rainfocus

Owned By Chris Peck
Tool Type Event Marketing
Message Channels Email

Annual Cost
$389,000

Cost Per Communication
$TBD

Integrations

Stats

Tool Overview

Rainfocus is an event marketing platform used solely for the GitHub Universe event. It manages communications around event confirmation, event reminders, and cancellations.

Tool Data
What data lives in the tool? (i.e. Customer email addresses, company details, etc)

- Company Details
- Lead Name
- Email
- Job Title
- Industry
- Job Level
- Lead State & Country
- Are you a GitHub Customer?
- Stored Credit Card Payment Information

15 Licenses

x% Assigned

6
Daily Active Users

10
Monthly Active Users

Tool Roles

Admin
Role Description
The only role that requires a license for this tool. All 35 licensed users in Goldcast are in the Admin role.

Speaker
Role Description
Any person registered for an event as a speaker.

Attendee
Role Description
Any person registered for an event as an attendee.

Staff/Moderator
Role Description
Any person registered to an event as a staff or moderator.

Communications

Registration Confirmation

UNIVERSE'24
OCT 29-30,2024
GITHUBUNIVERSE.COM

Welcome to Universe 2024

Hi [%attendee.firstname%],

We can't wait to see you this October! Your registration is confirmed for GitHub Universe. Please take a moment to review the details below. We'll follow up closer to the event with the conference schedule, venue information, and other important arrival and event details.

Universe passes

The summary of your pass purchases is below. To make modifications, add or change workshops and certifications, or to cancel your ticket, please log into your attendee portal.

[%iterator-lineItem[@lineItem.name@] - [@lineItem.price@] %]

Venue

Fort Mason Center
2 Marina Blvd
San Francisco, CA94123

Hotels

Get exclusive rates at Universe partner hotels. Log into your attendee portal for the list of participating hotels and rates. For questions, changes and cancellations, please contact the hotels directly.

Event Reminder

UNIVERSE'24
OCT 29-30,2024
GITHUBUNIVERSE.COM

Hi [%attendee.firstname%],

GitHub Universe is just around the corner, and we're excited to welcome you next week! To make sure you have an amazing experience, here's everything you need to know before the big event.

Pro tip: Log into githubuniverse.com ahead of time on your mobile device to review your session schedule and bookmark it for easy access while you're on-site. Arrive early to the sessions you're excited about—seating is first come, first served. **Scheduling a session doesn't guarantee a spot, so plan ahead to secure your seat.**

Getting to Fort Mason Center
Universe is located at Fort Mason Center on 2 Marina Boulevard, San Francisco. Check out the campus map to orient yourself ahead of time!

If you're staying at one of our conference hotels, shuttle transportation will be available on Tuesday, October 29 and Wednesday, October 30. Shuttles will run every 15 minutes during the AM and PM peak hours. They will slow to every 30 minutes during mid-day (10am - 3pm).

Shuttle stops are located at:

- The InterContinental hotel directly in front of the property off Howard Street.
- Fisherman's Wharf properties; directly in front of Hotel Caza on Leavenworth between Beach Street and Columbus Avenue.
- Both stops will be clearly marked with signage and event staff will be on hand to answer questions. If you do not have your Universe badge available, please be prepared to show your confirmation email.

If you are not able to take the shuttle, we recommend that you use rideshare services or public transportation as parking in the area is very limited.

Reset Password

Example Unavailable

Cancellation

Example Unavailable