



Maggie Liu

Product Designer

Portfolio: www.maggie-liu.com
LinkedIn: www.linkedin.com/in/maggieliujx
Email: maggieliujx@gmail.com

Education

Simon Fraser University

Interactive Arts & Technology
Bachelor of Arts in Design
09.2014 - 04.2020

Minor in Print and Digital
Publishing
05.2018 - 04.2020

Skills

Design

- User Flows
- Personas
- Wireframing
- Interface Design
- Interaction Design
- Layout Design
- Print Design
- Visual Design
- Rapid Prototyping
- Qualitative Research

Technical

- Sketch
- Figma
- Adobe
- Marvel
- InVision
- Principle
- Wordpress
- Tabbleau
- HTML/CSS

Interests

- Snowboarding
- Biking
- Hiking
- Vinyls
- Museums
- Coffee
- Architecture
- Photography

Experiences

Freelance

Remote
01.2021 - present

Artie

Remote
10.2020 - present

MediaMonks

Amsterdam, NL
09.2018 - 04.2019

Enactus SFU Media Minds

Vancouver, BC
06.2016 - 05.2017

Kingsway Medical Clinic

Vancouver, BC
05.2016 - 08.2018
05.2019 - present

UX/UI Designer

I provide ux analysis, persona creation, site map, wireframes, and final designs to multiple small businesses’ digital products, to solve user needs and reach business goals.

Product Designer

Artie is a location-based AR deal finder. As the sole designer at an early-stage startup, I lead the end-to-end design of the mobile and web app. I developed the design system and visual direction from the ground up. Working closely with the CEO, CTO, and developers to achieve company goals with design decisions.

User Experience Design Intern

I worked on projects ranging from e-commerce platforms to innovative campaigns. I worked with world-class clients, senior designers, producers, developers, and PMs. I explored creative solutions, created experience flows, wireframes, and prototypes.

Graphic Designer

I designed all the print and digital material within given theme constraints. I also photographed workshop and event activities to be kept as records and used as promotional material.

Medical Office Assistant (MOA)

I assisted doctors to ensure optimal patient care and smooth daily clinic operations. I communicated with patients verbally and written in English, Mandarin, and Cantonese, in an often fast-paced environment.

Awards / Recognition

FWA of the Day

04.09.2019

PUMA: Run My Way

A pop-up pavilion with a customizable interactive running experience. I was responsible for exploring motion gestures, and designing the complete user journey of the different states and screens of the customization experience.

Design Mentor

03.2018

Seattle Design Charette

Guided a team of six 2nd year spatial design students through a weekend-long urban planning field study in Seattle, and through to the end of the semester.