# **AHMED SHABANA**

Web Designer & Front-end Developer

#### CONTACT

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#### **OBJECTIVE**

Enthusiastic web designer and developer with solid problem solving skills. Seeking to deliver strong, intuitive, and impactful interfaces through proven strengths in communication, collaboration, and a keen eye for elegant and simple designs. Excels at several tech tools, including Figma, InVision Studio, Illustrator and masterful with development tools and languages such as HTML, CSS, Gatsby, and Javascript.

#### **EXPERTISE**







InVision Studio



Illustrator



Development





After Effects







HTML 5









Sass

## **EDUCATION**

Self taught from the internet.

### LANGUAGES

English Mother Tongue Arabic Native Speaker

#### **EXPERIENCE**

Groovy Medspa Clinics Website Redesign

February - March 2020 Unsolicited Redesign

Redesigned their website to be a more intuitive, user-friendly, elegant design to showcase their beauty services and allow customers to book appointments online.

After researching and interviewing their users, I reorganized their navigation bar to be simpler, more user-centered and thus easier to understand and navigate.

Che Yen Model Portfolio Website (Design & Development)

November 2019 - January 2020 Contract Job

Created a model portfolio website for Che Yen, an American-Taiwanese model.

I used GatsbyJS for this project, the website is pre-built and hosted on the edge before the user even types in a URL. This makes it so that you have blazing fast page load times and on slower connections and mobile phones, the experience is still fast. That gives the company a huge advantage if their site loads on a slow connection when their competitors' sites don't.

Salon Landing Page Website (Development)

November 2019 - December 2019 Contract Job

Created a landing page website that would let them fill out forms and submit it to a well-known source, Dr. Mona herself (the client) and chosen colleagues.

I knew I had to build a lightning-fast website for user experience, user retention, and SEO. I had just learned about a new stack called JAM stack, everyone was talking about how hot it is and how fast static site generators are, so I thought it'd be perfect for what I needed.

Nile Group Website (Design & Development)

September 2018 - October 2018 Contract Job

Nile Group is a distribution and trading agency that needed a website for their B2B business. I had to learn Wordpress, create content, organize it and display it on the website within a month. This gave me a lot of experience with using wordpress, templates, and a private domain using Bluehost.