Selby Walker

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Technical Skills

- In-depth knowledge of JavaScript, including modern tools like CoffeeScript, Node, Require.js, jQuery, Backbone, Underscore, and Meteor
- RSpec and modern JavaScript testing tools including Mocha and Jasmine
- Good knowledge of SQL and MongoDB

Professional History

Contract Work // StockTwits   May 2013

Creating embeddable widgets.
Project Demo: http://hackreactor.github.io/stocktwits-widgets
Github Repo: https://github.com/hackreactor/stocktwits-widgets

YouTube Beauty Blogger // YouTube Partner Program   Feburary 2009 – Present

Directing, writing, filming, and performing in instructional makeup and beauty videos on YouTube. URL: http://www.youtube.com/magicgrl111

- Accepted into YouTube's prestigious Partner program, allowing me to generate revenue from my videos through advertisements
- 45,804 subscribers and over 6.36 million total video views
- Ability to self-manage, knowledge of online social networking communities and sites
- Developed strong and promoting abilities, passion for technology, knowledge and expertise in cosmetic application, and a thorough understanding of the YouTube website

VP of Social Media Marketing, National Artist, and Product Development Specialist

theBalm Cosmetics   Feburary 2009 – Present

Directing, writing, filming, and performing in instructional makeup and beauty videos on YouTube.

- Responsible for managing Smashbox Cosmetics Sales accounts in Sephora and Ulta stores.
- Teach Masterclasses, Committed Trainings, and Blended Trainings
- Promote, support and organize many different event types and levels
- Required an ability to manage time and budget efficiently. Frequent travel and visits to remote stores tomaintaining great relationships with all stores and work with different personality types to customize support and education based on individual needs.

Education

Front-End Engineering, JavaScript Emphasis   November 2012 – February 2013

Hack Reactor (formerly Catalyst)

Bachelor of Science, Computer Science   June 2009

University of California, Davis

Projects

ThroughTheVine: http://throughthevine.me
Selby-List: http://sflist.me
Stocktwits Contract Work: http://hackreactor.github.io/stocktwits-widgets