Mockup Review

w/ Christina Wang

Concept

* **~a concept exists~**
* Goal — show the visual language of the movie in images, and also provide basic plot/information about the production

Communication

* Communication is clear on both pages

Structure

* For the most part, visual priority/hierarchy is solid on everything in the site
* opening image page -- having a scroll of full-screen images, with small quotes/text interspersed
* On the text side, maybe some less busy images would help with the readability of the text

Aesthetic

* site has an aesthetic that matches the movie and stays consistent

Execution

* Maybe having the quotes on the image side float up when you scroll to them?/having some sort of effect attached
* I like the navigation for the text page!
* the HAL button is the best