Ruining (Maggie) Ying

product designer at Cornell University.

ry78@cornell.edu
maggieying.me
832.931.3051

Education

Cornell University

Expected May 2021 // GPA 4.0, Dean's List

· B.A. Information Science, concentration in UX Design. B.A. Economics.
· Human-Computer Interaction. Digital Product Design. Designing Tech for Social Impact. Data-driven Web Applications. Programming Using Python. Data Science.

Experience

Experience Design Intern • Bank of America

June - August 2020 // Remote (originally New York, NY)

· Worked with business&dev partners, conducted user research to improve the iPad experience of MyMerrill, a financial advising app for over 250k households.
· Designed and prototyped a new sidebar for MyMerrill iPad to enable faster navigations by better leveraging the form factor and iOS 14 capabilities.

Summer Analyst Intern • China Renaissance Group

June - August 2019 // Shanghai, China

· Performed market research and built 50+ medical device company profiles.

Involvement

Product Designer & Pod Lead • Cornell AppDev

September 2019 - Present // Remote & Ithaca, NY

· To lead a team of 10 students in the design and development of the MVP for a news aggregator mobile platform across iOS and Android in the coming fall.
· Designed the interactions, visual identity and product direction of Pear MVP, a mobile app dedicated to forge meaningful connections among Cornell students.
· Created an end-to-end notification flow and conducted user research for Ithaca Transit, an iOS app that provides bus navigation services with over 8,000 MAU.

Co-instructor • Intro to Digital Product Design

January 2020 - Present // Remote & Ithaca, NY

· Mentor students interested in product design careers through their first concept case study over a 10-week, 2-credit course.
· Run weekly critique sessions, hold office hours and give guest lectures.

Editorial Designer • Guac Magazine

Fall 2019 - Present // Ithaca, NY

· Create illustrations and layout designs for the student-run travel publication.

Skills

Design • Figma, Sketch, InVision, Origami Studio, Photoshop, InDesign, Zeplin

Code • HTML/CSS, Javascript, d3.js, Python, Java

Interests

photography, journaling, doodling