

Links

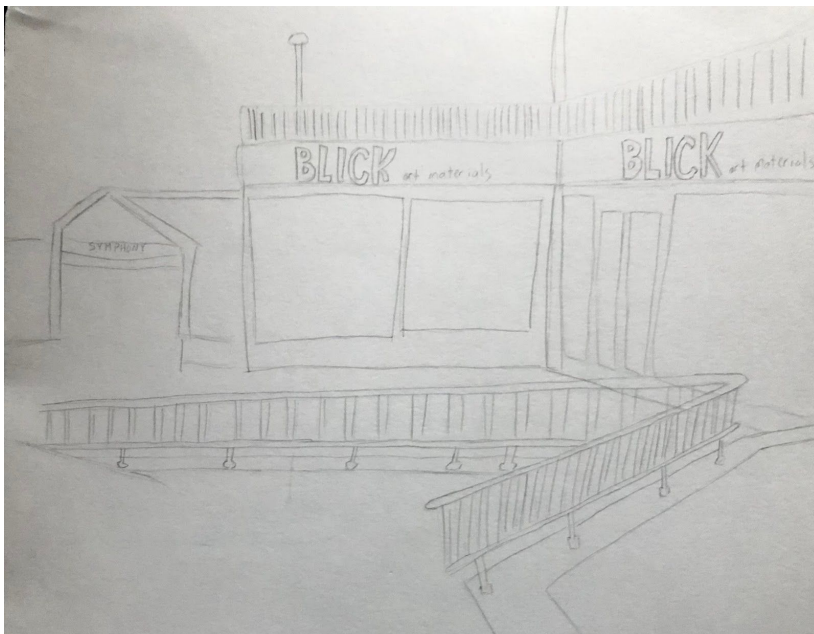
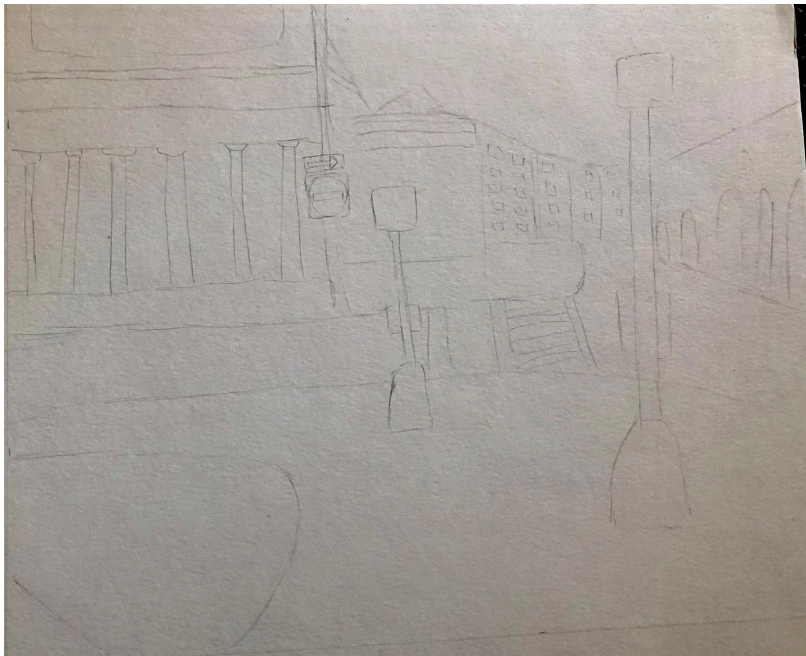
[Sketches](#)

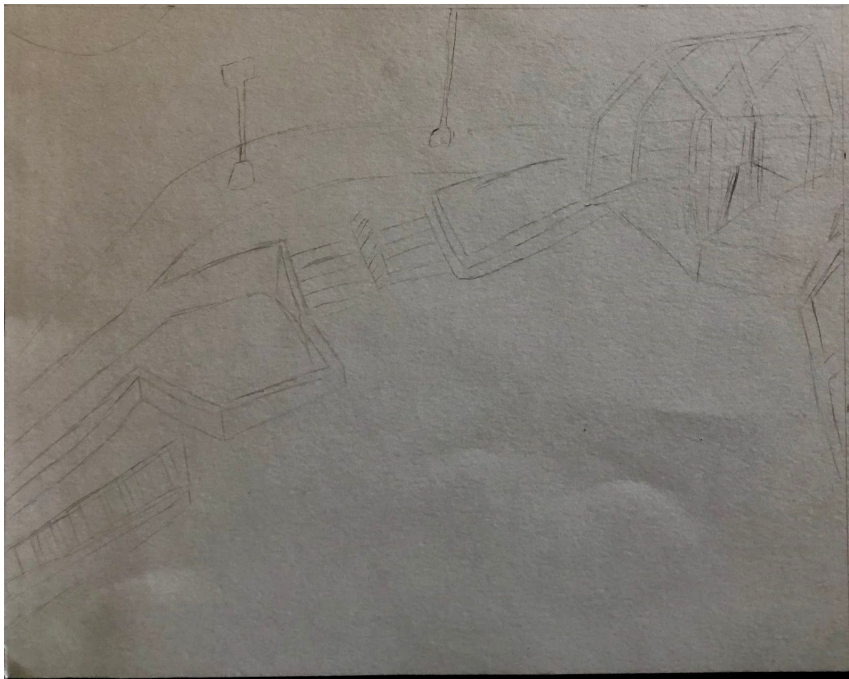
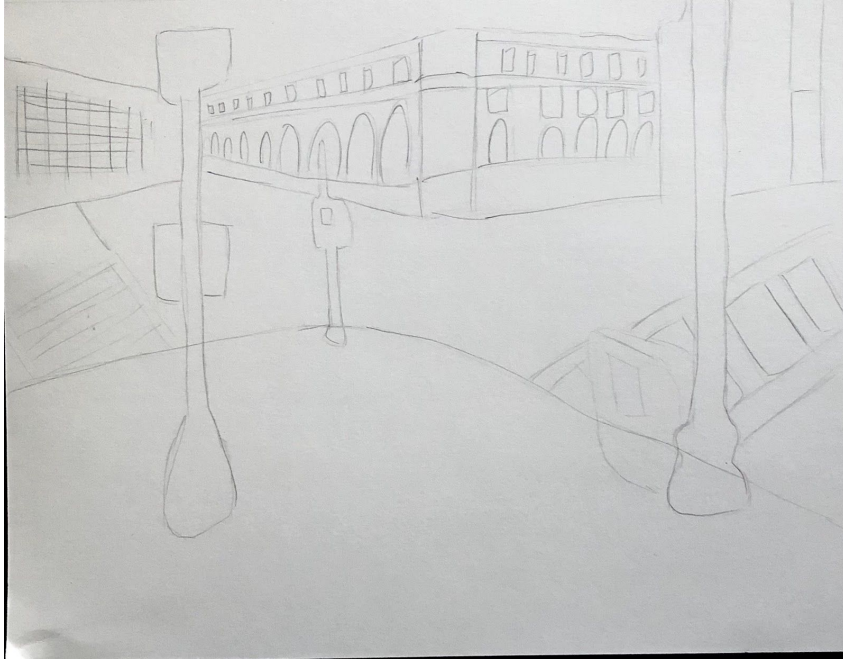
[Real World Explanation](#)

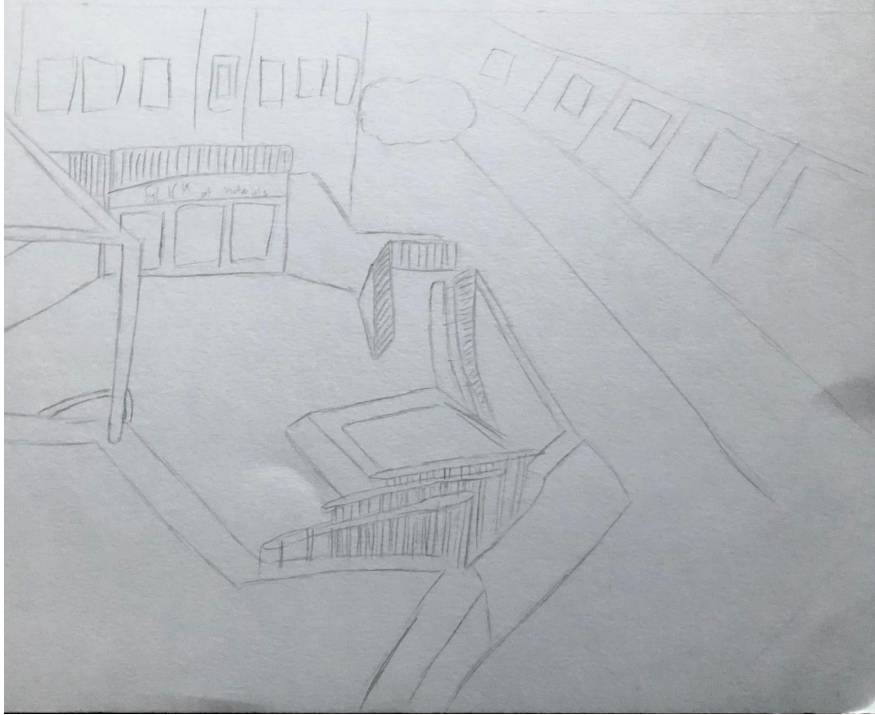
[List of Words](#)

[Written Comparison](#)

1.







2. This space is very open and accessible to the public. The area is laid out in a way that is inviting because the art store wants customers to shop there. The store was built on a lower level that is accessible by a ramp and stairs; however, it is still completely visible from the street. People are more inclined to enter a store they can completely see as opposed to one that is too high to be seen. The difference in height suggests a difference in power thus people will be more likely to enter the lower one. This is a busy intersection on Huntington which also contains two T stops creating even more activity. By placing the store on a corner, the art store is able to attract more customers because people stop at intersections in order to cross the street and are therefore more likely to notice the art store and want to enter it. The space exhibits these traits because it is a public, busy area where many businesses are located.

3.

- Open
- Visible
- Active
- Busy
- Public
- Inviting
- Useful
- Safety
- Power difference

4. A common web based experience I use is Google Calendar. I use it for scheduling and to remind me when I have things to do. A main difference between my web experience and the real world space is that the real world space is meant for the public. Google Calendar is set up in a way that the user can personalize in order to enhance their experience. On the other hand, the intersection on Huntington can't be changed by the public but instead only by the city of Boston. A similarity between these experiences is that they are designed for their specific purposes. Google Calendar was created so people could easily edit their calendars, set reminders, and share events with friends. The intersection on Huntington with Blick Art Store was designed so people could safely cross the street, get



to where they need to be, and find the art store. The designs fit the set functions of these spaces.

