

Modcom Institute of Technology

Student Name:

Project Name:

Every Project Begins with a Problem Definition.

What is the problem?

Explain the Problem the Project aims to solve.

Example: “Yoghurt businesses don’t have a proper online presence, and customers aren’t sure which yoghurt is best for their health—especially for children or people with dietary restrictions.”

Slide 2: Problem Definition

What's Your Solution?

How will you solve the problem?

How will your solution work?

Be clear and practical.

Example;

Create a web app where customers can easily order approved, healthy yoghurts while also learning about the health benefits.

The app will feature product information, including benefits (for kids, adults, sugar-free options, etc.), pricing, and delivery details.

Slide 3: Your Solution

Slide 4: Screenshots

Slide 5: Screenshots

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For Android, Show Apps Screenshots

For Data Science and ML – Show 3 Graphs, Model Used, Score, Prediction

Who is your app targeting

- Explain who will use your Solution.
- Example
 - Parents with young Children
 - Yoghurt Lovers

Slide 6: Target Market

How will you make Money using your Solution

- Example
 - Through Advertising.
 - Through Subscription
 - Pay per download
 - Sell the App
 - In App Purchases

Slide 7: Revenue Model

THANK YOU