

# ServiceTrade Demo with Glenn's Commercial Service LLC

Chris Kidwell with Glenn's Commercial Service LLC Recorded on 3/19/21 via Zoom, 1 hour 11 min.

# **Participants**

# **SERVICETRADE**

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# GLENN'S COMMERCIAL SERVICE LLC

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# **Transcript**

 $\hbox{\it ``This English transcript was generated using Gong's speech-to-text technology''}$ 

CHRIS
0:00 Hey, Scott, can you hear me?
SCOTT
0:01 Yep, I can hear you fine.
CHRIS
0:04 Cool. How are things going?
SCOTT
0:08 Good. I've got Mike and TC with me also.
CHRIS
0:12 Okay. Hey, Mike and PC.
SCOTT
0:15 Hey, morning.
CHRIS
O:19 They saw was reviewing some of the notes with tray. I have a couple of questions from my side and kind of what I want to get is an understanding of what you guys are trying to, you know, first, I understand your business and what you guys do.
Type of work
CHRIS
o:30 And then, and just get an understanding what you guys are trying to see today specifically. So, why don't you guys start by telling me a little bit about, you know, your your typical workflows and your guys business?
SCOTT
o:45 Okay. Typical workflows?

o:50 Maintenance service calls, pretty, you know, are you... are you guys, do you have a big preventative maintenance program? Is it more reactive service call type work?

#### SCOTT

1:00 Yes, it's both. We have a... a pretty robust plan maintenance program with several customers, but we have a, we do a lot of demand emergency service calls, reactive service calls as well.

**CHRIS** 

1:14 Okay.

#### **SCOTT**

1:16 Hey, we're looking for something that's like pretty geared toward a service call because I think we had what price 6,000.

--- Type of work ends ---

#### SCOTT

You know, we take a look at all that was our, that's our... our most. That happens the most service call. So that, that's kind of, I think, you know, maybe what we'd like to see a kind of a demo on the workflow of it, you know, a typical service call, how does it work?

--- Accounting integrations ---

#### **SCOTT**

1:45 If you've got, you know, to return next day, if you get multiple tax on it, just sort of how does that work?

#### **CHRIS**

1:53 Okay. Yep. And... and what do you guys use for your accounting system?

# **SCOTT**

2:01 Really, we're using Computerease and, but we're gonna... we're gonna switch most likely to Quickbooks for Sage. We haven't decided yet.

--- Access to information ---

# **CHRIS**

2:18 Okay. Just not a fan of Computerease.

# **SCOTT**

2:24 It's just difficult for everybody to use user friendly for the field, you have the office or the office?

2:33 Okay. And...

#### **SCOTT**

<sup>2:34</sup> We've yet to roll. We haven't even attempted the... field... FieldEase portion of it because... it's very... user friendly from, I mean, we've attempted, I've tested some things and it looks like every... every action you take, you'd have to save and backup, and it looked like you take 20 minutes to complete an invoice.

*--- Type of work ---*

**SCOTT** 

3:01 Yeah.

# **CHRIS**

3:03 Yeah, there is no argument there, and I'm assuming you guys do some construction work then?

#### SCOTT

3:11 We do, we do some construction, okay? That's a smaller piece of our... of our, you know, there's not as many projects. You probably have 100 projects a year and they can last anywhere from a couple of days to, you know, maybe six months in duration is a long one for us.

#### **CHRIS**

3:31 Okay. Okay. Cool. Alright, Computerease. And... and are you guys quoting out of Computerease or is that done through? Yeah, okay.

#### CHRIS

3:50 And so your technicians out in the field, are they still on pace?

SCOTT

3:54 Yes.

**CHRIS** 

3:59 And you guys are all commercial, right?

**SCOTT** 

4:01 Yes, sir.

# **CHRIS**

4:08 Okay. And do you guys have any sort of timeline that you were looking at for this project in terms of... when you'd like to see this thing kind of be live?

--- Type of work ends ---

# SCOTT

4:23 Yeah, I think we'd like to identify the one we're going with in probably the next... 45 days. And then.

#### SCOTT

4:38 You know, I don't know that we've got it set time line on when we want to go with, I think it kinda depends on the... other one here as well.

#### **CHRIS**

4:49 Yeah. And then what else are you guys looking at then in terms of other service platform?

#### SCOTT

4:57 We don't really know yet. We've looked at BuildOps and we're... we're gonna try to pick about four and narrow it down from there.

#### **CHRIS**

5:07 Yeah. What do you think of build apps?

#### SCOTT

5:10 They didn't get the product.

--- Parts management (inventory) ---

#### **CHRIS**

5:13 Okay. Alright. I think that kinda gives me some things to kind of show you, are you guys doing inventory now?

## **SCOTT**

5:24 Yeah. So, well, yeah, we do some with editor, but we're not like... we're not calling service trucks and stocking location.

#### CHRIS

5:35 Yeah. Okay. And then just one more quick question on your... your preventative maintenance work.

--- *Type of work* ---

#### **CHRIS**

5:45 Is that like contracted work? Meaning you guys give us 50 grand and we service your equipment on a quarterly basis type contract work.

#### SCOTT

5:54 It's a combination of... of that was PNM as well. So we have a, we have a mix of that.

#### **CHRIS**

6:07 Okay. Alright. I'll get an service trade will run a, what kind of run a service call and a preventative maintenance call? So you guys can see what that will look like as well as kind of do on a quote. So... you'll see some scheduling, some dispatching and you'll see what the field side looks like... and then kinds of our data model.

--- Type of work ends ---

#### **CHRIS**

6:28 And I'll probably start with the data model to give you guys an understanding of what...

**SCOTT** 

6:32 Can and can't do.

#### **CHRIS**

6:35 So as I'm kind of going through this, if you guys have any questions, just feel free to holler or... or let me know as well as if you see any glaring red flags that you guys just know is not going to be a fit, let me know.

--- Type of work ---

## **CHRIS**

6:48 So here's what service trade does, right? Our focus is going to be on the customer service side of the business and... and doing that, right? We're going to manage all of your technicians, are service contracts will track all your recurring services inside of service trade, right? So obviously scheduling dispatching and your equipment records, right?

--- Accounting integrations ---

# **CHRIS**

7:06 All the pieces of equipment out in the field that you guys are servicing. Obviously, they'll be some overlap with the accounting, but we are not gonna take the place of Computerease, Sage, or Quickbooks, right? So you would continue to have your ERP system, but we'll bring over things like your items, customers, locations, obviously.

--- Customer engagement ---

And really what we try to do is get your customers engaged with what you guys are doing digitally. And so this is kind of what I'll refer to as the Amazon effect, right? Giving your customers a portal that they can log into and see what's happening. Have your service reports to be sent out... service history, customer reviews, quotes being sent out to your customer digitally.

--- Recurring maintenance ---

#### **CHRIS**

7:51 Our focus is 100 percent all commercial service contractors, right? So, so we're not in the residential space. So it's strictly folks that are kind of building some report with their customers being in there on a monthly, quarterly, annual, semi annual basis.

--- Recurring maintenance ends ---

#### **CHRIS**

8:06 Obviously, our job is to help you grow as a software platform, right? So, so getting the most out of the resources you have today, what you're seeing there is a map based schedule it, right? So throw all a preventative maintenance calls up on a map that's filter these out and schedule what makes sense.

--- Customer engagement ---

# **CHRIS**

8:22 There's. The portal. We kind of have a say in the more that you give someone the more they're gonna want, right? And as you're giving your customers more information, more data, they're gonna want more and more from you allowing you guys to charge a premium price for that data. And then the other thing that we challenge folks is, hey, look at how software can generate revenue, right? And one of that, one of those ways that we do that is turning these repair opportunities into revenue. We call this the deficiency loop... right? Everybody kind of looks at, how... how can software saved me money? How can software saved me money? We say you guys may want to look at how software can generate more revenue? Any questions on the slides?

SCOTT

9:03 Nope.

#### **CHRIS**

9:06 Too. So when you log into service trade... well, this is what the... the office view is gonna look like.

--- Customer engagement ends ---

9:14 Okay? Here's, a, we can filter this out specifically by offices. Okay? So if you guys have different offices, if you wanted to break it out into plumbing versus calling versus electrical, you can filter that down. You can also see the specific job types as well as any specific service lines that you have. Okay, obviously, this is a demo account. So you would have this many service lines and then job owners and salespeople. So if you need to filter out specifically things that pertain to, you can... over here on the right side will track all of the recent clock event features for each technician. So headquarters is obviously rally for us. So you can see all of our... our salespeople that are running demos, clocking in and out. And then this is just kind of a quick overview of a daily schedule, what's happening? And I can filter this specifically down by technicians if need be. I can see what's going on tomorrow. Okay? And as I scroll down will track overdo jobs without appointments, right? And so obviously this button could wouldn't be that big. But that's quotes that have been approved or recurring services that haven't been scheduled out yet. Right side is recent clock events to right? And all of these will be hyperlinks to this digital job or work order... jobs out, appointments during the next two weeks, right? Well, never that you guys miss an opportunity to capture revenue. So this is just kind of have a recurring services or quotes that have been approved that are do within the next two weeks... past jobs to be marked completed, right? So our specific workflow here is technician out in the field. He does what he says he needs to do. Once he's done there, somebody from the office is going to review that, this work order and we're going to go through this workflow.

--- Invoicing ---

#### **CHRIS**

<sup>10:49</sup> And then once the office gives their stamp of approval, yeah, this is right. It moves down to this completed jobs to be invoiced bucket. And then this point is where service trade starts to pull their hands out of the equation? Mean we get down to a pro forma invoice, and we push that to the accounting system, whatever.

--- Parts management (purchase orders) ---

#### SCOTT

Hey, Chris, can I ask you a question? So like, you know, there's... there's times that we run a service called the technician needs to order apart. So we get that mark. Currently, it's marked as continue to parts ordered. How would that show up in this view?

# **CHRIS**

Yeah. So the technician and that can be done from the office view or the... the mobile side of things. And then you guys will just run your report of... show me jobs with all parts to be ordered, show me jobs, all port parts ordered but not received. So we jobs with the all parts received?

**SCOTT** 

11:41 Yeah. Yeah.

<sup>11:43</sup> So we'll... we'll track all of those jobs and, you know, we... we can status parks and I'll show you what that looks like when we get down to the mobile side of things?

--- Invoicing ---

**CHRIS** 

11:50 Okay?

# **SCOTT**

<sup>11:50</sup> Is the, so our, is the invoice actually generated in service trade? And then like posted to Quickbooks? Or does it get, is the invoice generated in Quickbooks?

#### **CHRIS**

Are going to generate the invoice because we're tracking all the data you guys are using out in the field, whether they're widgets, parts, filters, blah, blah, blah labor. And we're going to get here in a second, right? We're going to fill one of these out. And then at that point kind of falls back in your guys court is too if you want to invoice out of service trade or if you want to push that invoice to Quickbooks or Sage or Computerease, an invoice for the customer from that side. Okay? So some flexibility and some options there for you guys, depending on what you do... right? A quick side note going down a rabbit hole, we're seeing more and... more. And when I create an invoice, this will make sense. We're seeing more and more folks invoice out of service trade just because they like the flexibility of it and how quickly they can do it.

--- Invoicing ends ---

## **CHRIS**

12:46 So we're developing a whole new, you know, a whole new set of features coming from the invoice side of things. We've consistently said we're not the ERP, you should be invoicing out of your ERP, but the demands been there that... that we're kind of developing some invoice things... and you'll see you'll when I get to, when we get a work order down, you'll see what an invoice looks like.

--- Recurring maintenance ---

#### **CHRIS**

13:12 So... here's a specific location page inside of service trade. Okay? Right? So, Bill to you'll, have your Bill to be in Butler university, right? And then this is, we're actually at the recreation complex. So, walgreens CVS is target safeways, whatever it is, right? You'll have maybe 75, 100 locations underneath of one Bill to.

SCOTT

13:35 Hello?

13:38 This specific location, we'll track all of your services that you're supposed to complete whether they were, you know, hey, we received the parts. We gotta go back to complete quarterly services, right? So we gotta do some rooftop quarterly services here. Okay? Semi annual work here, right? And we'll track a scheduling window meaning when this specific recurring service has to be done... and you can see the different quarterly annual services as I keep scrolling down for this specific location page here's, all of the jobs.

--- Assets ---

#### **CHRIS**

14:10 And we use the term jobs and work orders interchangeable, right? So they mean the same thing inside of service trade. And all of these hyperlinks will take you directly to that specific digital work order... will track all the pieces of equipment out this specific location as well. Right? And again this will take, you... you can click that link. It'll take you to a little bit more detailed information about each piece of equipment, right? And I'll pull this up and you'll have this visibility from the field as well. And I'll show you. But hey here's, all the services that are tied to this piece of equipment here's. All the jobs that wherever done, any deficiencies ever recorded on this piece of equipment, any quotes. And then we have the concept of parent assets in child assets, if you will. So if there were any sub assets underneath this specific piece of equipment, that would be there. And then any asset attachments, whether they be site plans, wiring diagrams, piping diagrams for this piece of equipment would live there. It's like keep scrolling down again specifically on this location page, right? We'll track all the deficiencies that have ever been recorded on this location, any quotes, and we're going to go through this whole process here in a couple of minutes. But any quotes that I've ever been recorded on this location... your contract pricing. When we... when we get to that quote, I'll show you guys kind of how, what contract pricing looks like. And then any comments they can be associated, internal and external, right? So customer located comments, they can be specifically comments for technician or they can be specifically comments for a scheduling note. And then any location documentation. Again, this is kind of where would be some blueprints or drawings of the building or what have you guys, whatever documentation you need there?

#### **CHRIS**

15:58 Here's what the dispatch board it's gonna look like. Okay? And this is just kind of the overview, the daily overview of what, what's happening.

--- Assets ends ---

#### **CHRIS**

16:07 Okay? Again, you can filter this out by specific offices if need be, right? And each technician is over here with their respective swim lanes, will track all of the available jobs up here too, right? So, hey, we have some preventative maintenance stuff. You can filter this out how you need to. So inspections installs PMS, right? So show me only the... the service calls we could do. And then all this is drag and drop, right? So, hey, it looks like Chris wants to do, need some extra more work. I can drag and drop that abc stores down the, Chris, his schedule. It calls out, says he's not going to make it. I can bring that down there and put it onto Danny scheduled. This is also where we will kind of add some job, right? So I can say, hey, families calling us... right? And

they're saying it's a, it's an emergency service call and you can see all the different types of calls that we have. Okay, we're going to schedule this out for today. What time? Is it 920? So we'll get to you by, you know, 10 30 or saying they have, no, he. **SCOTT** 17:31 We have reason... to. **SCOTT** 17:52 Good, Sam or us. I don't know... SPM. Chris, can you hear us? Okay that I keep calling? SCOTT 18:10 Boss, Chris... Chris on... it. Was there a phone? Do you have the phone number calling? **SCOTT** 18:24 Usually it's on. **SCOTT** 18:33 Sure. **SCOTT** 18:41 Yeah. **SCOTT** 18:47 No wonder. **CHRIS** 18:52 Still. **SCOTT** 18:52 There? Yeah, we're still here pretty bad. Chris. **CHRIS** 18:57 Twilight zone. I lost internet, my bad. I don't know when you guys dropped out. **SCOTT** 19:06 Yeah, you... you were just to kind of live in calls. Are you adding a job? I think.

**CHRIS** 

Yeah, yeah.

19:13 Okay. So, yeah, I mean, I... I was starting to see the lag and I'm like... he was working... working from home.

SCOTT

19:20 Way or something.

**CHRIS** 

19:22 Yeah. So we're... we're gonna type the spend way up, right? Service call. I think I had gotten into here. Let's say, let's get it to today. We'll get it to... you know, done by 10 30. We'll know all the pieces of equipment, right? So, I think this is kind of where I dropped out.

**SCOTT** 

19:40 Yeah.

### **CHRIS**

19:43 He go and fix to see 750 bucks or something... right? We can associate that technician, but I'll click save and what that does is it drops into an on assigned bucket. But I think I did too now. Yeah. So you can see have emergency service call, just regular service call here. Now that they're in the on assigned bucket, right? We can kind of see, hey, who's technician? Who makes sense to get there the soon as, right? So I can say, Chris, you're going to grab this Fenway job after you're done, you're Butler health preventative maintenance job. So that's kind of what the dispatch board looks like.

#### SCOTT

<sup>20:25</sup> Hi, this is the call. How did the work orders get sent to the tax from the dispatch board?

# **CHRIS**

<sup>20:30</sup> As soon as I drop that onto Chris is account his schedule, he'll get an email notification... that... that... that, that's been dropped into his... his schedule. And then it will have it in his application. So before we jump out into the field the other way.

# **SCOTT**

<sup>20:51</sup> Hey, Chris on that, can you, if you had something that was going to be multi day can use, get that both a call like that was going to be a multi day call?

#### CHRIS

21:00 Yup. We can say, hey, this is going to be a, you know, a 10 hour job or 14 hour job.

--- Tech time tracking ---

21:06 Let's say it'll be 18 hours? Okay? And then you can also... so that's going to run 18 hours if we needed to put it as a two day job. I think you can go.

CHRIS

21:22 No, yeah, you have to... you can say that will be a two day job.

--- Tech time tracking ends ---

#### **CHRIS**

21:26 You just have to go to that specific job page to get it there. So I'll show you what that will look like.

#### SCOTT

21:35 So, where did it? And where are you going? Now? What was that? How is this different than what you were just looking at?

#### **CHRIS**

<sup>21:42</sup> Hi, this is a, this... this is the dispatch board. This is more of your as calls are coming in and you're just adding these calls to the specific technician that's where this is. I just click this little square and that's gonna bring me to this digital work or?

#### SCOTT

21:59 So, you're looking at like a snapshot here of the... of the job in your... in your click in that to go actually into the edit the job.

## **CHRIS**

22:08 Correct.

#### SCOTT

22:09 Okay. So this is just a flat button right here. Gotcha. Okay?

# **CHRIS**

<sup>22:13</sup> And so this is gonna, I click that little square and it brings me specifically to the actual digital work order... right? And this is where you can kind of say, hey, we gotta add another appointment to it. Okay? And this will be tomorrow.

# **SCOTT**

22:29 So, if you've got somebody, so if you've got the same text, it's going to be on the job two days, you're going to create two appointments.

# **CHRIS**

22:37 Correct.

<sup>23:47</sup> So we're going to have some... some it's just calling our solutions labor. And then we also have help or labor. Okay? And then you can source these two to a specific technician, right? So this labor we'll get source to Danny because we pay Danny different labor rate than what we would pay Chris.

<sup>24:05</sup> And so, and it's so what that allows you to do is... is get the proxy. You've got a primary technician helper at the helper may change depending on the job or the timing. You can... you can... you can edit it in here. And so that you, you're reflecting the different labor rates if you need to pick up.

--- ST app contracts and pricing ---

# **SCOTT**

<sup>24:24</sup> So if you did first time you had Chris, that's our second time, you hit Danny out there, you to the adjustment, you can have, you have a different labor rate for that.

# **CHRIS**

<sup>24:35</sup> That's right? So, our costs right here, right? We can see Danny, 17 bucks, and Chris cables 100 bucks.

--- ST app contracts and pricing ends ---

# **SCOTT**

24:46 I usually like to 17 but guys he's using pretty dedicated.

#### **CHRIS**

<sup>24:51</sup> That's something goes boom. And then you're like why do we send the cheat guy?

# **SCOTT**

24:55 I got a blank somebody.

# **CHRIS**

<sup>24:59</sup> That's right? The other... the other side of scheduling is we can run a report and this is what we call service opportunities, right?

--- Recurring maintenance ---

# **CHRIS**

<sup>25:08</sup> And I'll just pick out of the coin office. Hopefully some stuff comes up... and this is approved services would be quotes that have been approved. Recurring. Is... is that all of our schedule PMS, right? And then one time and all services self explanatory. And again, you can kind of filter this out specifically to, right? So hey, we... we wanted to see specifically things that are associated with Chris because Chris has a bucket full of recurring services that he handles. But what this is doing is this is just scouring through every single location inside of service trade that we have some sort of recurring service setup.

--- *Pricing* ---

<sup>25:43</sup> And I'll just click a couple of these... right? And as I kind of scroll down, I'll see that, hey, we have 400 guys expect be two hours, 400 bucks for quarterly preventative maintenance. I don't know what that quick counter sales is. Somebody was doing some testing.

--- Pricing ends ---

#### CHRIS

25:59 But hey, we gotta duck growing company. They're a three month PM for four hours, 350 bucks, blah blah blah. So just kinda gives you guys some quick overviews as to what's happening. And then we can go ahead and create our preventative maintenance jobs. And here's another way that we can also schedule out some things too, right? So these could also be some construction jobs as well. But, or... or, you know, especially install, I shouldn't say construction. But well, next thing we're gonna do is we're gonna filter this down a little bit further if need be, right? If these were PM, we can say, hey, beginning of the month, show me only the ones that are bigger. I want to see a 1,000 dollars and higher type preventative maintenance. But we're then going to throw all these things up on the map. And then the next thing I'm gonna do is just go and click, see all drill down a little bit. Obviously, you guys wouldn't have the entire United States, but each one of these bubbles is color coded to a specific technician. Once they have a calendar icon in there, it means that they have an appointment associated with it. And the gray means that we have nothing associated with it, right? So then that all of this is drag and drop to. So I can kind of say, hey, Chris, you're going to be out there in Atlanta and you can see that... that bubble just turned color-coded now, I know Chris is associated with it and we can drag and drop that down for Saturday... if I know this job is going to be a, you know, again, a two day job... I can turn that into a two day job and you can see now we have to appointment set for that job. If we know we need to text on that job too, right? I can drag and drop Danny on that job as well. You can see days now, populated on that Ben, since job.

## **CHRIS**

27:42 Right? It could be a three day appointment. It doesn't matter how long it is.

#### **SCOTT**

<sup>27:46</sup> How do you know, so that the technicians or just associated you'll set up the market's at the technicians are associated with? Is how they show up on the bubble here? So, how do you know that Jeff is in Birmingham? It's not GPS track or anything like that. It's just you, it's... it's all manually done.

# **CHRIS**

28:09 Yeah. So it's... it's not a fleet tracking system, meaning, you know, how... how fast am I going from zero 16? How hard am I breaking? What we do have is... is basically what folks will do. What our customers will do is they'll kind of have two screens working this one with where the technician locations are next to. I'm... sorry, this... this screen, right? So that will kind of have a little bit obviously drill down lot farther and we would know kind of where technicians are. This is more of like a planning the... the week out or the month out.

28:50 Any questions? Any other questions?

#### **SCOTT**

<sup>28:56</sup> No, I had my, I think, are you thinking too in terms of we have local text and we have Lexington checks. Yeah. Just like I didn't want to do different branches. It's two different branches, but, you know, who I was trying to figure out is... is that you just don't I just don't want to have a big... blah blah... blah blah... blah blah... blah, right? Guys are there and so.

#### **CHRIS**

<sup>29:19</sup> You can filter this out to, right? So, hey, we can take Chris off the calendar. If we don't wanna see Chris, we can take Danny off, right?

--- Dispatch ---

#### **CHRIS**

<sup>29:26</sup> If I take him off, we can take him off of that calendar too. So you won't see those specific technicians. So, so some of that can be filtered out, specifically. Okay, right? And we can, you know, if you wanted to split this up into a Lexington office versus the Louisville office, right? We could... we could turn Louisville off. So we're only looking at Lexington, and then we can just put Louisville back on or vice versa.

#### **CHRIS**

<sup>29:59</sup> Right? So you have the search, I get the concept of different offices if you guys wanted to Louisville versus Lexington.

**SCOTT** 

30:08 Okay.

**CHRIS** 

30:12 Alright. Let's jump out into the field.

--- Tech On-site ---

#### CHRIS

30:16 We're going to run two jobs out in the field, right? So, the first one we got as this preventative maintenance... job that we have here. So here's my here's, what you guys can see, my app, right?

SCOTT

30:30 Yup. Yup.

# **CHRIS**

30:33 Hello. So, let's grab this Butler job. Okay? Down here at the bottom, we have three o'clock features, okay. Job crap. You know, I gotta run to the wholesaler, grab

some parts in route, right? So hey, we can go ahead and notify the customer of when we'll be out onto onsite offsite... Scott. So I'll send that to you and we can just go ahead and say that, hey, we're... we're now traveling, right? We're... we're well on our way. I'm gonna go ahead and clock in, pretend like we're on site. So now that we're actually on site here's, what the technicians are going to see. And I see these is, you know, specific titles if you will here's, our three services that we're gonna do.

--- Quote templates ---

## **CHRIS**

Okay. And this is all your verbiage, right? So you guys will put all this verbiage in building out templates inside of service trade... here's, comments, right? So comments can be associated again with the job or the location, and this can be talk to text customers. Happy? I'm all done here.

--- Deficiencies ---

#### **CHRIS**

<sup>31:37</sup> Okay. Attachments, this is where we can start building out some before and after pictures, right? Cleaning the coil, doing what we're supposed to be doing, whatever it needs to be... right? Those can be audio, video, videos, contacts, pretty self explanatory, I'll get the paperwork in a second. There's job items, right?

--- Assets ---

#### **CHRIS**

Because this was a preventative maintenance program. These items were automatically flow to this specific work order. Okay? And this is kind of where we can add items to as well, right? So, hey, I had to use an extra widget... okay? I can associated with a specific service, mean I can tide that to a specific asset if need be, if we wanted to track that information. Okay? We can say we used to coffee.

--- Quote templates ---

#### SCOTT

32:25 Like that on the pre loaded. So like the pre loaded once you know, let's say you're... you're going to go do a... a PM on... on a rooftop unit. So you would think, you know, you might have some filters are built on there. So do you, or is that text in like going into those items?

--- Quote templates ends ---

#### SCOTT

32:43 Let's say there was two filters and Bill, so would they go into those items in like assign them to something or is it already on their assigned? And they have to say they use them or has it was, how's that work?

32:56 Yeah, great question. So, in the office side of things, right?

--- Recurring maintenance ---

#### **CHRIS**

<sup>32:59</sup> We have three preventive, we have three pieces of equipment. We gotta do a preventative maintenance on this automatically happens. So every time we do a quarterly PM, these one, two, three, four or five items that are associated with this quarterly PM automatically flow to that work order. This one only needs to items, right?

--- Quote templates ---

#### CHRIS

33:17 Whatever you guys build out. Typically, most people create a template, meaning every time we're doing a chiller, we use these six items and whatever those six items are, will automatically flow to that work order every time you schedule it. Okay?

#### SCOTT

33:32 So that then they're all the tech is doing then is adding is labor check. Is all he's doing is adding clocking in and out of the job and doing the tasks.

--- Tech On-site ---

#### **CHRIS**

33:43 That's right? Yeah, that's right? That's the, you know, hey, I was supposed to use more filters. I used for filters. I'm good technician doesn't even touch anything. He clocks in, actually does the work that he's supposed to do and clocks out and he's right? He's on his way.

--- Parts management (purchase orders) ---

# **CHRIS**

33:56 He doesn't have to add these items. This is kind of like a oops. I just need to just... just kind of showing you guys what it looks like to add some... some part.

**SCOTT** 

34:05 Yeah. Okay.

## **CHRIS**

<sup>34:07</sup> We can also source these items to, right? So kinda showed you this with the office view looks like as well as what the technician can do.

--- Parts management (inventory) ---

34:14 So, hey, I pulled these off of truck one. Okay, right? We could a sourcing from a wholesaler too, and I'll show you what that looks like on a, you know, on a service call as well. But that's kind of what job items look like on... on the preventive maintenance side... here's.

--- Assets ---

#### **CHRIS**

<sup>34:34</sup> All the pieces of equipment that we have on site, right? So I could look at everything that's out here. Okay? And if I need to get a history on whatever piece of equipment I can click into that rooftop to unit, right? I can get a full service history here's.

--- Deficiencies ---

## **CHRIS**

34:45 Everything that's ever been done. I can click this specific job and go a little bit further in the details and get more information. I can see any deficiency that's ever been reported, right? So, hey, I could come here and see the pictures to this bad deficient that's bad compress or whatever it was. Okay. And then...

#### SCOTT

35:05 Patch efficiency. So are the deficiencies use to create like a quote opportunity?

# **CHRIS**

Yeah, we're going to jump there one second. Yeah. So that's essentially exactly what that is, right? So I can next button I click was the attachments, right? And this can be the piping diagrams, rating plates, whatever it needs to be, that's associated with that piece of equipment.

--- Assets ---

## **CHRIS**

35:27 And then we'll track pertinent information, right? Model number, serial numbers, voltage belt filter sizes... so that's kind of the... the equipment management or asset side to your question deficiency, right? So, hey, we're here to do a preventative maintenance and I found a broken compressor... right? And you guys can just use some imagination.

--- Deficiencies ---

#### **CHRIS**

35:49 This can be whatever it needs to be. But this is where we're going to start building out some of these, you know, the... the social media aspect... people's brains are wired to respond to pictures, right? So we kinda want to show the customer what's really broken. And again could be videos too, right? So... I could do a video, I'm doing photos. I can do audio memos too, right? So, hey... hey, this messages for

the office, ie, carrier compressor blue, abc, part number one, two three. We're going to need a 20 foot latter. I'm going to need to help her. And it's gonna take me eight hours to swap this thing out.

--- Access to information ---

#### **CHRIS**

<sup>36:33</sup> Obviously, you guys can see my... my bad internet, right? So the point there is... is everything will cash. So wants to technician clock into the job. He has to have a signal to clock into the job. But everything you've seen so far the technician can do on online offline, everything will cash.

--- Deficiencies ---

#### **CHRIS**

36:47 And then as soon as he catches a signal, it'll push up to the cloud... but I'll click next. Let's say it's an operable. Okay. We're gonna associated with that piece of equipment, right? Let's say we're still going to stay on that rooftop to unit, let's click next. We're going to say that's a new deficiency and we need to fix it a sap.

--- Deficiencies ends ---

#### CHRIS

37:11 So that's kind of recording a deficiency inside of service trade.

**CHRIS** 

37:18 Questions there.

#### **SCOTT**

37:21 Do you, how do you list what work was done on VM or like what the text it?

#### **CHRIS**

37:29 What do you, what do you mean? Elaborate a little bit more?

#### SCOTT

37:33 Like, so the tech is going out and doing this team, is there anywhere in here? He says perform PM, you know, per task list or whatever?

--- Tech On-site ---

#### **CHRIS**

37:42 Ticket there on a comment?

SCOTT

37:48 That has not really comment is not like inner office that goes to the tech parts of the customer.			
CHRIS			
37:54 So, okay. So you you want to see the customer facing side of things?			
SCOTT			
37:58 Yeah, yeah. I like. How does that?			
CHRIS			
38:00 Yeah.			
SCOTT			
38:00 Like in the work order, where does the tech, but down, what what he's doing?			
Forms			
CHRIS			
38:05 Yeah. Give me give me one second. We'll we'll get that in one.			
SCOTT			
38:09 Second. Okay?			
CHRIS			
38:10 And I'll show you what the I'll I'll actually send you the report. So you can see what that will look like from the customer side. Do you guys have tasking sheets of preventative maintenance sheets that the like checklist the technicians are required?			
Tech On-site			
SCOTT			
38:24 Yes, yes.			
CHRIS			
38:25 Right. So then the next step there is technician is gonna click view more details. Okay. This is just going to bring him to a more granular view of this specific location, right? We're not gonna go through all this for time purposes. But hey, here's the job items that we were at here's.			

--- Assets ---

<sup>38:41</sup> That rooftop unit, you can see the deficiency that I recorded, but what technicians are going to do at the top, right? You'll click actions, download blank paperwork, right? And this is where you guys will dictate how you dispatcher paperwork based off of location services or... or pieces of equipment out on site.

--- Forms ---

#### **CHRIS**

39:00 But these will be your guys forums that technicians will fill out of whatever they'd be, right? So, hey, a maintenance report, a checklist, they will come in through here, right? Start to say, yes, no pass, fail check. All these... these would all be fill ubl inside your guys account.

--- Tech On-site ---

#### **CHRIS**

39:17 And then all the technician has to do is just click that box in the top right corner. And then we're just gonna click add to service trade... and we'll upload that paperwork in the service, right?

#### **CHRIS**

39:36 I'm assuming you guys are capturing signatures out in the field.

SCOTT

39:39 Yes.

#### **CHRIS**

39:41 So next step is just essentially to create a work acknowledgement.

--- Tech On-site ends ---

#### **CHRIS**

<sup>39:44</sup> Scott, I'll pick you as my contact. I think if I can find your name there we go, right? So hey, Scott is going to be pretending like he's the customer. We're still in the technician side. I'm going to say, hey, this is all right. This looks good. I'm gonna turn the audio off that was meant for the office.

--- Tech On-site ---

## **CHRIS**

40:04 But now I'm going to review this and turn my tablet around with Scott and Scott is like, hey, we were out here to do this here's. The services that we completed and customer is going to give us a couple of different ways right here's. All the parts that we used here's.

--- Customer engagement (quoting and invoicing) ---

#### CHRIS

<sup>40:18</sup> My before and after pictures videos. If they were there, I'm going to acknowledge and confirm that this has been done, right? So, Scott, as the customer's going to go ahead and sign, this is Scott. Sorry about that signature. You can turn this off. So you don't send this to the customer right at this point, but I'm gonna just show you so you can see what it looks like.

--- Tech On-site ---

## **CHRIS**

40:37 Most people have it off because they want the office to review it first. So you'll get an email confirmation. And as a technician, I'm essentially done. I'm walking off the job. I'm going to go ahead and clock out. So a couple of things happen here, right? So if for whatever reason, I didn't get one of these services down, I would leave it blank. So we know in the office that means still needs to be completed. I'll go ahead and mark all those complete that I did everything that I was supposed to do. And again, are you done with this visit? Meaning no, I... I might need to come back here tomorrow morning at eight a. M or yes. I am done with this visit and even have a service wasn't complete, we can schedule a different tack to go complete that specific service. So I'll finished clocking out. I'm now on my way to go grab the spend way emergency service called job. And I'm clock in, you know, I'm going to do the whole in route, clock in on site again.

--- Tech On-site ends ---

#### SCOTT

41:34 A question like say we're going into this been way call, is there a way to set up a like a rule at a... at a site or like a customer level? So, for instance, like hey, when you get to thin way... you have to do this before you can certainly work order, whether it be, you know, checking on an SDR or checking with manager or, you know, something like a create certain... certain rules that you, that a tech has to do before they can complete or start a call, whatever.

#### **CHRIS**

42:17 So, short answer is... is, no, we don't want to restrict the check. We... we kind of have a philosophy of not restricting the technicians workflow.

**SCOTT** 

42:28 You...

#### **CHRIS**

42:28 Can certainly put it in the job description, meaning like, hey, you need to touch base with XYZ contact or you need to fill out your?

--- Recurring maintenance ---

42:36 Was it has to be put in every time a jobs created?

#### **CHRIS**

<sup>42:41</sup> No. So you can set up rules inside of service trade that anytime we do work at Fenway, this automatically happens, but it's... it's like a it'll be like a job description or a service, right? So, hey, could you could also set it up to be a service? Meaning you must fill out your... your safety checklist before you can step onto this location?

#### SCOTT

43:05 And that can be set up as like a service at an individual site level, or could it be, hey, let's say you've got, you know... the customer that has five sites that we have to do the same thing at each site. Could it be setup? Is that like a customer level that cascades to all the sites? Or do you have to set it up at each individual site level?

--- Recurring maintenance ends ---

#### **CHRIS**

43:27 That's right now, you can set it up either or.

#### **SCOTT**

43:29 Yeah.

#### **CHRIS**

43:31 Yeah. So, you know, again, just, it's not gonna stop the technician. Like, hey, you can't actually do anything, but we can kind of say you need to do this first aspect. If that makes sense... right? Technician could still go clock in and do what he needs to do.

--- Forms ---

## **CHRIS**

43:48 I'm not gonna force them to fill out paperwork, but we can say you need to fill out your paperwork before you do any of this stuff... anyways. The... the, I think that let me know if that didn't clarify that up at all?

# **SCOTT**

44:02 No, it makes sense. Yeah, I got it.

--- Parts management (purchase orders) ---

#### CHRIS

44:05 Hi. So, I'm not gonna go through this whole workflow down, right? Hey, we can kind of see some job items here. You remember these... these items that we added back out in the office. They're automatically here. Okay. I can come in here and say, hey, you know, I had to use a filter. Okay? It costs 250 bucks. I'm gonna sources from

a parts vendor. You know, I grabbed it from abc parts. Okay. Po number was, you know, whatever that needs to be, and then the status to, right? So not yet ordered... ordered and received meeting. I'm gonna put, not yet order, somebody from the office needs to order this part.

--- Tech On-site ---

#### **CHRIS**

44:43 I'm gonna go ahead and order it and let's just say it's supposed to be here with 20 fourth. Okay. And then again, I showed you guys earlier on the jobs tab as to how you can search for all those parts, right?

#### SCOTT

44:59 Well, that, would that help for if this job head to text?

--- Tech time tracking ---

# **SCOTT**

<sup>45:03</sup> And would that help or just, do you know, clock in and out, not have to fill out any other pieces of the job?

#### **CHRIS**

<sup>45:12</sup> Typically dependent on how you guys define helper and what they're doing. Yeah, sure. They can clock in. They can clock out. They don't even have to clock in and clock out if you don't want.

--- Tech time tracking ends ---

# **CHRIS**

45:25 That can certainly be a space... space on the scheduling board. Most people typically have their help or go do stuff through the application. Go take pictures, go do this, go, you know, add some job items. But to your point, yeah, there's typically a lead... who's kind of in charge of doing whatever it is that needs to be done and he dictates or he or she dictates a lot of the, what's being entered into the app.

--- Tech On-site ---

#### **CHRIS**

45:48 So, from... from our side, I don't care if you actually have to work via... on a specific work order, entering information. It doesn't matter. It's all cloud based and not.

SCOTT

45:59 Okay.

Just pretend like we're we're done here, right? We're gonna mark that complete finished clocking out technician is is done. We're going to jump back in the office and complete a work order and kinda show you what that looks like. Any questions from the field side?
SCOTT
46:17 Is this on a service call?
CHRIS
46:21 Yeah, that was just a service call?
SCOTT
46:23 Okay. So the technician goes out there. He's not working. Where does he report what he did?
Deficiencies
CHRIS
$_{46:32}$ Sure. So, you know, hey, we can go grab the, spend my job and just say, hey I.
SCOTT
46:43 Michigan
CHRIS
46:45 Mission?
SCOTT
46:46 Igniter, clean, igniter? Yeah.
CHRIS
46:50 I cleaned igniter. We can go ahead and add that comment there right? And I can associate that specifically with the job.
SCOTT
46:59 And what is he also change the ignition module and he took it off his truck out of his truck stop.
Deficiencies ends
CHRIS

<sup>47:05</sup> Sure. So, we'll clock back in and we'll say, hey, I pulled out a, you know, an ignition module. We're not gonna have that inside of service trade, right? So if we did, we could, I could just grab a filter. I know there's a filter in here, but point is I use an ignition module... which I gotta enter it here, ignition module, right?

--- Parts management (inventory) ---

#### **CHRIS**

47:31 And I source this, I... I, yeah, this off of my under my warehouse, we pulled it off the truck one.

#### **CHRIS**

47:45 So that's adding an ignition module that came off the truck one.

SCOTT

47:50 Okay.

**CHRIS** 

47:58 Any, what else? Anything else?

SCOTT

48:02 I think that's it.

--- Tech On-site ---

# **CHRIS**

<sup>48:05</sup> Hello? Alright. So back in the back office, we kind of have two jobs going on here. If you remember our preventative maintenance that we were working on here's, this preventative maintenance.

#### SCOTT

<sup>48:17</sup> So, so, can you just show us like real quick? So like, all right, that was, where would that fall? I know you had that completed but not review that invoice. So, like, where would they go to? Okay... okay?

--- *Pricing* ---

#### **CHRIS**

48:32 So, somebody would be living in this bucket, right? Obviously, again, the demo account, you guys wouldn't have 5,574... right? But somebody whose job is to make sure this bucket stays at zero or does their best to keep this bucket at zero. And so all of these would be hyperlinks that would take you specifically to that digital.

--- Dispatch ---

#### SCOTT

48:51 Hello, Katie. Is that one that we just did on that bucket?

48:55 Yeah, it's all the way down at the bottom. I'd have to go find it.

## **SCOTT**

49:00 Filter by the job number like livid or, yeah, scheduled for. And so it shows.

# **CHRIS**

49:09 I cannot filter out this specific bucket. I'd have to go look for it, and it would take me probably a second.

--- *Pricing* ---

**SCOTT** 

49:19 That's okay. All right.

#### **CHRIS**

<sup>49:22</sup> I think, you know, obviously, you guys wouldn't have 5,574. So you'd... you'd have 50 20 10 of these, right? So you wouldn't be scouring through that. And then it would take you right here to that, what that digital work order.

--- Tech On-site ---

### **CHRIS**

49:38 It looks like. You can see the technician said he completed everything that he did. All of these buttons are now all of these services are completed, we're technically still in progress because the office needs to give a green light on this thing. As I scroll down, I can see, hey, Chris added a widget, he pulled that from his truck, right?

--- ST app contracts and pricing ---

#### CHRIS

<sup>49:57</sup> He used four of them. If you had any other items he could do, that... that would be here as well. You can also, if you need to fix this kind of saying, hey, Chris, no, we don't charge for widgets or your will flag the fact that the standard cost is 12 dollars. I don't know why Chris put 50 dollars here, right? Point is.

--- Parts management (purchase orders) ---

#### SCOTT

50:15 What do you see? So, where would it show up as, hey, I had to order, I had to order a widget from a supply house and we have an open po that we have not received the invoice on. So we don't know what to charge because we don't know what they charge us for free. So, how... how do you see that? Like you've got an open po on this job that hasn't been received... but it's been the parts been put on. We haven't received the invoice yet.

50:47 Yep. So we got apart. So you're trying to.

SCOTT

50:52 Meaning you... you?

CHRIS

50:53 Bought the part, you purchase the part. You've installed it, but you have not captured the invoice yet.

# **SCOTT**

50:59 I have not received the invoice from the vendor yet. So I haven't... I haven't you know, received the invoice on the po?

#### CHRIS

51:08 Yeah. So how long does it take you guys to get your invoices from the vendors?

# **SCOTT**

51:14 It varies. Sometimes it can be instantaneous. Sometimes it can be, you know, a week.

#### **CHRIS**

51:20 And are you waiting to get those invoices from the vendor before your invoicing, your customer?

## **SCOTT**

51:27 Sometimes we are, yes because there may be, and... and, you know, afraid item on that... that we don't know what that is. We don't get that cost until we get the final and it's...

# --- Invoicing ---

#### **CHRIS**

51:37 Yeah. Yeah. Okay. So... some of that's going to be how you guys want that to work? Waiting if... if, hey, we're we have to wait for this part. Okay? We would just status, this is as received, but we're not gonna actually invoice this until we get this invoice from the customer, right? So it would just be in the completed jobs to be invoice.

--- Parts management (purchase orders) ---

# **SCOTT**

52:00 How would I know? Like, how would I know then, would it show like I get let's say I get the invoice? Is there something showing like the po has been, you know, receive for, how do I know... if that, if I have got the invoice on that?

52:20 Yeah.

# --- Accounting integrations ---

#### CHRIS

52:20 So you're starting to get into the... part of the accounting integration conversation which is going to go down some rabbit holes, right? So... for example, we have a, we have a integration with Computerease. So some of that's going to dictate how you guys are cut. The po is where you want to cut po is from and... and how you're managing ap, and they are, so, and vendor invoices, right?

--- Parts management (inventory) ---

#### **CHRIS**

52:47 We have a product called partsledger, which is more of an inventory management, parts, purchasing procurement system that... that lives behind service trade... that handles some of what you're talking about, where... you know, hey, this part is here and we're cutting POS out of partsledger. And then when we get this part and we received the part of parks received the invoice, it through partsledger, it will automatically update the costing here inside of service trade with the appropriate cost that you guys receive that park from. But again, that's going to be kind of tied to the accounting system and how we're receiving invoices from wholesalers.

--- Parts management (purchase orders) ---

#### **CHRIS**

53:27 And if... if you guys want to wait to invoice your customer, we can certainly just status these. We can also tag these work orders, right? Like, hey, we gotta wait for invoice. So that when you guys come to this specific job, you'll see a tag that says waiting for wholesaler invoice. So you'll know not to do anything with it.

--- Parts management (purchase orders) ends ---

SCOTT

53:48 Yeah.

**CHRIS** 

53:51 Roundabout way to answer your question.

**SCOTT** 

53:57 Okay. I got, yeah, I kinda digress there. So I'm sorry, keep going.

<sup>54:01</sup> No worries. Good questions. Hey, as I continue to scroll down, we'll track all your clock events, the pieces of equipment we were out there supposed to be servicing as well as this deficiency, right?

--- Quoting ---

#### **CHRIS**

54:14 Hey, we believe we should be turning quotes around as fast as possible, right? It's kinda one of those things out of sight, out of mind. If it wasn't that important, you guys didn't quoted that quickly. Probably, you know, I probably isn't that important. So what I'm gonna do is just kinda show you real quick because we're running out of time.

--- Quote templates ---

#### **CHRIS**

54:29 What a quote looks like? Let's just put expiration date, the end of the month. Let's create a quote. The next thing I'm gonna do is throw a template up. I think you guys probably have some templates built out in Computerease... right? So, hey, we were doing a... a compressor replacement. I think, right? So I'll just don't compress replacement. This is all your verbiage... right? These are the typical items that we have for compressor replacements. So let's just add that template on. Okay. I can edit this if need be, right? If you remember, Chris said he needed eight hours of labor, not three.

--- Quote templates ends ---

# **CHRIS**

55:07 Okay. We need to 20 foot latter to, right? So, hey, if there was like a rental fee or something or whatever, something that's not, we had a special blue compression. I'm sorry. Right. So, parts that are one off... that aren't in service trade. Well, you guys can enter in as well, right?

--- ST app contracts and pricing ---

# **CHRIS**

55:24 And then you can just say it's gonna cost and 1,250 bucks or build a customer 1900 dollars. Okay. You can choose how you want to show this to the customer. Okay? If it was Tina, I'm grand total only as well as all of your... your markup rules, right? So, as I change here, these... these contract pricing, the market rules will change. So gold silver bronze level pricing structure will all live there as well. As if I change this, right? We'll flag the fact that we change that standard call should be 35 dollars, not 55, but we won't stop that workflow.

--- Customer engagement (quoting and invoicing) ---

55:58 I'll just go ahead and click save. The next thing I'm gonna do is send this to you Scott. You'll be my primary contact. We turn that audio off because that was supposed to be internal, right? And again, you guys can pick and choose what you want to show you the customer. I don't know if you have access to your email Scott? --- Quoting ---**SCOTT** 56:16 Got it on my phone. **CHRIS** 56:18 Sure. So if you refresh that inbox, you should be, you should have a, an email that says this quote was there. SCOTT 56:27 Yup. Repair Butler health and recreate. **CHRIS** 56:32 Yep. If you scroll down a little bit, you'll see view and respond the quote. **SCOTT** 56:36 Yeah. **CHRIS** 56:37 To pull it up, right? --- Customer engagement (quoting and invoicing) ---**CHRIS** 

56:38 That and... for... for making TC, you can go ahead and go through that process. Scott. So this is kind of the customer experience and this is what he's looking at. I'm not sure how your guys setup is, but right, aardvark service would obviously be your logo again, that's your description of work here's, the pictures or whatever happened. And then I'll Scott is going to do is he's going to click that approve button in the top right corner for me.

#### **CHRIS**

57:08 Couple of cool things happen. Once he does that, I'll go ahead and refresh that. But somebody is going to get email notifications that Scott viewed that quote as well.

--- *Quoting* ---

57:15 As... as soon as that gets approved, you can set it up. That somebody will get an email notification that quotes been approved from my screen. You can see it's approved. There will also track the full history. I see Scott approve that quote because po number is a we'll even track the IP address that.

--- Quote templates ---

#### CHRIS

<sup>57:31</sup> Scott me, that quote. From... from there, we can go ahead and create a job from a quote or add that to an existing job... save, you guys know, you'll be out there next month to two PM. We can just fix it on that when we're out there at that PM.

*--- Quoting ---*

#### **CHRIS**

57:48 For will kind of give you guys a whole bunch of report you on how you want to see your quotes, right? Who they're assigned to who the salesperson is, when they were created, right? When it expires by, right? So show me all the quotes that we did for the first quarter for the first one this month. What... what have you? We'll also track the status to, right? So show me all quotes that have been approved, cancel all quotes in draft status. Here's. A list of all of the quotes that we have here. And we can also bulk send these back out to the customer to write to show me all the quotes at the end of the month. So we all quotes customer looked at but chose not to approve it. Let's go ahead and box, send them back out to the customer... to help get that quote approval rate higher. Will also kind of give you guys a whole bunch of search features on deficiency reporting, right?

--- Deficiencies ---

## **CHRIS**

58:36 Because we want to tell the stories to the customer. Hey, we were out here. We... we found these five broken things. You guys should budget this for next year type deals, right? Hey, let's start comparing who's recording the most efficiencies and let's try to get our deficiency reporting up... rewind a little bit because I wanted to get that quote out.

--- Tech On-site ---

# **CHRIS**

58:57 We're back on this, their job here's. Our paperwork here's, the before and after pictures, changing filters out, whatever it needed to be. And here's our work acknowledgement to, right? So here's what Scott signed off on the customer signed off.

--- Customer engagement (quoting and invoicing) ---

but from this standpoint, I'm going to go ahead and say the offices, right? With this preventative maintenance from here, I can do two things. I can go immediately creating the invoice, but I'm going to complete this job. Scott, I'm going to send you the service link again, all these switches or things that you can toggle on and off, right? And here's, I think one of the questions earlier is... is, how does the customer see that these three of the three, the services were complete, right? So that this is what Scott we'll see, I'll show you got, I'll send this to you, Scott. You can see here's this efficiency as well. Yeah, we want to send this all to the customer. Scott, you're my primary contact. I'll send that to you. And what he's looking at guys is basically going to be very similar email to the quote that Jose, hey, view... view there, your job summary, Chris K, what was out here to do this preventative maintenance work at? You know, this. Time blah, blah, blah here's. The three services he completed, he'd inspected this, did all of these things here's. Any of the parts and labor that he used, no comments because we left that internal. If we wanted to make it public, that comment would be here of Chris.

--- Deficiencies ---

# **CHRIS**

1:00:13 Did he everything he was supposed too... as well as here's? His checklist startup list, install us whatever that needs to be the work acknowledgement. And then before and after pictures. And by the way, here's this deficiency that was reported. If you haven't gotten a quote, you will in a minute.

--- Invoicing ---

# **CHRIS**

1:00:30 Next standpoint from service trade is we're essentially gonna go ahead and then create an invoice. And this is where we start to pull our hand out of the equation. And I'll show you kind of the... the new thing that we just launched a couple of months ago on the invoice side of things. But typically.

**SCOTT** 

1:00:47 Hey, this.

#### **CHRIS**

1:00:48 Is where we would put a drop-down menu that says send the... or... or Computerease right? But the new thing that we launched as the invoice thing. So if you guys are going to be invoicing out of service trade... your customer will get an email notification similar to the service link.

--- Customer engagement (quoting and invoicing) ---

# **CHRIS**

1:01:05 And again, you can choose how you want to show this to the customer. And I'm talking fast because we're coming up on the hour. But your guys logo, right? We could have line item this out or grand... or grand total or summarized it, your customer can click, go to service details and then take them back to that service link, right?

--- Invoicing ---

#### **CHRIS**

1:01:22 As well as your customer then can click pay now and we can go ahead and pay with credit card or pay with AC, H... same concept with the quote in terms of when we send out these invoice links will track the history of it. So we can see when the customers getting the invoicing when he's looking at the invoice as well.

--- Invoicing ends ---

#### **CHRIS**

1:01:44 Any questions?

--- Customer engagement (quoting and invoicing) ---

#### SCOTT

1:01:54 No, I don't think, no. I don't notice. I noticed on the.

#### SCOTT

The, the last email that receipt with the work description and all that. There was a zero comments at the bottom. So that was that comment section that the technician could have written a comment?

#### CHRIS

1:02:15 That's right. Okay. Yup. So I kept the comments internal. I could have made them. I could have made them.

**SCOTT** 

1:02:22 **Right.** 

# **CHRIS**

1:02:24 Right here, make visible to everyone. We default this off because I want technician comments coming into the office first before the customer season.

SCOTT

1:02:33 **If...** 

# **CHRIS**

1:02:33 I were to send that service link out to kind of added that comment. I didn't right? So, but you also have the... option of... of if, when I send the service, like I can put in a text box there, hey, thank you for your business, customer, completed all preventative maintenance programs, what?

SCOTT 1:02:51 How did you get this? The guys, so like at the end of the week, can you get... like hours worked report for payroll? **CHRIS** 1:03:04 Yeah. How do you guys do that now? SCOTT 1:03:06 Adp? **CHRIS** 1:03:08 So, did they take, I mean, are you doing that by clock events? SCOTT 1:03:12 Yeah, we're... we're right? Like a handwritten backyard? **CHRIS** 1:03:17 Yeah. So... a couple of things there, we're... we're redoing our time card aspect that should be done next month. But because we're sourcing, you remember when I source those labor items out in the mobile app?

# SCOTT

1:03:32 I think.

#### CHRIS

1:03:32 So... hang on a second. So, right, we were out here and we source this data is got a one hour of labor item here, right? Chris cables, got an hour of labor here because these items are being sourced since you guys are not doing it by clock events. What you do is run a report and this will give me all of my labor items that Chris could well has, and we export this to a spreadsheet.

# SCOTT

1:03:58 So, but he didn't like that was on the PM and it was a quoted labor amount, right?

#### SCOTT

1:04:08 You guys done? What if we quoted in our, they get it done in 30 minutes, yeah.

#### **CHRIS**

1:04:12 It's still sources labor, you'll still Bill for the full hour, but he'll put it in that. He was there for half an hour for... for the right job costing side?

#### SCOTT

1:04:22 Okay.

#### **CHRIS**

1:04:22 And then really, what I don't know how much time do you guys have? I can show you kind of what it looks like. But then we just do an export essentially of... what am I going to have all of the... the items that he source himself being labor items and I know you'll have a time card that's going to kind of say, hey, does this look right? And you would say yes, and then we... we export it or into an excel or CSV file that you would take the adp? Because I believe adp can take an excel file. And this is.

#### **SCOTT**

1:05:00 We're actually, we actually have the ability to keep a time sheet and.

# **CHRIS**

1:05:05 That's right? Okay. That's right. And it's just kinda again, it's how do you guys want to see if you wanna see it by clock events or source by actual items... right here would be the list of if I were to look for Chris cute, well, he might... he might have something, but again, say, hey, we... we... we pay by labor items where we pay by clock events and, right? Maybe a bad example. But the list of jobs that he would have would be here. And then we just total up all of the items and say this is right. And we submit that and that sends that to adp or pay, what does pay tax payroll, whatever payroll application you guys are.

SCOTT

1:05:46 Okay.

SCOTT

1:05:51 Alright.

#### **CHRIS**

1:05:53 So, that was a lot for an hour guys. Sorry, I tried to get as much as possible.

--- Tech time tracking ends ---

#### **SCOTT**

1:05:59 No, no, I think it was pretty good. Now, I'm Chris, what kind of costs are we looking at for service trade? Yeah.

#### CHRIS

1:06:09 So... I believe you guys have, what? About 30 guys out and?

#### SCOTT

#### CHRIS

1:06:18	So, everything that you	saw today, you guys	s would probably	need to be at least
on th	e premium level.			

--- *Pricing* ---

#### **CHRIS**

1:06:24 So, you're looking at 119 dollars a month per technician that we try to Bill annually. That being said, right? Hey, everything's negotiable so, there's some wiggle room there. Sales staff, an office staff is free. So, any admin, anybody in the office is that's using the application is... is free?

--- Pricing ends ---

#### **CHRIS**

1:06:45 We're not concerned about that. We think the... the value that we bring us to the application, what the technicians are doing?

# **SCOTT**

1:06:52 Okay. So, everything we saw today was in the 119 back.

**CHRIS** 

1:06:58 **Right.** 

**SCOTT** 

1:06:59 Okay.

# **CHRIS**

1:07:01 The big thing. So, the service portal is probably something you guys may be interested in a salesperson assignments.

--- Recurring maintenance ---

## **CHRIS**

1:07:07 I would assume you guys have multiple terms and conditions as well as multiple different pricing structures. I'm assuming, right? That's an...

**SCOTT** 

1:07:16 Yes.

#### CHRIS

1:07:19 Typically customers your size have these types of things, right? And the jumped to enterprise would get you guys to break out to different geographical

regions, which it doesn't sound like you guys need multiple brands, recurring contract invoices.

# --- Recurring maintenance ends ---

## **CHRIS**

1:07:38 Right? So, hit, that may be a question for you guys if you're billing independently of service work being performed. And then the business analytics reporting, right? So that's just a... a BI tool that we have that's.

SCOTT

1:07:57 Yeah. Okay. Think we might be losing you again.

**CHRIS** 

1:08:03 You still there?

--- Purchase decision ---

SCOTT

1:08:05 Really?

**CHRIS** 

1:08:08 I have some terrible internet. I'm sorry, guys.

**CHRIS** 

1:08:17 So... that's... that's pretty much that's pretty much my spiel.

**SCOTT** 

1:08:24 Okay. What?

**CHRIS** 

1:08:25 What are your guys thoughts?

# **SCOTT**

1:08:27 Liked a lot of the things that we saw. You know, again, we're looking at multiple sources right now and just trying to make a decision on what fits best for us. So definitely will be... definitely, we'll be getting back with you as far as if we have any additional questions or anything. TC. Did you have any thoughts? No, I don't think so. I mean, we're kind of, you know, we're... we're we've looked at one. We got, I think we're gonna try to get a couple more in the next week or two and then try to, you know, as a group decide which one we think, you know, maybe narrow... narrow the field a little bit and try to maybe get it.

#### SCOTT

1:09:13 I'm sure we'll have some additional questions, you know, maybe on like for instance, I saw, you know, you get seven invoices at the other process into Quickbooks with that. How do we go back and fix those?

--- Purchase decision ---

#### SCOTT

1:09:26 I mean, we don't have to do that today, but, you know, maybe kind have a second pass on this thing.

#### **CHRIS**

1:09:32 Yeah. I mean, I try to, I try to keep it pretty high level. We slammed a lot in there more. Yeah, normally do. Yeah, right. You guys seem pretty quick and I, and we're understanding a lot of this stuff. So I was kinda moving a little bit fast... so there's no doubt I'd probably put more in here in an hour that I may should have. But I kinda say that saying guys probably need to digest a little bit and have some internal, I'm sure they're going to have a bunch of questions that pop up.

#### SCOTT

1:10:01 So, yeah.

#### **CHRIS**

1:10:03 I don't verify, reach out at the end of March and kinda see where... where we stand.

# **SCOTT**

1:10:09 Yeah, that would be great. I think that will give us, yeah, that should give us good amount of time.

#### **CHRIS**

1:10:14 Yeah. And then, you know, again, if you guys have any questions, feel free to fire away or if you think it's better just to compile the list of questions and let's set up another Zoom, right? We can kind of focus a little bit more on those specific.

--- Purchase decision ends ---

# **SCOTT**

1:10:29 Okay. Yeah, sounds great. Man.

# **CHRIS**

1:10:32 Alright, cool. We'll do that. Then I'll reach out to you guys at the end of the month and I'll see... see how your evaluation process is going and where service trade stands. Okay?

	SCOTT
1:10:43 <b>Cool.</b>	
	CHRIS
1:10:45 Alright. Bye bye.	
	SCOTT
1:10:46 Bve.	

The End