**USER GROUPS:**

DIGITAL ADS

DIGITAL SOCIAL/CONTESTING

REMOTES / LIVE EVENTS

ON-AIR PROMOTIONS

**USER LEVELS**

Master (Edit and create users)

Admin (Edit)

User (Can’t Edit)

**Example flow:**

Project Creation:

Project is created for KNIX by AE with only digital elements.

AE and Digital Group People for KNIX receive notification in their dashboard that project has been created with link to project.

Project is also added to users dashboards.

Project Details Update:

Project is updated by user.

AE and Digital Group People for KNIX receive notification in their dashboard that project has been updated with link to project.

Project Text Revision:

Revision is added by user.

AE and Digital Group People for KNIX receive notification in their dashboard that project has a revision with link to project.

Project File Added:

File(s) added by user.

AE and Digital Group People for KNIX receive notification in their dashboard that project has file(s) added with link to project.

Project Status Change:

Status changed by user.

AE and Digital Group People for KNIX receive notification in their dashboard that project status has changed with link to project

Project Deletion:

Project deleted by user.

AE and Digital Group People for KNIX receive notification in their dashboard that project has been deleted.