Magna Earthquake Project Proposal

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Basic Info

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- Project Repository - https://github.com/armstrong06/dataviscourse-pr-MagnaEarthquakeSequence

Background and Motivation

On 18 March 2020, an M5.7 earthquake occurred on the Salt Lake City segment of the Wasatch Fault. This is the largest earthquake to occur in Utah since a M5.0 in 1962 and damage estimates are greater than $150 million (Pang et al., 2020). Within the first hour of this earthquake occurring, ~21,000 individuals had submitted a felt report to the United States Geological Survey (USGS; 2020). As of 18 September 2020, 2,482 earthquakes have been catalogued by the University of Utah Seismograph Stations (UUSS; 2020) as part of the ongoing earthquake sequence relating to the main shock. There have been 6 notable and widely felt aftershocks greater than M4. Though earthquakes pose a significant safety risk to the densely populated Wasatch Front, earthquakes are a relatively foreign phenomenon to many of the individuals living here. Lack of information regarding earthquakes and circulated misinformation likely increased fear surrounding the Magna earthquake and its aftershocks. In our project, we would like to highlight important information specifically from the Magna earthquake sequence. In addition, we would also like to use the data to educate on earthquake properties and dispel some myths and misinformation surrounding earthquakes in general.

This project is mainly motivated by Alysha's involvement with the UUSS. Alysha has a degree in geophysics and currently a masters student with the UUSS. Guy and Andrew just think that the project and earthquakes are cool and would like to learn more over the course of completing the project.

References:

Pang, G., Koper, K. D., Mesimeri, M., Pankow, K. L., Baker, B., & Farrell, J., et al. (2020). Seismic analysis of the 2020 Magna, Utah, earthquake sequence: Evidence for a listric Wasatch fault. *Geophysical Research Letters*, 47, e2020GL089798. https://doi-org.ezproxy.lib.utah.edu/10.1029/2020GL089798

University of Utah Seismograph Stations, (2020). 2020 Magna Earthquake Sequence Catalog. Retrieved October 30, 2020, from https://quake.utah.edu/earthquake-information-products/earthquake-catalogs/2020-magna-earthquake-sequence-catalog

United States Geological Survey, (2020). M 5.7 - 4km NNW of Magna, Utah. Retrieved October 30, 2020, from https://earthquake.usgs.gov/earthquakes/eventpage/uu60363602/executive

Project Objectives

Primary questions:

- What was the sequence of events in the Magna earthquake?
- Which earthquakes and aftershocks were part of this earthquake?
- What can someone expect during/after an earthquake?
- Where did these earthquakes occur (regional setting and historic overview)?
- How did the sequence evolve with respect to space and time?

- What are the aftershocks, how many occurred, what are their depths

Learn & Accomplish:

- Learn more about the details of an earthquake
    - Most people just think of an earthquake as a single massive event, with possible aftershocks, but there is a lot going on beneath the surface.
- Explain details of earthquakes:
    - Focal mechanisms, aftershocks, main shocks, magnitudes, magnitude and time relationships, focal mechanism and types of faulting, what size is physically possible for the region, Wasatch Fault and recurrence intervals
    - Visualization of what different magnitudes would look like:
        - Energy of earthquakes.
- Make an interactive visualization of the earthquake data.
    - Intuitive interactivity of the visualization
    - Some storytelling that highlights key/interesting events and data points.

Benefits

- Learn about earthquakes
- Provide accessible, detailed information about the Magna earthquake

Data

We are collecting the bulk of our information from the University of Utah Seismograph Station (UUSS); this information has been made publicly available through the United States Geological Survey (USGS) at https://earthquake.usgs.gov/earthquakes/search/. The information can be downloaded as a CSV or GeoJSON file, which is helpful for visualisation purposes. This information will include the core pieces for most of our visualisations, i.e. location, depth, origin time, and magnitude. For some of the visualisations we plan on creating we will require station information, which is available from the UUSS. We will download waveform data for the mainshock from the Incorporated Research Institutions for Seismology. We will also be creating visualisations related to the felt intensity which will be derived from felt reports and hazard maps available from the USGS.

Data Processing

The data retrieved from UUSS/USGS is mostly structured, but we'll have to combine and correlate the data ourselves in order to display it in the visualizations. We plan to extract earthquake information like location, depth, magnitude, and origin time. Other information we hope to work with includes station location, recorded peak ground accelerations and waveforms for the main shock at some stations. Waveform information may need to be processed using Obspy, a Python package for seismology.

Data processing will be a combination of pulling in the data we need and combining it into a pre-computed set that is loaded by the visualization. The main challenge will be taking data from multiple sources and collating them into a single data set.

Visualization Design

At the end of this document we have included all the steps we took to create the final design of the visualisation. These steps roughly follow the five design sheet methodology. It starts with the results of our brainstorming session, flows through three rough drafts, and finishes with a rough sketch of our final design.

Explanation of Final Design

We chose a design suited to a story-telling experience, where the user is presented with a long webpage that they scroll through, and in doing so, discover more about the topic presented. We will present various visualizations of different aspects of the Magna earthquake, starting with ones that show a broad overview, and diving deeper into more specific topics as the user scrolls deeper into the page. These visualizations will be accompanied by educational explanations. Our hope is to demystify earthquakes and their mechanisms, and to have a visitor leave with a deeper appreciation of the data collected from seismology stations that make analysis like this possible.

Features

Must-have Features

- Map - to show data
- Scrolling story-telling - visualization format
- Educational information - central purpose
- Linked views - enhances interactivity and brings the data to life
- Time, magnitude, and frequency relationships

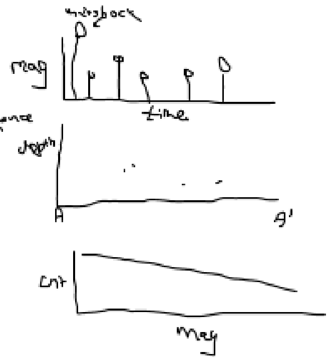
Optional Features

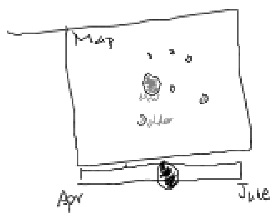
- View at the end with full interactivity
    - This is very high up, but not having this wouldn’t cause the visualization to be worthless.
- Interactive educational ‘widgets’

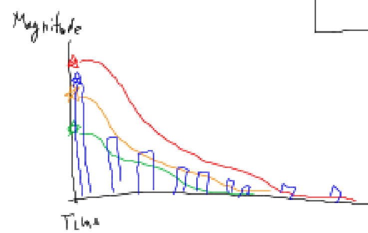
- Having nice animations / transitions on scroll
    - This would make it look better, but it’s not critical
- Navigation - in other notable “scrolly-telling” visualisations we have viewed as part of this class, dots are arranged on the side which correspond to pages. The inclusion of this feature would be nice, but it’s an entirely aesthetic improvement and doesn’t affect the actual visualisation component. The efficacy of this addition is also dependent on our ability to add good transitions on scroll.

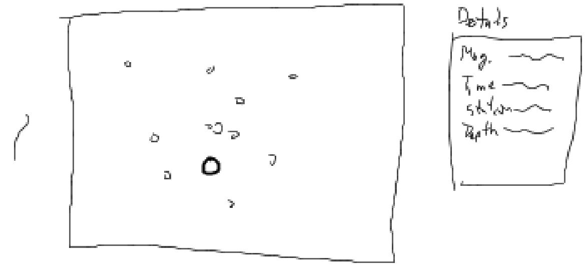
Project Schedule

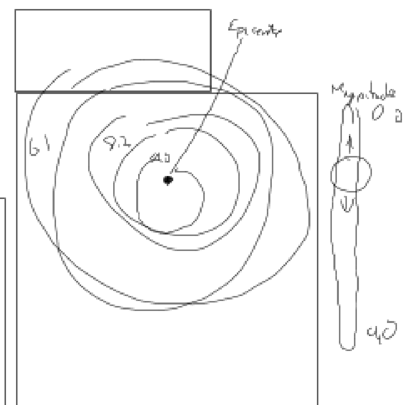
Week of:	**Milestone to be achieved**
Nov. 1	Data processing/import. Build the structure of the website
Nov. 8	Educational content and important views.
Nov. 15	Build out views
Nov. 22	Interactivity and optional goals.
Nov. 29	Polish. Presentation prep

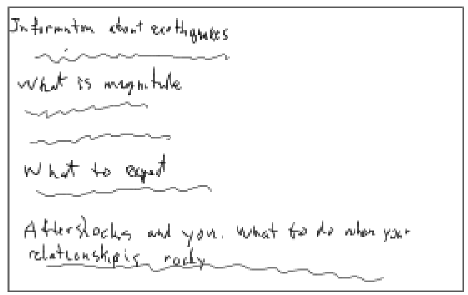


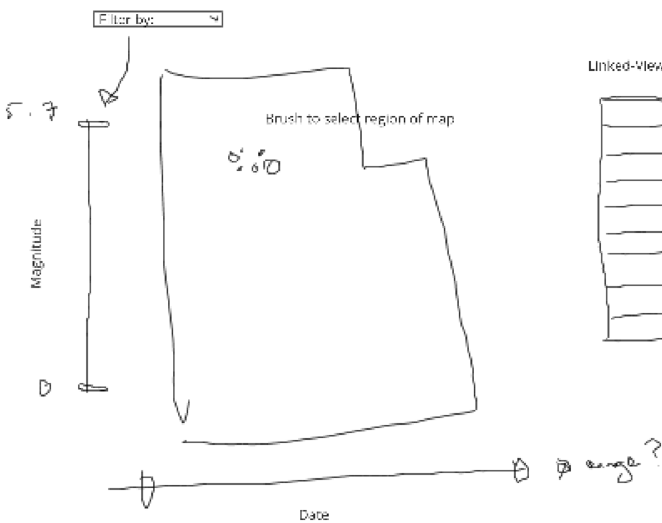




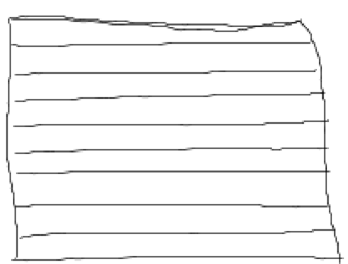




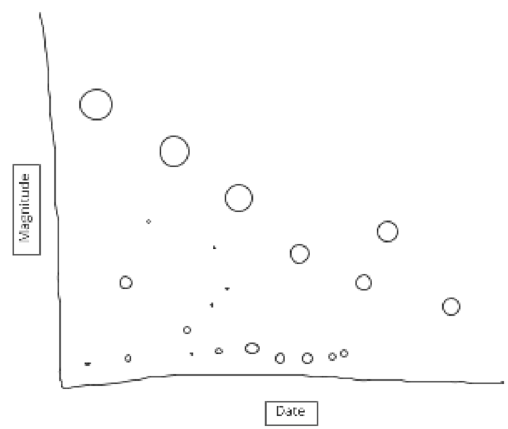


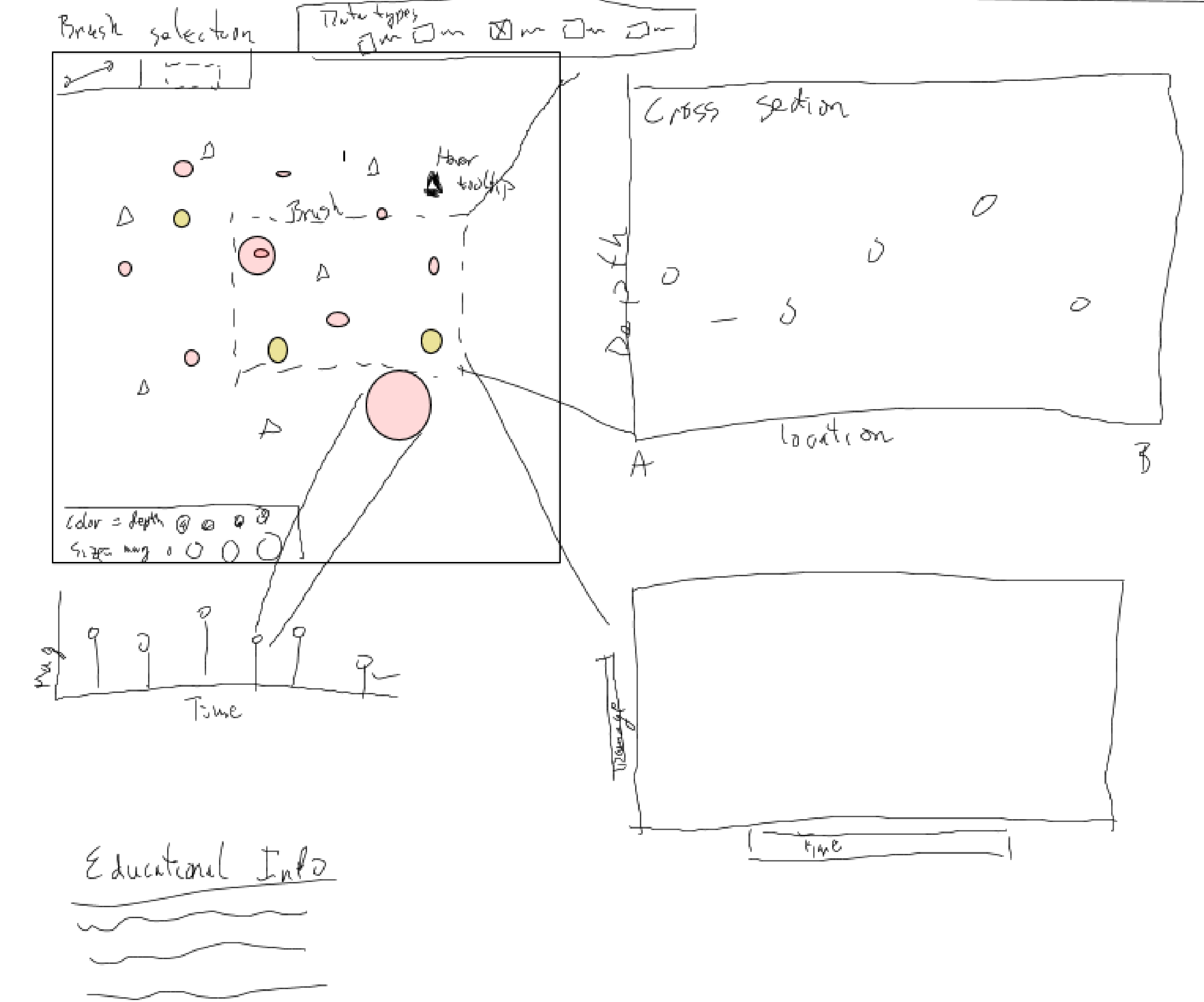


Linked-View Table w/ Details About Each Selected



Plot two relationships against each other w/ size as redundancy encoding



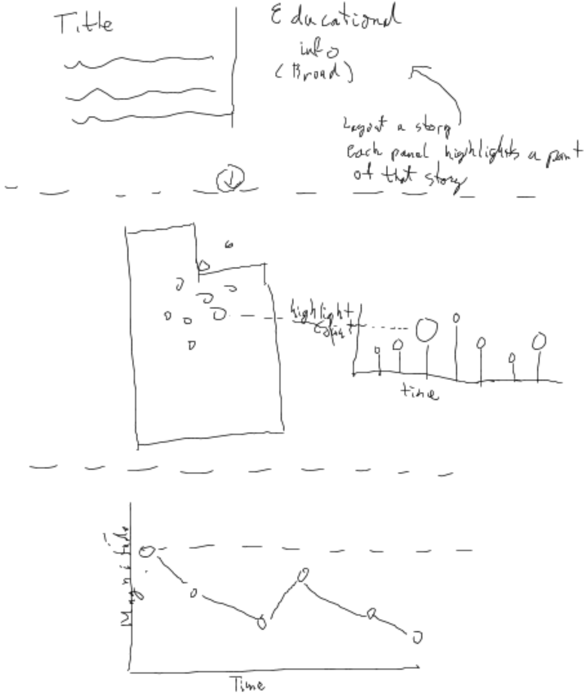


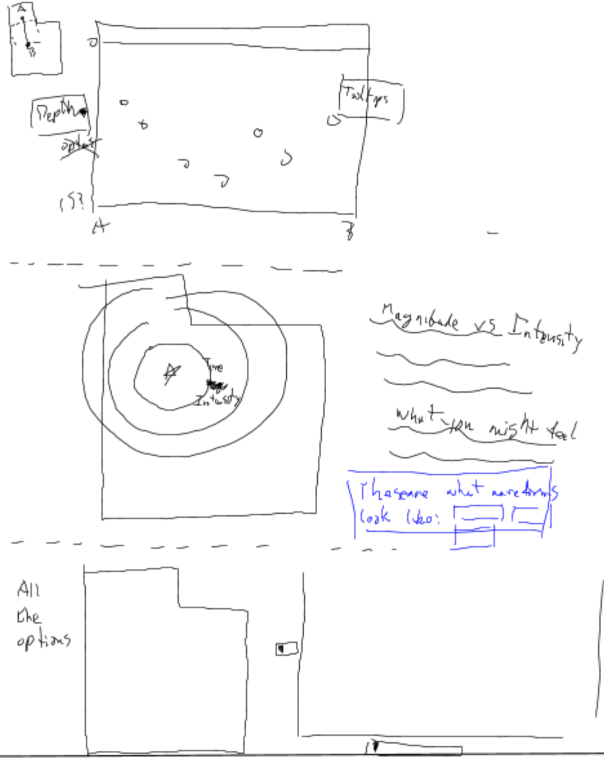
Discussion

+ Lot of info
  + Lot of drilling / views
+ Central map
  everything relates back
+ Lots of interactivity

- Data overload
  - Different views
  - rerepresent map w/ different interactivity
  - Scrolly telling
    - more education

Scrolly-telling





Discussion

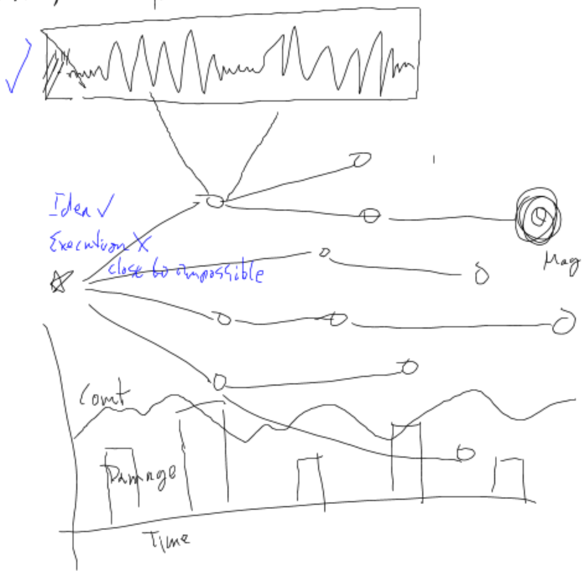
+ Breaking it up is more manageable
+ Story gives purpose
+ Guides the user
  + Prepares for and vis w/ all options
+ Much less cluttered

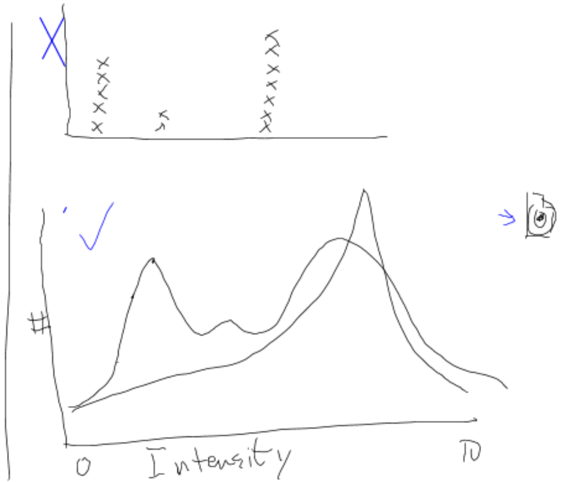
- Less drilling
- More limited in views
- A lot of panels

+/- Less technical

- Highlight some important technical aspect
- Draw on scientific visualizations
- Pretty: eye grabbing

Dropping the map





X or ✓

+ Different Interprets data w/out map
+ Parent/child is super cool
+ Waveform = cool factor

- Data is very tied to geospatial data

⊟ Basically a paper's worth of data analysis

- Very hard to do
- Unintuitive
  - No context
- Not cohesive ~~&~~ No central vis
- Messy: whole dataset is laaarge

FINAL DESIGN

Majority of scrolly-telling design