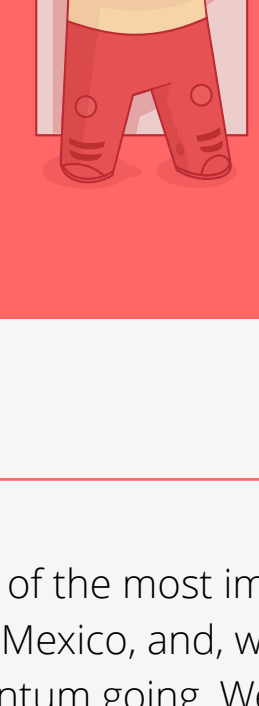


PROSPECTUS

★ 2017 ★

YOUR SUPPORT IS WELCOMED



MagmaConf is one of the most important community tech conferences in Mexico, and, with your support, we can keep the momentum going. We're reaching out to you because we know that you believe in this, and we'd love to have you as our sponsor to become part of this experience.

MagmaConf is a 3-day single track event, with a total of **21+ sessions**, including **two Keynote talks**. The dates are March 29, 30 and 31 2017, at a beautiful beachfront venue in Manzanillo, Colima, México.

Each talk is programed for 30 minutes, with an additional 10-minute Q&A period at the end. We are expecting around 100-150 participants, ranging from undergraduate students, to Software Engineers and Graphic Designers with expertise in Web Development, Ruby, Rails, Mobile, UX, UI, among other topics.

There is no other event alike in Mexico that gives and allows you an unprecedented exposure to a fresh crop of engineers and designers that may be interested in, not only working with you, but also using your products and services. All the participants are engaged in our community and willing to hear your message - don't miss out this great opportunity for targeted advertising!

SPONSORSHIP

OPTIONS

DIAMOND

★ 3 SLOTS AVAILABLE ★

\$10,000.00 USD

Pre-Conference:

- 8 full-stack conference passes.
- Airport shuttle pick-up and transportation to and from the event in Manzanillo.
- A beach house for 8 guests at Magma Village.
- Sponsor designation in our marketing & PR efforts (Build Up: Tweets, FB updates, local interviews mentioning your organization/company and services, etc.)
- Company link and large logo on the conference website www.magmaconf.com and in the attendee email newsletter.
- Ability to distribute company merchandise to attendees in welcome kits.

Onsite

- 10 minutes on stage to promote your company and its services.
- Opportunity to host a reception or another after-conference activity at the MagmaVillage.
- Spot in Lobby at conference venue.
- Preferential space on the Job Board.
- Option to include swag and media in conference bags for attendees.
- Chance to distribute merchandise and company materials at the conference during breaks.
- Your company logo will be included in the conference's official t-shirt and swag bag.
- Your company logo is going to be rotating on our slideshow display during intermissions.
- Mentions on Twitter & Facebook as sponsors during the 3 days.
- Option to give us a custom message and/or link that you'd like us to tweet or post in social media.

Post-conference:

- Company name, description & logo in follow-up email sent to attendees and other similar publications.
- Your own swag, free trials & media distributed in any other event organized by MagmaLabs, such as Code Retreat, Startup Weekend, local University events, etc.
- Airport shuttle on time for departure. Again, don't worry about this, we can help you.

Community / Diversity Tickets

- Your sponsorship contribution will also allow us to invite 4 female engineers to the event, with all expenses paid for (except traveling to and from Manzanillo).
- We will provide them a suite, tickets to the event and meals.
- You can chose the 4 participants or we can help you select the winners via a contest.

GOLD

★ 4 SLOTS AVAILABLE ★

\$7,000.00 USD

Pre-Conference:

- 6 full-stack conference passes.
- Discount for Magma Village rooms.
- Sponsor designation in our marketing & PR efforts (Build Up: Tweets, FB updates, local interviews mentioning your organization/company and services, etc.).
- Link & medium company logo on conference website www.magmaconf.com and attendee email newsletter.
- Ability to distribute company merchandise to attendees in welcome kits.

Onsite:

- 8 minutes on stage to promote your company and services.
- Premium Booth in Exhibit Hall, for the 3 days.
- Option to include swag and media in conference bags for attendees.
- Option to distribute any kind of merchandise and company materials at the conference during breaks.
- Logo shown at the lobby of the venue.
- Large screen logo rotating on our slide show display during intermissions.
- Mention on Twitter & Facebook as sponsors during two of the 3 days, and previous to event.

Post-conference:

- Company name, description & logo on every email sent to attendees or any other similar publications.

SILVER

\$4,000.00 USD

Pre-Conference:

- 3 full-stack conference passes.
- Sponsor designation in our marketing efforts (Build Up: Tweets, FB updates, local interviews mentioning your company and services, etc.)
- Small size logo on event website www.magmaconf.com.

Onsite:

- 5 minutes on stage to promote your company and services.
- One table in Exhibit Hall.
- Chance to include swag and media in conference bags for attendees.
- Sponsor may distribute merchandise at the conference during breaks.
- Medium size screen logo rotating on our slideshow display during intermissions.
- Mention on Twitter & Facebook as sponsors during one of the 3 days, and previous to event.

Post-conference:

- Company name, description & logo on every email sent to attendees and any additional publications for the year following

BRONZE

\$1,000.00 USD

Pre-Conference:

- Sponsor designation on Twitter & Facebook.
- Small size logo on the conference website www.magmaconf.com.
- Option to distribute company merchandise to attendees in welcome kits.

Onsite:

- Your swag and media can be included in conference bags for attendees.
- Sponsor may distribute merchandise and company materials at the conference during breaks.
- Small screen logo rotating on our slideshow display during intermissions in one of the 3 days.
- Discount on event tickets for attending company members.

Post-conference:

- Mentions in other media campaigns of your participation at the event.

CUSTOM

SPONSORSHIP

★ COST VARIES ★

If you are interested in a custom sponsorship and want to see if this is possible, please don't hesitate to contact us at info@magmaconf.com

We can work with you to maximize the impact of your budget, and help you with the logistics if necessary.