



Universidad Iberoamericana  
Ciudad de México

Tel. +52 55 5950-4000 ext. 7191  
Correo: estela.torres@ibero.mx

## Estela Margarita Torres Almanza

### Work experience

June 2011-present Iberoamericana University Mexico City

#### **Full-time scholar**

Communications Department.

- Undergraduate courses: Ethics and communication, Communication and technology, On Line Journalism.
- Masters courses: Media and messages, Ethics, Communication and media, Right to information and human rights.

January 2014-present Iberoamericana University Mexico City

#### **Coordinator, journalism area**

Communications Department.

Activities:

- Coordinate classes in the journalism area
- Organize activities with and for alumni.

August 2011-present Iberoamericana University Mexico City

#### **Coordinador, Latin American Right to Information Program**

Communications Department.

Activities:

- Created a seminar for Investigative Journalism and Access to Public Information
- Participation in discussions meetings and panel with the for the Network for Accountability (Red por la Rendición de Cuentas)
- Created workshops oriented towards research, access to public information and databases, security, long-form journalism, and other tools that help the quality of research and creation of reports.

January 2011-present Iberoamericana University Mexico City

#### **Editorial Coordinator, Iberoamerican Journal of Communication**

Communications Department.

June-July 2012 Knight Center for Journalism in the Americas

#### **Course Coordinator and Instructor**

Coordinator and instructor of the course "Ethics in coverage of violence and interviewing victims"

January-February 2012 Knight Center for Journalism in the Americas

#### **Course Coordinator and Instructor**

Coordinator and instructor of the course "Strategies for news coverage in areas of risk". In collaboration with Periodistas de a Pie, International News Safety Institute, and the Knight Center.

Instructora del módulo sobre ética periodística.

August 2006-June 2011 ITESM – CCM

#### **Professor**

Subjects include: Ethics, Profession and Citizenship, Values in Professional Practice and Ethics, Self and Society (online course).

August 2010-May 2011 Iberoamericana University Mexico City

#### **Professor**

Masters of Communication. Subject: Selected Topics in Communication and Ethics,  
Communication and Media

January 2009-June 2010 ITESM – CCM

**Assistant**

Administrative and academic assistant at the School of Humanities and Social Sciences.

November 2009 SAT

**Workshop instructor**

"Perception of the institution and self-perception." Held at the office of SAT foreign trade.

September 2005-October 2007 24xsegundo magazine (México)

**Contributor**

Ran short film review section, movie reviews, interviews, event coverage.

April 2005-February 2007 Sónika Magazine (México)

**Contributor**

Reviews of albums, concerts, and events.

August 2005-December 2006 SEP-Programa Nacional de Lectura-PNL (México)

**Advisor**

Advised during preparation of the Report of the National Reading Program 2001-2006. Writing the history of the National Reading Program, script-writing and informational videos NLP.

Supported coordinating presentations at the Guadalajara International Book Fair.

August-December 2003 ITESM – CEM

**Professor**

Hight School. Language and Communication, and Writing in Spanish, aimed at new students in college.

April-June 2003 Instrumenta A.C. (México)

**Communications assistant for the event “Puebla Instrumenta Verano 2003” (??)**

Writing press releases. Responsible for media relations in electronic and print media.

Coordinated logistics for media covering the event.

September 2001-October 2002 **Círculo Rojo**, TV show, Televisa.

**Writer and researcher**

Subject-matter research on political, economic, social and cultural issues. Conducting and editing interviews. Writing the script.

Investigación temática.

January-May 2002 Del Valle University, México, **UVM** Edo. Méx.

**Professor**

Teaching Writing Workshop and Introduction to Journalism materials for students in the Bachelors of Science in Communication.

March 2001-August 2001 Dirección General de Zona Federal Marítimo Terrestre y Ambientes  
Costeros. SEMARNAT.

**Head of the Department of Communication**

Creating newsletters. Website content coordination. Development and design of posters and informational leaflets.

January 2000-November 2000. Information unit, Communication & Analysis - GDF.

**Assistant**

Analysis, research and information processing. Created print and electronic media for the Head of Government, Secretary and Undersecretary of the GDF.

## Education

Monterrey Institute of Technology and Higher Learning, Mexico City Campus

### **PHD in Humanities, specializing in applied ethics**

Doctor in the humanities with a specialization in ethics.

Thesis title: Mechanisms of self-regulation. Tools needed for the development of journalism in Mexico.

Certification Date: January 23, 2014.

July 2008-April 2009      Organización de Estados Iberoamericanos-DiCyt (??)

### **Student**

Training for representatives of scientific culture. Virtual course.

27 to 30 April 2009 Organization of Ibero-DiCYT-AECID

Workshop teaching tools for communication and dissemination of scientific and technological results. Cartagena de Indias, Colombia.

July 2005

### **Graduate stay, Preventative Journalism**

Complutense University of Madrid, Spain.

2004-2006

### **Masters in Humanities, specializing in applied ethics**

Monterrey Institute of Technology and Higher Learning, **ITESM**, Mexico City campus.

1996–2000

### **Bachelor in Communication**

Monterrey Institute of Technology and Higher Learning, **ITESM**, Mexico City campus. With honors.

## Research

June 1 – July 31 2008

### **Research stay**

Oviedo University. Department of Philosophy.

March 20- May 5 2008

### **Research stay**

California State University, Long Beach. Journalism department.

Taught two sessions in the course "Media Ethics" on diversity and codes of ethics in journalism.

Taught in English.

August 2007 – May 2011

### **Researcher. UNESCO Human-Rights . ITESM-CCM**

Member of the Research Chair on Human Rights of the Monterrey Institute of Technology and Higher Learning, Mexico City campus. Research Interests: The right to information. citizenship, participation and right to information.

Contributed chapter: "Reflections on the journalistic work to the exclusion and marginalization" in the book for *Dignity and Exclusion: Challenges and theoretical and practical challenges of human rights*, Porrúa 2010.

## Congress and seminars

April 2014

### **International Symposium on Media Innovations. Oslo, Norway**

Presentation: Investigative journalism in digital platforms in Latin America. Four cases in review.

February 2014

### **Symposium "Horizons research in journalism studies." Mexico, D.F.**

Report: Journalistic Professionalism: the ideal ethics are applied ethics.

October 2013

### **Global Investigative Journalism Conference. Rio de Janeiro, Brazil. (Professors track)**

Lecture: Access to public information as a tool of investigative journalism in Mexico.

June 2013

**IAMCR Conference 2013.** Dublin, Ireland

Lecture: Why do I do what I do? Media self-regulation in 21st Century Mexican Media

**14th April 2013 International Symposium on Online Journalism.** Austin, Texas.

**April 2013 Sixth Ibero-American Colloquium on Digital Journalism.** Austin, Texas.

**13th International Symposium in April 2012 on Online Journalism.** Austin, Texas.

**April 2012 Fifth Ibero-American Colloquium on Digital Journalism.** Austin, Texas.

November 2009

**7th International Congress on Ethics and Right to Information.** Valencia, Spain.

Communication "The reporter and the company. How social conditions and labor can strengthen journalistic ethics. "

October 2008

**II Congress of the Americas.** Mexico City.

Communication "The role of codes of ethics in strengthening public accountability of the press in Mexico."

May 2008

**IV International Congress of Journalism and Specialized Press.** Guadalajara, Spain.

Introduction to communication: "From the general to the particular. Ethics that no journalism can escape. "

October 2006

**First International Congress on Ethics ITESM-CCM**

Moderator of the Ethics and Communication round-table

October 2004

**XVIII Annual Congress of the Mexican Association for International Studies**

Presentation of the paper "How can we all carry our voices in the media?"

## Publications

**Transparency and Accountability: Journalism and access to public information in Latin American and the Caribbean.**

An e-book report of the 2013 Austin Forum on Journalism in the Americas. Chapter about Mexico. Edited by the Knight Center for Journalism in the Americas, from the University of Texas at Austin.

Available in <https://knightcenter.utexas.edu/ebook/transparency-and-accountability>

**The (Im)possible Relationship: access to public information as a tool of investigative journalism in Mexico.**

Paper published by the Investigative Journalism Education Consortium

Available in <http://ijec.org/2014/02/07/the-relationship-im-possible-access-to-public-information-as-a-tool-of-investigative-journalism-in-mexico-spanish/>

**Reality and representation in digital journalism.** Co-authored with Monica Restrepo Luengas.

Journal of Philosophy. Universidad Iberoamericana. Number 134. Year 45. January-June 2013. Pp. 271-282. ISSN 0185-3481.

**Presentation: Professionalism, informative quality and journalism transformations.**

Number 21 Editor of the Iberoamerican Journal of Communication. Universidad Iberoamericana. ISSN. From 1665 to 1667.

**Reflections on journalism: exclusion and marginalization.**

In García, Dora E. (ed.) (2010) Dignity and exclusion. Challenges and theoretical and practical challenges of human rights. Editorial Porrúa, UNESCO, Tecnológico de Monterrey. Pp. 185-203.

ISBN 978-607-09-0400-4.

**The reporter and the company. How social conditions and labor can strengthen journalistic ethics**

Book of Proceedings of the 7th International Congress on Ethics and Freedom of Information 2009.

ISBN 978-84-613-4584-7.

**Brief overview of labor and union the journalists in Mexico.** In collaboration with Elia Baltazar and Marcela Turati. Presented as part of the regional meeting of the FIP, October, 2008. (Unpublished)

**The return to the human: Interview with Javier Darío Restrepo**

Magazine In-Keys thought. ITESM-CCM. No. 3. June 2008

ISSN: 1870 879X

**From the general to the particular. The ethics no journalism can escape**

Book of Proceedings of the Fourth International Conference on Journalism and Specialized Press. Guadalajara, Spain. (Not printed).

Support research for the article "New: Under-reporting and disinformation" by Claudia García Rubio. Opinion Democracies. Media and Politics. Lucrecia Escudero Chauvel and Claudia García Rubio (coordinators). The Centerline Ediciones, 2007.

**Conferences**

**November 8-9 2013.** Invited to participate in the 11th Austin Forum on Journalism in the Americas organized by the Knight Center for Journalism in the Americas. Subject: "Transparency and Accountability: Journalists and Access to Information in Latin America and the Caribbean."

**May 3, 2013.** Participation in Commemoration of World Day of Press Freedom, organized by the Office of Human Rights of the United Nations High Commissioner in Mexico.

**May 3, 2013.** Participation in academic culture Tertulia "By a free country with a free press," organized by the University Extension, Faculty of Political and Social Sciences of UNAM.

**May 2, 2013** Participation in the forum "Freedom of speech and press in Mexico: the defense mechanisms of journalists and government bonds", organized by the Human Rights Commission of the Federal District.

**April 5, 2013** Participation in the 5th National Forum for Analysis and Reflection "Constitutional Reform in transparency and access to public information in Mexico", organized by the Mexican Conference on Access to Public Information and Transparency Institute and Access to Public Information of the State of Guerrero. Acapulco, Gro.

**June 18th, 2012** Participation in the Regional Forum "Autonomous Bodies and Policy Proposals for Accountability. Centralism, Federalism and Cooperation ", organized by the Network for Accountability. Oaxaca, Oax.

**October 19, 2010 Conference** "Communication, Ethics and Human Rights", organized by the UNESCO Chair in Human Rights and Ethics. Monterrey Institute of Technology and Higher Learning, Mexico City Campus, Mexico City Campus.

**October 20, 2010** Participation in the launch of "Dignity and exclusion: theoretical challenges and practical challenges of Human Rights." Monterrey Institute of Technology and Higher Learning, Mexico City Campus

**Other professional**

January 2007 - present

**Network of Journalists "Periodistas de a Pie"**

**and academic  
activities**

Co-founder of the Network of Journalists “Periodistas de a Pie”, a social meeting place for journalists who seek to share investigative techniques, strategies, reporting, narrative styles, ways of addressing ethical issues and to strengthen coverage. Responsible for the area of ethics and access to public information. Focus: journalistic ethics and access to public information for journalists.

February 2014 - Present

**Reforma newspaper**

Editorial Advisor "Magazine R", Sunday publication about culture and politics.

July 2014

**The Salzburg Academy on Media on Global and Change**

Faculty member.

May 19-23, 2014

**CodeCamp. Using Data to Strengthen Citizen Voices. Bellagio Center, Italy**

Member of the strategic group. Event organized by ICFJ.

February to November 2013

**Reforma newspaper**

Editorial Advisor "Focus," Sunday supplement on political culture.

January 2012 - present

**Network for Accountability (Red por la Rendición de Cuentas)**

Participation in activities, forums and panel discussions of the Network as a representative of the Iberoamericana University. Subject of work: public participation and accountability.

April 29 to May 5, 2013

**Member (by invitation)**

Delegation of Freedom House, 2012 World Freedom Day in Washington DC

May 3, 2013

**Speaker**

Panel "Breakthroughs and Pushback in the Middle East" at the National Press Club President with Theresa Werner in Washington, DC

2013

**Jury**

Essay Contest 6th "University Building Transparency", convened by the InfoDF.

February 2013

**Jury**

2nd Prize for Investigative Journalism and Access to Public Information.

5 to 9 May 2012

**Member (by invitation)**

Delegation of Freedom House in 19VA session Human Rights Council of the UN. Geneva, Switzerland. 5-9 March 2012.

**Other activities**

September 2013 - present

Co-host of the program "Periodistas de a Pie" ("Journalists on the Ground") by Rompeviento.tv <https://www.youtube.com/playlist?list=PLwmZxTO8J4pOcGJ4ysvN-6yChpFTr--h>

August 2007

Seminar "Twentieth Century Latin America: Analysis of the primary Dictatorships and Conflicts." UNAM and International Committee of the Red Cross.

February 2007

Workshop on Child Rights. Network for the Rights of Children in Mexico. - "Children from a human rights journalism approach."

November-December 2006

Diploma in Social Policy Development. Social impacts B.C.

June 2002-July 2002

Journalism Workshop. Reforma newspaper.

Course: journalistic writing.

July 1999-December 2000

TELMEX Foundation Fellow / Average: 9.1

## Languages

**English:** Fluent in writing (90%) and speaking.