



# Maggie Liu

Product Designer

Portfolio: [www.maggie-liu.com](http://www.maggie-liu.com)

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## Education

### Simon Fraser University

Interactive Arts & Technology  
Bachelor of Arts in Design

09.2014 - 04.2020

Minor in Print and Digital  
Publishing

05.2018 - 04.2020

## Skills

### Design

User Flows  
Personas  
Wireframing  
Interface Design  
Interaction Design  
Layout Design  
Print Design  
Visual Design  
Rapid Prototyping  
Qualitative Research

### Technical

Sketch  
Figma  
Adobe  
Marvel  
InVision  
Principle  
Wordpress  
Tabbleau  
HTML/CSS

## Interests

Snowboarding  
Biking  
Hiking  
Vinyls  
Museums  
Coffee  
Architecture  
Photography

## Experiences

### Freelance

*Remote*

01.2021 - present

### Artie

*Remote*

10.2020 - present

### MediaMonks

*Amsterdam, NL*

09.2018 - 04.2019

### Enactus SFU Media Minds

*Vancouver, BC*

06.2016 - 05.2017

### Kingsway Medical Clinic

*Vancouver, BC*

05.2016 - 08.2018

05.2019 - present

### UX Consultant

I conduct research to provide analysis of small businesses' digital products, and provide design solutions to solve user needs and reach business goals.

### Product Designer

Artie is a location-based AR deal finder. As the sole designer at an early-stage startup, I lead the end-to-end design of the mobile and web app. I developed the design system and visual direction from the ground up. Working closely with the CEO, CTO, and developers to achieve company goals with design decisions.

### User Experience Design Intern

I worked on projects ranging from e-commerce platforms to innovative campaigns. I worked with world-class clients, senior designers, producers, developers, and PMs. I explored creative solutions, created experience flows, wireframes, and prototypes.

### Graphic Designer

I designed all the print and digital material within given theme constraints. I also photographed workshop and event activities to be kept as records and used as promotional material.

### Medical Office Assistant (MOA)

I assisted doctors to ensure optimal patient care and smooth daily clinic operations. I communicated with patients verbally and written in English, Mandarin, and Cantonese, in an often fast-paced environment.

## Awards / Recognition

### FWA of the Day

04.09.2019

### PUMA: Run My Way

A pop-up pavilion with a customizable interactive running experience. I was responsible for exploring motion gestures, and designing the complete user journey of the different states and screens of the customization experience.

### Design Mentor

03.2018

### Seattle Design Charette

Guided a team of six 2nd year spatial design students through a weekend-long urban planning field study in Seattle, and through to the end of the semester.