



Goldcast

Owned By **Chris Peck**
Tool Type **Event Marketing**
Message Channels **Email**

Annual Cost
\$244,702

Cost Per
Communication
\$TBD



Integrations



Stats

Tool Overview

Goldcast is an event marketing platform leveraged by hubbers for communications around event confirmation, event reminders, and cancellations.

Tool Data

What data lives in the tool? (i.e. Customer email addresses, company details, etc)

- Company Details
- Lead Name
- Email
- Job Title
- Industry
- Job Level
- Lead State & Country

35 Licenses

100% Assigned

6
Daily Active Users

30
Monthly Active Users

Tool Roles

Admin

Role Description
The only role that requires a license for this tool. All 35 licensed users in Goldcast are in the Admin role.

Speaker

Role Description
Any person registered for an event as a speaker.

Attendee

Role Description
Any person registered for an event as an attendee.

Staff/Moderator

Role Description
Any person registered to an event as a staff or moderator.

Communications

Customer, Staff, & Speaker

Registration Confirmation

Hi ##user_name,

Thank you for registering for ##title. Please add the event to your calendar using the link below.

Add to calendar

We can't wait to see you there!

- The GitHub team

For the best experience during the event, check out these tips:

Browsers: We recommend using Chrome to view the events.

Turn off VPNs, Ad Blockers, and Firewalls: Most of these will block your access to the event. Please turn them off while using the platform. If you can't, try tethering through your phone, find a different internet connection, or use your personal computer.

[Click here](#) for more troubleshooting tips.

Cancellation

Example Unavailable

Event Reminder

##title is coming soon

Hi ##first_name,

Only one week to go until GitHub Galaxy San Francisco. Please find below a reminder of everything you need:

Date: June 5, 2024
Time: 1:00pm - 6:00pm (doors open at 12:00pm)
Location: GitHub HQ

Guest entry:
275 Brannan Street
San Francisco, CA 94107

Office Pre-registration

In order to be granted access to the GitHub office, you must complete pre-qualification. You

Reset Password

Example Unavailable