



Desafio Cadastro Positivo PJ

Equipe Rocket



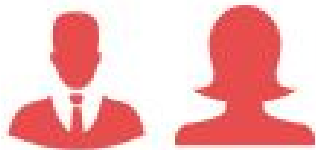


Analista de crédito

IMERSÃO

 **serasa
experian.**

**Cadastro positivo
PJ**

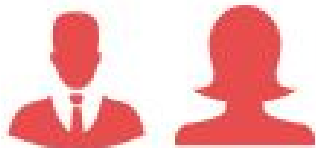


Descobertas



Processo:

- Manual
- Humano
- Regras da instituição



Processo

1. Fraude



Dados cadastrais

Endereço

Data de fundação

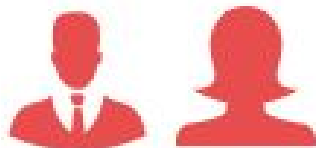


Processo

2. Histórico de Pagamentos no Mercado

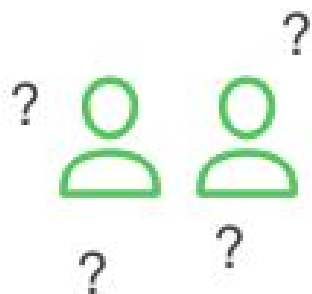
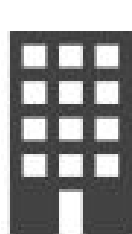
Histórico de Pagamentos no Mercado (Valores em Reais)														
		PONTUALIDADE NO PAGAMENTO												
		PONTUAL		8-15		16-30		31-60		+60		* P.M.A		
Mês/Ano	Valor	%	Valor	%	Valor	%	Valor	%	Valor	%		A Vista	Total Mês	
AGO/16	7.345	100	0	0	0	0	0	0	0	0	0	0	7.345	
JUL/16	4.008	100	0	0	0	0	0	0	0	0	0	0	4.008	
JUN/16	13.627	100	0	0	0	0	0	0	0	0	0	0	13.627	
MAI/16	97.804	100	0	0	0	0	0	0	0	0	0	0	97.804	
ABR/16	71.162	100	0	0	0	0	0	0	0	0	0	258	71.420	
MAR/16	104.084	100	0	0	0	0	0	0	0	0	0	0	104.084	

DÍVIDA



Processo

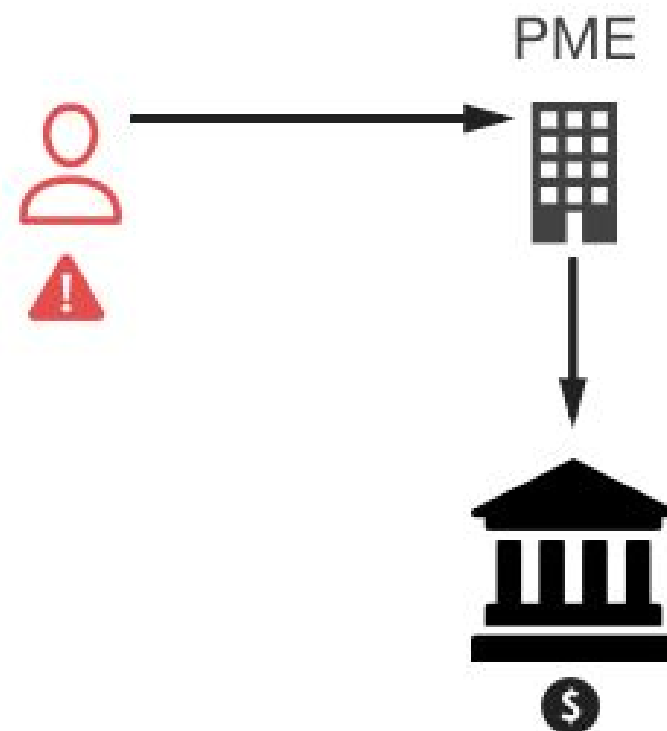
3. Controle Societário

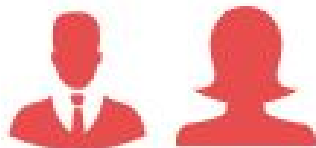


Dívidas

Poder de voto

Capital





Proposta de valor



Nova visão dos dados já existentes



Facilitar e Agilizar a Análise dos dados



Assertividade na decisão

Demo



**READY, STEADY,
GO!**



<https://s3.amazonaws.com/team-rocket-serasa/index.html>

<http://bit.ly/2pke8Vz>



experiance JAM3

O HACKATHON DA
SERASA EXPERIAN