

PROSPECTUS 2014

YOUR SUPPORT IS WELCOME

Magma Conf is one of the most important web conferences in Mexico, and, with your support, we can keep the momentum going. We are reaching out to you and your organization to ask for your sponsorship.

Magma Conf is a 3 day, single track event, with a total of 21 sessions, including one Keynote talk each day.

It will take place on June 4, 5, and 6, 2014, in Manzanillo, Colima, México. Each talk is 30 minutes long with an additional 10 minutes for Q and A at the end. We expect around 220 to 250 participants, **ranging from undergrad students interested in web development, to Software Engineers, Graphic Designers, and Entrepreneurs familiar with Ruby, Rails, UX, UI, and Lean among other topics.**

There is no other event like this in Mexico, allowing you unprecedented exposure to a fresh crop of engineers interested in both working for you and using your services. Our participants are engaged in our community and open to your message - don't miss out on this great opportunity for targeted advertising!

SPONSORSHIP OPTIONS

PLATINUM \$10,000.00^{USD} 2 SLOTS AVAILABLE

Pre-Conference

- 8 full-stack conference passes.
- Airport shuttle pick-up and transportation to and from the event in Manzanillo.
- A beach house for 8 guests at Magma Village.
- Sponsor designation in our marketing & PR efforts (Build Up: Tweets, FB updates, local interviews mentioning your organization/company and services, etc.)
- Company link and logo on the conference website (www.magmaconf.com) and in the attendee e-mail newsletter.
- Distribution of company merchandise to attendees in welcome kits.

Onsite

- 10 minutes on stage to promote your company and its services.
- Opportunity to host a private reception or another official after-conference activity at the Magma Village.
- Premium spot in Exhibit Hall at conference venue.
- Preferential space on the Job Board.
- Option to include swag and media in conference bags for attendees.
- Option to distribute merchandise and company materials at the conference during breaks.
- Your company logo shown at the lobby of the venue.
- Your company logo on the conference's official t-shirt and swag bag.
- Your company logo rotating on our slideshow display during intermissions.
- Mention on Twitter & Facebook as sponsors during the 3 days.
- Access to a Multimedia Room onsite for calls, interviews or briefings (at the venue).

Post-Conference

- Company name, description & logo in follow-up email sent to attendees and other similar publications.
- Your own swag, free trials & media distributed in any other event organized by Crowd Interactive such as Code Retreat, Startup Weekend, etc.
- Airport shuttle on time for departure.

DIAMOND \$8,000.00^{USD} 3 SLOTS AVAILABLE

Pre-Conference

- 8 full-stack conference passes.
- Discounted Magma Village rooms (private or shared).
- Sponsor designation in our marketing & PR efforts (Build Up: Tweets, FB updates, local interviews mentioning your organization/company and services, etc.)
- Link & large banner-style logo on conference website (www.magmaconf.com) and attendee e-mail newsletter.
- Distribution of company merchandise to attendees in welcome kits.
- Your company logo included in attendee e-mail newsletter.

Onsite

- 10 minutes on stage to promote your company and services.
- Premium Booth in Exhibit Hall, for the 3 days.
- Option to include swag and media in conference bags for attendees.
- Option to distribute any kind of merchandise and company materials at the conference during breaks.
- Logo shown at the lobby of the venue.
- Large screen logo rotating on our slide show display during intermissions.
- Mention on Twitter & Facebook as sponsors during two of the 3 days, and previous to event.
- Access to a Multimedia Room onsite for calls, interviews or briefings.

Post-Conference

- Company name, description & logo on every email sent to attendees and any other similar publications.

GOLD \$5,000.00^{USD}

Pre-Conference

- 5 full-stack conference passes.
- Sponsor designation in our marketing efforts (Build Up: Tweets, FB updates, local interviews mentioning your company and services, etc.)
- Medium size logo on event website.

Onsite

- 5 minutes on stage to promote your company and services.
- One table in Exhibit Hall.
- Option to include swag and media in conference bags for attendees.
- Sponsor may distribute merchandise or publicity at the conference during breaks.
- Medium size screen logo rotating on our slideshow display during intermissions.
- Mention on Twitter & Facebook as sponsors during one of the 3 days, and previous to event.

Post-Conference

- Company name, description & logo on every email sent to attendees and any additional publications for the year following.

SILVER \$2,500.00^{USD}

Pre-Conference

- 2 full-stack conference passes.
- Sponsor designation in our marketing efforts (Build Up: Tweets, FB updates, local interviews mentioning your company and services, etc.)

Onsite

- 5 minutes on stage to promote your company and services.
- One table in Exhibit Hall.
- Option to include swag and media in conference bags for attendees.
- Sponsor may distribute merchandise or publicity at the conference during breaks.
- Medium size screen logo rotating on our slideshow display during intermissions in one of the 3 days of the event.
- Mention on Twitter & Facebook as sponsors during one of the 3 days.

Post-Conference

- Company name & logo in the follow-up email sent to attendees after the event, with a short company blurb.

BRONZE \$1,000.00^{USD}

Pre-Conference

- Sponsor designation on Twitter & Facebook.
- Small size logo on conference website.

Onsite

- Your swag and media included in conference bags for attendees.
- Sponsor may distribute merchandise and company materials at the conference during breaks.
- Small screen logo rotating on our slideshow display during intermissions in one of the 3 days.

Post-Conference

- Mentions in other media campaigns of your participation at the event.

CUSTOM SPONSORSHIPS (COST VARIES)

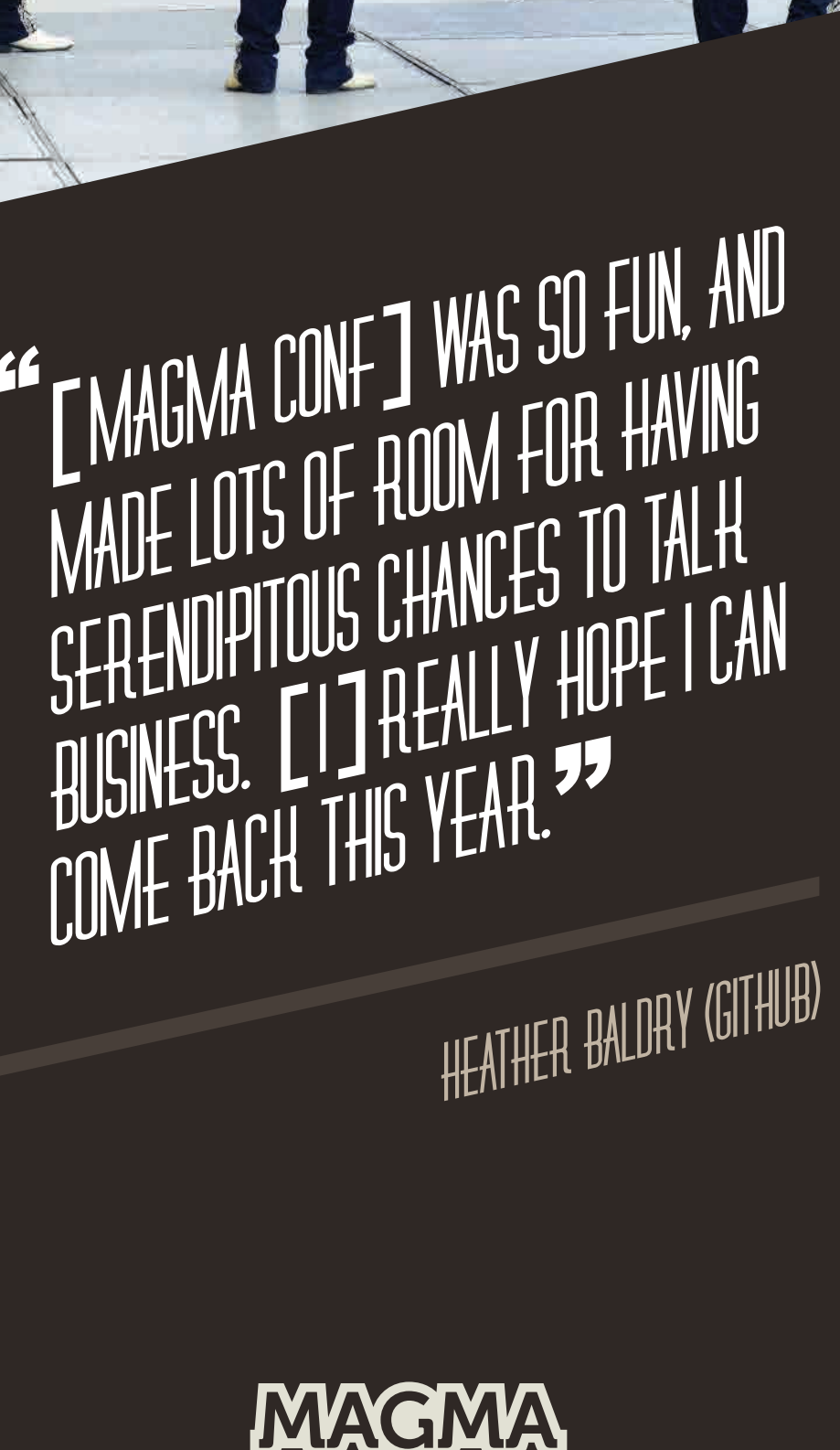
If you are interested in a custom sponsorship please don't hesitate to contact our sponsor liaison, Anna Triff, at anna.triff@growdint.com. In the meantime, here are some ideas:

- Attendee souvenir bag and Conference t-shirt Sponsorship
- Lunch during Event Sponsorships
- Raffles and other fun activities
- Lucha libre luchador sponsorship (yes, it's possible).

PREVIOUS SPONSORS



PREVIOUS SPEAKERS AND KEYNOTES



MAGMACONF VENUE

GITHUB'S FRONT BEACH HOUSE 2013

MAGMACONF 2013 KEYNOTES & SPEAKERS

MAGMACONF 2013 FRIDAY HUG

MAGMACONF 2014 SWAG

AFTER CONFERENCE ACTIVITIES

"[MAGMA CONF] WAS SO FUN, AND MADE LOTS OF ROOM FOR HAVING SERENDIPITOUS CHANCES TO TALK BUSINESS. [I] REALLY HOPE I CAN COME BACK THIS YEAR."

HEATHER BALDRY (GITHUB)