

Maggie Liu

ux/ui designer

Portfolio: www.maggie-liu.com
LinkedIn: www.linkedin.com/in/maggieliujx
Email: maggieliujx@gmail.com

Education

Simon Fraser University

School of Interactive Arts & Technology
Bachelor of Arts in Design
09.2014 - 04.2020

Minor in Print and Digital Publishing
05.2018 - 04.2020

Skills

Design

User Flows
Personas
Wireframing
Interface Design
Interaction Design
Layout Design
Print Design
Visual Design
Rapid Prototyping
Qualitative Research

Technical

Sketch
Figma
Adobe
Marvel
InVision
Principle
Wordpress
Tabbleau
HTML/CSS

Interests

Snowboarding
Biking
Hiking
Vinyls
Museums
Coffee
Architecture
Photography

Experiences

MediaMonks

09.2018 - 04.2019

User Experience Design Intern

I interned for 8 months at MediaMonks, Netherlands on their Creative Contents team. The projects I worked on ranged from e-commerce platforms to innovative campaigns. I had the opportunity to work with world-class clients, senior designers, producers, developers, and PMs. I explored creative solutions, created wireframes (high & low fidelity), prototypes, experience flows, and more.

Enactus SFU
Media Minds

06.2016 - 05.2017

Graphic Designer

I designed all the print and digital material within given theme constraints, using Adobe Illustrator, Photoshop, and Indesign. I also photographed workshop and event activities to be kept as records and used as promotional material.

Kingsway
Medical Clinic

05.2016 - 08.2018
05.2019 - 12.2019

Medical Office Assistant

I assisted doctors to ensure optimal patient care and smooth daily clinic operations. I communicated with patients verbally and written in English, Mandarin, and Cantonese, in an often fast-paced environment.

Awards / Recognition

FWA of the Day

04.09.2019

PUMA: Run My Way

A pop-up pavilion in Shanghai that allows potential customers to test out their new Hybrid Astro shoes in a customizable interactive running experience. I was responsible for exploring motion gestures, and designing the complete user journey of the different states and screens of the customization experience.

Design Mentor

03.2018

Seattle Design Charette

Guided a team of six 2nd year spatial design students through a weekend-long urban planning field study in Seattle, and through to the end of the semester.