

# MAGGIE BAKER / Web Developer in Denver, CO

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I am passionate about creating technology that improves peoples' lives. I love disruptive ideas and intelligent design. I am a great communicator, and a team player. My strongest skills are Javascript, PHP using the Laravel framework, Ruby on Rails, jQuery and CSS.

## Work Experience

**Application Developer / SPIRE DIGITAL**

Mar 2016 - present, Denver, CO

I work in small, agile teams to build scalable web applications in a variety of frameworks. I have contributed to more than 10 applications during my time at Spire, from an e-commerce site for construction parts, to a portable imaging app for bomb-squads, to a job-matching site for traveling nurses. My tasks include both front and back end work, and I work closely with designers, project managers, product owners, QA and clients on a daily basis.

**Advertising Campaign Strategist / MADE MOVEMENT**

Oct 2013 - Jun 2015, Boulder, CO

Led the development and implementation of Made's proprietary 'Learn, Plan, Make' cycle, which optimizes existing technology through quarterly pivots based on web analytics. Conducted marketing research and wrote strategic briefs for creative teams, resulting in campaigns for Etsy, Seventh Generation, TGI Fridays, vegas.com, Copper Mountain, Boulder Brands and the Honest Kitchen.

**E-commerce Community Manager / MADE MOVEMENT**

Sep 2012 - Oct 2013, Boulder, CO

Spearheaded social media campaigns for Made Movement's all American-made e-commerce site, MadeCollection.com. Helped grow the site's Facebook page from 5k to 10k followers in its first months of existence, delivered weekly web analytics reports to internal teams, designed email campaigns in Photoshop, helped with vendor coordination and customer service, and wrote product descriptions for listings on website.

**Artist Manager / MISSY MCLAMB INC, CAROL ANN WACHTER & KIMBERLY DEMMY DESIGN**

Jun 2010 - Jan 2013, Chapel Hill, NC and Boulder, CO

Managed all finances, projects, client communication and post-shoot production for the documentary photography studio Missy McLamb, Inc. Used Adobe Illustrator, Lightroom and Photoshop daily. Also freelanced as an administrative, financial and creative assistant for fashion designer & fine artist Carol Ann Wachter, and modern interior designer Kimberly Demmy.

## Dev Skills

**Languages**

PHP, Javascript, Ruby

**Back End Frameworks**

Laravel, LoopBack, Rails

**Database**

SQL (MySQL, PostgreSQL, SQLite), ActiveRecord

**Front End Development**

HTML5, CSS3, SCSS, jQuery, Handlebars

**Front End Frameworks**

Backbone.js, Vue.js, Bootstrap 3, currently studying React.js

**Tools**

Grunt, Gulp, NPM, Bower, Git

**Methodologies**

Agile, RESTful design, MVC, Object-oriented design

## Education

**Dev Bootcamp**

July - Nov 2015

**University of North Carolina at Chapel Hill**

Aug 2007 - May 2010

B.A. Journalism and Mass Communication  
Graduated with highest honors

**Clark University**

Aug 2006 - May 2007

Attended on the Strassler Scholarship for the fine arts

## Activities

**Banjo**

Jun 2010 - present

I studied old-time clawhammer style banjo for two years before moving on to three-finger bluegrass style banjo. I performed weekly with a bluegrass band between 2012 and 2015 in Boulder, CO, and I now take weekly lessons in Denver, CO.