



Universidad Iberoamericana
Ciudad de México

Tel. +52 55 5950-4000 ext. 7191
Correo: estela.torres@ibero.mx

Estela Margarita Torres Almanza

Work experience

June 2011-present Iberoamericana University Mexico City

Full-time scholar

Communications Department.

- Undergraduate courses: Ethics and communication, Communication and technology, On Line Journalism.
- Masters courses: Media and messages, Ethics, Communication and media, Right to information and human rights.

January 2014-present Iberoamericana University Mexico City

Coordinator, journalism area

Communications Department.

Activities:

- Coordinate classes in the journalism area
- Organize activities with and for alumni.

August 2011-present Iberoamericana University Mexico City

Coordinador, Latin American Right to Information Program

Communications Department.

Activities:

- Created a seminar for Investigative Journalism and Access to Public Information
- Participation in discussions meetings and panel with the for the Network for Accountability (Red por la Rendición de Cuentas)
- Created workshops oriented towards research, access to public information and databases, security, long-form journalism, and other tools that help the quality of research and creation of reports.

January 2011-present Iberoamericana University Mexico City

Editorial Coordinator, Iberoamerican Journal of Communication

Communications Department.

June-July 2012 Knight Center for Journalism in the Americas

Course Coordinator and Instructor

Coordinator and instructor of the course "Ethics in coverage of violence and interviewing victims"

January-February 2012 Knight Center for Journalism in the Americas

Course Coordinator and Instructor

Coordinator and instructor of the course "Strategies for news coverage in areas of risk". In collaboration with Periodistas de a Pie, International News Safety Institute, and the Knight Center.

Instructora del módulo sobre ética periodística.

August 2006-June 2011 ITESM – CCM

Professor

Subjects include: Ethics, Profession and Citizenship, Values in Professional Practice and Ethics, Self and Society (online course).

August 2010-May 2011 Iberoamericana University Mexico City

Professor

Masters of Communication. Subject: Selected Topics in Communication and Ethics,
Communication and Media

January 2009-June 2010 ITESM – CCM

Assistant

Administrative and academic assistant at the School of Humanities and Social Sciences.

November 2009 SAT

Workshop instructor

"Perception of the institution and self-perception." Held at the office of SAT foreign trade.

September 2005-October 2007 24xsegundo magazine (México)

Contributor

Ran short film review section, movie reviews, interviews, event coverage.

April 2005-February 2007 Sónika Magazine (México)

Contributor

Reviews of albums, concerts, and events.

August 2005-December 2006 SEP-Programa Nacional de Lectura-PNL (México)

Advisor

Advised during preparation of the Report of the National Reading Program 2001-2006. Writing the history of the National Reading Program, script-writing and informational videos NLP.

Supported coordinating presentations at the Guadalajara International Book Fair.

August-December 2003 ITESM – CEM

Professor

Hight School. Language and Communication, and Writing in Spanish, aimed at new students in college.

April-June 2003 Instrumenta A.C. (México)

Communications assistant for the event “Puebla Instrumenta Verano 2003” (??)

Writing press releases. Responsible for media relations in electronic and print media.

Coordinated logistics for media covering the event.

September 2001-October 2002 **Círculo Rojo**, TV show, Televisa.

Writer and researcher

Subject-matter research on political, economic, social and cultural issues. Conducting and editing interviews. Writing the script.

Investigación temática.

January-May 2002 Del Valle University, México, **UVM** Edo. Méx.

Professor

Teaching Writing Workshop and Introduction to Journalism materials for students in the Bachelors of Science in Communication.

March 2001-August 2001 Dirección General de Zona Federal Marítimo Terrestre y Ambientes
Costeros. SEMARNAT.

Head of the Department of Communication

Creating newsletters. Website content coordination. Development and design of posters and informational leaflets.

January 2000-November 2000. Information unit, Communication & Analysis - GDF.

Assistant

Analysis, research and information processing. Created print and electronic media for the Head of Government, Secretary and Undersecretary of the GDF.

Education

Monterrey Institute of Technology and Higher Learning, Mexico City Campus

PHD in Humanities, specializing in applied ethics

Doctor in the humanities with a specialization in ethics.

Thesis title: Mechanisms of self-regulation. Tools needed for the development of journalism in Mexico.

Certification Date: January 23, 2014.

July 2008-April 2009 Organización de Estados Iberoamericanos-DiCyt (??)

Student

Training for representatives of scientific culture. Virtual course.

27 to 30 April 2009 Organization of Ibero-DiCYT-AECID

Workshop teaching tools for communication and dissemination of scientific and technological results. Cartagena de Indias, Colombia.

July 2005

Graduate stay, Preventative Journalism

Complutense University of Madrid, Spain.

2004-2006

Masters in Humanities, specializing in applied ethics

Monterrey Institute of Technology and Higher Learning, **ITESM**, Mexico City campus.

1996–2000

Bachelor in Communication

Monterrey Institute of Technology and Higher Learning, **ITESM**, Mexico City campus. With honors.

Research

June 1 – July 31 2008

Research stay

Oviedo University. Department of Philosophy.

March 20- May 5 2008

Research stay

California State University, Long Beach. Journalism department.

Taught two sessions in the course "Media Ethics" on diversity and codes of ethics in journalism.

Taught in English.

August 2007 – May 2011

Researcher. UNESCO Human-Rights . ITESM-CCM

Member of the Research Chair on Human Rights of the Monterrey Institute of Technology and Higher Learning, Mexico City campus. Research Interests: The right to information. citizenship, participation and right to information.

Contributed chapter: "Reflections on the journalistic work to the exclusion and marginalization" in the book for *Dignity and Exclusion: Challenges and theoretical and practical challenges of human rights*, Porrúa 2010.

Congress and seminars

April 2014

International Symposium on Media Innovations. Oslo, Norway

Presentation: Investigative journalism in digital platforms in Latin America. Four cases in review.

February 2014

Symposium "Horizons research in journalism studies." Mexico, D.F.

Report: Journalistic Professionalism: the ideal ethics are applied ethics.

October 2013

Global Investigative Journalism Conference. Rio de Janeiro, Brazil. (Professors track)

Lecture: Access to public information as a tool of investigative journalism in Mexico.

June 2013

IAMCR Conference 2013. Dublin, Ireland

Lecture: Why do I do what I do? Media self-regulation in 21st Century Mexican Media

14th April 2013 International Symposium on Online Journalism. Austin, Texas.

April 2013 Sixth Ibero-American Colloquium on Digital Journalism. Austin, Texas.

13th International Symposium in April 2012 on Online Journalism. Austin, Texas.

April 2012 Fifth Ibero-American Colloquium on Digital Journalism. Austin, Texas.

November 2009

7th International Congress on Ethics and Right to Information. Valencia, Spain.

Communication "The reporter and the company. How social conditions and labor can strengthen journalistic ethics. "

October 2008

II Congress of the Americas. Mexico City.

Communication "The role of codes of ethics in strengthening public accountability of the press in Mexico."

May 2008

IV International Congress of Journalism and Specialized Press. Guadalajara, Spain.

Introduction to communication: "From the general to the particular. Ethics that no journalism can escape. "

October 2006

First International Congress on Ethics ITESM-CCM

Moderator of the Ethics and Communication round-table

October 2004

XVIII Annual Congress of the Mexican Association for International Studies

Presentation of the paper "How can we all carry our voices in the media?"

Publications

Transparency and Accountability: Journalism and access to public information in Latin American and the Caribbean.

An e-book report of the 2013 Austin Forum on Journalism in the Americas. Chapter about Mexico. Edited by the Knight Center for Journalism in the Americas, from the University of Texas at Austin.

Available in <https://knightcenter.utexas.edu/ebook/transparency-and-accountability>

The (Im)possible Relationship: access to public information as a tool of investigative journalism in Mexico.

Paper published by the Investigative Journalism Education Consortium

Available in <http://ijec.org/2014/02/07/the-relationship-im-possible-access-to-public-information-as-a-tool-of-investigative-journalism-in-mexico-spanish/>

Reality and representation in digital journalism. Co-authored with Monica Restrepo Luengas.

Journal of Philosophy. Universidad Iberoamericana. Number 134. Year 45. January-June 2013. Pp. 271-282. ISSN 0185-3481.

Presentation: Professionalism, informative quality and journalism transformations.

Number 21 Editor of the Iberoamerican Journal of Communication. Universidad Iberoamericana. ISSN. From 1665 to 1667.

Reflections on journalism: exclusion and marginalization.

In García, Dora E. (ed.) (2010) Dignity and exclusion. Challenges and theoretical and practical challenges of human rights. Editorial Porrúa, UNESCO, Tecnológico de Monterrey. Pp. 185-203.

ISBN 978-607-09-0400-4.

The reporter and the company. How social conditions and labor can strengthen journalistic ethics

Book of Proceedings of the 7th International Congress on Ethics and Freedom of Information 2009.

ISBN 978-84-613-4584-7.

Brief overview of labor and union the journalists in Mexico. In collaboration with Elia Baltazar and Marcela Turati. Presented as part of the regional meeting of the FIP, October, 2008. (Unpublished)

The return to the human: Interview with Javier Darío Restrepo

Magazine In-Keys thought. ITESM-CCM. No. 3. June 2008

ISSN: 1870 879X

From the general to the particular. The ethics no journalism can escape

Book of Proceedings of the Fourth International Conference on Journalism and Specialized Press. Guadalajara, Spain. (Not printed).

Support research for the article "New: Under-reporting and disinformation" by Claudia García Rubio. Opinion Democracies. Media and Politics. Lucrecia Escudero Chauvel and Claudia García Rubio (coordinators). The Centerline Ediciones, 2007.

Conferences

November 8-9 2013. Invited to participate in the 11th Austin Forum on Journalism in the Americas organized by the Knight Center for Journalism in the Americas. Subject: "Transparency and Accountability: Journalists and Access to Information in Latin America and the Caribbean."

May 3, 2013. Participation in Commemoration of World Day of Press Freedom, organized by the Office of Human Rights of the United Nations High Commissioner in Mexico.

May 3, 2013. Participation in academic culture Tertulia "By a free country with a free press," organized by the University Extension, Faculty of Political and Social Sciences of UNAM.

May 2, 2013 Participation in the forum "Freedom of speech and press in Mexico: the defense mechanisms of journalists and government bonds", organized by the Human Rights Commission of the Federal District.

April 5, 2013 Participation in the 5th National Forum for Analysis and Reflection "Constitutional Reform in transparency and access to public information in Mexico", organized by the Mexican Conference on Access to Public Information and Transparency Institute and Access to Public Information of the State of Guerrero. Acapulco, Gro.

June 18th, 2012 Participation in the Regional Forum "Autonomous Bodies and Policy Proposals for Accountability. Centralism, Federalism and Cooperation ", organized by the Network for Accountability. Oaxaca, Oax.

October 19, 2010 Conference "Communication, Ethics and Human Rights", organized by the UNESCO Chair in Human Rights and Ethics. Monterrey Institute of Technology and Higher Learning, Mexico City Campus, Mexico City Campus.

October 20, 2010 Participation in the launch of "Dignity and exclusion: theoretical challenges and practical challenges of Human Rights." Monterrey Institute of Technology and Higher Learning, Mexico City Campus

Other professional

January 2007 - present

Network of Journalists "Periodistas de a Pie"

**and academic
activities**

Co-founder of the Network of Journalists “Periodistas de a Pie”, a social meeting place for journalists who seek to share investigative techniques, strategies, reporting, narrative styles, ways of addressing ethical issues and to strengthen coverage. Responsible for the area of ethics and access to public information. Focus: journalistic ethics and access to public information for journalists.

February 2014 - Present

Reforma newspaper

Editorial Advisor "Magazine R", Sunday publication about culture and politics.

July 2014

The Salzburg Academy on Media on Global and Change

Faculty member.

May 19-23, 2014

CodeCamp. Using Data to Strengthen Citizen Voices. Bellagio Center, Italy

Member of the strategic group. Event organized by ICFJ.

February to November 2013

Reforma newspaper

Editorial Advisor "Focus," Sunday supplement on political culture.

January 2012 - present

Network for Accountability (Red por la Rendición de Cuentas)

Participation in activities, forums and panel discussions of the Network as a representative of the Iberoamericana University. Subject of work: public participation and accountability.

April 29 to May 5, 2013

Member (by invitation)

Delegation of Freedom House, 2012 World Freedom Day in Washington DC

May 3, 2013

Speaker

Panel "Breakthroughs and Pushback in the Middle East" at the National Press Club President with Theresa Werner in Washington, DC

2013

Jury

Essay Contest 6th "University Building Transparency", convened by the InfoDF.

February 2013

Jury

2nd Prize for Investigative Journalism and Access to Public Information.

5 to 9 May 2012

Member (by invitation)

Delegation of Freedom House in 19VA session Human Rights Council of the UN. Geneva, Switzerland. 5-9 March 2012.

Other activities

September 2013 - present

Co-host of the program "Periodistas de a Pie" ("Journalists on the Ground") by Rompeviento.tv <https://www.youtube.com/playlist?list=PLwmZxTO8J4pOcGlJ4ysvN-6yChpFTr--h>

August 2007

Seminar "Twentieth Century Latin America: Analysis of the primary Dictatorships and Conflicts." UNAM and International Committee of the Red Cross.

February 2007

Workshop on Child Rights. Network for the Rights of Children in Mexico. - "Children from a human rights journalism approach."

November-December 2006

Diploma in Social Policy Development. Social impacts B.C.

June 2002-July 2002

Journalism Workshop. Reforma newspaper.

Course: journalistic writing.

July 1999-December 2000

TELMEX Foundation Fellow / Average: 9.1

Languages

English: Fluent in writing (90%) and speaking.