



Maggie Liu

Product Designer

Portfolio: www.maggie-liu.com
LinkedIn: www.linkedin.com/in/maggieliujx
Email: maggieliujx@gmail.com

Education

Simon Fraser University

Interactive Arts & Technology
Bachelor of Arts in Design
09.2014 - 04.2020

Minor in Print and Digital
Publishing
05.2018 - 04.2020

Skills

Design

User Flows
Personas
Wireframing
Interface Design
Interaction Design
Layout Design
Print Design
Visual Design
Rapid Prototyping
Qualitative Research

Technical

Sketch
Figma
Adobe
Marvel
InVision
Principle
Wordpress
Tableau
HTML/CSS

Interests

Snowboarding
Biking
Hiking
Vinyls
Museums
Coffee
Architecture
Photography

Experiences

Freelance

01.2021 - present

UX Consultant

I conduct research to provide analysis of small businesses' digital products, and provide design solutions to solve user needs and reach business goals.

Artie

10.2020 - present

Product Designer

Artie is a location-based AR deal finder. As the sole designer at an early-stage startup, I lead the end-to-end design of the mobile and web app. I developed the design system and visual direction from the ground up. Working closely with the CEO, CTO, and developers to achieve company goals with design decisions.

MediaMonks

09.2018 - 04.2019

User Experience Design Intern

I worked on projects ranging from e-commerce platforms to innovative campaigns. I worked with world-class clients, senior designers, producers, developers, and PMs. I explored creative solutions, created experience flows, wireframes, and prototypes.

Enactus SFU Media Minds

06.2016 - 05.2017

Graphic Designer

I designed all the print and digital material within given theme constraints. I also photographed workshop and event activities to be kept as records and used as promotional material.

Kingsway Medical Clinic

05.2016 - 08.2018
05.2019 - present

Medical Office Assistant (MOA)

I assisted doctors to ensure optimal patient care and smooth daily clinic operations. I communicated with patients verbally and written in English, Mandarin, and Cantonese, in an often fast-paced environment.

Awards / Recognition

FWA of the Day

04.09.2019

PUMA: Run My Way

A pop-up pavilion with a customizable interactive running experience. I was responsible for exploring motion gestures, and designing the complete user journey of the different states and screens of the customization experience.

Design Mentor

03.2018

Seattle Design Charette

Guided a team of six 2nd year spatial design students through a weekend-long urban planning field study in Seattle, and through to the end of the semester.