

Ruining (Maggie) Ying

product designer at Cornell University

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maggieying.me

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Education

Cornell University

Expected May 2021 // GPA 4.0, Dean's List

- B.A. Information Science, concentration in UX Design. B.A. Economics.
- Human-Computer Interaction. Digital Product Design. Designing Tech for Social Impact. Data-driven Web Applications. Programming Using Python. Data Science.

Experience

Experience Design Intern • Bank of America

June - August 2020 // Remote (originally New York, NY)

- Worked with business & dev partners, conducted user research to improve the iPad experience of MyMerrill, a financial advising app for over 250k households
- Designed and prototyped a new sidebar for MyMerrill iPad to enable faster navigations by better leveraging the form factor and iOS 14 capabilities

Summer Analyst Intern • China Renaissance Group

June - August 2019 // Shanghai, China

- Performed market research and built 50+ medical device company profiles

Activities

Product Designer & Pod Lead • Cornell AppDev

September 2019 - Present // Remote & Ithaca, NY

- Lead a team of 10 students in the design and development of a campus news aggregator app across iOS and Android
- Designed the interactions, visual identity, and product direction of Pear, a mobile app that connects Cornell undergrads with similar interests
- Created and researched for an end-to-end notification flow of an iOS navigation app with 8000 MAU to help students stay updated of bus arrivals and delays

Co-instructor • Intro to Digital Product Design

January 2020 - Present // Remote & Ithaca, NY

- Mentor students through a case study over a 10-week, 2-credit course to help them learn about the full design cycle and break into the industry
- Run weekly critique sessions, hold office hours, and give guest lectures

Editorial Designer • Guac Magazine

Fall 2019 - Present // Ithaca, NY

- Create illustrations and layout designs for the student-run travel publication

Skills

Design • Figma, Sketch, Principle, Origami Studio, Photoshop, InDesign, Zeplin

Code • HTML/CSS, Javascript, d3.js, Python, Java

Interests

photography, journaling, doodling