers to the new Cloud platform; work includes metrics collection, alerting, configuration, deployments, testing, and documentation

Over

Cape Town, South Africa

July 2016 - August 2016

Software Development Intern

- Created a KPI dashboard using Ruby and R that scrapes data analytics platforms and updates daily to promote transparency within the company, establish a baseline for company goals, and evaluate marketing success
- Developed the back-end of the beta version of an iOS text-generation feature; included writing scripts in R, managing a SQLite database, creating an API, and working with image recognition and natural language processing

**OuesTek Innovations LLC** 

Evanston, IL

Technology Analyst

March 2015 – June 2015

- Wrote programs in C++ and MatLab that interface with materials science databases and thermodynamic calculation software, eliminating 3-4 hours per project of manually inputting thousands of data points
- Modified a data mining decision tree in R to more accurately map to the data; returned a R<sup>2</sup> value of 0.958

## **LEADERSHIP**

# **Women in Computing**

Evanston, IL

Corporate Relations Chair

March 2017 - Present

• Designed a sponsorship package and raised over \$12,000 in funding from 6 partner companies, quadrupling our organization's budget to empower members through community building, professional development, and tech talks

RezEssentials Evanston, I

Marketing Director

October 2015 – August 2016

- Designed advertisements and negotiated marketing partnerships with local publications to increase revenue by 30%
- Redesigned the website to use SEO techniques, like keyword research, indexable content, and crawlable link structures; site is now ranked first on Google for the top five search terms and site traffic increased by 32% per day

#### **ADDITIONAL**

Languages: English (Native), Mandarin (Intermediary), French (Basic Conversation)

Memberships: Delta Gamma Sorority, Society of Women Engineers, Alpha Kappa Psi Business Fraternity

**Positions:** Freelance Web Developer, Computer Science Teacher's Assistant

Interests: Backend Development, Travel, Skiing, Exotic Foods, Photography, Adrenaline