



# Paleta de Colores

## Justificación (color)



HOSPITAL  
DEL MAR



3490DC

~ Tufts Blue

### Conversion

HEX	3490DC	LAB	58, -1, -46
RGB	52, 144, 220	XYZ	24, 26, 71
CMYK	76, 35, 0, 14	LCH	58, 46, 269
HSB	207, 76, 86	LUV	58, -32, -73
HSL	207, 71, 53	HWB	207, 20, 14

- El color principal elegido es este azul, llamado **Tufts Blue (#3490DC)**, el color azul es muy utilizado en los hospitales, ya que transmite salud y calma, y muchas veces se asocia con la vida.

## Color harmonies

Color harmonies are pleasing color schemes created according to their position on a color wheel. [Learn more](#)

### Analogous

Analogous color schemes are made by picking three colors that are next to each other on the color wheel. They are perceived as calm and serene.



### Complementary

Complementary color schemes are made by picking two opposite colors on the color wheel. They appear vibrant near to each other.



### Split complementary

Split complementary schemes are like complementary but they use two adjacent colors of the complement. They are more flexible than complementary ones.



### Triadic

Triadic color schemes are created by picking three colors equally spaced on the color wheel. They appear quite contrasted and multicolored.



### Tetradic

Tetradic color schemes are made from two couples of complementary colors in a rectangular shape on the color wheel. They are very versatile, and work best with one dominant color.



### Square

Square color schemes are like tetradic arranged in a square instead of rectangle. Colors appear even more contrasting.



## Analogous

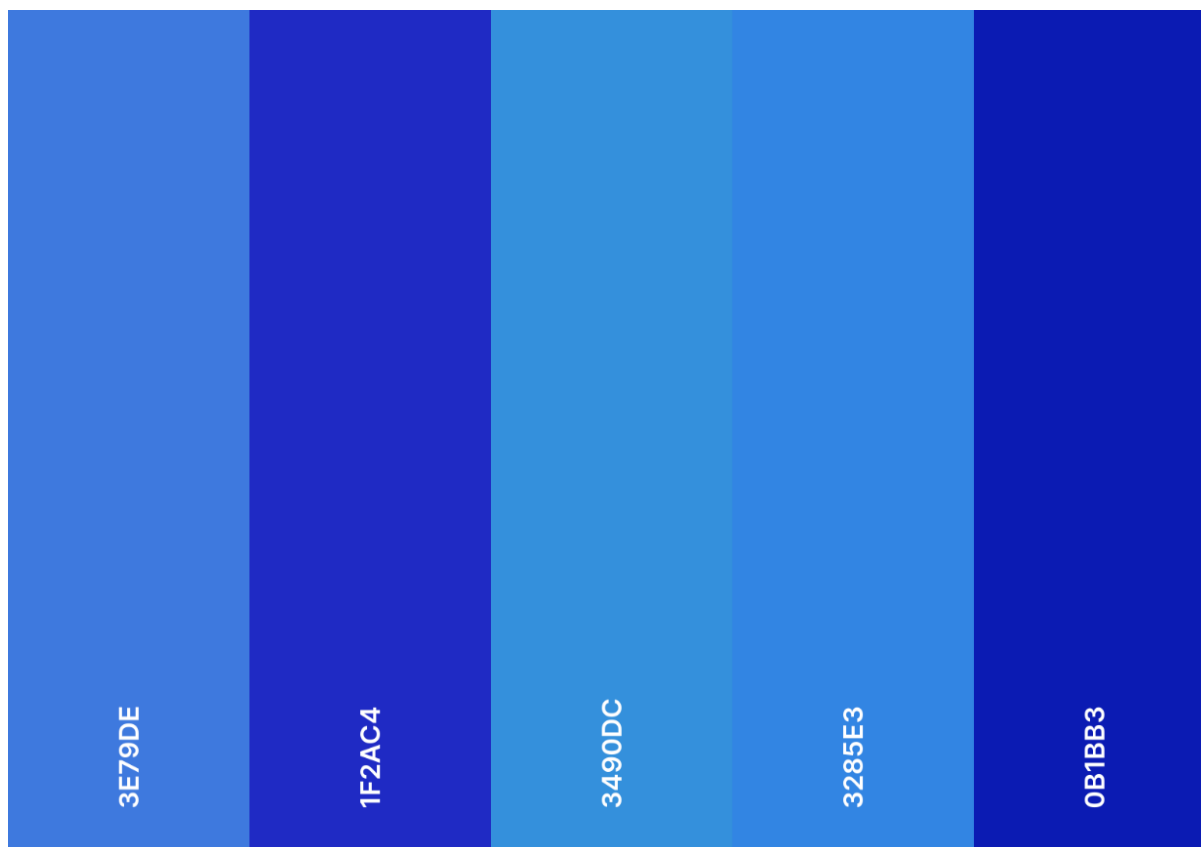
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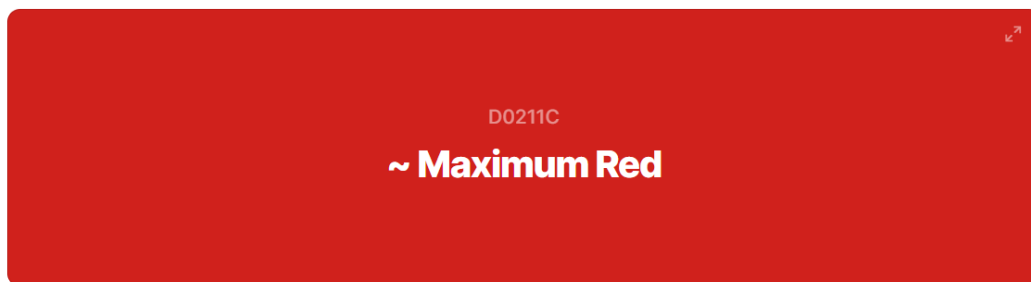
- Hemos elegido una armonía Análoga, pero con muchas más tonalidades de este azul, como veremos a continuación.



**DAW2B 2020/21 - Grupo 1**  
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Color 1		Color 2		Color 3		Color 4		Color 5	
HEX	3E79DE	HEX	1F2AC4	HEX	3490DC	HEX	3285E3	HEX	0B1BB3
NAME	Blue Crayola	NAME	Persian Blue	NAME	Tufts Blue	NAME	Tufts Blue	NAME	Zaffre
COPIC	Ultramarine B29	COPIC	Iris B79	COPIC	Lapis Lazuli B18	COPIC	Lapis Lazuli B18	COPIC	Iris B79
RAL	5015	RAL	5002	RAL	5012	RAL	5012	RAL	5002
PRISMACOLOR	Blue Lake PC 1102	PRISMACOLOR	Violet Blue PC 933	PRISMACOLOR	Peacock Blue PC 1027	PRISMACOLOR	Copenhagen Blue PC 906	PRISMACOLOR	Blue Violet Lake PC 1079

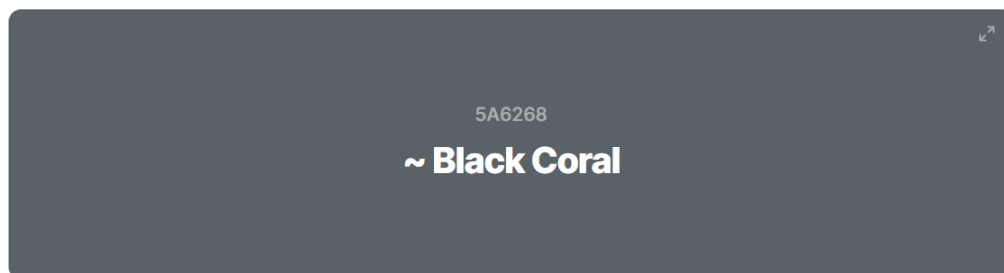


#### Conversion

HEX	D0211C	LAB	45, 65, 48
RGB	208, 33, 28	XYZ	27, 15, 3
CMYK	0, 84, 87, 18	LCH	45, 81, 37
HSB	2, 87, 82	LUV	45, 132, 30
HSL	2, 76, 46	HWB	2, 11, 18

 Esborrar

- Como color de los botones destacados, hemos utilizado este **MAXIMUM RED** (**#d0211c**).



#### Conversion

HEX	5A6268	LAB	41, -2, -4
RGB	90, 98, 104	XYZ	11, 12, 15
CMYK	13, 6, 0, 59	LCH	41, 5, 249
HSB	206, 13, 41	LUV	41, -5, -6
HSL	206, 7, 38	HWB	206, 35, 59

- Para otro tipo de botones, menos importantes, hemos utilizado este color oscuro que destaca muy bien con el fondo blanco utilizado.