



**ZENPRISE**  
Protecting Mobile Enterprises  
*Everywhere*

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# Mobility Rapidly Coming of Age



## Device Proliferation



2010

**“Gotta Have It!”**

Devices Eclipse PCs

## App Explosion



2011

**“That’s Cool!”**

60 Apps Per iOS Device

## Mobile Business Optimization



2012

**“That’s Productive”**

Best-in-Class Companies  
3x as Likely to  
Have Mobility Strategy

How do we manage  
all these devices?

How do we protect our  
data and network?

How can we transform  
our business?

Sources: Asymco and Aberdeen

# Zenprise Mobile Device Management



## Award Winning, Highly Ranked

- Ranked Top in Gartner Critical Capabilities report
- Forrester gives Zenprise perfect scores across the board
- Leader and leading Visionary in the Gartner Magic Quadrant

## About Zenprise

- Founded in 2003
- Headquartered in Silicon Valley
- Backed by top Venture Capitalists

## Why Zenprise?

- “Set it and forget it” Simplicity
- Built for Most Demanding Enterprises
- End-to-End Security & Compliance
- World Class Services, 24x7 Support, Training



# Zenprise Differentiated Value: Protection At All Layers



**CEO**



**Employee**



**Board of Directors**

## DEVICES



Any and All

## APPLICATIONS



Ever Increasing

## NETWORK



Any Connection  
to Enterprise

## DATA

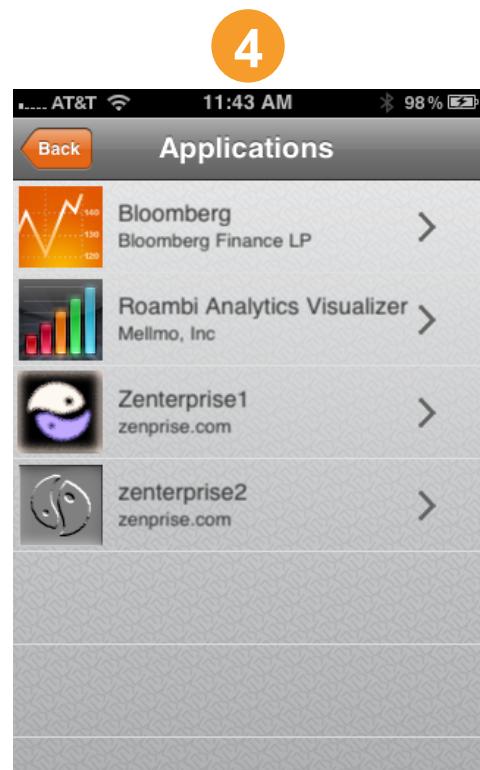
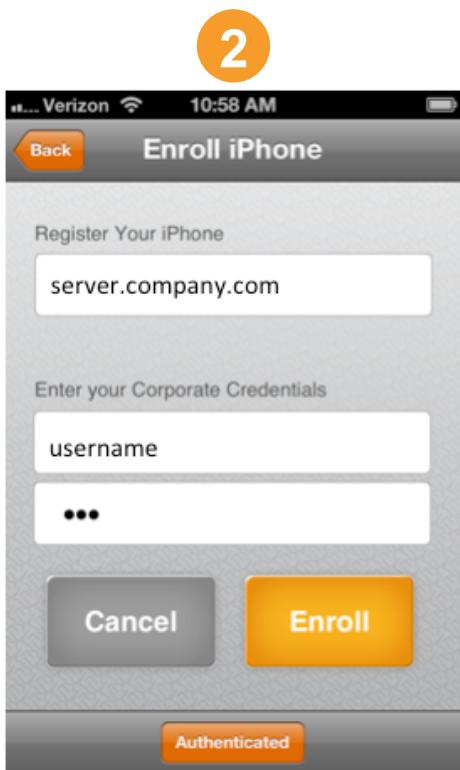
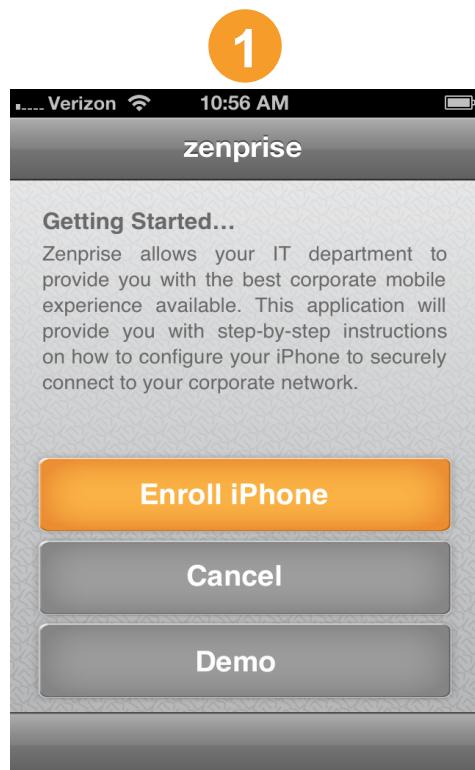


Repository  
Integration

**DATA** (IP, non-public financial,  
BI, customer data, employee data)

Real-Time Security At All Layers

# Simplest for Users



**Begin enrollment**

**Enter credentials**

**Install cert and profile**

**Download recommended apps**

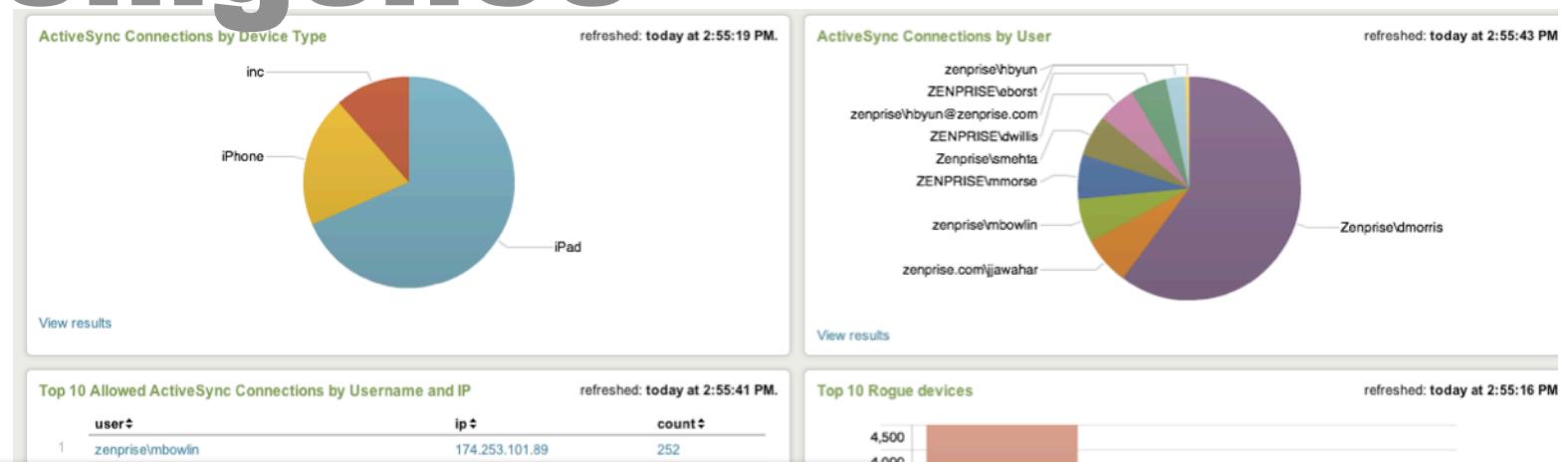
## Dynamic Defense



### Dynamic Defense

- Dynamic, context-aware policies for device resource or app usage based on time of day or location
- Granular device and data governance and control reduces risk and enables compliance

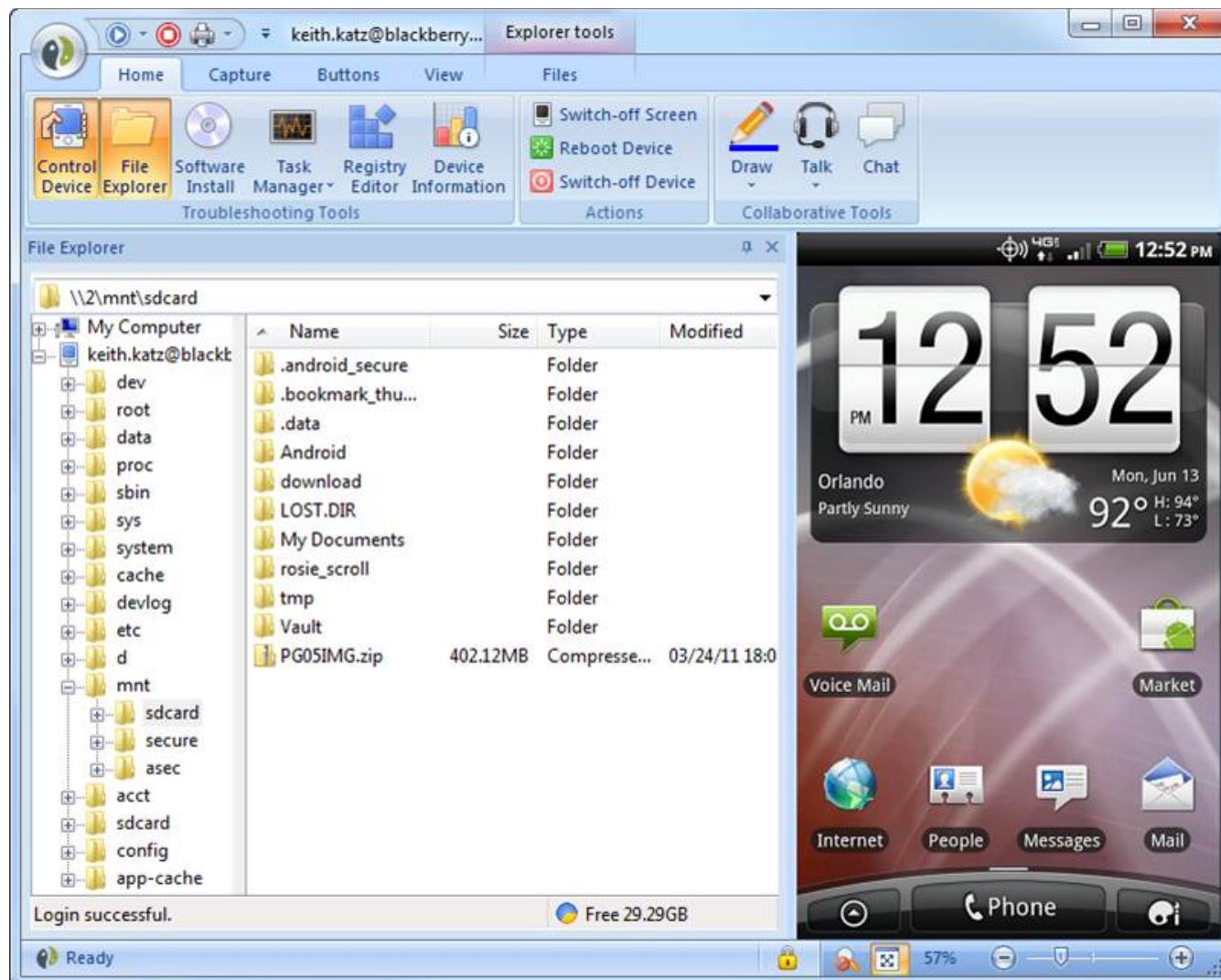
# Mobile Security Intelligence



## Mobile Network Intelligence

- Visibility into mobile network traffic and behavior by device, user, system, or application
- Identifies unauthorized access, insider threats, leakage of sensitive corporate data, and compliance violations
- SIEM integration

# Advanced Remote Support



# Zenprise Mobile DLP

## - Accessing Confidential SharePoint library via Zenprise agent.



The screenshot shows the Zenprise Mobile DLP application interface on an iPhone. The top status bar indicates "AT&T 3G", the time "12:17", and battery level "90%". The main screen displays a "Lists And Libraries" view. On the left, there's a sidebar with "Libraries" containing "HR" (12 items), "IT" (3 items), and "Users" (no items). Below that is a "Lists" section with "Content and Structure..." (7 items), "Reusable Content" (3 items), and "Workflow Tasks" (3 items). The main content area shows a list of documents from the "HR" library:

- 2012 Holiday Schedule.xlsx  
Modified date : 09 Jan 2012 12:56:53  
Content Size : 16 KB  
Created by : ZENPRISE\ddaiter  
Description : 2012 Holiday Schedule.xlsx
- direct deposit form.pdf  
Modified date : 09 Jan 2012 12:52:26  
Content Size : 56 KB  
Created by : ZENPRISE\ddaiter  
Description : direct deposit form.pdf
- Employee Referral Form.docx  
Modified date : 09 Jan 2012 12:57:32  
Content Size : 139 KB  
Created by : ZENPRISE\ddaiter  
Description : Employee Referral Form.docx
- FTO Request Form 2011.pdf  
Modified date : 09 Jan 2012 12:55:58  
Content Size : 312 KB  
Created by : ZENPRISE\ddaiter  
Description : FTO Request Form 2011.pdf

A yellow callout box highlights the second item, "direct deposit form.pdf", with the text "Click to view this document in the Zenprise Mobile agent viewer".

# Enterprise-Grade (On Premise)

## Secure, Available, Scalable



INTERNET



DMZ



LAN

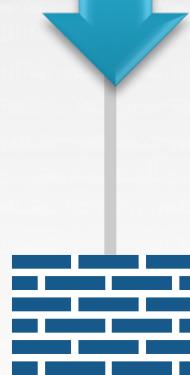


Real-time  
LDAP integ-  
ration



External  
DB  
support  
(no data  
in DMZ)

Three ports  
inbound: 80, 443,  
8443



HA / active-active, load-  
balanced, scale-out

# Enterprise-Grade (Cloud)

## Secure, Available, Data Reliable, and Scalable

