

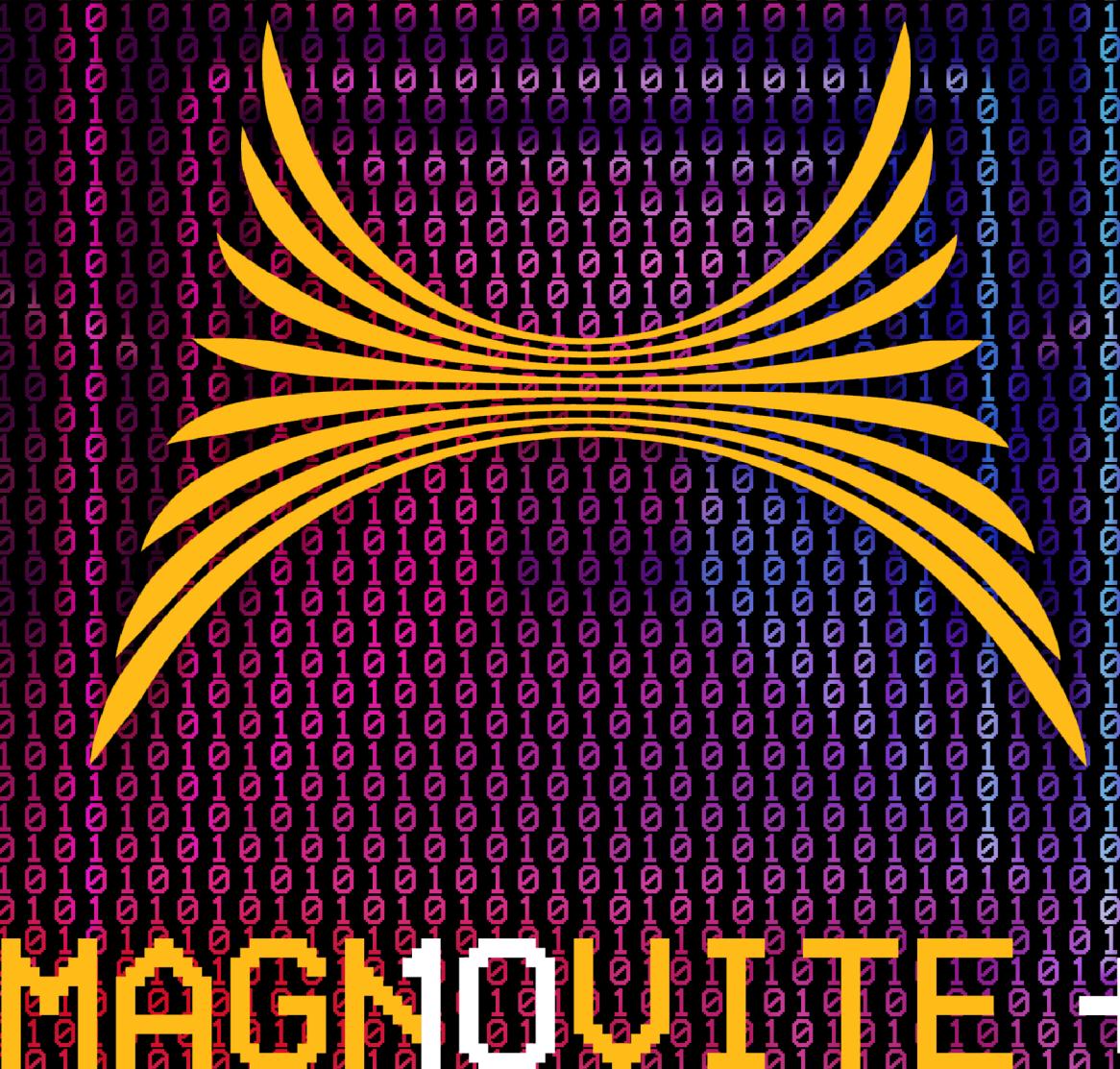


**CHRIST**  
(DEEMED TO BE UNIVERSITY)

BANGALORE - INDIA

# CHRIST (DEEMED TO BE UNIVERSITY) KENGERI CAMPUS

PRESENTS



**MAGMULTE+**



# CHRIST

(DEEMED TO BE UNIVERSITY)

BANGALORE INDIA

CHRIST (Deemed to be University) was born out of the educational vision of St Kuriakose Elias Chavara, an educationalist and social reformer of the nineteenth century in South India. He founded the first Catholic indigenous congregation, Carmelites of Mary Immaculate (CMI), in 1831, which administers CHRIST (Deemed to be University).

Established in 1969 as Christ College, it undertook path-breaking initiatives in Indian higher education with the introduction of innovative and modern curricula, insistence on academic discipline, imparting of Holistic Education and adoption of global higher education practices with the support of a creative and dedicated staff. The University Grants Commission (UGC) of India conferred Autonomy to Christ College in 2004 and identified it as an Institution with Potential for Excellence in 2006. In 2008 under Section 3 of the UGC Act 1956, the Ministry of Human Resource Development, Government of India, declared the institution a Deemed to be University. One of the first institutions in India to be accredited in 1998 by the NAAC and subsequently in 2004, and 2016, CHRIST (Deemed to be University) has the top grade 'A' in the 4 point Scale.

The multi-disciplinary University which focuses on teaching research and service offers Bachelors to Doctoral programmes in humanities, social sciences, science, commerce, management, engineering, education, and law to over 21000 students. The campus is a living example for the harmonious multiculturalism with students from all the states of India and around 60 different countries. CHRIST (Deemed to be University) publishes six peer-reviewed research journals and has published more than 300 books in Kannada and English. As promoters of sports, music and literary activities, it is a nurturing ground for creative excellence.

Christ (Deemed to be university), Kengeri Campus, is a lush green land of 178.5 acres situated about 25 kilometers away from the CENTRAL CAMPUS, 10 kilometers away from Bangalore University and 8 kilometers away from R V College of Engineering towards Mysore Road. This modern campus with playgrounds and other sportive facilities is the hub of other Educational Institutions like Christ PU College - Residential and CHRIST (Deemed to be University), School of Engineering, School of Business and Management, School of Architecture and School of Social Sciences.

# MAGNOVITE+

CHRIST (Deemed to be University), Kengeri Campus, is proud to bring to you the greatest experience you will ever have right from the comfort of your home, Magnovite's first-ever virtual and international edition, Magnovite+ 2021!

Magnovite+, the annual fest, is scheduled for the 26th and 27th of March 2021.

Collectively, Magnovite+ has 5 Technical events, 9 Management events, 4 Architecture events, 4 Psychology events, and 4 Cultural events. Magnovite aims to be a multi-disciplinary approach to innovation, achieved through a collaborative effort of the best minds from different disciplines.

Through Magnovite+, we curate a fest with a fusion of technology and culture to make the ambition a reality. Since its inception back in 2012, Magnovite has been known to push all boundaries. Having started with just engineering and cultural events, we have grown to include events from even Management, Architecture and Psychology!

**We have a rich inclusive history that offers something for everyone, so come be a part of this online wonder, come be a part of Magnovite+.**

# **SCHOOL OF ARCHITECTURE**

Since its inception in the year 2017, the School of Architecture has evolved within its academic pursuit. It has been designed to transform students by building their creative edge, and fostering empathy in regards to giving back to the community. Approved by the Council of Architecture New Delhi and AICTE, the School offers a Bachelor's Degree Program in Architecture (B Arch) and Master's Degree Program in Architecture (M Arch). The curriculum is built upon three core principles- the teaching pedagogy of Experiential learning and service learning through outreach projects, along with 'Studio on Wheels' a unique travel experience to master studio programs.

# **SCHOOL OF BUSINESS AND MANAGEMENT**

School of Business and Management, CHRIST (Deemed to be University) was established in 1994. The Management program at School of Business and Management is a 2-year PG program with specializations in Marketing, Finance, Human Resource, Lean Operations and Systems, and Business Analytics. The curriculum designed by School of Business and Management, CHRIST (Deemed to be University) provides students with the best of opportunities and a launching pad for their careers. At School of Business and Management, CHRIST (Deemed to be University), every student goes through a wide spectrum of experiences which include the Organization Structure Study, Outbound Training, Live Projects, Summer Internships, Current Affairs & Weekly Presentations and Dissertation. The Kengeri Campus of School of Business and Management, CHRIST (Deemed to be University), is yet another glorious addition to the CHRIST (Deemed to be University) family. The campus is located on a 75-acre land that has a picture-perfect natural ambience filled with beautiful plantation.

# **SCHOOL OF ENGINEERING AND TECHNOLOGY**

The School of Engineering and Technology's curriculum and structure aim to make the students capable of meeting the rigorous challenges posed by the ever-developing engineering field. In addition to focusing on lectures to impart engineering education, the School of Engineering and Technology has also adopted innovative methods of learning through research and hands-on internships.

# **SCHOOL OF SOCIAL SCIENCES**

"We learn more by looking for the answer to a question and not finding it than we do from learning the answer itself." -Lloyd Alexander

The psychology program offered by the School of Social Sciences at CHRIST (Deemed to be University), Kengeri Campus, is a 3 year undergraduate Honors course which covers non-core subjects like biochemistry and artificial intelligence. The department acknowledges the evolving academic standards in the field of psychology and encourages students and faculty to promote innovation in pedagogy and curriculum. The course instills humane values along with additional initiatives taken to sustain and develop, to contribute towards the needs and demands of the society.

# EVENTS

## SCHOOL OF ENGINEERING AND TECHNOLOGY

### ThinkHI IDEATHON - Humanitarian Technologies for Sustainable Development

"It had long since come to my attention that people of accomplishment rarely sat back and let things happen to them. They went out and happened to things."

— Leonardo da Vinci

Television the much loved miniworld is a fabrication of a thought that was well-wished by certain far-sighted and creative minds at work. On similar lines were the fulfilment on a non-complaining laundry partner, the ever so efficient translator working on our fingertips and occasionally cracking some very amusing jokes. Just as we begin to marvel their making we realise the marvel of the Design Patterns of our brains essentially architecting some tough engineered ones. Technology has become Man's friend like never before and is evident and everywhere! Sophia, world's first AI robot citizen would agree to that quite right. So let's ignite the roadmaps of our intelligence and come up with all the "if's" and "else's" with the intention of helping humanity.

ThinkHI Ideathon welcomes you to send your boldest ideas based on Humanitarian Technologies for Sustainable Development.

Let the marathon of ideas commence!

Team Size: 1-4 members

Registration Fee: ₹100

POCs: Ishan Dubey - 7355177622

Liyans Mathews - 9535906495

### EV-THON Season 3

The Electric Mobility revolution will improve the quality of life by reducing pollution in our cities, creating new jobs, promoting economic development opportunities, and reducing energy spending. EV-THON is a hackathon based on E-Mobility. Through this event, we aim at developing competency in Research & Product Development in avenues that include Improved Charging infrastructure, Smart Electric Drive systems, IoT technologies for EVs, Connected Vehicles, Hybrid Power trains, Battery & Energy Management Systems, Vehicle to Grid integration, and improved Power System Dynamics.

Here the participants will come up with innovative solutions to the problem statement given to them. The problem statement can be on anything related to E-Mobility and Electric vehicles.

Team Size: 2-4 members

Registration Fee: ₹200

POC: Ashwin C Abraham - 8867631033

## FIDELITY

You are the chief of Electronics in the city of El Dorado. There has been a jailbreak due to a circuit breakage and you have been summoned to the trial due to circuit failure, where you must complete a series of technical stages to prove your Fidelity. You will be required to complete a technical quiz to prove your technical and analytical skill and then solve what is the fault in the circuit which led to this Havoc and a final task, solve a MATLAB nut-cracker and simulate a solution for this mess.

Team Size: 1 member

Registration Fee: ₹100

POCs: Megha Chandra - 81796 41552

Dhikshita - 99631 21271

## RC AEROMODELLING

"When once you have tasted flight, you will forever walk the Earth with your eyes turned skyward, for there you have been, and there you will always long to return."

- Leonardo Da Vinci

Ever felt the need to fly higher and faster than everyone around you? Have you ever felt that you can surf the winds like no other? Then RC aeromodelling is the event for you. RC Aeromodelling is more than just engineering, it is where design meets functionality. It's where a team of skilled individuals come together to make the fastest and most agile flying machines. We welcome every student who has the zeal and love to explore the skies. Through this event, we want to create a platform to amalgamate Aero enthusiasts from around the world to share their varied perspectives.

Team Size: 1-5 members

Registration Fee: ₹500

POCs: Guna Sai Sankar - 9148922666

Alton S. - 9080917797

## QUIZTHON

"Many of life's failures are people who did not realize how close they were to success when they gave up." Thomas A. Edison

Participants can let out the knowledge in them to find a path to victory with all that you know and all that you can remember.

A quiz contest for all those interested in Civil Engineering, it is a chance for you to

showcase your knowledge and keep on the winning streak!

Come and participate, this could be your chance to fly!

Team Size: 2 members

Registration Fee: ₹200

POCs: Rison Baby - 6282316573

Rajeen Varghese - 7038647075

# SCHOOL OF ARCHITECTURE

## GLIMPSE INTO THE UNFOCUSSED - Photography event

We are challenging you to express opinions and voice it through the medium of photographs.

We are looking for a piece that is creative, original, thought provoking and out of the box, one which could strike artists all around the world.

### THEMES

#### Echo - Memories

Teleport memories from the past through photography.

#### Survival of the fittest

Bring out the stories of the daily struggles of the people from all walks of life, and how they overcome them.

#### The Unseen - Stories of the present

Bring out the stories which are often unfocused.

Team Size: 1 member

Registration Fee: ₹200

POCs: Nithu Sri S - 9003383362

Ayra Badureen - 9995438580

## STEP-UP - Shoe Design Event

This event aims to make the participants research on materials as well as ergonomic requirements to develop an innovative shoe design that fits the given topic. Participants are expected to produce sketches that show details of the design generated as well as a prototype (using any available physical material or digital resources) showing the form of the footwear.

Topic-It will be given a week before the submission for step up

Team Size: 1-2 members

Registration Fee: ₹200

POCs: Anjaly Sarah V - +6586966521

Varsha B Varghese - 9663101779

## DESIGN CHARRETTE - Architectural Design Event

As the world's plastics take over Earth's rivers and choke our ecosystems, can you find a way to take it back and transfigure plastic's smothering nature into a serene floating meditation space, on one of the very rivers that it came from?

Team Size: 1- 3 members

Registration Fee: ₹500

POCs: Chirag Solanki - 9008176166

Xena Mendonça - 7666742035

## **REFRAME - INTO THE PAST. Illustrative Read Aloud Event**

There are many historical events which have played a major role in the development of our society, events related to architecture, politics, fashion, machine, etc.

And every one of us, at some point of time have asked ourselves the question, "What if...?"

**What if Apple never fell on Sir Isaac Newton?**

**What if Columbus never discovered the route to America?**

**What if India and Pakistan never split?**

**What if there was no internet?**

**What if the 90's isn't as important as we think of it?**

The questions are just endless, and so are the answers. Thus, the participants are provided with an interesting opportunity to consider a particular event in history and put forward a storyboard showcasing their ideas and thoughts of what could have or should have happened during that time frame.

Team Size: 1-2 members

Registration Fee: ₹200

POCs: Claudio Da Silva Teles - 7410197674

Joel Sebastian - 7510445805

## **SCHOOL OF SOCIAL SCIENCES**

### **SCHOOL OF THOUGHTS**

#### **Round 1: Quiz**

Showcase your immense knowledge about the subject of psychology. Stand a chance to win exciting prizes while facing off against other budding psychologists across the world!

Do you have what it takes to outshine them all?

#### **Round 2: Debate:**

We know there exists a lot of schools of psychology, each school has its strengths as well as weaknesses.

So, to bring together all the schools of psychology together, an event where each school gets a chance to speak for its own foundation and strengths can be organized. A debate sort of environment where you can cross question any school, try to use your original thoughts and logic to provide a backup to any argument, ensuring that the argument in itself is formed on the facts.

Multiple schools of psychology like behaviorism, psychoanalysis, structuralism etc. can be taken in, two team will be assigned one school of thought, one will be speaking for and one will be against, the topic as well as the stances will be assigned prior to the day of presentation.

Each group will be assigned with a particular color, and the participants representing that group will have to dress up accordingly, the shades of the color can vary. The teams can form their own names, something incongruence with that particular school.

Participation Criteria: Psychology Students  
only

Team Size: 2-4 members

Registration Fee: ₹300

POCs: Sanjana Buravalla - 7259829290

Sulagna Datta - 7875109515

## **SCRIBBLED POSTS**

Participants will have to come up with one or two lines containing a psychology-related pun in the form of an Instagram Post. It must be original. The format can be similar to that of Terrible Tiny Tales or Scribbled posts as seen on Instagram. Any form of still media can be used by the participants to depict their entry.

No more than 140 characters are allowed. Vulgarity and/or offensive humour is strictly prohibited. Participants can depict their entries in a single poster or using a maximum of three slides.

**Team Size:** 2 members

**Registration Fee:** ₹300

**POC:** Aaron D'souza - 7769990547

## **PARANOIA**

A theatrical event, that focuses on various psychological disorders and their manifestations. In this the participants need to dress as characters from movies, tv series or books (Relevant Costume). Participants need to record a video of them enacting characters from psychological thrillers. Participants will also be required to focus on one mental disorder that the movie or the tv series represents and will have to present the disorder either through an oral presentation (recorded video) or in a pdf format (written information).

**Team Size:** 1 member

**Registration Fee:** ₹200

**POC:** Aarya Dilip Kothari - 9742700111

## **BLACK-OUT POETRY**

A Black out poem is when the author scratches out and redacts words from an already established text to come up with poetry. Accidentally invented by John Carroll this form of poetry has become a form of expressing emotions. In this event a particular excerpt from a novel will be given. The participants will have to black out irrelevant words to form a poem of minimum 8 lines, which should depict the emotion they are trying to showcase.

**Team Size:** 1 member

**Registration Fee:** ₹200

**POC:** Rakshit PD - 9986166071

## **SCHOOL OF BUSINESS AND MANAGEMENT**

### **B PLAN**

Do you think you can unleash the entrepreneurial mindset in you by coming up with the best Business Plan and stand out from the rest? Do you have what it takes to go from idea to strategy and convince investors that you will execute exceptionally? Then this is the right place for you to test your skills.

**Team Size:** 2 members

**Registration Fee:** ₹200

**POCs:** Stuti Srivastava - 98071 47930

Swaroop CV - 96209 66952

## BEST MANAGER

"Are leaders born or made? This is a false dichotomy - Leaders are neither born nor made.

Leaders choose to be leaders" -Stephen Covey.

Best Manager is a compilation of brain racking challenges that a manager is most likely to face in the corporate world. It is an event which tests your ability to balance emotion with reasoning and make decisions. Your competition will be with the best of the best who will test your grit in this gruelling contest. The only question is, "Are you ready?"

**Team Size:** 1 member

**Registration Fee:** ₹200

**POCs:** Paidi Ravikiran - 70327 84191

Roshen Varghese Daniel - 88486 68837

## CSR

Giving back to society is not a choice, it is a responsibility. Creating a sustainable business incorporates social responsibility for a better future. CSR is an opportunity for the participants to delve deep beyond just the environment and incorporate innovation and modelling towards a sustainable future.

**Team Size:** 2 members

**Registration Fee:** ₹200

**POCs:** Joel L Kamei - 70056 31483

Subhangi Raj - 83730 68430

## FINANCE

"Beware of little expenses; a small leak will sink a great ship."

- Benjamin Franklin.

This event will provide you with ample opportunities to explore your financial skills and discover the diversity of finance beyond the scope of classroom learning. It is a forum to think, implement and learn. The experience will be worth your time!

**Team Size:** 2 members

**Registration Fee:** ₹200

**POCs:** Nehal Sharma - 80056 35672

Raghav Rawat - 63502 09931

## MARKETING

"Marketing is no longer about the stuff that you make but about the stories you tell"

- Seth Godin.

If whipping up last minute presentations and still having convincing excuses to save your assets is your thing, you've come to the right place! If you think you can go from 0 to 100 really quick, then this event is for you. We welcome you all to Marketing.

**Team Size:** 2 members

**Registration Fee:** ₹200

**POCs:** Shilpa S Sundar - 87903 67110

Divyam Maheshwari - 77278 92159

## HUMAN RESOURCE

Is celebrating life, birthdays, farewells and more your thing? Wait a second, this is not the 70's anymore! With an event filled with mind boggling HR cases, hiring sprees, wicked treasure hunts, we're here to give you a trailer of the HR that you can be in tomorrow's world. Bring out the human element in you, put on your thinking caps! It's game time!

**Team Size:** 2 members

**POCs:** Harsh Mohan - 88847 32687

**Registration Fee:** ₹200

Kanika Mendiratta - 85068 86053

## BUSINESS ANALYTICS

The Business Analytics event has been organized to give an in-house experience of Hackathons and competitions that are held at Inter-college management fests. This event will test your analytical and logical skills, general awareness, and clarity of thoughts that will provide you with a 360-degree overview of a MBA specialization. Are you ready to be in the big leagues?

**Team Size:** 3 members

**POCs:** Anjana P Rao - 63619 34262

**Registration Fee:** ₹300

Udith Kiran A - 89392 40248

## OPERATIONS

A platform where your ideas ignite, the flames of curiosity setting your wit alight. Time is money, and efficiency is the key. Do you have what it takes to be efficient with the resources given? This event is bringing you a series of stimulating and exciting rounds, that will pick your brain and your patience- A thoroughly interesting and kindling environment which demands not only strong problem-solving skills, but also high integrity and quick thinking.

**Team Size:** 3 members

**POCs:** Ushnil Dutta - 89816 29373

**Registration Fee:** ₹300

Kiran Suresh - 95679 94150

## BEST MANAGEMENT TEAM

"Individual commitment to a group effort; That is what makes a team work, a company work, a society work, a civilization work." - Vince Lombardi.

Challenge yourself and promote your spirit with business challenges and critical situations through invigorating rounds. Don't be bound just to the knowledge of a single specialization; instead, be a Jack of all trades and join us for this fantastic learning experience!

**Team Size:** 4 members

**POCs:** Ruhani Bathla - 188008 25679

**Registration Fee:** ₹300

Koshy P Oommen - 70126 47784

# CULTURAL EVENTS

## INDIAN MUSIC BAND

"The most exciting rhythms seem unexpected and complex, the most beautiful melodies simple and inevitable"

- W.H Auden

Leave your mark and vocalize your truth. Make your instruments the extension of your body.

Let the raag and taal take over you and the bliss of creativity and skill consume you. Prove the lyrical and musical ingenuity of your skills and show the world the power of a skilled few!

Team Size: 3-8 members

Registration Fee: ₹300

POCs: Manu Anto. U - 77959 75082

Shreyas R - 76196 56541

## WESTERN MUSIC BAND

"That's the thing about music: there's a song for every emotion. Can you imagine a world with no music? "

- Harry Styles

From the beautiful lyrics in country music and the upbeat numbers in pop to the breathtaking instrumentals in jazz and rock, we are providing you a platform to showcase your love for Western music. Let's turn up the heat in this competition!

Team Size: 3-8 members

Registration Fee: ₹300

POCs: Persis Malegamwala - 62047 92438

Melvin Laurel G - 94877 50401

## INDIAN GROUP DANCE

Indian dances have their roots deep in our rich culture. There is a graceful duet of melody and skill, as the performers express the tales of various emotions. Dance your heart away while spreading cheer with every step you take. Let's summon the energy and passion of an on-stage performance into this virtual world, and share the awe of this grand spectacle collectively.

Team Size: 6-12 members

Registration Fee: ₹300

POCs: Christa Mathew - 95993 90909

Shruti Verma - 78735 71904

## WESTERN GROUP DANCE

And to get moving like the kings of swing and queens of salsa,  
To vibe with the people who moved with the music of hip hop and pop,  
And all the dances that the west gave us.  
What if it isn't live? Virtual still has that vibe!

Team Size: 6-12 members

Registration Fee: ₹300

POCs: Ajesh C. V. - 98367 05727

Juby Abraham - 79944 72613

# CONTACT US

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# REGISTER NOW!

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